



Yash Sharma
UI/UX Designer

Contact

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UI/UX Designer with over **2 years of experience** in crafting intuitive and engaging user interfaces for mobile applications and websites. Skilled in developing user-centred designs that enhance overall user experience and drive engagement. Proven ability to optimise interfaces and streamline navigation, resulting in significant user growth and satisfaction.

Professional Experience

UI/UX Designer | League11

MAY 2022 - PRESENT / FULL-TIME

- **UI/UX Designer at League11:** Enhancing user experience for the mobile app, web app, and website. Achieved growth from **3 lakh to 12 lakh** users through intuitive, user-friendly designs that **optimised engagement** and retention.
- **UI Designer for Justice Poker:** Establishing a design system and delivering **high-fidelity UI designs** that enhanced user experience with intuitive, user-friendly interfaces.
- **UI/UX Designer for ScoresNow:** A cricket scoring app, designed the **product from scratch**, creating intuitive interfaces for the mobile app and website to enhance user experience.
- **Game Designer for Car-Rally & Hyper-Rally:** Specialising in dynamic user interfaces that **enhance gameplay** and ensure an engaging user experience.
- **UI Designer for Hooter:** Mobile website design with responsive, user-centric layouts that streamlined navigation and improved the buying and selling experience.

Freelance Designer

2021 - 2022

- Developed numerous **marketing programs** (logos, brochures, infographics, and advertisements) and guaranteed that they exceeded the expectations of my clients.

Education

2021 - 2022

Diploma in UI/UX & 3d Animations

MAAC ANIMATIONS, NORTH DELHI

2018 - 2021

Bachelor of Computer Applications

CCS UNIVERSITY, MEERUT

Skills

- UI/UX Design
- Design Systems
- Interaction Design
- User Interview
- User Research
- Competitive Analysis
- Prototyping, Wireframing
- Low to High-fidelity Designs
- Information Architecture
- Empathy Mapping

Tools

Design & Prototyping

- Figma
- Adobe XD
- Photoshop
- Illustrator

Wireframing

- Figma

Research & Documentation

- ChatGPT
- Notion
- Zeplin
- Google Forms