When You Can't Afford to Wait for a Job: The Role of Time Discounting for Own-Account Workers in Developing Countries

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People may choose OAW because they have urgent consumption needs and can't afford to wait for a good job sometime in the future.

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- ▶ Low-pay OAW can be optimal if jobs are scarce and consumption is urgent.

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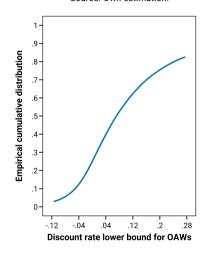
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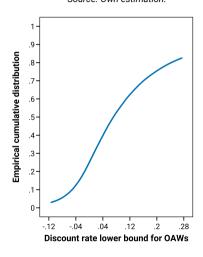
Step 3 Infer the subjective time discount from the observed choice:

> By revealed preference, infer for all Brazilian own-account workers the lowest discount rate (ρ) that makes such occupation prefereable.

CDF of discount rate lower bound (Brazil, urban areas, 2016-2019) Source: Own estimation.

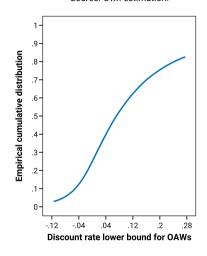


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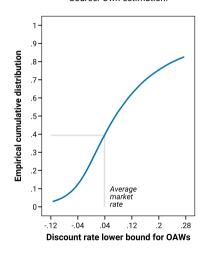
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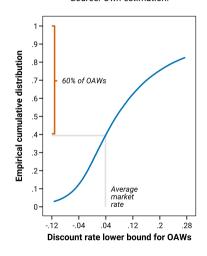
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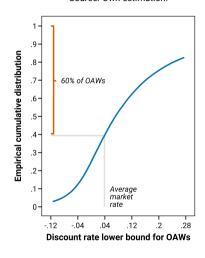
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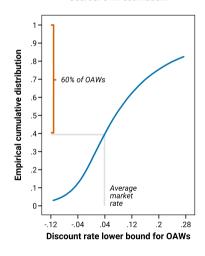
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Main result:

▶ 60% of OAWs in Brazil are constrained.

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Implication:

 Many rational workers can be stuck in low-pay OAW given frictional job market, contrained finance, urgent consumption.

Valuation equations in the extended job search model

Unemployment
$$\rho \cdot U = b + \lambda \cdot \int_{w_c}^{\infty} (W(w) - U) dF(w)$$

Reservation wage
$$w_r = b + \frac{\lambda}{\delta + \rho} \cdot \int_{w_r}^{\infty} (w - w_r) dF(w)$$

Own-account work
$$\rho \cdot OAW = y$$

The occupational decision from the perspective of the discount rate

$$\rho > \frac{\lambda}{\mathsf{y} - \mathsf{b}} \cdot \int_{\mathsf{w}_{\mathsf{f}}}^{\infty} \left(\mathsf{w} - \mathsf{w}_{\mathsf{f}} \right) \mathsf{d}\mathsf{F}(\mathsf{w}) - \delta$$

What is this?

The (right-hand side) minimum discount rate that justifies the choice for OAW, given the individual productivity and the labor market conditions.

How is this useful?

► Formalization of the idea that a sufficiently high urgency for consumption (i.e. the "necessity") can rationalize the choice for OAW for any value of y.

The building blocks of the structural model

$$\rho > \frac{\lambda}{y - b} \cdot \int_{w_r}^{\infty} (w - w_r) dF(w) - \delta$$

$$\downarrow$$

$$\hat{\rho}_i > \frac{\mathbb{E}(\lambda \mid X_i)}{y_i - \mathbb{E}(b \mid X_i)} \cdot \left[\mathbb{E}(w \mid w > w_r, X_i) - \mathbb{E}(w_r \mid X_i) \cdot \mathbb{P}(w \ge w_r) \right] - \mathbb{E}(\delta \mid X_i)$$

- 1. yi is directly observable for own-account workers.
- **2.** $\mathbb{E}(\lambda | X_i)$ is fit with an unemp. duration model and with $\mathbb{P}(w \geq w_r)$.
- 3. $\mathbb{E}(b|X_i)$ is assumed to be zero, the most frequent value.
- **4.** $\mathbb{E}(w \mid w > w_r, X_i)$ is fit with a Heckman selection model.
- **5.** $\mathbb{E}(w_r | X_i)$ is fit with a quantile regression at the 10th centile.
- **6.** $\mathbb{P}(w \ge w_r)$ is calculated for a normal distribution of wages.
- 7. $\mathbb{E}(\delta | X_i)$ is fit with a job duration model.

The PNAD survey and the population of interest

- ▶ Data size: 8.9 million observations (2.7 million individuals).
- ▶ Population of interest: Adults living in urban areas.
- ► Exclude individuals below 14 years old (~19% of population).
- Exclude individuals from rural areas (~14% of adults).
- ► Sample size: 5.3 million observations (1.6 million individuals).
- ► Time coverage: 16 quarters (2016 Q1 to 2019 Q4).
- ► Monetary correction: Inflation-adjusted values (~4.2 p.p. yearly).
- ▶ **Complex survey:** interview weights account for probability of observation.