

INNOVATION TRENDS

2013

for companies

Version 1.1



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Antecipate future trends

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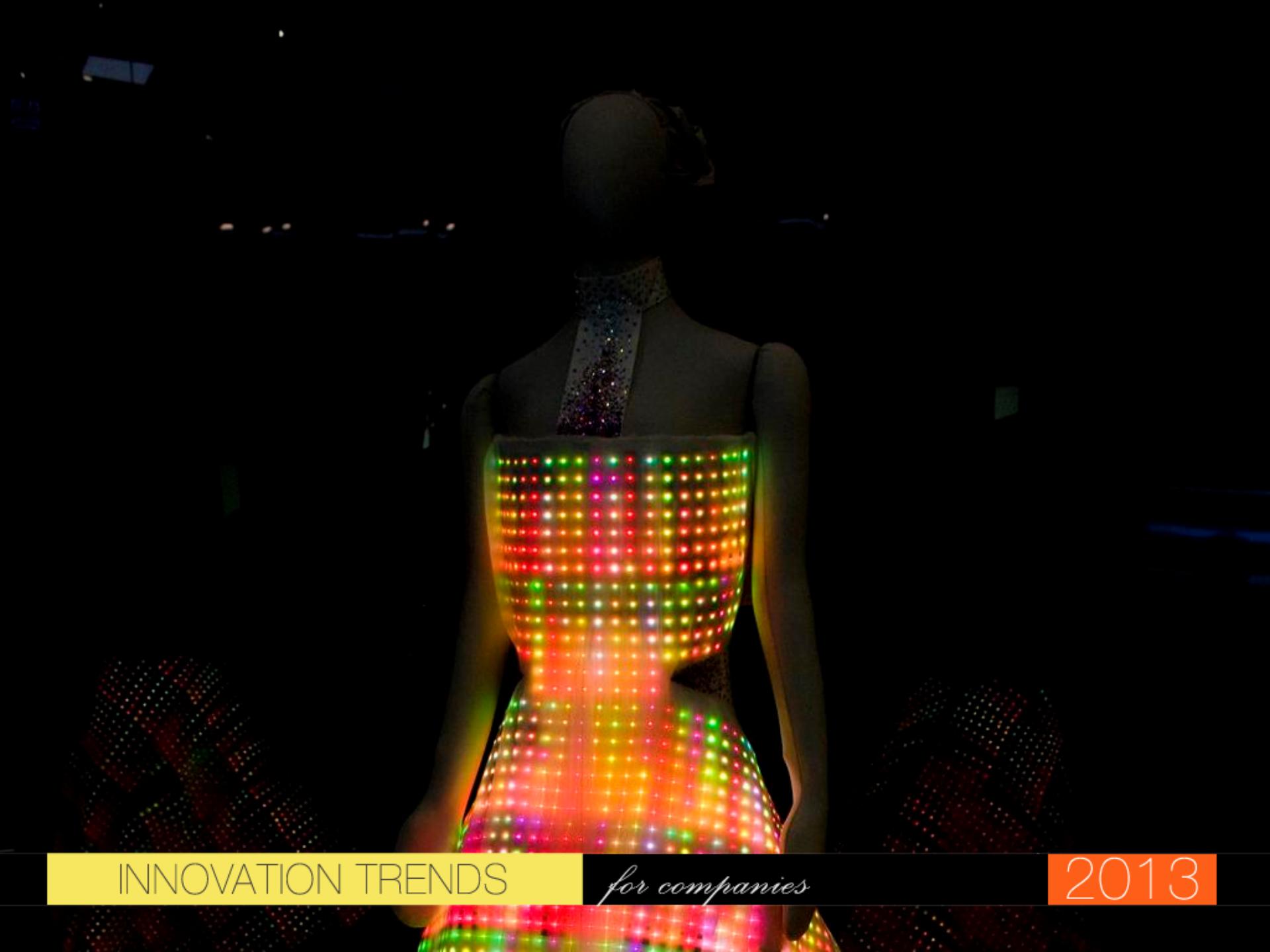


