**List the types of narrative structures you might consider using in your final project**

- Freytag's Pyramid
  - *Great for stories with clear conflict and resolution*
- Aristotle's Tragedy Structure
  - *Great for simple data stories*
- Campbell's Hero Journey
  - *Complex stories that have an obvious "hero" perspective*

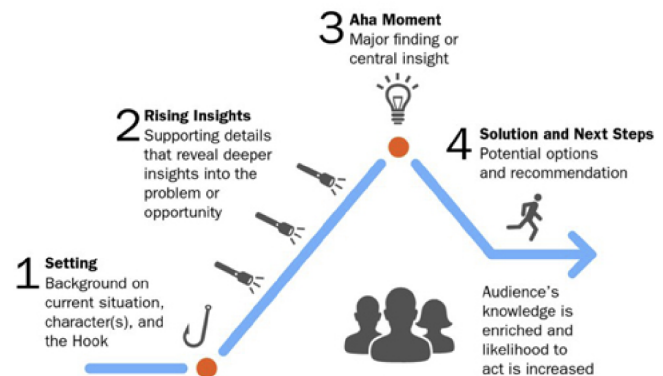**Your narratives will be made up of story points. List the types of story points you can use in your final project.**

- Change Over Time: Shows how a variable changes over some time period.
- Relationship: Shows how variables impact each other.
- Intersection: Shows when variables surpass or fall below other variables.

Project Forward: Predicts what will happen in the future.

- Compare and Contrast: Show how two variables are different.
- Drill Down: Start high-level, then talk about a specific subset.
- Zoom Out: Start specific, then talk about how it applies in a general context.
- Cluster: Describes what data has in common.
- Outlier: An unusual data point.

**DATA STORYTELLING ARC**



**NINE COMMON TYPES OF STORY POINTS**