

Nicole Nayoung Chang Designer

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www.nayoung.design



EXPERIENCE

Station Digital Media - UX/UI Designer

- Participated in publicly released projects are iOS and Android Mobile Applications: Hyundai Korea's Blue Link, Kia UVO, Genesis Connected Service, MyHyundai, and Genesis.
- Designed from concept to completion all facets of user interface, including analyzing requirements, researching markets, creating wireframes, flow charts, prototypes, and designing icons, transitions and animations.
- Communicated closely with stakeholders and developers, worked in close alignment with the design team, and reported to the principal UX manager.
- Evaluate UI/UX design throughout the development cycle and provide feedback to developers, client team to ensure final product meets requirements and is successful.
- Write up application feature descriptions, other documentation as needed
- Worked closely with Developers and Product Managers to ensure requirements and UI asset production timetables are met, while ensuring best of both product UX and visual.

Long Beach, CA
Aug 2017 -
Jul 2018 (12 mo)

Promesa USA - Graphic Designer

- Created a logo, a brand style guide, graphics for event promotion.
- Enhanced the website through color correction and product shot edits.
- Curated weekly promotional emails for customers.

Los Angeles, CA
May - Sep 2016

The Kim Bap - Branding Designer

- Counseled overall marketing strategies and execute clients' visual demands: logo, advertisement posters, wall graphic, brochure, and photographs.

Los Angeles, CA
June - Aug 2016

EDUCATION

Practiced best expressing idea through any medium: draw and paint, make websites, apps and videos, develop identity systems and branding, design books and magazines.

BFA Communication Arts

OTIS COLLEGE OF ART AND DESIGN

Los Angeles, CA

2015 - 2017 • The Young Ones Merit Award 2017

AAS Communication Design

FASHION INSTITUTE OF TECHNOLOGY

New York, NY

2013 - 2015

SKILLS

DESIGN Requirement Analysis, Design Research, Wireframe, Prototyping, Design (Brand + Motion), Photo/Video Editing, Animated Transition for UI, Detail orientated and great sense of design including color, layout, typography, icons and etc

TOOLS Adobe Creative Suite (Illustrator, Photoshop, InDesign, After Effects, Xd), Sketch, Invision, Zeplin, Principle, Microsoft Office, Web (Github, Brackets - working knowledge of HTML, CSS and familiarity in Javascript)

LANGUAGE

Bilingual in English and Korean