

IMG Designers Recruitment 2016 Assignment

Instructions:

1. **For First Year: Attempt all questions and both sections.**
2. **For Second Year: You have to attempt all questions in Section A and Question No. 2 in Section B (mandatory), other questions are optional.**
3. You may use any software (Photoshop/Illustrator/MS Paint etc.) for questions 1 and 2 in section B. You may also submit hand drawn sketches for the same at IMG Lab in ICC.
4. Mail your entries by **13th January 11:59PM** at designers.img16@gmail.com with the subject "Year_YourName_Branch". Eg: 1styr_HimanshuJariyal_CSE
5. In case of hand drawn sketches, the entries must be submitted at IMG lab (within the same deadline).
6. Contact IMG lab at 01332-284521 in case of any queries.

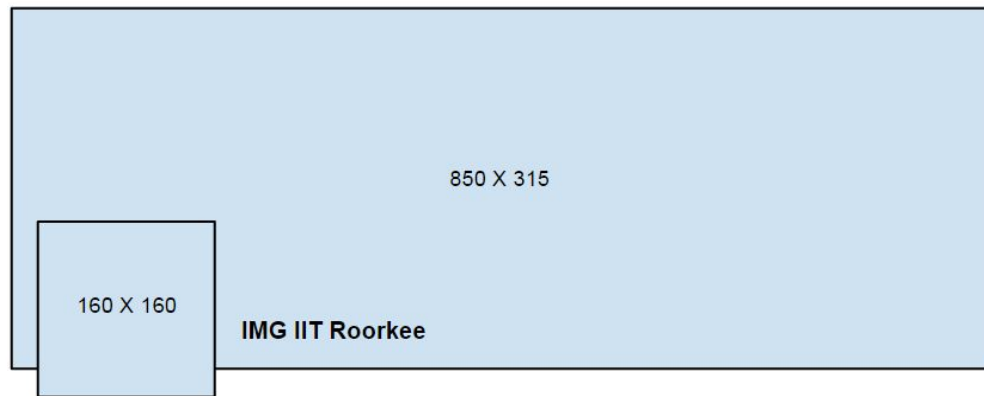
Section A

1. Which designing softwares do you know and mention the projects (if any) that you have done?
2. Describe your hobbies, extra-curricular activities and other engagements in the campus.
3. What motivates you to join IMG and what will you bring to the group?

Section B

For questions in this section, you can use any software of your choice (Photoshop, Illustrator, MS Paint) or even submit scanned images of hand-drawn sketches.

1. Design a **cover picture** and a **profile picture** for the IMG-IITR Facebook page. The final submission should be an image/PSD/AI of the following format. Dimensions are given in pixels.



2. You are designing a **video sharing website** (like Youtube, Vimeo etc.).
 - a. Make a neat and clean mockup design of the homepage of this website.
 - b. Write the basic HTML and CSS (Frontend) for the above mockup (Send the HTML and CSS files in a zip folder).

Note: Part (b) is optional for 1st year and mandatory for 2nd year.
3. Choose among the following pairs the ones you think has a **better design**, and explain why :
 - a. Soundcloud and Gaana.com
 - b. Snapdeal and Flipkart
4. A color palette is a set of colors meant to be used together in a design. You have to formulate a **color palette of 5 colours** using **at least 2 colors** from Google's Material Design palette for the following scenarios (You have to provide a selection of color codes) :
 - a. An online news reader
 - b. An online art sharing app

Google's Material Design colors - <https://www.google.com/design/spec/style/color.html>
More information on color codes - <http://www.computerhope.com/htmlcolor.htm>