

Principles of Management – Important questions and past year questions

Unit 1:

Important questions:

14 principles of management
Principles of scientific management
Functions of management
Role of managers
Managerial theory

Examination questions:

Nov/Dec 06
Management – science or art
Discuss the step in method study
(Or)
14 principles of management (Fayol)

April/May 07
Fayols' contribution
(Or)
Discuss various types of business organisation

Nov/Dec 07
Various functions of management
(Or)
Scientific principles of management and also mention the features of scientific management

April/ May 08
Sketch a line diagram to the types of business organisation on the basis of ownership
What do you understand by joint sector companies? Mention the diagrams for the formation of joint sector companies and their advantages.
Distinguish between private and public limited company
(Or)
Briefly explain the classical approach towards management and theory coined by its significant contributors.

Unit 2:

Important questions:

Process of setting up objectives
MBO
Strategic planning process
Policy formulation and types of policies
Planning premises and its processes

Examination questions:

Nov/Dec 06
What is planning? Explain the steps involved in planning
(Or)
What are objectives? How will you set the objectives for the manufacturing organisation?

May/June 07
Planning is looking ahead and control is looking back. Comment
Mention the steps to be followed in the planning process
(Or)
Briefly discuss the various tools used for development organisation strategy

Nov/Dec 07
Steps in planning
(Or)
Discuss the forecasting techniques normally adapted

April/May 07
Explain in detail about the various types of plans
Discuss the various steps involved in decision making process
(Or)
How is management by objectives understood? Discuss briefly the process of MBO
Advantage and disadvantage of MBO

Unit 3:

Important questions:

What is organisation and explain departmentation
Distinguish line and staff authorities
Decent realisation and delegation
Source of recruitment and selection process
Different types of performance appraisal

Examination questions:

N/D 06
Explain the nature and purpose of organisation.
Explain the qualitative forecasting
(Or)
Explain MBO with a focus of IT industry

A/M 07
Departmentation and its strategies.
(Or)
Steps in providing appropriate human resources

N/D 07
Name the factors determining department and mention the basis of departmentation and give examples
(Or)
Explain various techniques in selection process

A/M 08
Compare and contrast formal with informal organisation structure
Define the term span of management. What do you understand by flat and tall organisation?
Briefly discuss the various factors that will influence the span of management
(Or)
What is authority? Why does it exist in an organisation?

Explain with example various types of authority and adv and dis-adv of each
Briefly discuss about the sources of prospective human resources that are available outside the organisation.

UNIT 4:

Important questions:

Behaviour model
Motivational model
Leadership theory
Communication and its barriers

Examination Questions:

N/D 06
Explain the democratic type of leadership with example
Discuss the factors of theory of motivation
(Or)
Explain how job enrichment helps to maintain competitiveness
Explain barrier in communication

M/J 07
Various types of organisation communication
Role of electronic media in the effectiveness of communication
Barriers of effective communication
(Or)
Describe the relationship of hygiene factors, motivation factors and job enrichment
What is natural hierarchy of needs? Explain people's needs.

N/D 07
Explain Maxwell's theory of motivation. Compare with X – Y theory
(Or)
Discuss communication through electronic media for effective business.

A/M 08

Is the process of motivating organisational members important to managers?

Substantiate your answer with the help of a suitable motivation theory

Briefly discuss about the various leadership type

(Or)

What is organisational communication? How important is communication to managers?

List and describe micro and macro barriers of effective communication

Discuss the types of formal organisation of communication and explain the general purpose of each type.

Unit 5:

Important questions:

MNC

Japanese and US management

Control and techniques of control

Role of IT managers.

Examination Questions:

N/D 06

Requirements of effective controlling

Role of IT in controlling

(Or)

What is productivity? Explain the methods of improving productivity in IT industry

Explain the impact of liberalisation quoting examples from software industry

M/J 07

Compare and contrast feedback and feed forward methods.

Role of computer in handling information

(Or)

Compare Japan and US management techniques

Briefly discuss about various forms of international business with suitable example

N/D 07

What are the steps in controlling process and state the essentials of effective controls

(Or)

What is budgetary control? Explain its significance

A/M 08:

Explain the terms operational management as well as major managerial activities involved in operational management

What is controlling. List and discuss various steps involved in controlling process

(Or)

What is MNC? List and explain the different attitudes of international managers.

Japan Management techniques.