Nicole Nayoung Chang

nicole.nayoung@gmail.com

www.nayoung.design

I am a designer with a passion for great work. I design aesthetic products with intuitive functionalities to maximize user delight. I enjoy learning new things, observing, translating clever ideas into visuals and expressing unseen concepts and viewpoints.



Long Beach, CA

Aug 2017 - Jul 2018

PROFESSIONAL EXPERIENCE

Station Digital Media - UX/UI Designer

- Participated in publicly released projects are iOS and Android Mobile Applications: Hyundai Korea's Blue Link, Kia UVO, Genesis Connected Service, MyHyundai, and Genesis.
- Designed from concept to completion all facets of user interface, including analyzing requirements, researching markets, creating wireframes, flow charts, prototypes, and designing icons, transitions and animations.
- Worked closely with Developers and Product Managers to ensure requirements and UI asset production timetables are met, while ensuring best of both product UX and visual.
- Communicated closely with stakeholders and developers, worked in close alignment with the design team, and reported to the principal UX manager.

Promesa USA - Graphic Designer

- Created a logo, a brand style guide, graphics for event promotion.
- Enhanced the website through color correction and product shot edits.
- Curated weekly promotional emails for customers.

The Kim Bap - Branding Designer

• Counseled overall marketing strategies and execute clients' visual demands: logo, advertisement posters, wall graphic, brochure, and photographs.

Los Angeles, CA June 2016 – Aug 2016

Los Angeles, CA

May 2016 - Sep 2016

Westside Global Awareness Magnet School - Space Designer

- Executed a project to reduce the budget and increase team efficiency.
- Collaborated with teachers and students to create a learning environment conducive to stimulating the students' imaginations.

Marina Del Ray, CA Jan 2016 - May 2016

EDUCATION

OTIS COLLEGE OF ART AND DESIGN Los Angeles, CA

Bachelor of Fine Arts in Communication Arts / May 2017

UX/UI, Branding, Motion, Publication

The Young Ones Merit Award 2017

FASHION INSTITUTE OF TECHNOLOGY New York, NY

Associate of Applied Science in Communication Design / May 2015

Business in Art, Photography, Visual Presentation and Exhibition, Front-End Development

SKILLS

Requirement Analysis, Design Research, Wireframe, Rapid Prototyping, Visual Design, Brand Design, Motion Design, Photo/Video Editing, Animated Transition for UI Detail orientated and Great level sense of design: color, layout and typography Adobe Creative Suite (Illustrator, Photoshop, InDesign, Aftereffects, Xd), Sketch, Invision, Zeplin, Principle, Microsoft Office and Web Design (Brackets, Working knowledge of HTML and CSS and familiarity in Javascript) Bilingual in English and Korean