

# OBAI SUKAR

+1 (810) 399-8713 • obai@obaisukar.com • Michigan, USA

LinkedIn: [linkedin.com/in/obaisukar](https://www.linkedin.com/in/obaisukar)

---

## PROFESSIONAL SUMMARY

---

Accomplished IT Applications Manager with 20+ years of progressive experience leading technology teams and managing business-critical applications. Proven track record overseeing enterprise technology operations across 18+ facilities with expertise in CRM platforms, Microsoft .NET technologies, and full application lifecycle management. Strong background in translating business strategies into actionable technology roadmaps while maintaining operational excellence and driving continuous improvement initiatives.

## PROFESSIONAL EXPERIENCE

---

### IT Director & Systems Architect

#### Synergy Senior Management

2022–Present | Michigan, USA

- Lead technology operations and manage IT teams across 18+ healthcare facilities, achieving 99.8% application uptime
- Oversee full lifecycle of business applications including upgrades, enhancements, integrations, and ongoing support
- Manage CRM platform administration, customization, and cross-system integrations for operational efficiency
- Establish coding standards, testing protocols, change management processes, and comprehensive documentation
- Partner with executive stakeholders to assess technology needs, recommend solutions, and enable continuous improvement
- Oversee vendor relationships, IT budgets, and application-related project priorities
- Implement zero-trust security architectures and regulatory compliance frameworks
- Provide thought leadership in business applications, promoting best practices and innovative solutions

### IT Applications Specialist & Consultant

#### Independent / Obai Sukar Consulting

2005–Present | Multi-National

- Deliver enterprise IT applications consulting across US, UAE, Malaysia, and Syria markets
- Design and implement business-critical application architectures, CRM platforms, and ERP system integrations
- Manage complex application projects with competing priorities and cross-functional stakeholder coordination
- Develop technical specifications, testing frameworks, and version control best practices
- Lead application modernization initiatives including Microsoft .NET migrations and cloud transitions
- Establish lifecycle management processes for application development, deployment, and maintenance
- Mentor development teams and provide technical training on coding standards and best practices

### Technical Director & Applications Manager

#### SS Media Productions

2010–Present | Michigan, USA

- Manage application development team supporting 715K+ users and 301M+ content interactions
- Oversee content management systems, customer relationship platforms, and analytics applications
- Lead technology roadmap planning and application enhancement projects for business growth
- Implement development standards, testing protocols, and release management processes

- Coordinate with business stakeholders to translate requirements into technical specifications

**Applications Technical Lead**

**Independent/Freelance**

2018–Present | Michigan, USA

- Lead technical teams for complex live production applications and real-time system management
- Manage application performance optimization and troubleshoot critical system issues
- Coordinate application deployments and provide technical leadership for production environments

**CORE TECHNICAL COMPETENCIES**

---

**CRM & Business Applications:**

Salesforce Administration, Microsoft Dynamics, ERP Systems, AccountingSeed, Custom Platform Development, Multi-System Integrations

**Microsoft Technologies:**

.NET Framework (C#, ASP.NET), Microsoft 365, Azure Cloud Services, Active Directory, SharePoint, SQL Server

**Development & Integration:**

JavaScript, ReactJS, Web Services, API Development, Database Integration, Version Control (Git), Continuous Integration

**Leadership & Management:**

Team Leadership, Budget Management, Vendor Relations, Project Management, Change Management, Process Improvement (LEAN)

**EDUCATION & CERTIFICATIONS**

---

**Los Angeles Recording School Graduate** — Audio Production & Technology (2005)

*Digital systems, technical workflows, and application development foundations*

**Associate Diploma in Printing & Publishing** — Damascus, Syria (1999)

*Information systems, digital workflows, and technology integration*

**Microsoft Technologies:** .NET Development, Azure Administration, Active Directory Management

**CRM Platforms:** Salesforce Administration, Configuration, and Integration Best Practices

**Project Management:** Application Lifecycle Management, Change Management, Team Leadership

**KEY LEADERSHIP ACHIEVEMENTS**

---

- **99.8% Application Uptime:** Maintained exceptional system availability across 18+ facilities through proactive management
- **Cross-Platform Integration Success:** Led complex CRM and ERP integration projects connecting finance, sales, and operations
- **Team Development Excellence:** Built and mentored high-performing IT teams across multiple locations and vendor partnerships
- **Budget Optimization:** Managed IT application budgets and vendor contracts, delivering cost savings through strategic negotiations
- **Process Improvement Leadership:** Implemented LEAN methodologies and continuous improvement practices across technology operations
- **Strategic Technology Planning:** Translated business strategies into actionable application roadmaps supporting organizational growth

***Selected Professional Testimonial***

*"By far one of the best professionals I had the pleasure to partner with."*

*— Sinan Hatahet, PhD, Co-Founder, Workiom CRM\**

**PROFESSIONAL VERIFICATION**

---

All achievements, awards, and experience details are fully verifiable with supporting documentation, URLs, and references available in my interactive digital resume: **[www.obaisukar.com/resume.html](http://www.obaisukar.com/resume.html)**

\*Additional verified testimonials can be viewed directly on my LinkedIn profile: [linkedin.com/in/obaisukar](https://www.linkedin.com/in/obaisukar)