Improve process to achieve
results unattainable

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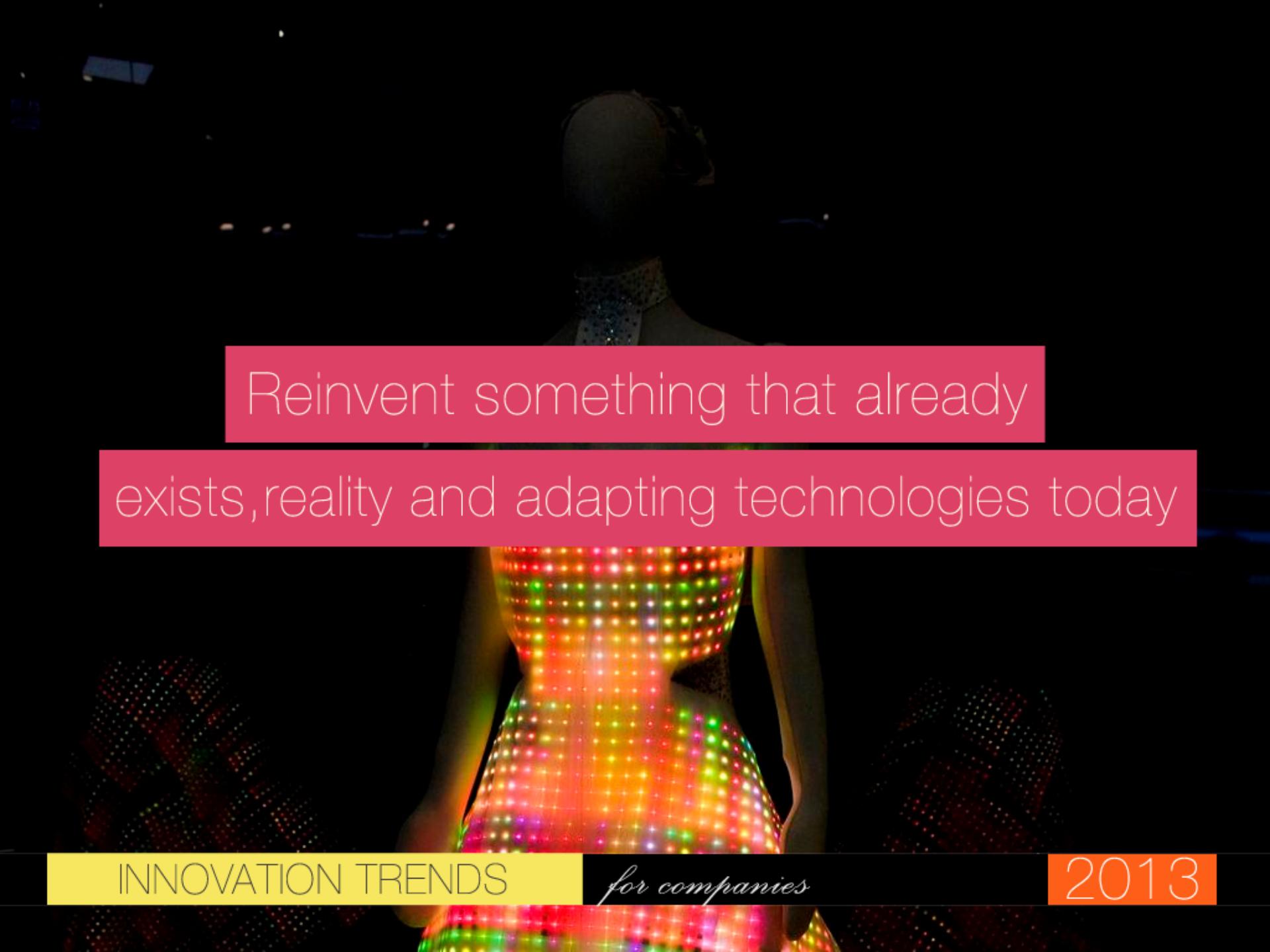
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A person is shown from the waist up, wearing a futuristic, brightly lit LED dress. The dress features a dense grid of colorful LEDs (red, green, blue) that create a vibrant, glowing pattern across the torso and skirt. The person is also wearing a dark, sequined choker necklace. The background is dark, making the bright lights of the dress stand out.

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The background image shows a person from behind, wearing a dark suit jacket over a shirt with a subtle pattern. The most striking feature is a full-body suit or harness covered in numerous small, colorful LED lights that are glowing in various colors like red, green, blue, and yellow. The scene is set against a dark, blurred background.

Reinvent something that already

exists, reality and adapting technologies today

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A silhouette of a person from the waist up, facing right and pointing their right index finger towards a bright horizon. The background is a coastal scene at sunset or sunrise, featuring a long pier extending into the water, a small building on stilts in the water, and a distant industrial structure on a platform. The sky is a gradient of orange and yellow.

