IMG Designer Recruitment 2015 Assignment (1st year)

1. Attempt all the questions and both the sections.

2. You may use any software (Paint/Photoshop/Corel/Powerpoint, etc.) for questions 1, 2, 4 and 5 in section B. You may also submit hand drawn sketches for the same.

3. Mail your entries by 8th January 11:59 pm at join.imgiitr@gmail.com with the subject "1styr_yourname_Branch" . Eg: 1styr_RiteshKumar_EE

4. In case of hand drawn sketches, the entries must be submitted at IMG lab (deadline remains the same).

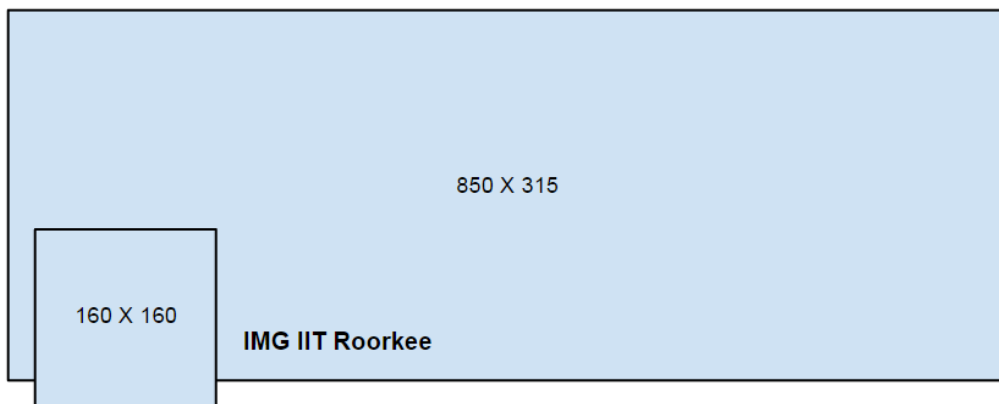**5. Contact IMG lab at 01332-284521 in case of any queries.**

Section A

1. Which all designing software do you know and mention the projects (if any) that you have done?
.
2. Your hobbies, extra-curricular activities and other engagements?

3. What motivates you to join IMG and what will you bring to the group?

Section B

For questions in this section, you can use any software of your choice (Photoshop, Illustrator, Paint) or even submit scanned images of handdrawn sketches.

1. Design a cover picture and a profile picture for the IMG-IITR Facebook page. The final submission should be an image/psd of the following format. Dimensions are given in pixels. Don't use the current IMG logo in profile picture.

850 X 315

160 X 160

IMG IIT Roorkee

2. You are designing a video sharing website (like youtube, vimeo etc.). Make a neat and clean mockup design of the homepage of this website, describing various UI/UX elements.

3. Choose among the following pairs the ones whose design you like, and why:
a) Facebook and Google+

or

Besides Facebook, Google(all google products) and Quora , name 1 other website which
you like for either its design or user interface. Explain why?

4. You're a designer of a new music website that lets you stream songs (for example similar to: gaana.com, last.fm etc.). Decide a name and design a logo for the website.

5. Differentiate between the two by suggesting a Colour Palette(at least 3 colours) for each of the following (You are to provide a selection of colour codes for each of the two elements in the themes):
a) "beginning" and "end"
b) City and Village
A colour palette is a set of colours meant to be used together in a design. You may refer this site for colour codes: http://www.computerhope.com/htmcolor.htm