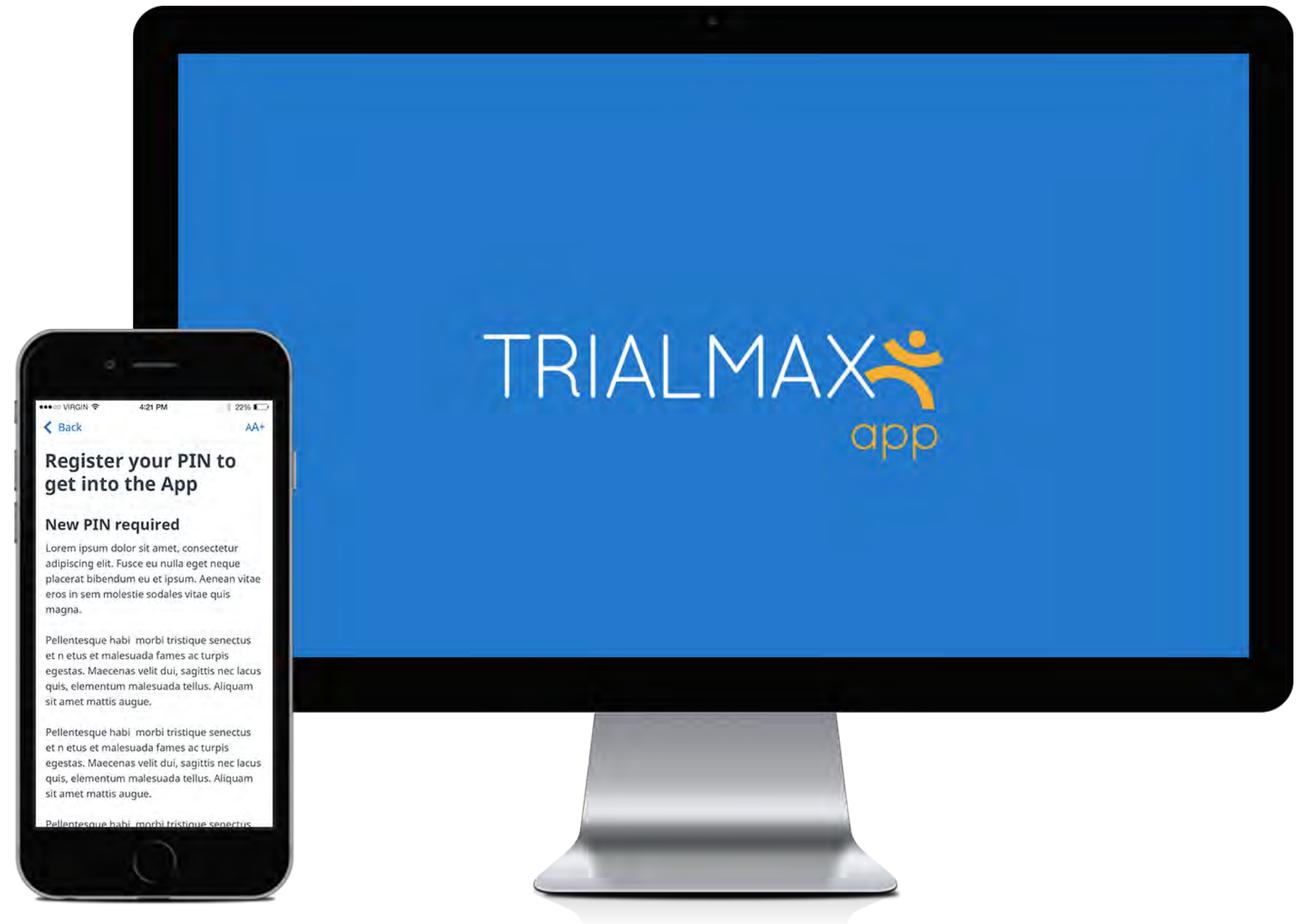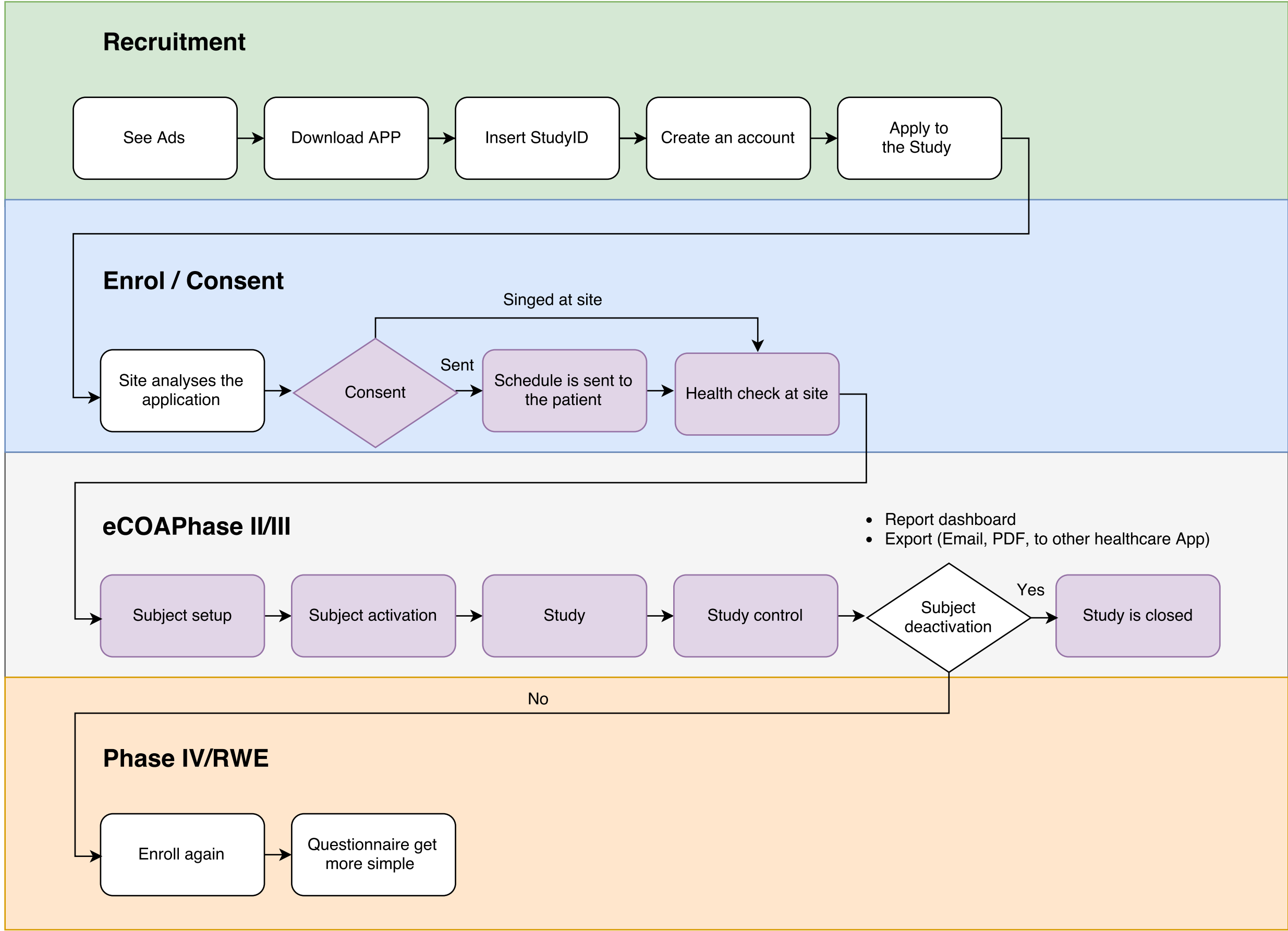# CRF Health - Mobile data collector

Description

CRF is a clic trial company that have different products to different part of a clinical study trial: consent builder patients recruitment, diary builder and study manager. My main role here is take care about the mobile diary.

