

# AdWA Rtise

*Create to Accelerate*

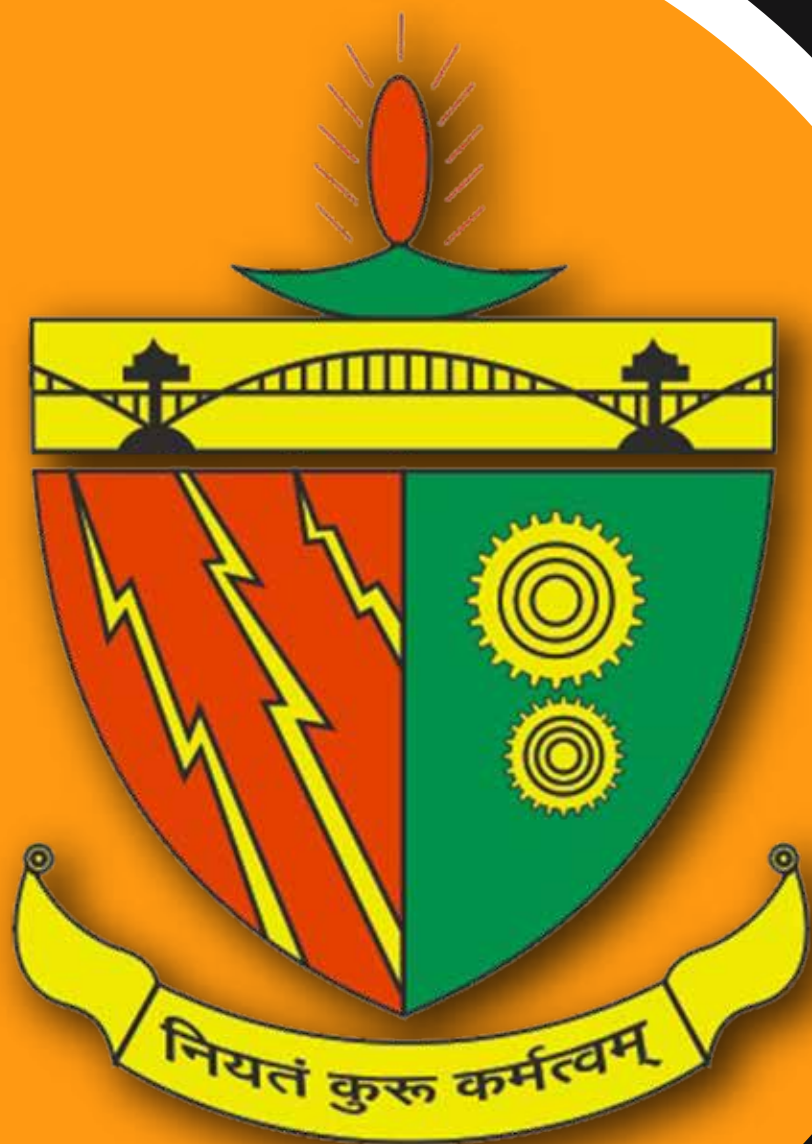


# ABOUT BIT SINDRI

BIT Sindri was initially started as a College of Mechanical and Electrical Engineering in Patna in the year 1945. Later on, the 17th November 1950, it was shifted to Sindri, Dhanbad (in present-day Jharkhand).

The institute was established by the Government of India to cater to the national needs for quality engineering professionals and a highly skilled workforce to increase the country's skilled calibre.

The college today offers B.Tech courses in 10 disciplines of engineering namely Mechanical, Electrical, Metallurgy, Production, Chemical, Electronics & Communications, Civil, Mining, Computer Science and Information technology, having NBA accreditation.



# ABOUT MODEL CLUB

Model Club is an independent body run by the students of BIT Sindri, established by the BIT administration itself in 1976, to manifest the technical thinking and personality development and to success the stories of this premier technical institution of Jharkhand.

Model Club is a community of about 60 dedicated students to form an organization that is inherently associated with the diffusion of science and technology in would be technocrats.

Concentrated solely on our campus. We strive to sink the college with the latest tech trends by making them happen through different National hackathons, tech events, workshops, seminars, and so on.







# ABOUT ADWARTISE

Our event AdWARTise, is a national-level creative brand advertisement competition aimed at showcasing creativity and representative skills of the teams.

AdWARTise will be launched in the 2nd week of January.

The event will be conducted in 2 rounds.

1. Hunt down
2. Finals

Hunt down - Teams will find names of companies based in the clues on our live website.

Finals - Top teams will submit their designed advertisement for the respective company to be posted on our social media handles.





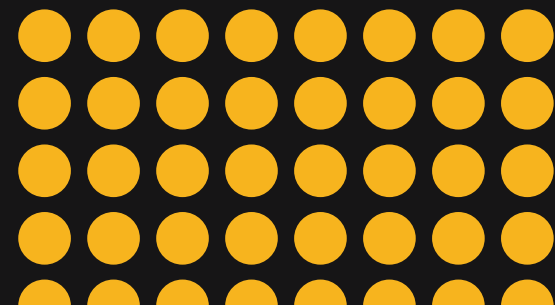
# FOR THE PARTICIPANTS

Both engineering and non-engineering folks can participate in the event.

Here participants can be solo or can participate in a team (of maximum two members).

Participation in the event will be absolutely free.

Judgement for the second round will be made entirely on the creative skills, knowledge and originality of illustrations, shown by the participating teams.



# OUR EXPECTATIONS

Monetary assistance.

It has been divided exclusively into slabs. There is no rigidity in slab's worth, negotiations can be made

Cash prizes can also be awarded to the winners

Winners can be presented with gift coupons/vouchers from your side

# OUR DELIVERABLES

Brand Promotion

We will be willing to promoting your services via mail shoutouts to the participants

We will promote your organization as per the sponsorship labels

# SPONSORSHIP LABELS

## PREMIUM

Company's logo on all event promotion posters on our Facebook and Instagram handles.

A video mentioning the company logo and names.

Company will be mentioned as our Lead Sponsor.



**5000**

## ADVANCE

Company's logo on all event promotion posters on our Facebook and Instagram handles.

Company will be mentioned as our Presenting Sponsor.



**3000**

## BASIC

Company's logo on all event promotion posters on our Facebook and Instagram handles.



**2000**

As an exclusive sponsor of the event guarantees the highest visibility and acknowledgement among the young minds. You can choose an exclusive Core package for the sponsorship.

*For any sort of negotiation, please contact us.*

# CONTACT US

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