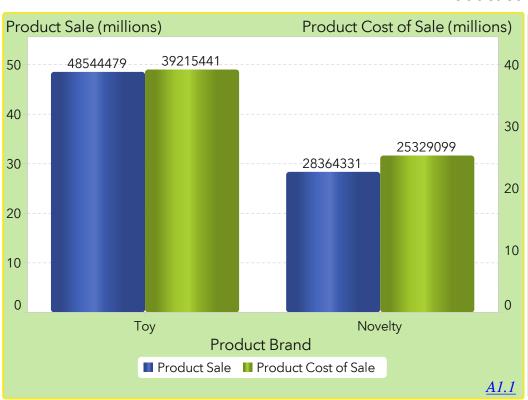
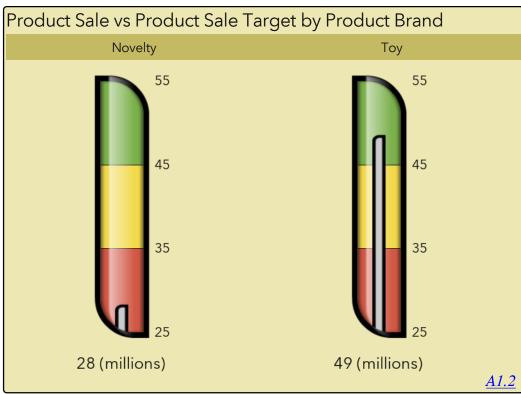
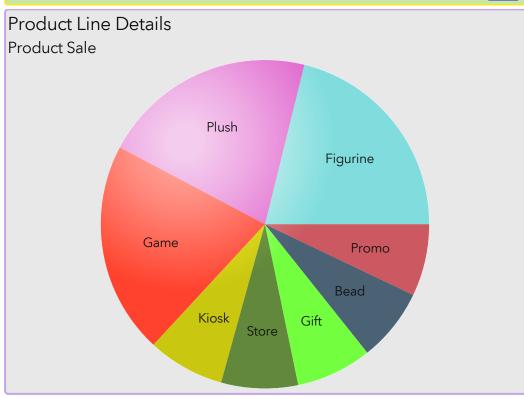
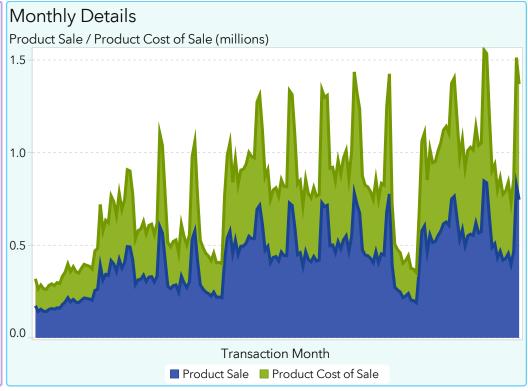
## Product Sale Analysis



