PeerHire: A Peer to Peer college based Freelancing Network

Summer internship submitted to Indian Institute of Technology Kharagpur for the degree of Bachelor of Technology

in
Civil Engineering
by
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Connecting the next generation of skilled freelancers

Revolutionizing freelancing for college students by fostering trust, community, and fair opportunities. Empowering students to showcase talents, gain work experience, and earn while studying.

PROBLEM

College students face challenges when it comes to earning money through freelancing:

- Difficulty in getting the first client on popular freelancing websites.
- · Lack of trust and faith in freelancers.
- High commission rates that eat into earnings.
- Limited local networks for finding reliable clients.



SOLUTION

Approach:

PeerHire introduces a comprehensive solution by establishing a dedicated peer-to-peer freelancing ecosystem exclusively for college students.

Service Offering:

Students with skills in web development, graphic design, content writing, tutoring, and more can list their services on the platform, creating a marketplace of diverse expertise.

Local Network:

The platform's localized approach addresses the trust issue by connecting students within the same college community, fostering familiarity and reliability.

JUSTIFICATION OF PAYMENT

Trust and Familiarity

Customers are willing to pay for PeerHire's solution because it offers a secure environment where freelancers and clients share a common college background. This familiarity mitigates concerns about hiring unknown freelancers.

Lower Commission Rates

PeerHire's unique selling point lies in its commission rates, charging only 5-10% of the total project cost. This competitive rate ensures that both service providers and clients retain a significant portion of their earnings, making the platform financially attractive.

Mutual Benefit

College students are motivated to pay for PeerHire's services as it not only provides access to reliable freelancers but also allows them to support fellow students by hiring their services. This reciprocal arrangement enhances the sense of community and justifies the cost.



College students represent a significant portion of the freelance market, offering diverse skills and cost-effective services.

The freelance market is growing rapidly, with an increasing number of businesses and individuals seeking freelancers for various services.

Market research indicates a strong demand for affordable, reliable, and community-focused freelance platforms like PeerHire.

Business model

- > PeerHire generates revenue through a commission fee of 5-10% on each project completed on the platform.
- As the platform scales, additional monetization opportunities can be explored, such as premium features or targeted advertising.

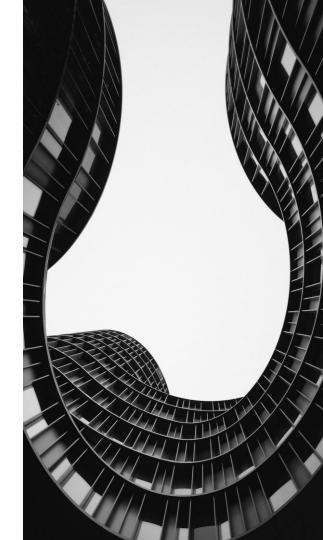
PROJECTS AND TASKS

Development of PeerHire Website

- Landing Page
- Registration and Login
- Dashboard
- Project List and Creation
- Bidding and Messaging
- User Profiles and Managements
 Support, About and Policies

Social Media management and surveys

- Establishing PeerHire's Social Media Presence
- Conducting Awareness Campaigns
- · Collecting User's Feedback Through Survey



Full Stack Development Overview

> Frontend Development:

- Building User-Facing Components
- Technologies: React.js and SCSS
- Interactive Web Pages and Components

Backend Development:

- Server-Side Components and Logic
- Technologies: Node.js and Express.js
- Creation of RESTful APIs

Data Base Management:

- Efficient Data Storage and Retrieval
- Utilized MongoDB
- User Profiles, Projects, and Data Management

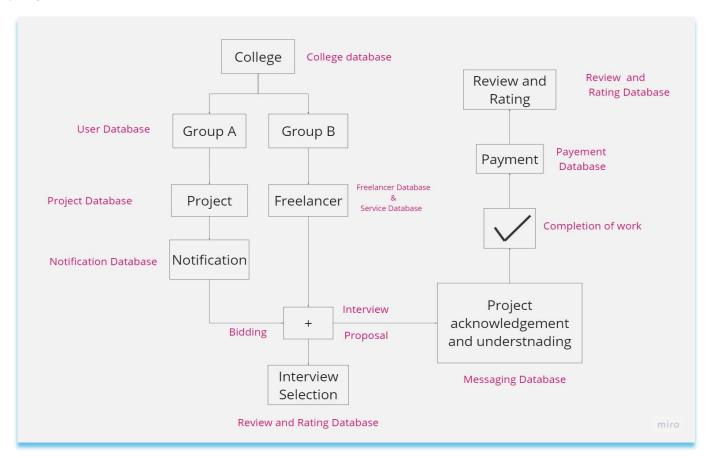
```
.button {
  background-color: #007bff;
  color: #fff;
  padding: 10px 20px;
  border: none;
  border-radius: 5px;
  cursor: pointer;

  &:hover {
    background-color: #0056b3;
  }
}
```

```
function MyComponent() {
  return (
    <div>
      <h1>Hello, World!</h1>
      This is a React component.
    </div>
export default MyComponent;
const express = require('express');
const router = express.Router();
// User registration endpoint
router.post('/register', (req, res) => {
 // Handle user registration logic here
});
module.exports = router;
_id: ObjectId("12345"),
username: "john_doe",
email: "john@example.com",
```

import React from 'react';