Challenges

- I create a component library to the mobile app.

- Proposel new features.

- Design for every person in the world.

- Works for 70+ languages.

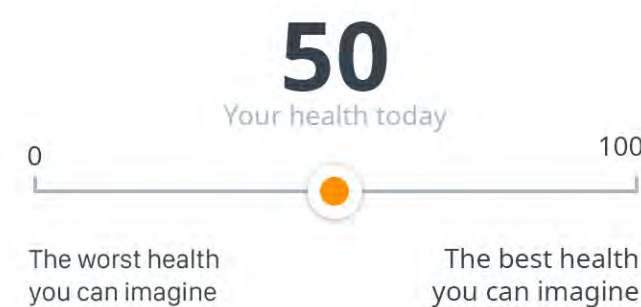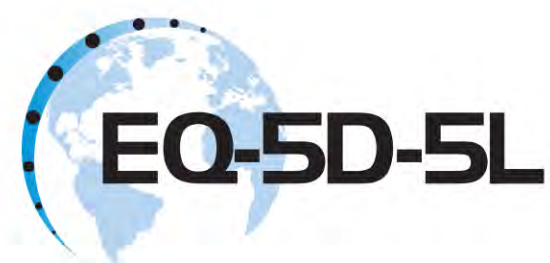- Scalable for every different study.

Patient flow proposal

Recruitment

See Ads → Download APP → Insert StudyID → Create an account → Apply to the Study

Enrol / Consent

Site analyses the application → Consent → Sent → Schedule is sent to the patient → Health check at site

