**EDUCATION** 

# University of Maryland • College Park, MD

Aug 2020 - May 2022

MS · Human-Computer Interaction

## Howard University • Washington, DC

Aug 2015 - May 2019

BFA · Summa Cum Laude · Electronic Studio Major · Computer Science Minor

#### **EXPERIENCE**

Sep 19 July 20

# Finagraph • Bellevue, WA

#### Web Program Manager & UX Specialist

- Applied modern, conventional UX/UI principles to build intuitive, appealing features to keep CashFlowTool one of the best cash flow management services on the market.
- Managed user research and testing to optimize and improve content, targeting, and customer experience.
- Created and implemented digital assets and websites to maintain and enhance Finagraph's online appearance.

Sep 18 Apr 19

## SiriusXM • Washington, DC

### **Design Intern**

- Collaborated with team members to create user flows, wireframes, mockups, and prototypes for online customer services.
- · Conducted user research and competitive analyses; collected and synthesized quantitative and qualitative data.
- Contributed to planning and conducting over 30 usability testing sessions.
- Designed graphics including website banners and program thumbnails.

Mar 17 Dec 18

### T.A.G. Labs • Washington, DC

# Web Design/Dev Intern

- Designed and developed various web components for the T.A.G. Labs website using the Wordpress platform.
- Created branding and promotional graphics including flyers, infographics, and
- Led the team in building the visual design and user experience for the T.A.G. Labs learning management system.

Jun 18 Aug 18

## AvalonBay Communities • Arlington, VA

## **Digital Marketing Intern**

- Managed online marketing content for over 200 apartment homes nationwide to maintain fulfilling user experience and web optimization.
- Provided internal graphics including flyers and brand style guide components.
- Consulted and assisted team members with design thinking during AvalonBay's website redesign process.

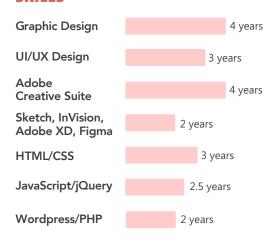
Jun 17 Aug 17

## **EVERFI** • Washington, DC

#### Front-end Web Design/Development Intern

- Utilized internal tools to conduct platform transition for over 100 e-learning financial education websites while maintaining visual identity consistency and technical functionality.
- Created website wireframes and visual design mockups.
- Developed webpages and templates using front-end technologies.

**SKILLS** 



#### ACHIEVEMENTS

# **GDUSA Students to Watch 2019** (2019)

Featured as a notable design student in the "Students to Watch 2019" list by Graphic Design USA magazine.

# **Howard University Capstone** Scholarship (2015 - 2019)

Received and maintained annual eligibility for the Capstone Scholarship awarded by Howard University.

# Zonta Club of Washington, D.C. **Undergraduate Scholarship** (2016 - 2018)

Three-time receiver of the Undergraduate Scholarship awarded by the Zonta Club of Washington, D.C.

# **Howard University's 87th Annual** Art Student Exhibition (2017)

Honorable mention in the Undergraduate Digital Photography category. Had three works exhibited.

# **Howard University's 86th Annual Art Student Exhibition (2016)**

Honorable mention in the Undergraduate Painting category. Had three works exhibited.

#### CONTACT INFORMATION



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