Flow Chart



Landing Page



Landing Page

Explore Our Services

Browse talent by category

Development & IT

4.85/5

1853 skills

Al Services

4.8/5

294 skills

Design & Creative

4.91/5

968 skills

Sales & Marketing

4.77/5

392 skills

Writing & Translation

4.92/5

505 skills

Admin & Customer Support

★ 4.77/5
508 skills

Finance & Accounting

4.79/5

214 skills

Engineering & Architecture

4.85/5

650 skills



Discover Your Freelancing Potential

Register and browse professionals

Explore a pool of talented college students, ready to deliver exceptional work.

Post a job and hire top talent

Finding the perfect freelancer is easy. Post a job or let us help you find the right

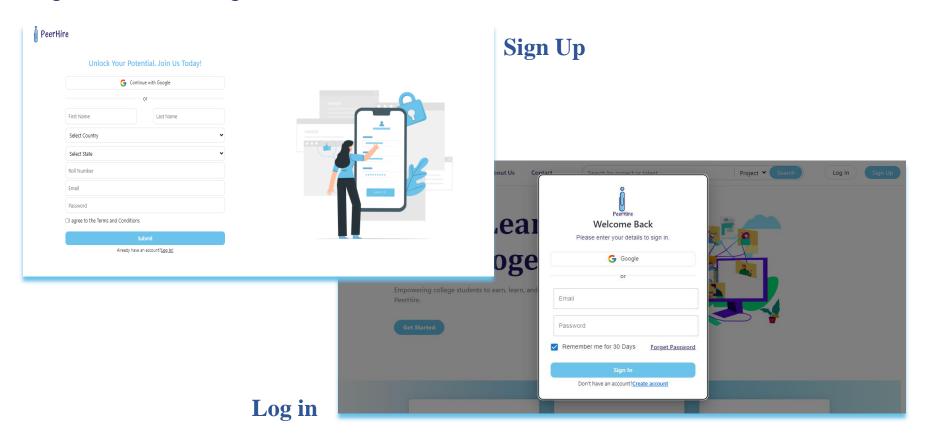
Work with the best—without breaking the bank

Enjoy high-quality services at competitive rates, saving you time and money.

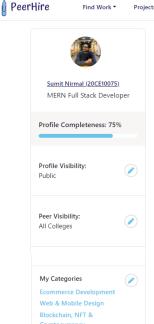
Sign up for free

Learn how to hire

Registration and Login



Dashboard

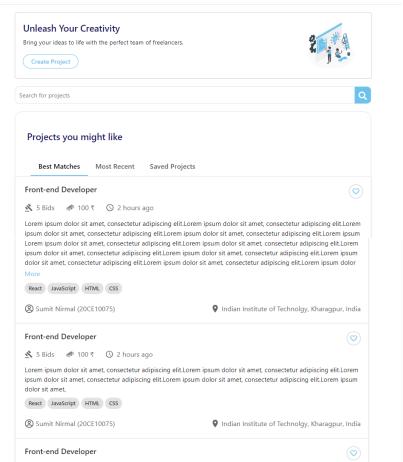


Mobile Development
Web Development

Messages

Search by project or talent

Here you can search project by inputting any keywords, you can also select categories, project type and budget range.



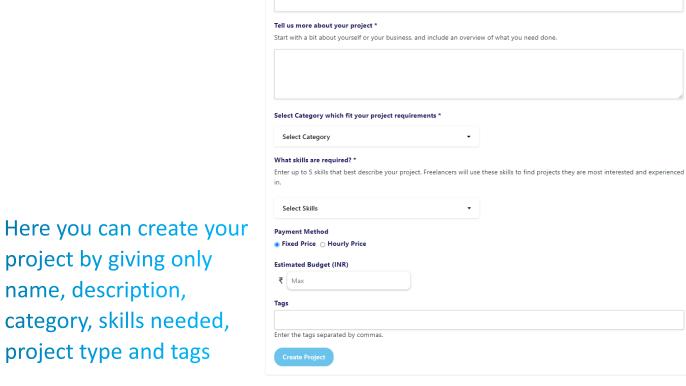
Project Y

Project List and Creation

Create a Project

Project Details

Choose a name for your project *



Tips!