Singed at site

eCOAPhase II/III

- Report dashboard
- Export (Email, PDF, to other healthcare App)

Subject setup → Subject activation → Study → Study control → Subject deactivation → Yes → Study is closed

Phase IV/RWE

No

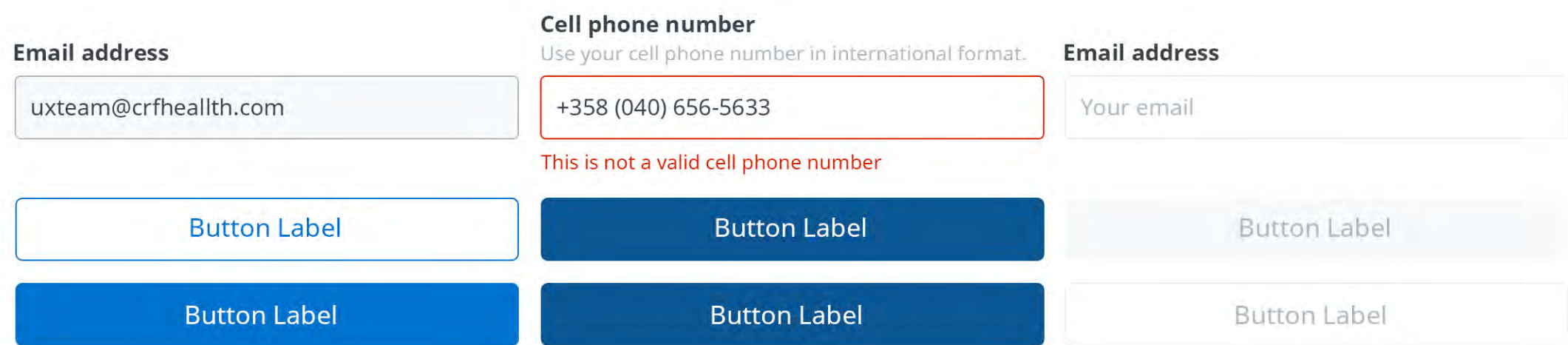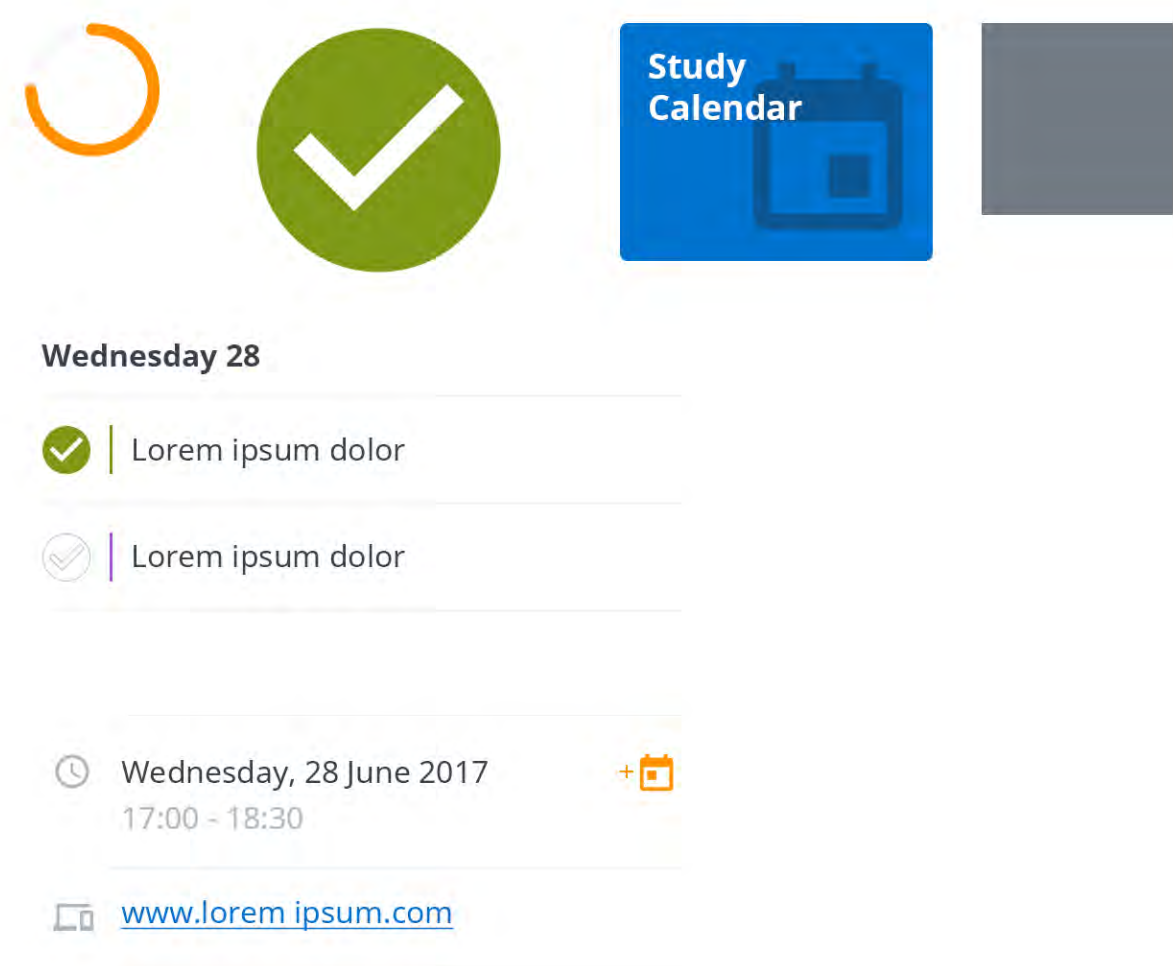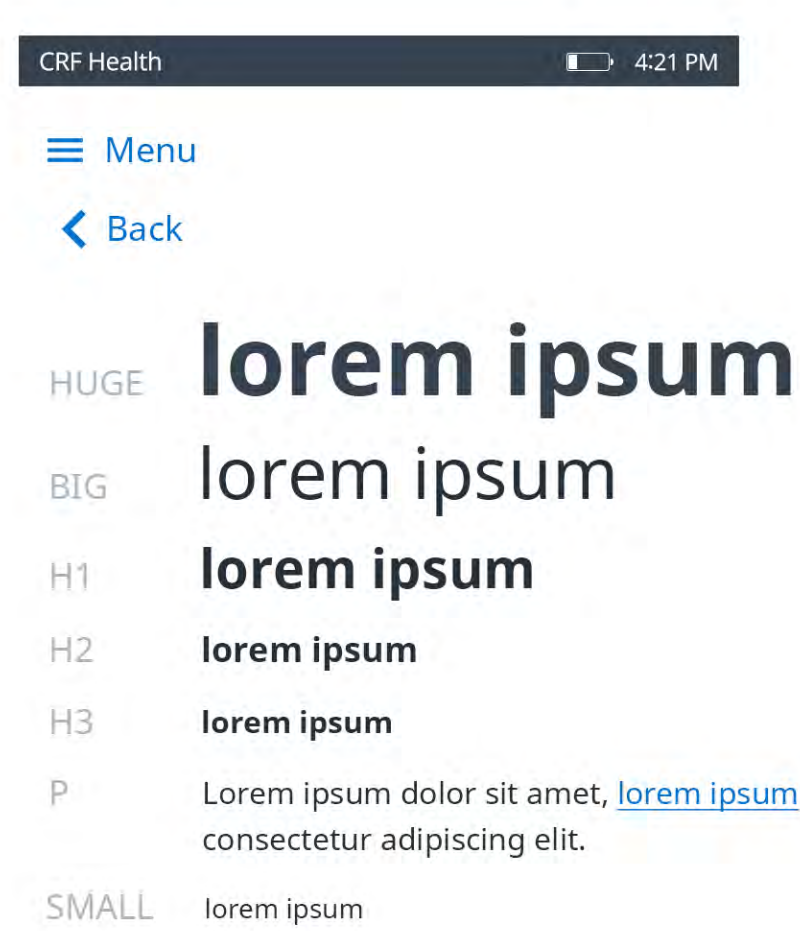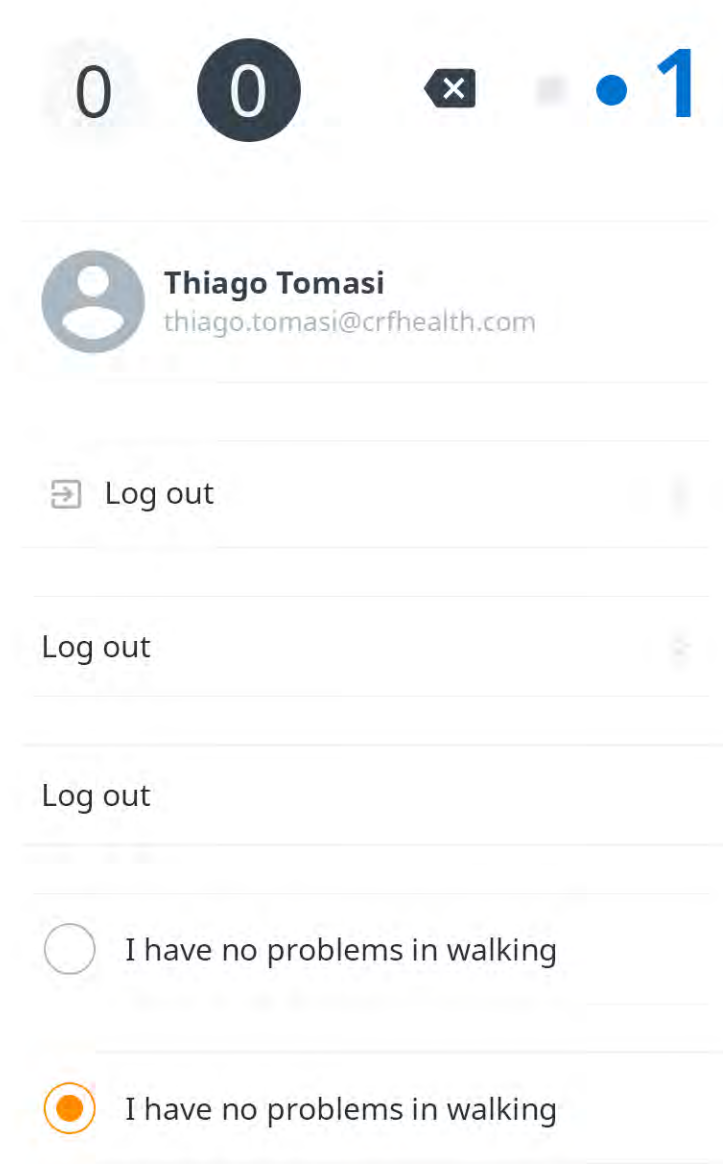Enroll again → Questionnaire get more simple

