

Yizi Shao

UX/UI & Graphic Design
Student based in Melbourne

Mobile: 0490393548

Email: yizishao@gmail.com

LinkedIn: <https://www.linkedin.com/in/yizi-shao-449248253/>

Portfolio: <https://theyuzuzy.github.io/yizi/index.html>

Education

Bachelor of Design (Digital Media)
Royal Melbourne Institute of Technology
(RMIT) University
Feb 2022 - Dec 2024

Design Skills

- UX/UI:
 - User Research, Experience Framing, Sketching, Journey Mapping, Wireframing (Low and High-Fidelity), Visual Design, Interaction Design, Prototyping, User Testing
- Graphic Design:
 - Moodboarding, Idea Generation, Thumbnailing, Design Principles, Branding, Designing for Print
- Coding:
 - HTML, CSS

Toolkit



Projects

- Paw & Footprints, UX Researcher & UX/UI Designer
 - Designed a mobile application catered towards young individuals who would like to combat climate change through daily habits at home. Users are incentivised to complete 4 environmentally-conscious tasks, by unlocking endangered species and its information upon completion.
- Tech-Neck-Logy Timer, UX Researcher & UX/UI Designer
 - Designed a mobile application to improve posture through setting two types of notifications, timer feature and animation that guide users.
- HEMWAYS, UI Designer & Graphic Designer
 - Designed a website with desktop and mobile versions, that introduce the laneway culture in Melbourne, Australia and Ho Chi Minh City, Vietnam.
- Journey to the Moon, Project Manager & Graphic Designer
 - Designed a mobile application and its children's version, that introduces historical buildings in Chinatown, Melbourne, to tourists, history enthusiasts and children.

Yizi Shao

UX/UI & Graphic Design
Student based in Melbourne

Mobile: 0490393548

Email: yizishao@gmail.com

LinkedIn: <https://www.linkedin.com/in/yizi-shao-449248253/>

Portfolio: <https://theyuzuzy.github.io/yizi/index.html>

Soft Skills

- Empathy
- Critical Thinking
- Problem-Solving
- Communication and Public Speaking
- Taking Initiative and Responsibility
- Diligence
- Time Management
- Integrity
- Resilience

Experience

- Manager Assistant, Eat Fish, Oct 2023 - Present
 - Designed the hiring poster, which led to more people applying
 - Hired employees responsibly, resulting in a diverse and efficient team that prioritises good customer service and experience
 - Communicated with customers in person, over the phone and online enthusiastically and empathetically, resulting in more positive Google reviews
- Retail Assistant, Breadtop, May 2023 - October 2023
 - Managed time effectively to ensure products were always available for customers, increasing sales
 - Used critical thinking to resolve misunderstandings with customers
 - Served customers enthusiastically, and cleaned with diligence

Reference:

Dr Li Ping THONG

Senior Lecturer for Bachelor of Design
(Digital Media), School of Design, RMIT
University

Telephone: +61-3-9925-3037

Email: liping.thong@rmit.edu.au

Lisa QIU

Manager at Breadtop Point Cook, Stockland
Point Cook

Telephone: +61 425 557 272

Email: sunnywo@163.com

Credentials

- Global Leader Experience (April 2023)
- Collaborating with a group of diverse peers and organisations in Melbourne, we tackled the challenge: "How can we ensure that Melbourne continues to be innovative, sustainable and inclusive?"
- Resonating With Others (April 2023)
- Tackling Global Challenges (April 2023)
- Working in Diverse Teams (April 2023)