

Overview

Grids

Typography

Forms button

Forms input

Navigation

Tables

Lists

Charts & stats

Dialog boxes

Labels

Animations & transitions

Azion Style guide

The MailChimp Pattern Library is a byproduct of our move to a responsive, nimble, and intuitive app. Constant iteration requires both an efficient workflow and a well defined collection of atomic elements that can assemble new Uls quickly without accruing new technical or design debt.

We're also solving an internal communication problem by documenting and assembling a reference site of our patterns. A common lexicon of code and UI elements benefits us in a few ways:

We can build consistently and focus on workflows and logic, not web forms and list items:

We can reuse code instead of roping in a developer

We can maintain our code by seeing our patterns in one place, define elements in our application, and keep redundancy to a minimum

We guard our pattern library jealously, and add new patterns only when the case for doing so is sound. New patterns come at a high cost—they require new design elements, additional code, maintenance, and they increase the cognitive load on users.

Our pattern library is both a learning tool and a compass that corrects our course as we build new things. We share our work here to help others on a similar path.

It Ain't Bootstrap

Just to be clear, the MailChimp Pattern Library isn't meant to be a UI framework like Bootstrap—it's not a definitive guide on how a web application should be built. It's tailored specifically to our needs, so if you attempt to use it as a foundation for a future project your mileage may vary. Many of the ideas in our library are a greatest hits collection of ideas others have pioneered that we've adapted to a new situation. Modify and mangle at will, but know this is not a supported system—it's a learning library.

Want to hear the story behind our Pattern Library? Subscribe to our bi-weekly newsletter, where the MailChimp UX team discusses process, techniques, and insight that we learn from working on an application that serves more than 3 million people.

Code snippet

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Copy to clipboard

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Grid sizes

Grid options

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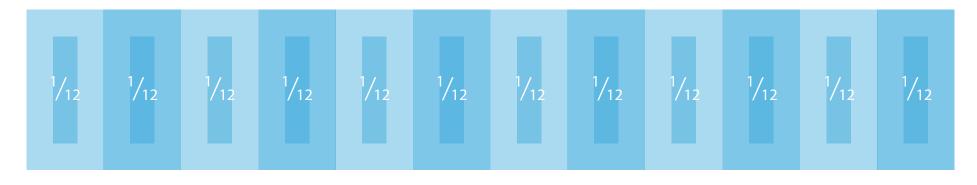
Animations & transitions

Grids

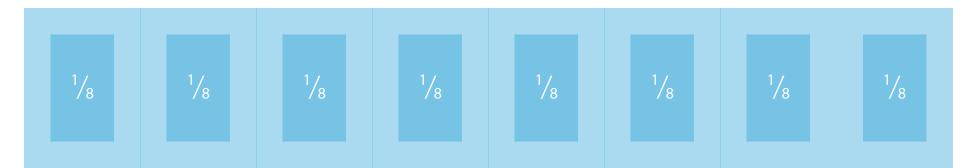
Our grid system is composed of 12 flexible columns with a gutter between columns of 40px. We apply border-box so that the border and padding is included in the width of the grid columns.