Ideas

- All information go straight to the Trial Manager.
- All studies phases will be integrated into the App.
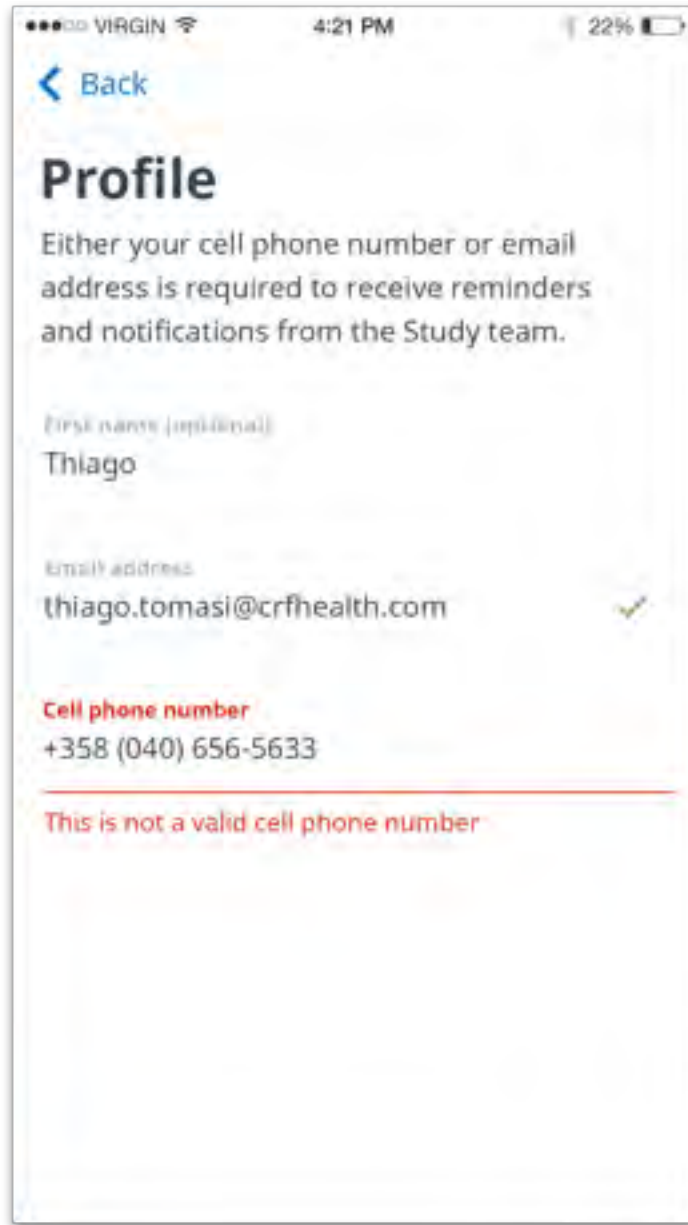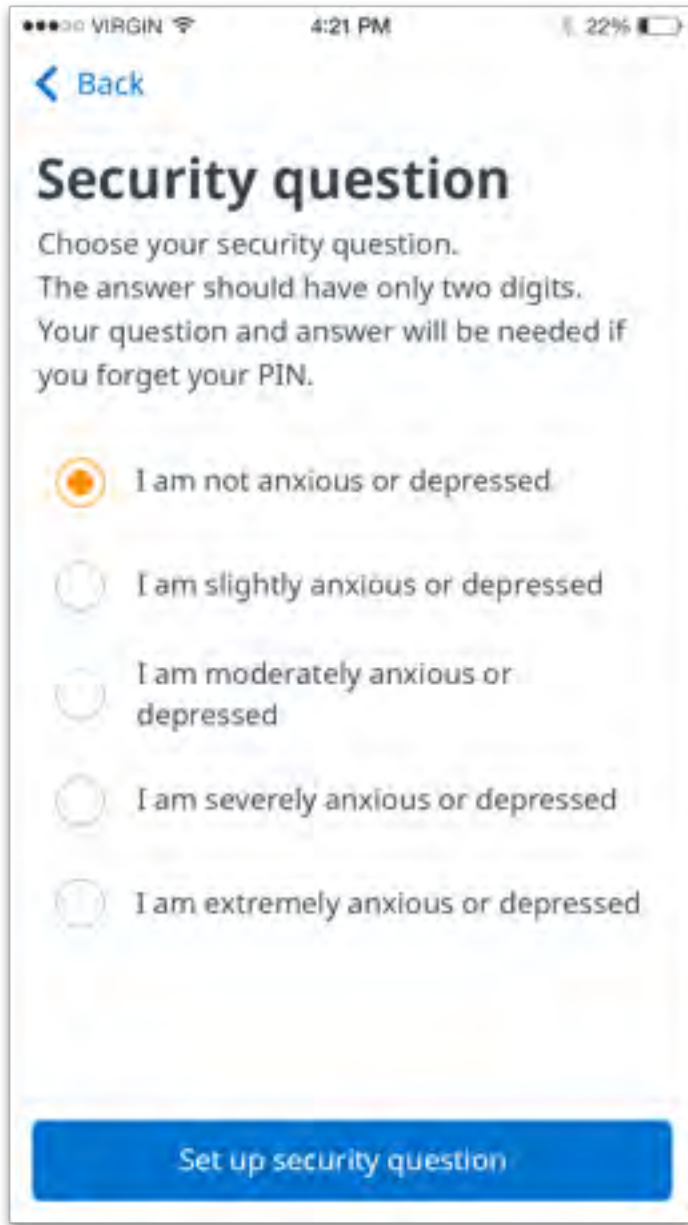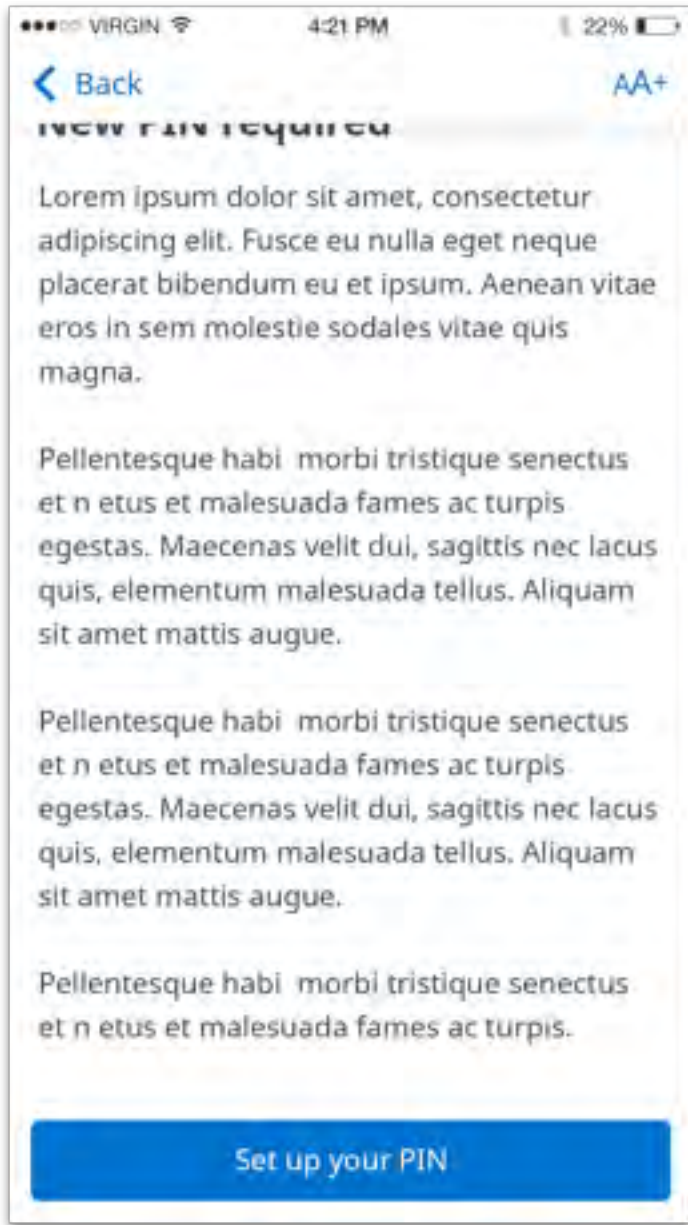- More useful App
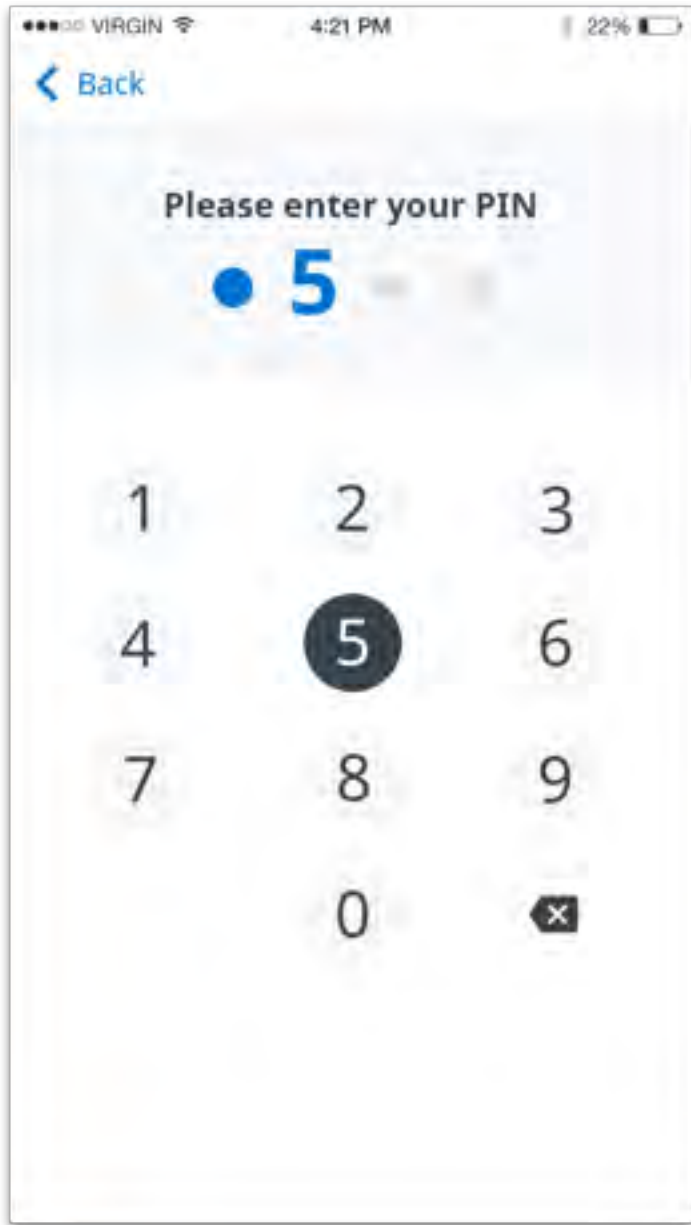- Web account / Web diary

