

Education

KTH Royal Institute of Technology
Computer Engineering

Stockholm
Graduating 2026

Experience

Sevan AB

Product Owner & Designer

Stockholm
March 2022 – Current

- Sole point of contact between internal stakeholders and two external development partners, ensuring clear communication and alignment.
- Increased the number of active users by 1100% since the launch in March 2022.
- Increased YoY performance each year with 80% increase in revenue, 56% increase in paying customers, 100% increase in total clicks and exposures.
- Managed product backlog, prioritized features, and facilitated planning to deliver platform enhancements on time and within budget.
- Oversaw end-to-end product lifecycle, including requirements gathering, stakeholder alignment, and user acceptance testing.
- Created new internal tools and processes such as a semi-automated catalogue generation, a dashboard that ensures product information is up to date, expanded our PIM to allow for more specific exports and filtering of our 540+ products to make admin and sales more efficient. The expansion of our PIM also allowed us to onboard 50% more customers not yet using the platform due to niche requirements.
- Wrote all the documentation for our new internal platforms and tools. Onboarded and educated 18 employees.
- Designed and developed webpages, sales material (such as catalogues, brochures, sale sheets), menu design, in-store advertisement plaques, and social media content.

Tekniksprånget + Sevan AB

Intern

Stockholm
January 2022 – March 2022

- Designed and developed pages in HTML and CSS for our new website.
- Designed in-store advertising materials.
- Helped manage e-commerce related projects.

Leadership & Activities

Väsby IK

Camp leader

Stockholm
2020

- Managed a group of 25+ kids of varying ages throughout 3 different hockey camps. Coordinated schedules and ensured everyone showed up to workouts and meals on time. Prepared equipment for each activity.

Skills

Technical: Adobe Suite, Jira and Trello, C, C#, Java, Javascript, HTML, CSS

Language: Fluent in Swedish and English