Grid sizes

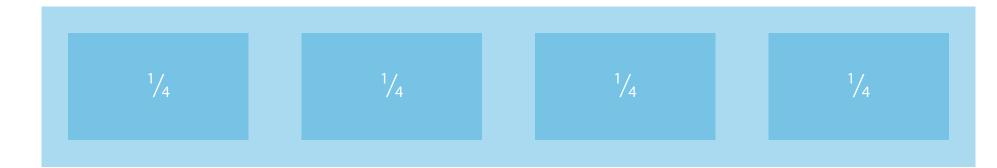
12 Column



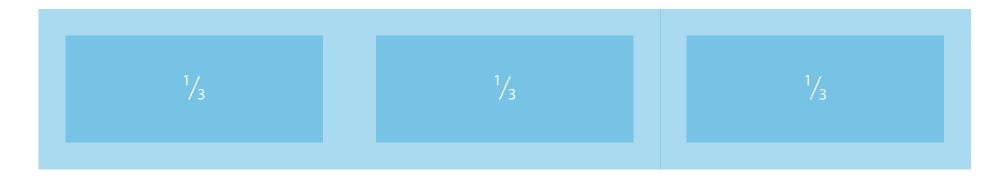
8 Column



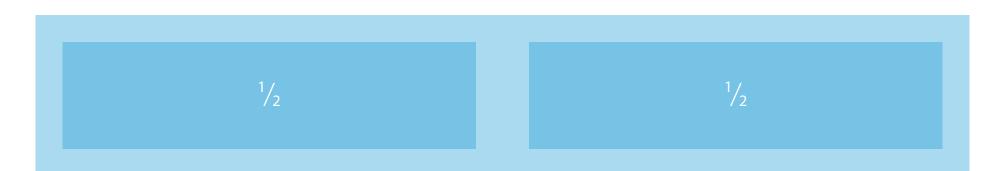
4 Column



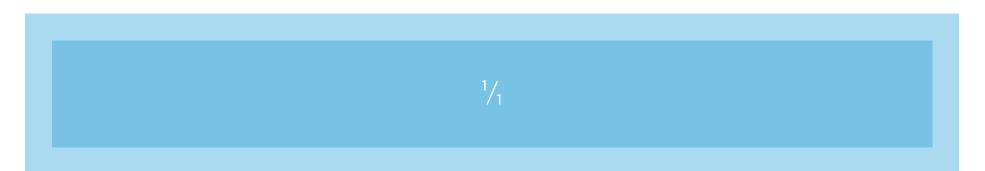
3 Column



2 Column



1 Column



Grid options

	Mobile Devices	Tablet Devices	Desktop
	< 768px	≥ 960px	≥ 1200px
Behavior	Horizontal	Collapsed to start, horizontal above breakpoints	
# of columns	12		
Columns width	Auto	80px	100px
Gutter width	20px	40px	

Grid sizes

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Grid options

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Grids

Grid sizes

Grid options

Typography

Forms button

Forms input

Navigation

Tables

Lists

Charts & stats

Dialog boxes

Labels

Animations & transitions

Typography

Our official typography family is Adobe Myriad Pro released in 1992. Myriad has become popular for both text and display composition. Designed by Robert Slimbach & Carol Twombly with Fred Brady & Christopher Slye, Myriad has a warmth and readability that result from the humanistic treatment of letter proportions and design detail. Myriad Pro's clean open shapes, precise letter fit, and extensive kerning pairs make this unified family of roman and italic an excellent choice for text typography that is comfortable to read, while the wide variety of weights and widths in the family provide a

Type Families

Adobe Myriad pro LIGHT ABCDEFGHIJKLMNOPQRSTUVXYZ abcdefghijklmnopqrstuvxz 012345689

Adobe Myriad pro LIGHT ITALIC ABCDEFGHIJKLMNOPQRSTUVXYZ abcdefghijklmnopqrstuvxz 012345689

Adobe Myriad pro REGULAR ABCDEFGHIJKLMNOPQRSTUVXYZ abcdefghijklmnopqrstuvxz 012345689

Adobe Myriad pro REGULAR ITALIC ABCDEFGHIJKLMNOPQRSTUVXYZ abcdefghijklmnopqrstuvxz 012345689

Adobe Myriad pro SEMI-BOLD ABCDEFGHIJKLMNOPQRSTUVXYZ abcdefghijklmnopqrstuvxz 012345689

Adobe Myriad pro BOLD ABCDEFGHIJKLMNOPQRSTUVXYZ abcdefghijklmnopqrstuvxz 012345689

Headings

H1. Azion Heading

H2. Azion Heading

H3. Azion Heading

H4. Azion Heading

H5. Azion Heading

H6. Azion Heading

Paragraph

Small text: 12px/16px Paragraph Size: 390px

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Regular text: 14px/18px - Paragraph size: 460px

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Bigger Regular Light text: 16px/20px -Paragraph size: 530px