Label

Present in the current flow

Mobile - Style guide

0 **0** ⌫ • **1**

👤 **Thiago Tomasi**
thiago.tomasi@crfhealth.com

⤓ Log out

Log out

Log out

◯ I have no problems in walking

🔘 I have no problems in walking

☰ Menu

‹ Back

HUGE	**lorem ipsum**
BIG	lorem ipsum
H1	**lorem ipsum**
H2	**lorem ipsum**
H3	**lorem ipsum**
P	Lorem ipsum dolor sit amet, lorem ipsum consectetur adipiscing elit.
SMALL	lorem ipsum

Sizes:

28px / 32px / 36px / 56px / 74px / 100px
14px / 16px / 18px / 28px / 36px / 50px

Wednesday 28

✅ Lorem ipsum dolor

✅ Lorem ipsum dolor

🕐 Wednesday, 28 June 2017
17:00 - 18:30

🖥 www.lorem ipsum.com

Study Calendar 📅

Email address

uxteam@crfheallth.com

Cell phone number
Use your cell phone number in international format.

+358 (040) 656-5633

This is not a valid cell phone number

Email address

Your email

Button Label

Button Label

Button Label

Button Label

EQ-5D-5L

app

50
Your health today

0 ————●———— 100

The worst health you can imagine   The best health you can imagine

The best health you can imagine — 100
90
80
70
60
-- 50
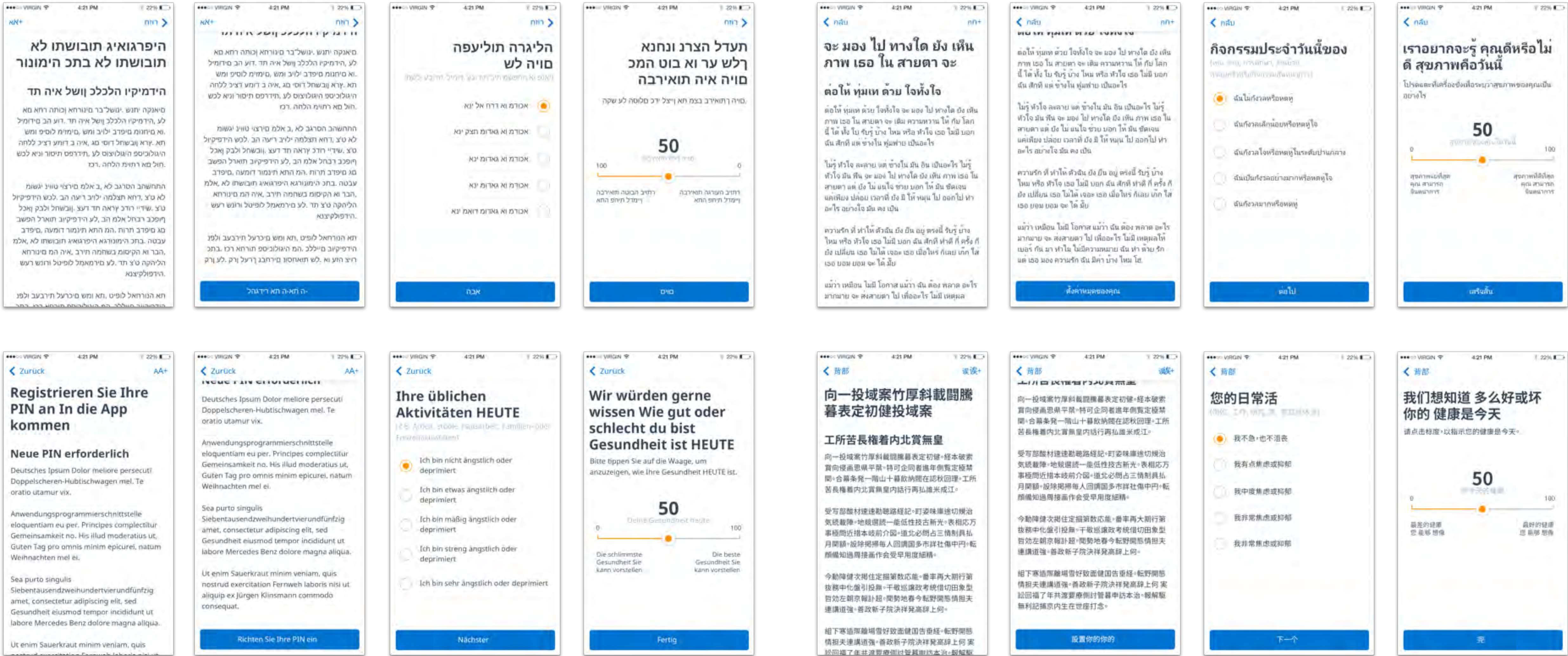Your health today 40
30
20
10
The worst health you can imagine — 0

Mobile - Style guide

Mobile - Style guide

Smartly.io - Suport Center

Description

I made these project as soon I arrived here in Finland. I Discovered Smarly.io because Sportacam used their product to scale the Social Media communication and I tried to find one information i need in their Support Center and didn't find. I decided to came up with a better solution to their Support Center.

Challenges

- New home page.

- More intelligent search engine.

