

Overview

Welcome to the GrowthX Publisher Operations Specialist take-home assessment! This project is designed to evaluate your ability to build automated content publishing workflows—a core responsibility of this role. You'll create a simple working prototype using any available tools.

The Challenge

Build an automated content publishing workflow that takes structured content inputs and publishes them to a headless CMS.

Your Task

Create a prototype system that:

1. Ingests content that includes standard text fields like heading, slug, body text and meta title in a format like Markdown, along with a single header image.
2. Publishes automatically to a headless CMS of your choice (Sanity, Strapi, Webflow, etc).
3. Validates to ensure the content was published correctly.
4. Reports results with clear success/failure indicators.

Process

Feel free to use whatever tools you like, but we would like you to craft an automated workflow without relying on no-code or low-code tools. We will be integrating workflows like this in Temporal. It's not a requirement to execute it in Temporal for this test, but working with AI tool APIs and adapting to our existing systems is a must.

Validation Requirements

Your system must verify:

- ☒ Content published successfully
- ☒ All metadata fields populated correctly
- ☒ Images uploaded and properly linked
- ☒ Slug/URL structure matches input
- ☒ Content formatting preserved

What We're Looking For

We look for strong systems thinking - your ability to design clean, logical workflows that can handle multiple content pieces and edge cases. This shows us you can architect solutions rapidly in an environment with new client needs around every corner.

We're also a remote-first company, which means that clear documentation like setup instructions, workflow diagrams will be instrumental in making your tooling accessible to the team.

Submission Guidelines

Timeline

- Due: 4-5 days from start date
- Recommended time investment: 3-5 hours total

Submission Format

Submit your project with subject line: "Publishing Ops Assessment - [Your Name]"

Please include simple documentation of your solution, a link to the live workflow and an optional video walkthrough of your solution in action.

Sample Content

Use any piece of sample content in the form of a blog post with a title, headers and text, as well as an image and metadata.

Thanks! This assessment mirrors the type of work you'll be doing daily in this role—building reliable, scalable systems that keep content flowing smoothly across diverse platforms.

Remember: We value working solutions over perfect ones. Show us your problem-solving process and systems thinking!