

T H I N G U Y E N

EDUCATION

University of Maryland • College Park, MD

Aug 2020 - May 2022

MS • Human-Computer Interaction

Howard University • Washington, DC

Aug 2015 - May 2019

BFA • Summa Cum Laude • Electronic Studio Major • Computer Science Minor

EXPERIENCE

Sep 19
July 20

Finagraph • Bellevue, WA

Web Program Manager & UX Specialist

- Applied modern, conventional UX/UI principles to build intuitive, appealing features to keep CashFlowTool one of the best cash flow management services on the market.
- Managed user research and testing to optimize and improve content, targeting, and customer experience.
- Created and implemented digital assets and websites to maintain and enhance Finagraph's online appearance.

Sep 18
Apr 19

SiriusXM • Washington, DC

Design Intern

- Collaborated with team members to create user flows, wireframes, mockups, and prototypes for online customer services.
- Conducted user research and competitive analyses; collected and synthesized quantitative and qualitative data.
- Contributed to planning and conducting over 30 usability testing sessions.
- Designed graphics including website banners and program thumbnails.

Mar 18
Dec 18

T.A.G. Labs • Washington, DC

Web Design/Dev Intern

- Designed and developed various web components for the T.A.G. Labs website using the Wordpress platform.
- Created branding and promotional graphics including flyers, infographics, and web banners.
- Led the team in building the visual design and user experience for the T.A.G. Labs learning management system.

Jun 18
Aug 18

AvalonBay Communities • Arlington, VA

Digital Marketing Intern

- Managed online marketing content for over 200 apartment homes nationwide to maintain fulfilling user experience and web optimization.
- Provided internal graphics including flyers and brand style guide components.
- Consulted and assisted team members with design thinking during AvalonBay's website redesign process.

Jun 17
Aug 17

EVERFI • Washington, DC

Front-end Web Design/Development Intern

- Utilized internal tools to conduct platform transition for over 100 e-learning financial education websites while maintaining visual identity consistency and technical functionality.
- Created website wireframes and visual design mockups.
- Developed webpages and templates using front-end technologies.

SKILLS

Graphic Design 4 years

UI/UX Design 3 years

Adobe Creative Suite 4 years

Sketch, InVision, Adobe XD, Figma 2 years

HTML/CSS 3 years

JavaScript/jQuery 2.5 years

Wordpress/PHP 2 years

ACHIEVEMENTS

GDUSA Students to Watch 2019 (2019)

Featured as a notable design student in the "Students to Watch 2019" list by Graphic Design USA magazine.

Howard University Capstone Scholarship (2015 - 2019)

Received and maintained annual eligibility for the Capstone Scholarship awarded by Howard University.

Zonta Club of Washington, D.C. Undergraduate Scholarship (2016 - 2018)

Three-time receiver of the Undergraduate Scholarship awarded by the Zonta Club of Washington, D.C.

Howard University's 87th Annual Art Student Exhibition (2017)

Honorable mention in the Undergraduate Digital Photography category. Had three works exhibited.

Howard University's 86th Annual Art Student Exhibition (2016)

Honorable mention in the Undergraduate Painting category. Had three works exhibited.

CONTACT INFORMATION

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