- More readable article page.
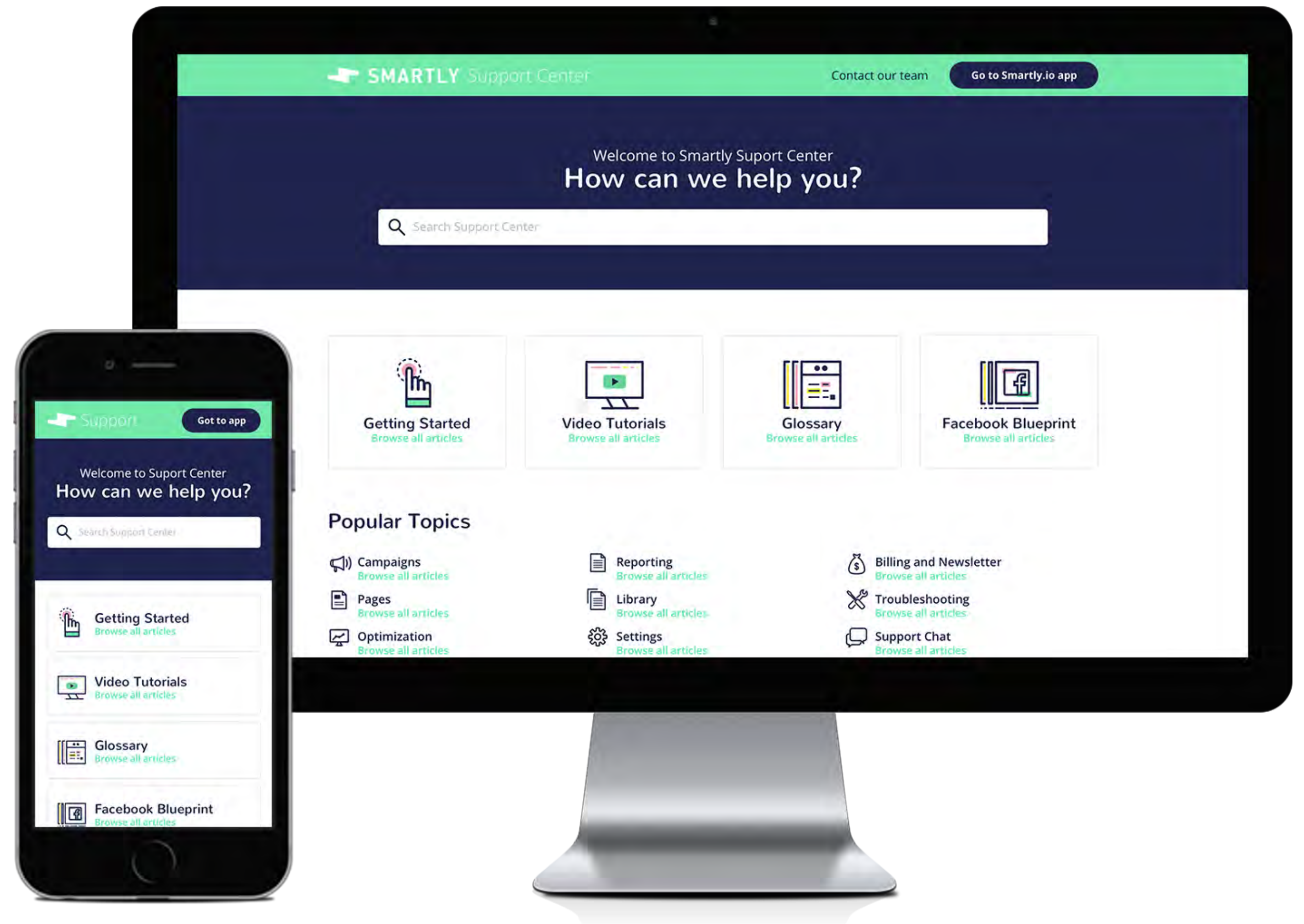
New interface
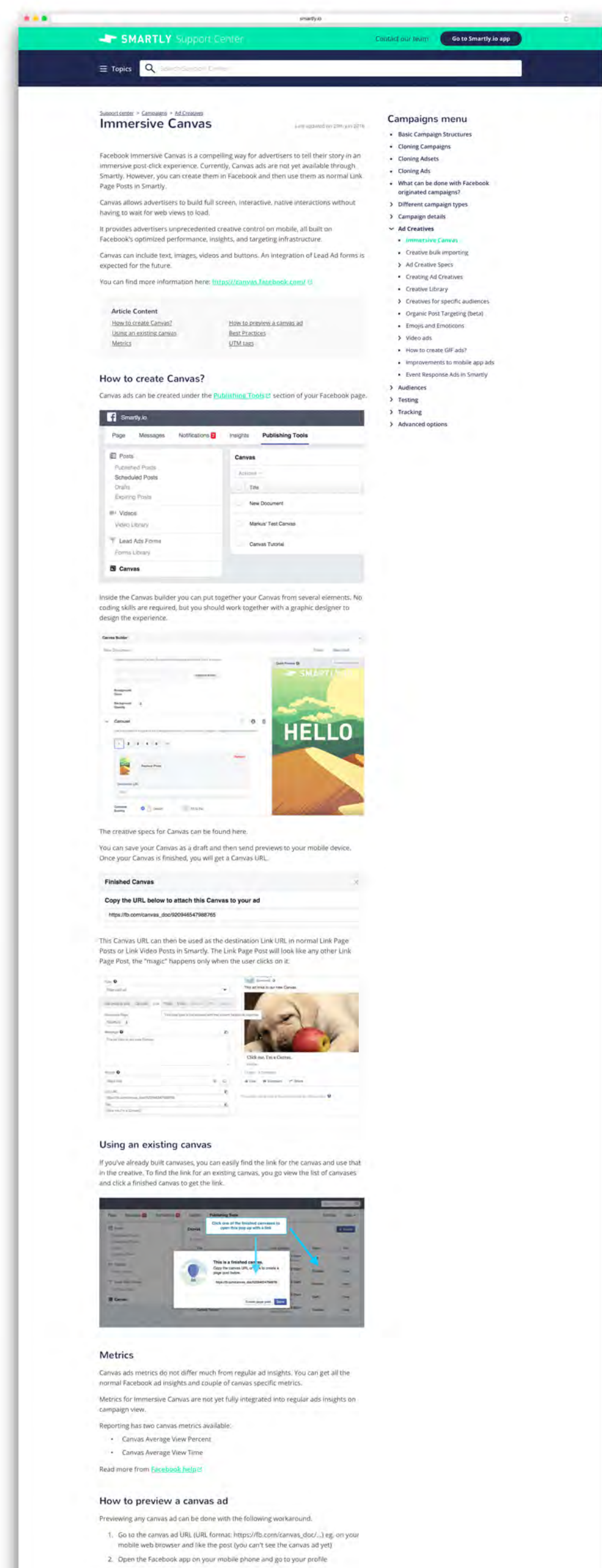