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Headings

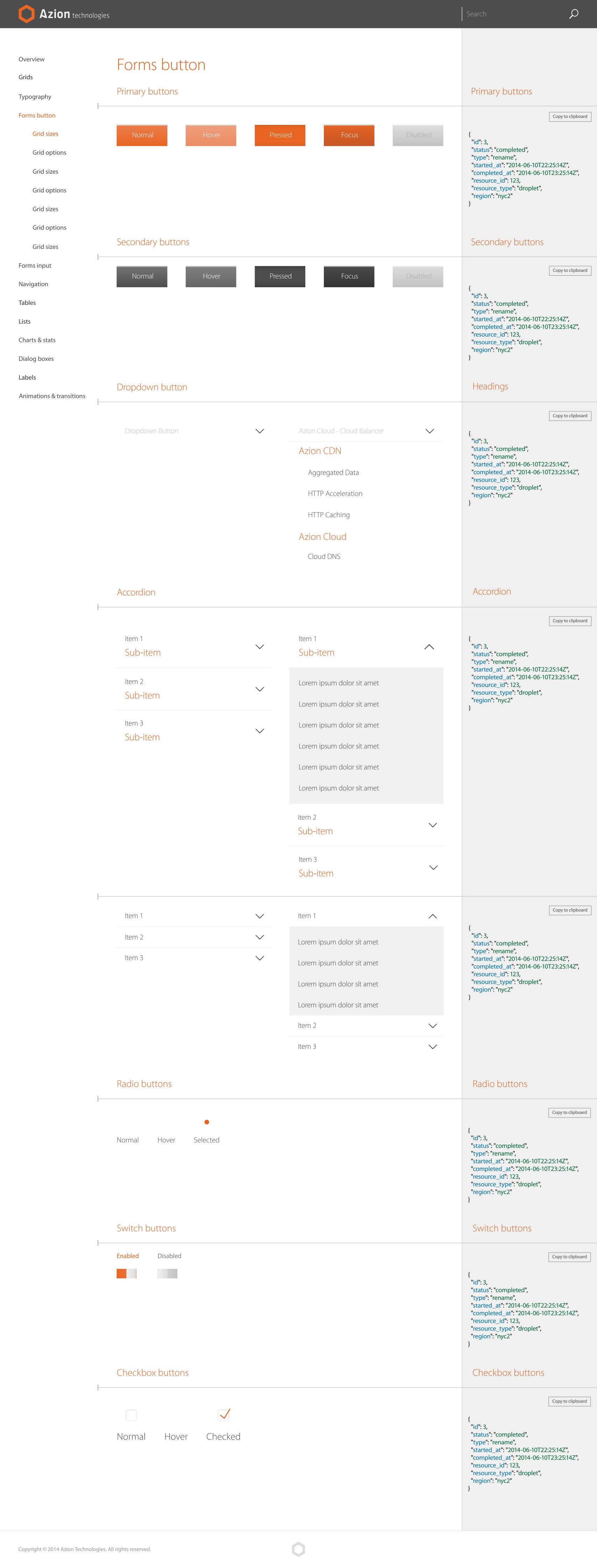
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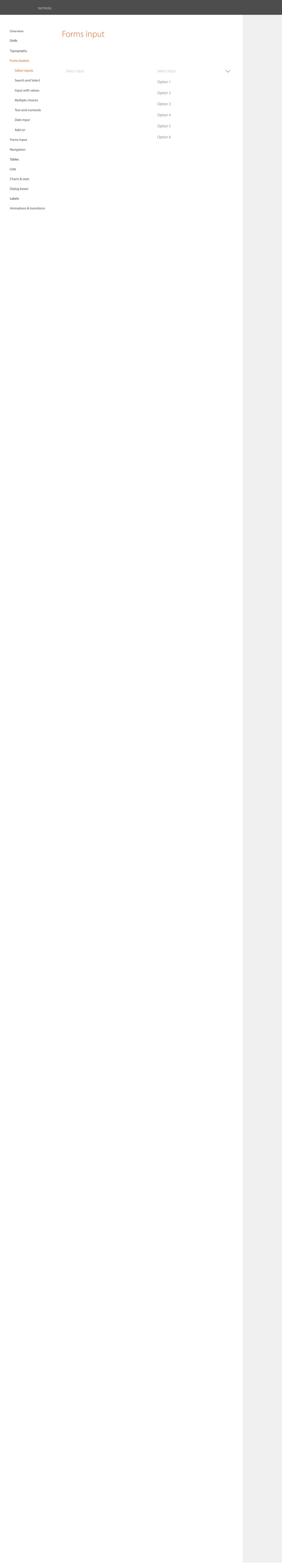