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A photograph of a person from the side, facing right. They are wearing a dark t-shirt and are seated at a desk, looking down at a laptop screen. The background is a blurred indoor setting.

Generating services that deliver something
inaccessible people and businesses

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Caring for sensitive topics and
problems of society

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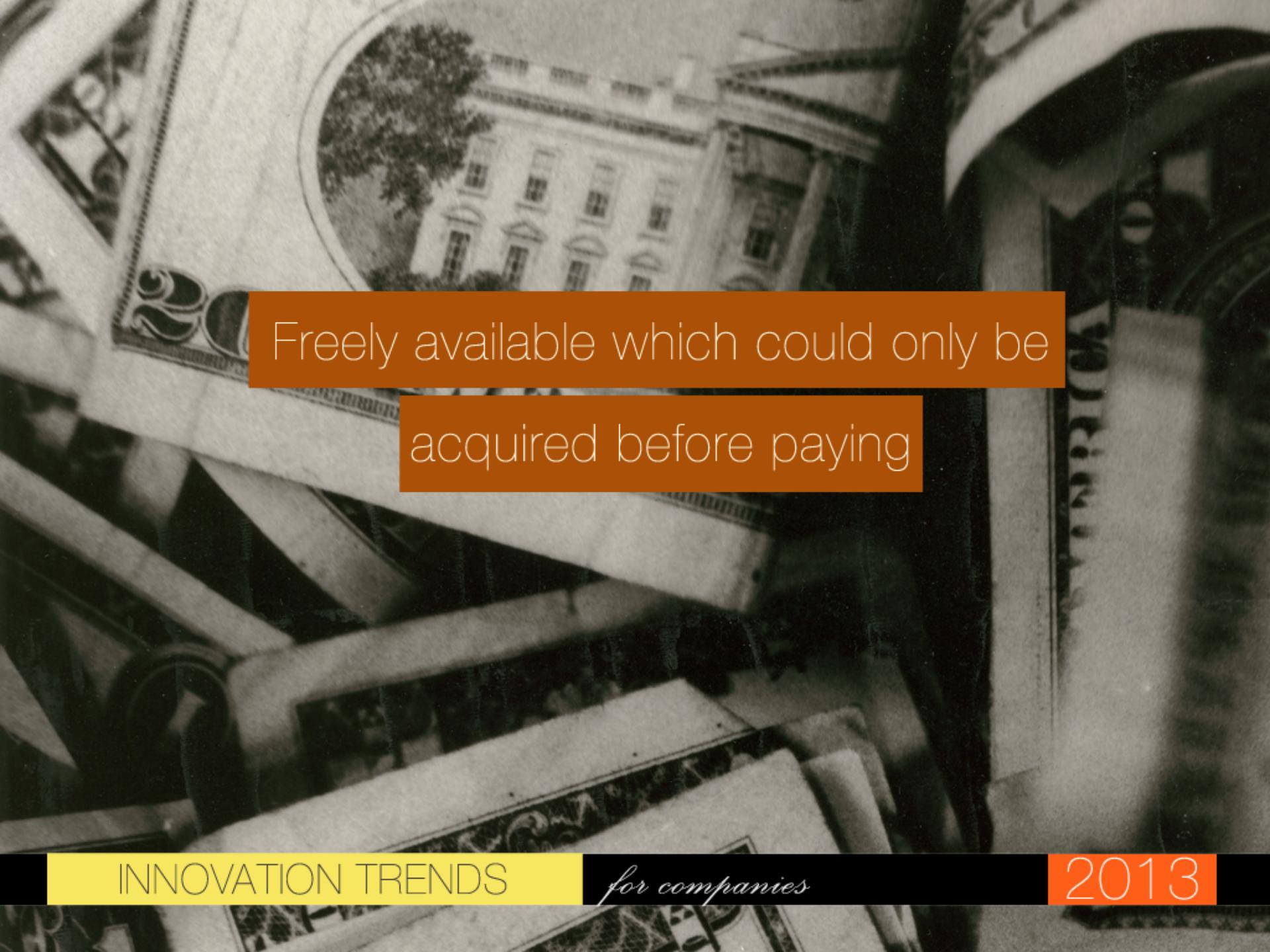
Create services that cater to specific niches,
making this restriction increases the level
of quality that is generated



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Freely available which could only be
acquired before paying

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Insert the consumer as a generator, financier or replicator

and reward him in some way so

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Using the mobility features to overcome new and old
human challenges

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Translated into English by Thiago Lopes Toledo