

NEEDS

- Needs a website that he can use to **donate to charities** of his choice with **virtual or digital currencies**

GOALS

- Support **artists**,
- **contribute to charities**,
- Help **give back**,
- seeking **tax deductions**
- **self interest**

PAIN POINTS

- Unsure of **how to best contribute to charities**
- Needs help **finding different charities** to donate/contribute to