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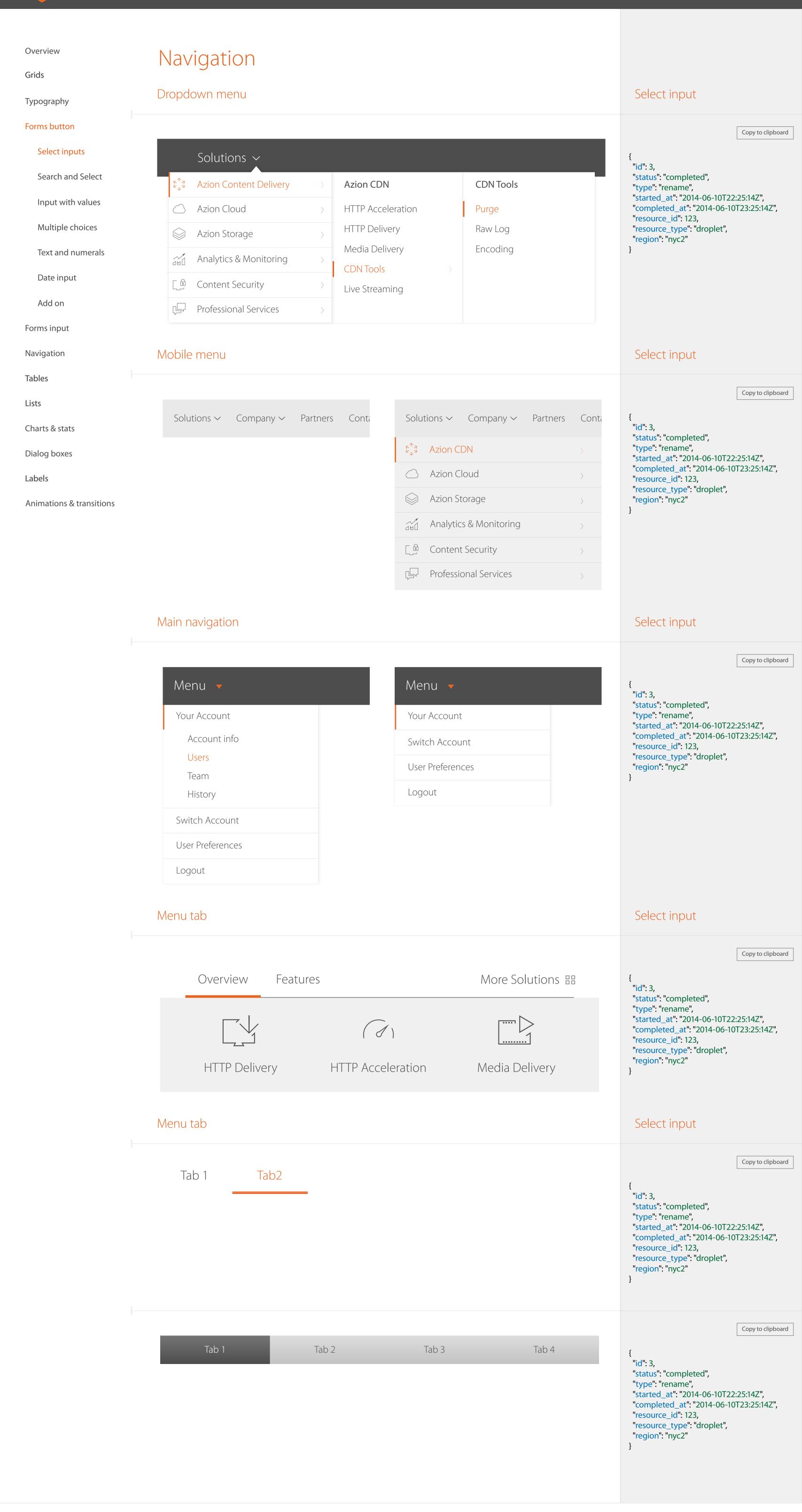
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"region": "nyc2"



