#### **EDUCATION**

## Howard University • Washington, DC

August 2015 - May 2019

- BFA · Electronic Studio Major · Computer Science Minor
- Digital Art & Technology (Plymouth University, UK Spring 2018)
- Capstone Scholar · 4.0 GPA · Summa Cum Laude

#### **EXPERIENCE**

Sep 18 Apr 19

## SiriusXM • Washington, DC

#### **Design Intern**

- · Collaborated with team members to create user flows, wireframes, mockups, and prototypes for online customer services.
- Conducted user research and competitive analyses; collected and synthesized quantitative and qualitative data.
- Contributed to planning and conducting over 30 usability testing sessions.
- Designed graphics including website banners and program thumbnails.

Mar 18 Dec 18

## T.A.G. Labs • Washington, DC

# Web Design/Dev Intern

- Designed and developed various web components for the T.A.G. Labs website using the Wordpress platform.
- Created branding and promotional graphics including flyers, infographics, and web banners.
- Led the team in building the visual design and user experience for the T.A.G. Labs learning management system.

Jun 18 Aug 18

## AvalonBay Communities • Arlington, VA

# **Digital Marketing Intern**

- Managed online marketing content for over 200 apartment homes nationwide to maintain fulfilling user experience and web optimization.
- Provided internal graphics including flyers and brand style guide components.
- · Consulted and assisted team members with design thinking during AvalonBay's website redesign process.

Jun 17

## **EVERFI** • Washington, DC

Aug 17

#### Front-end Web Design/Development Intern

- Utilized internal tools to conduct platform transition for over 100 e-learning financial education websites while maintaining visual identity consistency and technical functionality.
- Created website wireframes and visual design mockups.
- Developed webpages and templates using front-end technologies.

Jun 16

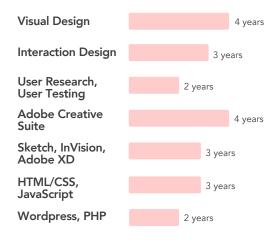
## PoshTude Fashion Closet • Bowie, MD

**Sep 16** 

#### **Graphic Design Intern**

- Maintained the PoshTude website to ensure up-to-date content and satisfactory customer experience.
- Designed marketing collateral including flyers and web banners.

#### **SKILLS**



# ACHIEVEMENTS

# **GDUSA Students to Watch 2019** (2019)

Featured as a notable design student in the "Students to Watch 2019" list by Graphic Design USA magazine.

# Zonta Club of Washington, D.C. **Undergraduate Scholarship** (2016 - 2018)

Three-time receiver of the Undergraduate Scholarship awarded by the Zonta Club of Washington, D.C.

# **Howard University's 87th Annual Art Student Exhibition (2017)**

Honorable mention in the Undergraduate Digital Photography category. Had three works exhibited.

# **Howard University's 86th Annual Art Student Exhibition (2016)**

Honorable mention in the Undergraduate Painting category. Had three works exhibited.

## **CONTACT INFORMATION**



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