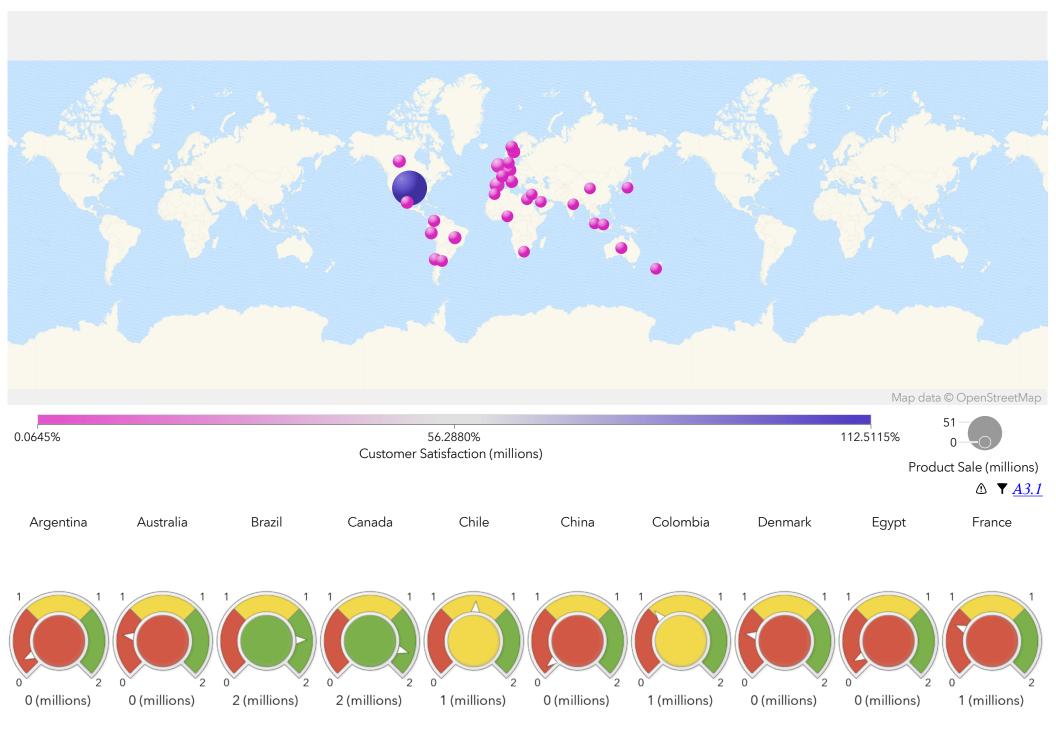








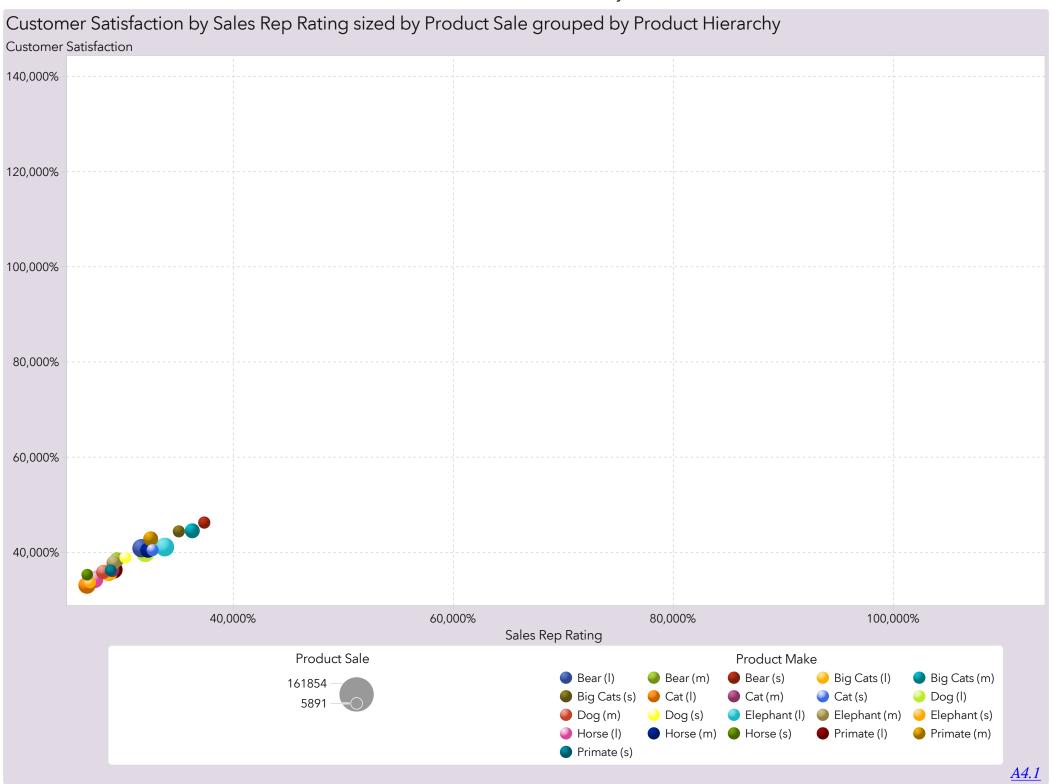
# Geography Analysis



# Cost Analysis

	Facility Continent 🔺	Africa	Asia	Europe	North America	Oceania	South America
Product Brand 🔺	Product Line 🔺	Product Cost of Sale					
Novelty	Bead			1019896	4051000	52016	
	Gift			981210	4067154	40905	
	Kiosk			1066273	4274251	49487	
	Promo			916156	3692459	42629	
	Store			1011637	4021070	42956	
Subtotal: Novelty				4995172	20105934	227993	
Тоу	Figurine	325190	260916	2629896	9615491	104462	212362
	Game	248489	225222	2440398	9018283	100523	177720
	Plush	206800	180477	1834067	6687468	74658	136226
Subtotal: Toy		780480	666615	6904361	25321241	279643	526310
Total		780480	666615	11899533	45427175	507636	526310

## Customer Satisfaction Analysis



# **A1.1** Product Sale vs Cost of Sale by Product Brand

**Description** The bar chart analyzes both Product Sale and Cost of Sale by Product Brand giving comparasion between the 2 measurements.

## **A1.2** Gauge Analysis

**Display Rules** 

```
25000000 \le x < 35000000

35000000 \le x < 45000000

45000000 \le x \le 55000000
```

## <u>A2.1</u> Sales Rep Rating at North America by Product Brand

**Filters** Transaction Year BetweenInclusive(01Jan1998; 01Jan2012) Facility Continent = 'North America'

## **A2.2** Sales Rep Rating Gauge

**Filters** Facility Continent = 'North America'

Transaction Year BetweenInclusive(01Jan1998; 01Jan2012)

#### **Display Rules**

```
■ 200000 ≤ x < 350000
■ 350000 ≤ x < 550000
■ 550000 ≤ x ≤ 700000
```

### A3.1 Geo Bubble Map 1

**Warnings** Some features may not be displayed on the map because of missing location information in the data.

Filters Transaction Year BetweenInclusive(01Jan1998; 01Jan2012)

### **A3.2** Gauge 2

**Warnings** Only some of the data appears because there is too much data to display. Filter your data to show different values.

Filters Transaction Year BetweenInclusive(01Jan1998; 01Jan2012)

#### **Display Rules**

```
■ 100000 ≤ x < 733333
■ 733333 ≤ x < 1366667
■ 1366667 ≤ x ≤ 2000000
```

# <u>A4.1</u> Bubble Plot 1