Overview Tables Grids Regular table Select input Typography Forms button Copy to clipboard Column1 Column2 Column3 Column4 Select inputs "id": 3, lorem ipsum Lorem ipsum Lorem ipsum Lorem ipsum Search and Select "status": "completed", "type": "rename", "started_at": "2014-06-10T22:25:14Z", Input with values "completed_at": "2014-06-10T23:25:14Z", 1, 2, 3 R\$ 1,000 1,0000000 "resource_id": 123, Multiple choices "resource_type": "droplet", "region": "nyc2" Text and numerals Date input Tables with action buttons Select input Add on Copy to clipboard Forms input Column3 Column2 Column1 ▼ **Navigation** "id": 3, "status": "completed", **Tables** Lorem ipsum Lorem ipsum lorem ipsum "type": "rename", "started_at": "2014-06-10T22:25:14Z", "completed_at": "2014-06-10T23:25:14Z", Lists "resource_id": 123, Lorem ipsum 2 R\$ 1,000 "resource_type": "droplet", Charts & stats "region": "nyc2" Dialog boxes Labels Tables with Checkbox Select input Animations & transitions Copy to clipboard Column2 Column3 "id": 3, "status": "completed", Lorem ipsum Lorem ipsum "type": "rename", "started_at": "2014-06-10T22:25:14Z", "completed_at": "2014-06-10T23:25:14Z", "resource_id": 123, Lorem ipsum R\$ 1,000 "resource_type": "droplet", "region": "nyc2" Tables with drag & drop row Select input Copy to clipboard Column3 Column2 "id": 3, "status": "completed", Lorem ipsum Lorem ipsum "type": "rename", "started_at": "2014-06-10T22:25:14Z", "completed_at": "2014-06-10T23:25:14Z", "resource_id": 123, Lorem ipsum R\$ 1,000 "resource_type": "droplet", "region": "nyc2" Responsive Table Select input Copy to clipboard Column1 Column2 Column1 Column1 ımn2 "id": 3, "status": "completed", Lorem ipsum Lorem ipsum Lorem ipsum Lorem ip ım "type": "rename", "started_at": "2014-06-10T22:25:14Z", "completed_at": "2014-06-10T23:25:14Z", "resource_id": 123, R\$ 1,000 Lorem ipsum dolo R\$ 1,000 um dolo R\$ 1,000 "resource_type": "droplet",

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Typography

Forms button

Search and Select

Select inputs

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Multiple choices

Text and numerals

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Animations & transitions

Lists

Bullet lists

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Ordered action buttons lists

