Vishal Vadher

Senior Web Designer & Webflow Developer

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Profile Summary

Web Designer with **5+ years of experience** creating responsive, user-friendly, and visually engaging websites using **HTML**, **CSS** (SCSS), **JavaScript**, and Webflow. Skilled in converting PSD/Figma designs into pixel-perfect, cross-browser-compatible web solutions and recognized for excellence with the 'Perfect' certificate. Focused on **delivering clean, optimized code**.

Skills

- **Web Technologies:** HTML5, CSS3, SCSS, Tailwind CSS, JavaScript, jQuery, Bootstrap, Webflow, WordPress
- **Design Tools:** Figma, XD, Photoshop, Sketch, Illustrator, After Effects, Canva
- **SEO & Accessibility:** Meta tags, Schema markup, SEO-friendly design, WCAG Guidelines, Screen Reader Compatibility
- **Animation:** CSS Animation, GSAP (GreenSock), Animate On Scroll (AOS), Lottie (JSON-based animations)
- **Testing & Version Control:** Unit Testing, Browser Testing, Performance Testing, Git, GitHub
- **Project Management:** Jira, Trello, ClickUp, Azure Boards

Work Experience

Positiwise Infotech Pvt. Ltd, Ahmedabad | Sr. Web Designer   **Jun 2024 – April 2025**

- Managed and enhanced **8+ product-based websites**, improving layouts, optimizing responsiveness, accessibility, mobile-friendliness, and load times, resulting in a more efficient, seamless user experience and higher overall performance.
- Refined website updates from Figma designs and **collaborated with developers** for seamless integration with ASP.NET, ensuring **high code quality**, SEO compliance, optimal performance, and smooth user interactions.

iCoderz Solutions, Ahmedabad | Web Designer   **July 2019 - May 2024**

- Created and maintained **80+ responsive websites**, ensuring pixel-perfect PSD/Figma conversions, cross-browser compatibility, and optimized workflows using SCSS & Bootstrap, achieving **90%+ client satisfaction**.
- Mentored and **trained 4 junior web designers**, boosting the team's front-end skills, responsiveness, and coding standards. Converted XD designs into responsive email templates, improving brand consistency and **increasing productivity by 25%.**
- Implemented **Lottie animations**, converting After Effects animations into lightweight JSON files using the Bodymovin plugin, resulting in positive client feedback and improved engagement.

Education

Bhakta Kavi Narsinh Mehta University, Gujarat, India   **June 2016 - April 2019**
(B.C.A) Bachelor of Computer Applications

Projects

Vanguard7 - Link

- Built a Webflow website from Figma designs, ensuring **99% pixel-perfect accuracy** across browsers and devices, improving user engagement and overall **site performance by 40%**, while enhancing responsiveness and load times.
- Integrated **Webflow CMS for blogs** and events, enabling easy content updating and event management, **improving content accessibility**, workflow efficiency, and optimizing the overall user experience and site maintenance.

Other Projects

impactiveconsulting | abysssolutions | reunion-site | bojk | landing-page | findfishingdates | widewings | roth-gaerten | openbook | guettacapital

Certifications

Figma To Webflow, Webflow 101, Layouts Level 1 & 2, CMS – View Certificates