

# WORTHY DYLAN GARDNER

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## Objective

Talented and hard-working UNH Business Marketing specialist looking to utilize my marketing education, new found web-development knowledge, and personal life experience to assist a company with attaining its brand's objectives. My ultimate career goal is to work in digital marketing, focusing in website design, product/brand promotion, and various styles of advertising.

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## Education

### **UNH Coding Bootcamp**

*Nov 2018 - Present*

#### ***Graduation Certificate***

- Coursework includes HTML, CSS, Bootstrap, Javascript, jQuery, Github, MySQL, AJAX, Heroku, Node, React, and more
- Skills in both Front-end/Back-end Development
- Designed and created multiple working projects, including apps and websites, alone and with different teams.

### **Peter T. Paul College, University of New Hampshire**

*2014 - 2018*

#### ***Bachelors Degree in Business Marketing***

- Emphasis in **Marketing and Advertisement**
- Coursework includes Marketing Research, Marketing Strategy, Analytics, Consumer Behavior, Strategic Management, Economics, Business Statistics, Financial and Managerial Accounting, MIS, Music & Media, Brand Development
- Class experience with Microsoft Excel, Access, Powerpoint, HTML, website design, Product development, Marketing campaigns

### **Hanover High School, Hanover NH**

*Graduated June of 2014*

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## Recent Work History

### **Thompson Island Outward Bound Education Center:**

*Summer of 2018*

Staff/Event Management | Boston, MA

- Staff at major corporate events, weddings, and large parties including 200+ people from all over the world

### **CocoChew Dog Toys:**

*October 2017 to May 2018*

Video/Social Media Content Editor | Durham, NH

- Filmed and edited social media video content for CocoChew dog toys

### **Brian Gardner Carpentry:**

*Summers of June 2013 to 2018*

Laborer/Carpenter | Upper Valley, NH/VT

- Basic carpentry work, demolition, and laborer – residential and commercial projects

### **New Hampshire Youth Hockey Association:**

Youth Hockey Official/Referee | Upper Valley, NH

*Winters of 2012 & 2013*

- Taught a range of sport-specific skills in a clear, safe manner with children

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## Personal Skills

- Creative design
- Customer experience
- Car, Boat, and Motorcycle License
- Negotiation skills
- Social media savvy
- Quick thinker and problem solver
- Competent with DSLR camera, Go-pro, Video, Audio & Sound equipment
- Drone (camera) Operator
- People-person and always friendly
- Worked with many, varying types of people