Ordered list with checkboxes

Select input

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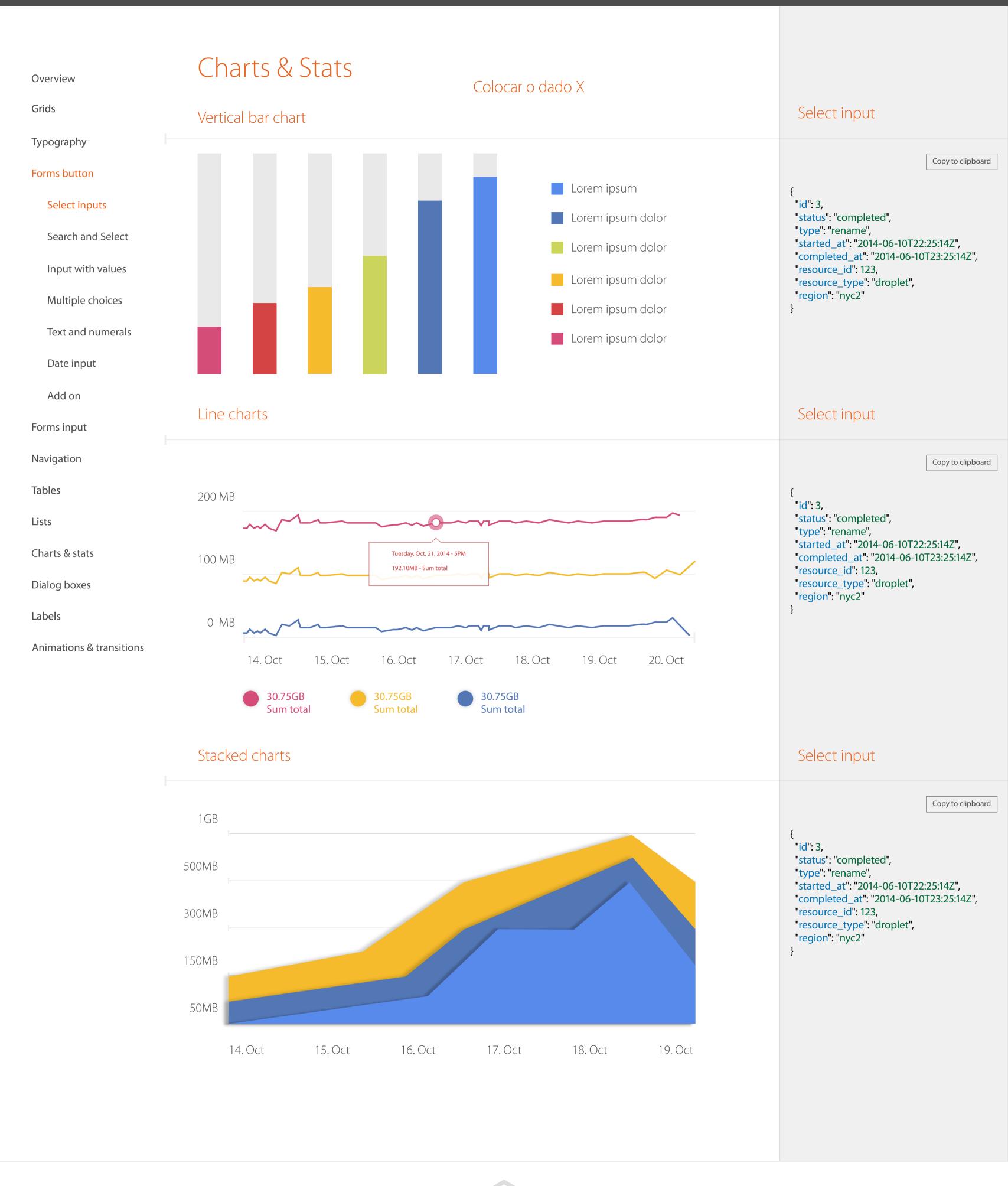