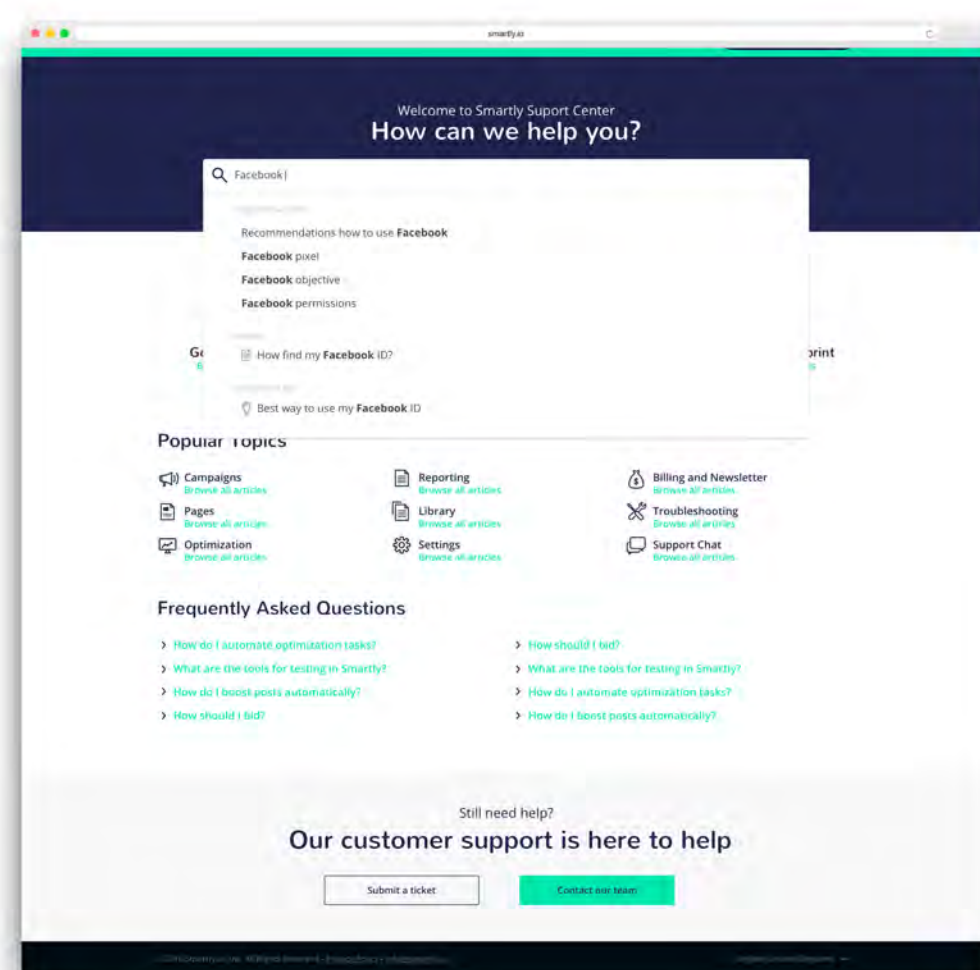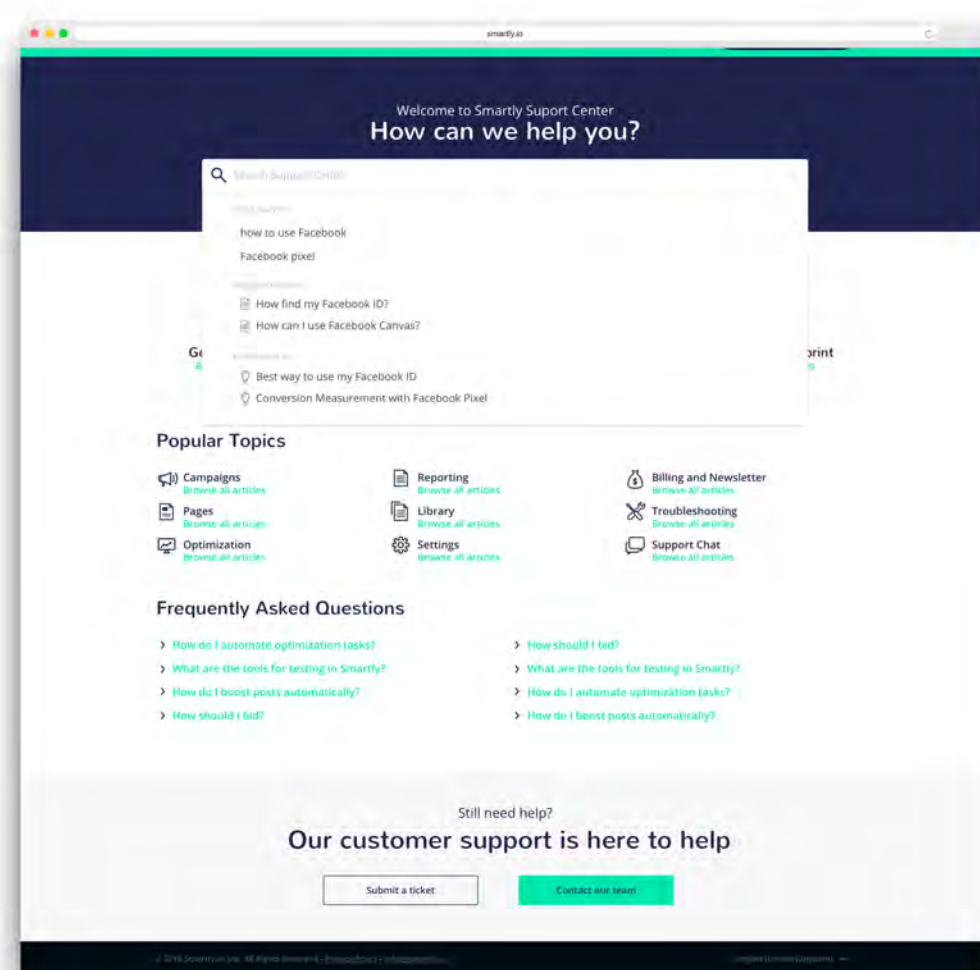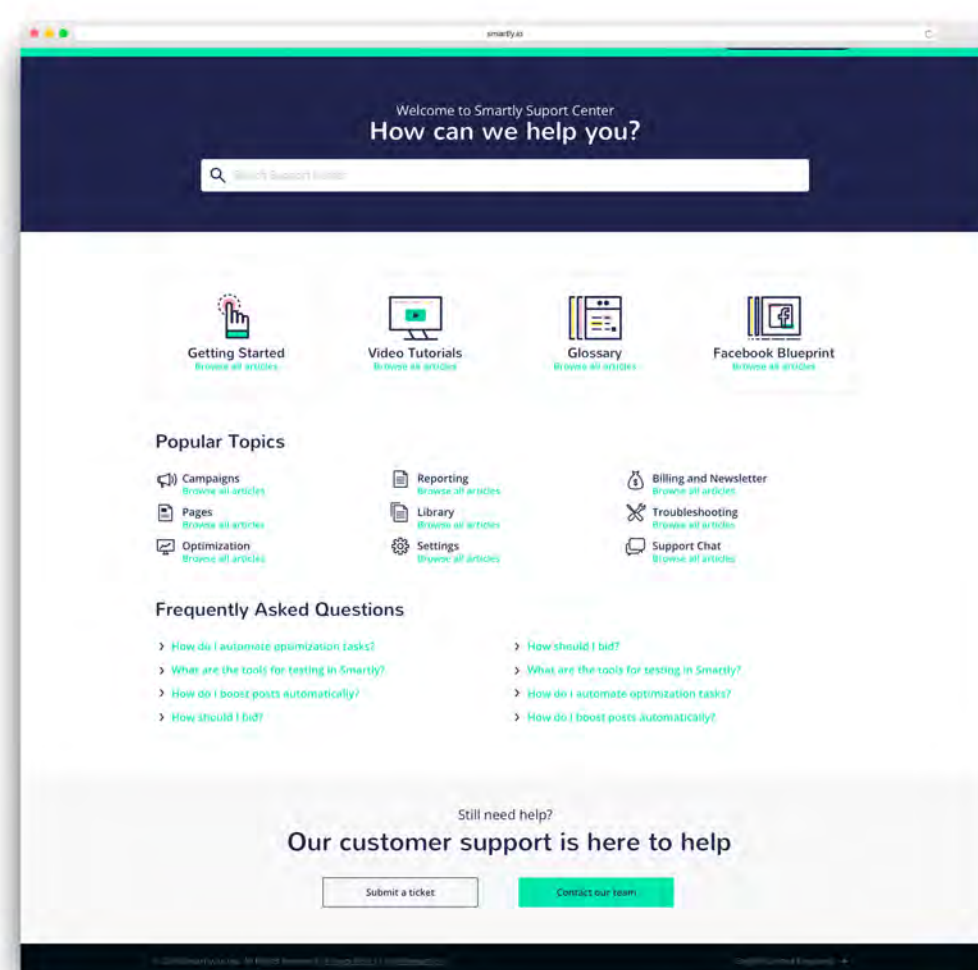
Sportacam - Android App

