

# Pfizer Corp Regional Sales Analysis

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Product & Channel  
Performance

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Executive Overview & Trends

Product & Channel Performance

Geographic & Customer Insights



Total Revenue  
\$0.3bn

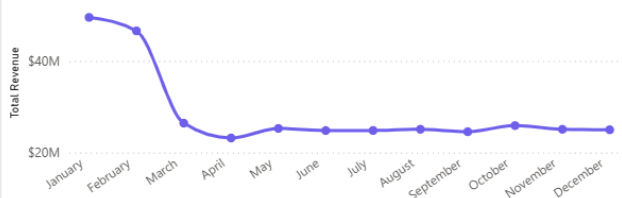
Total Profit  
\$129.0M

Profit Margin %  
37.26%

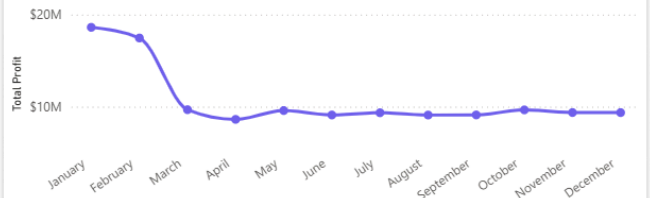
Total Orders  
18K

Revenue per order  
\$19.3K

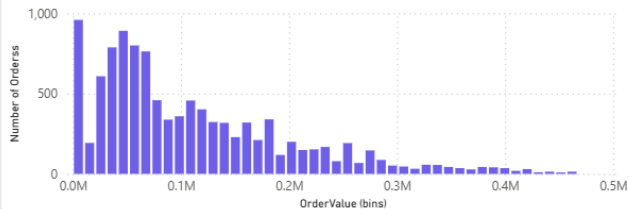
Monthly Revenue Rhythm: Uncovering Seasonality Peaks



Profit Pulse: Tracking Monthly Earnings Momentum



Order Value Spectrum: Mapping Customer Spending Tiers



Unit Price Vs Profit Margin: Spotting High Margin Price Bands