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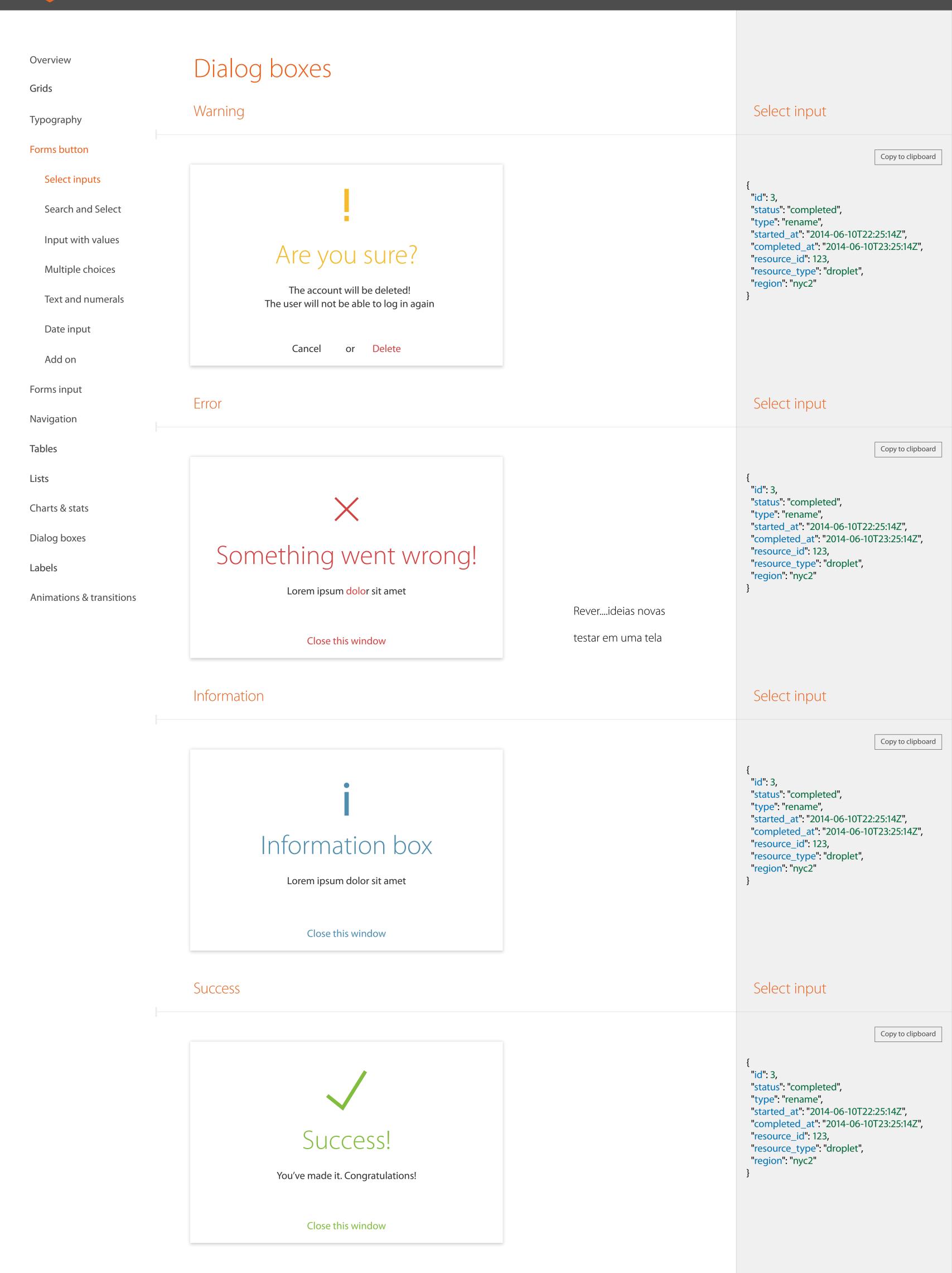
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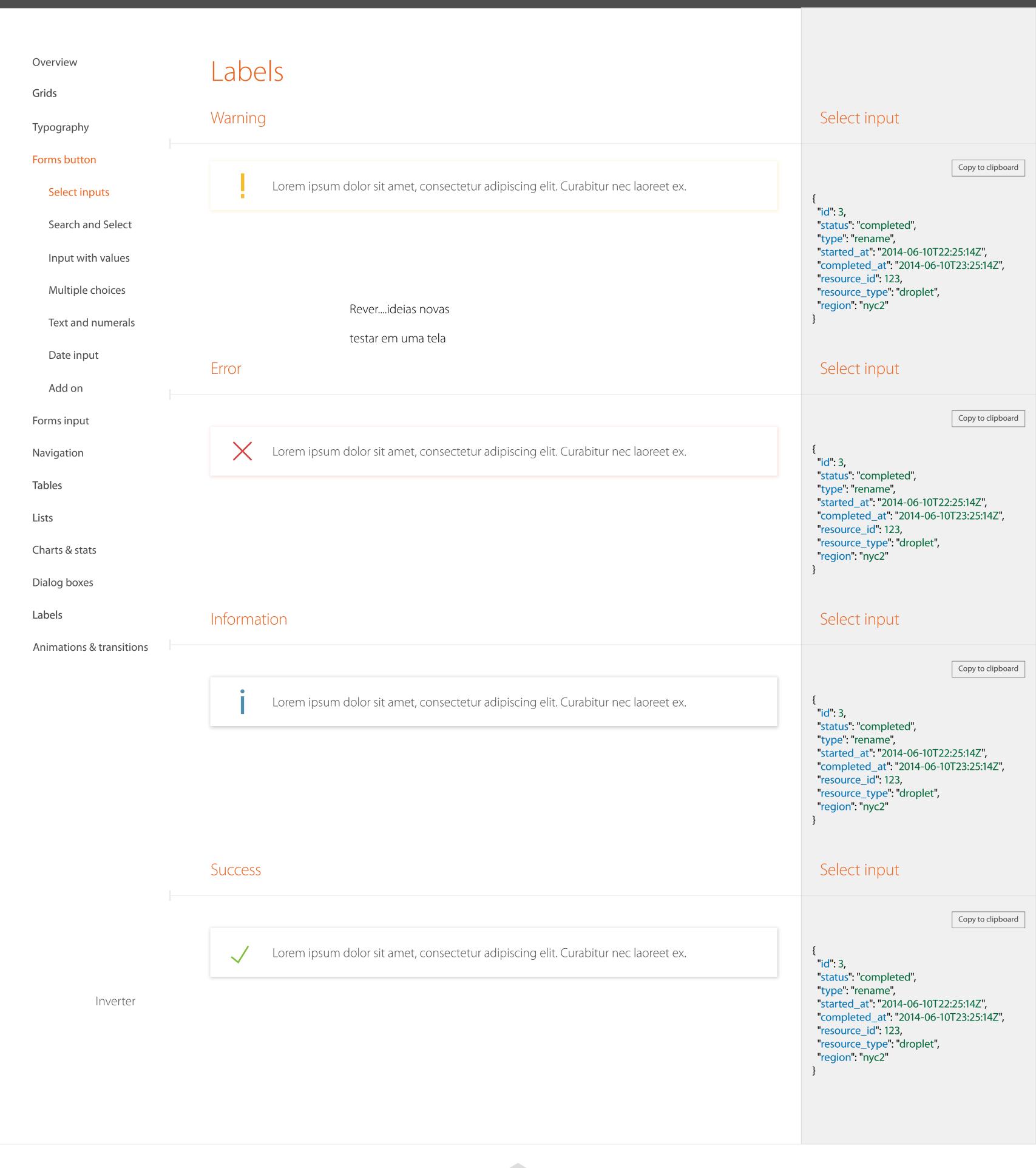


