HackForTomorrow 2018

HackForTomorrow is a **24-hour** intensive product development competition curated for gaining a better understanding of the problems that occur in our society. *HackForTomorrow* is conducted by **Excel 2018** - the annual technical festival of **Govt.Model Engineering College.**

The Hackathon is an ideal platform to brainstorm and develop the socially relevant ideas in you. The regressive brainstorming and coding experience will bring out path-breaking ideas which are capable of revolutionizing the society. All participants are encouraged to build **socially relevant** projects that can potentially empower the world.

Event Details:

- The hackathon will be a 24 hour event over the weekend.
- The hackathon will be conducted on **August 4th and 5th, 2018.**
- The hackathon venue will be **Kerala Startup Mission, Kalamasserry, Kochi.**
- The winners of the hackathon will be awarded a cash prize of **Rs 30,000** completely sponsored by **Paytm Build For India.** The cash prize breakdown is as follows:
  - First Prize: Rs 20,000
  - Second Prize: Rs 7000
  - Third Prize: Rs 3000
- The hackathon duration is from **August 4th, Saturday 11.30am** to **August 5th, Sunday 11.30am.**
- All the teams should reach the venue by **9.00am.**
- Teams shall be provided with Breakfast, Lunch and Dinner.

Event Format:

The hackathon will have 3 sessions:

- **Team Formation and Ice Breaking Session:** The participants can form teams (if they haven't yet) or those who came individually can find a team to join. A briefing about the rules and regulations and the nature of the event can be given.
- **Product Development:** The teams can develop products over 24 hours on any of the problem statement specified.
- **Idea Pitching:** The teams can pitch in their idea where the final judgement of the product takes place based on innovation and marketability.

Rules and Regulations:

STEP 1 - TEAM FORMATION

- The maximum team size is 5 members and minimum team size is 1.
- Individuals participating in the event can find a suitable team.
- No restriction in cross-institutional/cross- organizational teams.
- No eligibility criteria for the team members.

STEP 2 - PRODUCT DEVELOPMENT

- The development of the project should start from scratch. No premade products are allowed for the event.
- The ideas should be **socially relevant** falling under following categories:
  - Zero Carbon Revolution
  - Sustainable Energy Conservation
  - Care for Women Health and Hygiene
  - Safe Cyberspace for Children
  - Innovations and Aid in Agriculture
  - Tackling Natural Disasters

- The time allotted for product development is from 11.30am (Aug 4th) to 11.30am (Aug 5th).
- Development of any product beyond the time limit will be considered disqualified.
- Products can fall into any branch of Engineering.

STEP 3 - IDEA PITCHING

- The idea pitching is the session where the teams present their ideas before the judges.
- The maximum time allotted for team for presentation is **5mins.**
- Powerpoint Presentation, videos etc can be used to enhance the presentation style.
- The pitching shall focus on marketability and novelty of the product.
- The decision of the judges shall be final and binding.

REWARDS:

- The winner will receive a cash prize of Rs20,000.

- The first, second and third winners will be given a direct entry to participate for **IBeTo-Innovations For a Better Tomorrow**, a nationwide event for developing socially relevant projects conducted by Excel 2018.
- Certificate of Merit for the winners and Participation Certificates for all part of the hackathon will be provided.