



USERPERSONA :

Name: **Nash Tomlinson**, Age: **28**

Occupation: **Software Developer**

Personality: **Innovative,
Motivated, Intelligent, Driven**

Hobbies: **Gaming, Reading,
Trading Stock, Streaming**



Nash, a 28 year old software developer enjoys **gaming, trading stock**, and is an **avid NFT collector**. He enjoys activities that involve **risk, strategy**, and **competition**. He stumbles across Brag.Charity, an **NFT auction site** and is immediately **intrigued in participating**.