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Copy to clipboard

Animations & transitions

Select input

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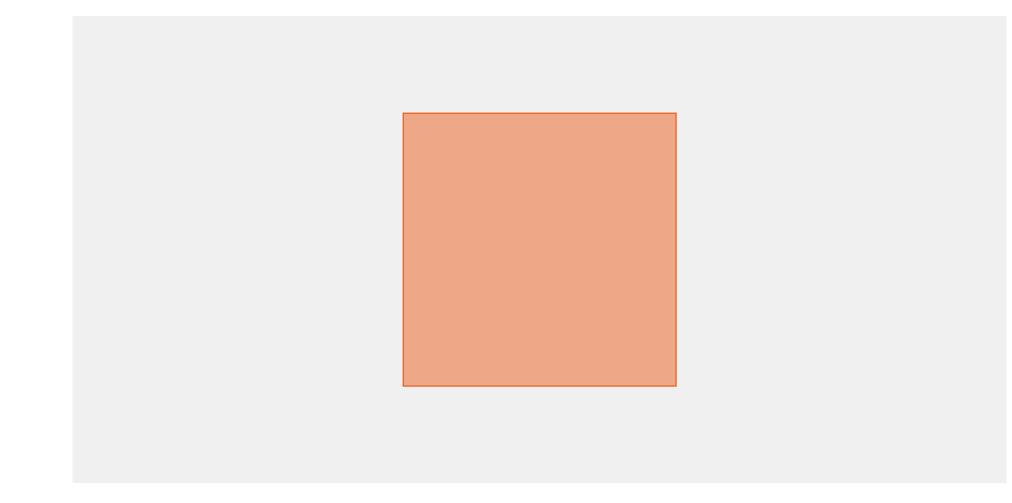
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Slide left Slide up Slide down Slide right

Fade in Fade out Shake