

Nicole Nayoung Chang

I am a designer with a passion for great work.

I design aesthetic products with intuitive functionalities to maximize user delight. I enjoy learning new things, observing, translating clever ideas into visuals and expressing unseen concepts and viewpoints.

www.nayoung.design
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EDUCATION

Design Thinking: Research, Develop, Refine

Draw and paint, make websites, apps and videos, develop identity systems and branding, design books and magazines – practiced best expressing idea through any medium.

OTIS COLLEGE OF ART AND DESIGN

Los Angeles, CA

Bachelor of Fine Arts in Communication Arts

2015 - 2017 • The Young Ones Merit Award 2017

FASHION INSTITUTE OF TECHNOLOGY

New York, NY

Associate of Applied Science in Communication Design

2013 - 2015

SKILLS

Design Process

Requirement Analysis, Design Research, Wireframe, Prototyping, Design (Brand + Motion), Photo/Video Editing, Animated Transition for UI, Detail orientated and great sense of design including color, layout, typography, icons and etc

Tools - Design/Code

Adobe Creative Suite (Illustrator, Photoshop, InDesign, After Effects, Xd), Sketch, Invision, Zeplin, Principle, Microsoft Office Web (Github, Brackets - working knowledge of HTML, CSS and familiarity in Javascript)

Language/Culture

Bilingual in English (Fluent) and Korean (Native)

PROFESSIONAL EXPERIENCE

Station Digital Media - UX/UI Designer

- Participated in publicly released projects are iOS and Android Mobile Applications: Hyundai Korea's Blue Link, Kia UVO, Genesis Connected Service, MyHyundai, and Genesis.
- Communicated closely with stakeholders and developers, worked in close alignment with the design team, and reported to the principal UX manager.
- Evaluate UI/UX design throughout the development cycle and provide feedback to developers, client team to ensure final product meets requirements and is successful.
- Designed from concept to completion all facets of user interface, including analyzing requirements, researching markets, creating wireframes, flow charts, prototypes, and designing icons, transitions and animations.
- Write up application feature descriptions, other documentation as needed
- Worked closely with Developers and Product Managers to ensure requirements and UI asset production timetables are met, while ensuring best of both product UX and visual.

Long Beach, CA

Aug 2017 – Jul 2018

Promesa USA - Graphic Designer

- Created a logo, a brand style guide, graphics for event promotion.
- Enhanced the website through color correction and product shot edits.
- Curated weekly promotional emails for customers.

Los Angeles, CA

May 2016 – Sep 2016

The Kim Bap - Branding Designer

- Counseled overall marketing strategies and execute clients' visual demands: logo, advertisement posters, wall graphic, brochure, and photographs.

Los Angeles, CA

June 2016 – Aug 2016