

THI NGUYEN

EDUCATION

Howard University • Washington, DC

August 2015 - May 2019

- BFA - Electronic Studio Major · Computer Science Minor
- Digital Art & Technology (Plymouth University, UK - Spring 2018)
- Capstone Scholar · 4.0 GPA · Summa Cum Laude

EXPERIENCE

Sep 18 — SiriusXM • Washington, DC

Apr 19 — **Design Intern**

- Collaborated with team members to create user flows, wireframes, mockups, and prototypes for online customer services.
- Conducted user research and competitive analyses; collected and synthesized quantitative and qualitative data.
- Contributed to planning and conducting over 30 usability testing sessions.
- Designed graphics including website banners and program thumbnails.

Mar 18 — T.A.G. Labs • Washington, DC

Dec 18 — **Web Design/Dev Intern**

- Designed and developed various web components for the T.A.G. Labs website using the Wordpress platform.
- Created branding and promotional graphics including flyers, infographics, and web banners.
- Led the team in building the visual design and user experience for the T.A.G. Labs learning management system.

Jun 18 — AvalonBay Communities • Arlington, VA

Aug 18 — **Digital Marketing Intern**

- Managed online marketing content for over 200 apartment homes nationwide to maintain fulfilling user experience and web optimization.
- Provided internal graphics including flyers and brand style guide components.
- Consulted and assisted team members with design thinking during AvalonBay's website redesign process.

Jun 17 — EVERFI • Washington, DC

Aug 17 — **Front-end Web Design/Development Intern**

- Utilized internal tools to conduct platform transition for over 100 e-learning financial education websites while maintaining visual identity consistency and technical functionality.
- Created website wireframes and visual design mockups.
- Developed webpages and templates using front-end technologies.

Jun 16 — PoshTude Fashion Closet • Bowie, MD

Sep 16 — **Graphic Design Intern**

- Maintained the PoshTude website to ensure up-to-date content and satisfactory customer experience.
- Designed marketing collateral including flyers and web banners.

SKILLS

Visual Design 4 years

Interaction Design 3 years

User Research,
User Testing 2 years

Adobe Creative
Suite 4 years

Sketch, InVision,
Adobe XD 3 years

HTML/CSS,
JavaScript 3 years

Wordpress, PHP 2 years

ACHIEVEMENTS

GDUSA Students to Watch 2019 (2019)

Featured as a notable design student in the "Students to Watch 2019" list by Graphic Design USA magazine.

Zonta Club of Washington, D.C. Undergraduate Scholarship (2016 - 2018)

Three-time receiver of the Undergraduate Scholarship awarded by the Zonta Club of Washington, D.C.

Howard University's 87th Annual Art Student Exhibition (2017)

Honorable mention in the Undergraduate Digital Photography category. Had three works exhibited.

Howard University's 86th Annual Art Student Exhibition (2016)

Honorable mention in the Undergraduate Painting category. Had three works exhibited.

CONTACT INFORMATION

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