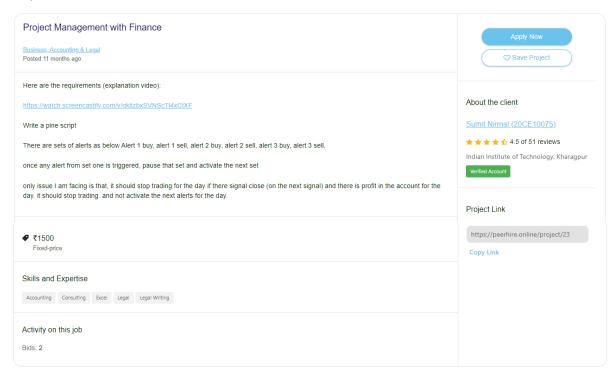
- Enter a brief description of the company and
- Add your company logo.
- Choose the correct category and sub-category of the job.
- Check again before submit the job.



project by giving only name, description, category, skills needed,

Project Details

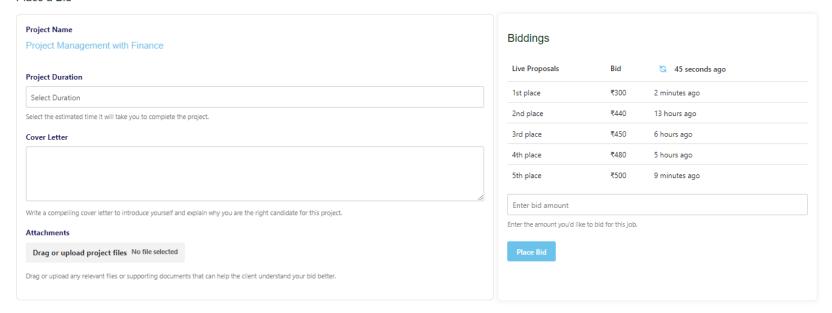
Project Details



You can see here the details of any project and also save and share link of the Project

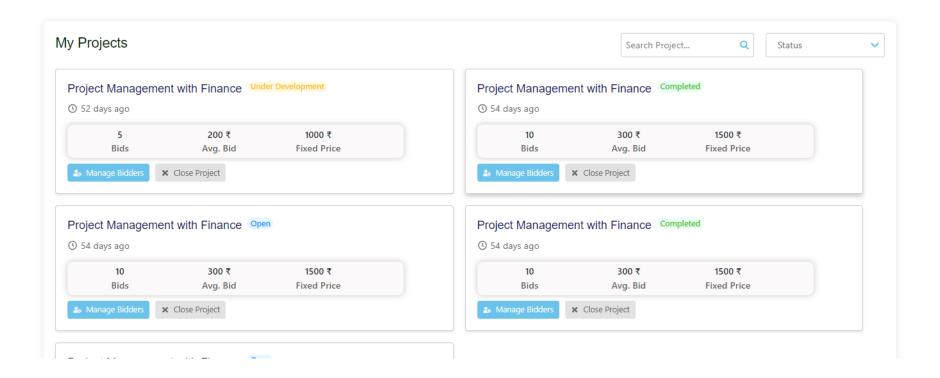
Proposal and Bidding

Place a Bid

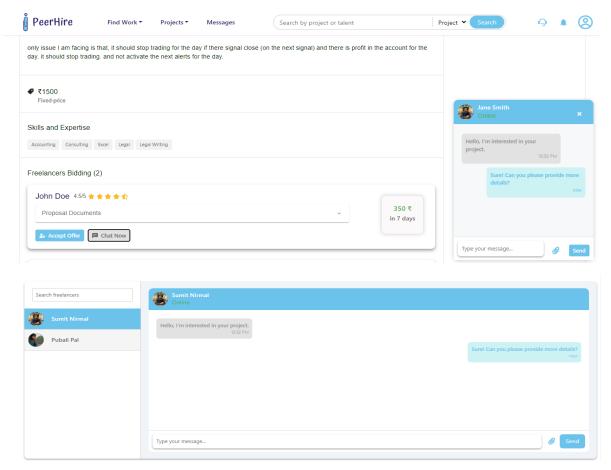


Here you can submit proposal and set you bid with your duration and cover letter

My Projects



Messaging and Chat panel



These are the screen of Chat panel and message box, from here a client can chat with any freelancer and also can send the attachments

Achievements And Contributions

Skill Gained

- Mastery of Full Stack Development Technologies
- Enhanced Problem Solving Abilities
- Improved Team Collaboration and Communication

2 Impact on Organization

- •Development of a Dynamic and Functional Freelancing Platform
- •Positive User Feedback and High User Engagement
- •Valuable Insights for Future Platform Enhancements
- •Increased Awareness and Visibility of PeerHire in the Academic Community