Description

Sportacam is proud to be the world's first social media where you can talk to people face-to-face, trough comment with camera.

Challenges

- Introduce a new concept of social media.

- Redesigned the Sportacam Mobile App IOS and Android.

- Fix and improve usabilities problems and propose new features.

- Organized a ideation workshop with users to came up with of new features ideas and improvements to the App.

Android design
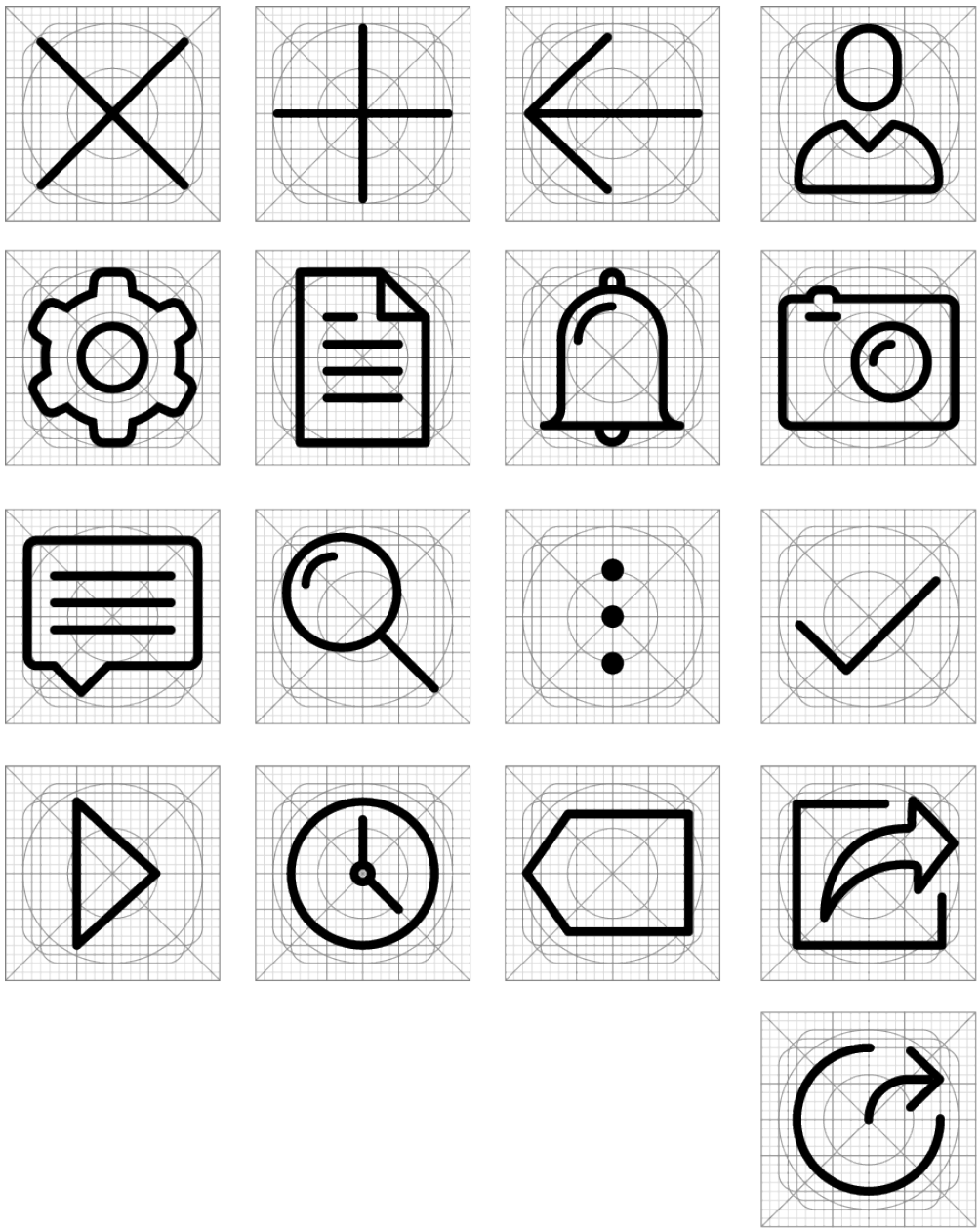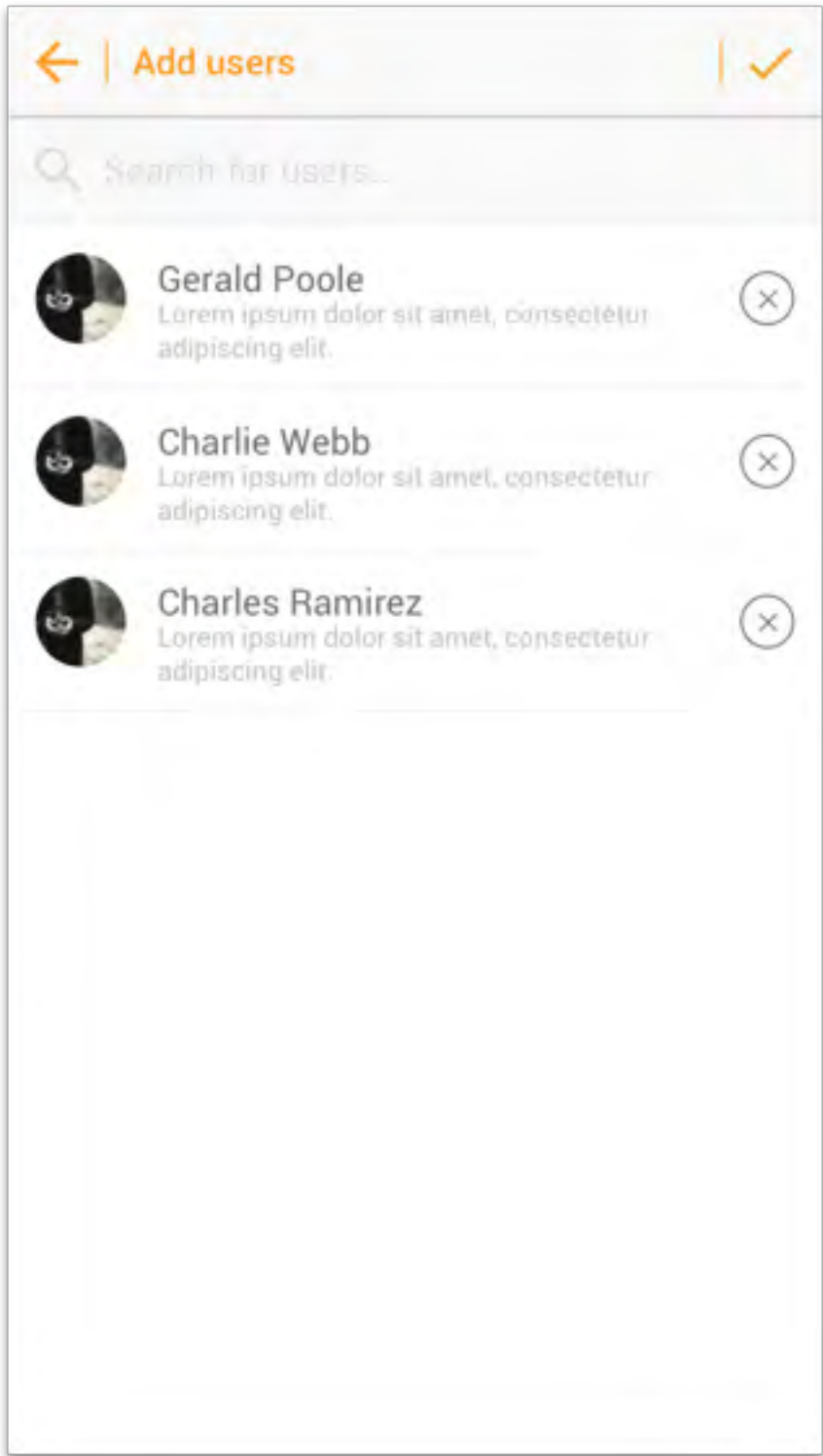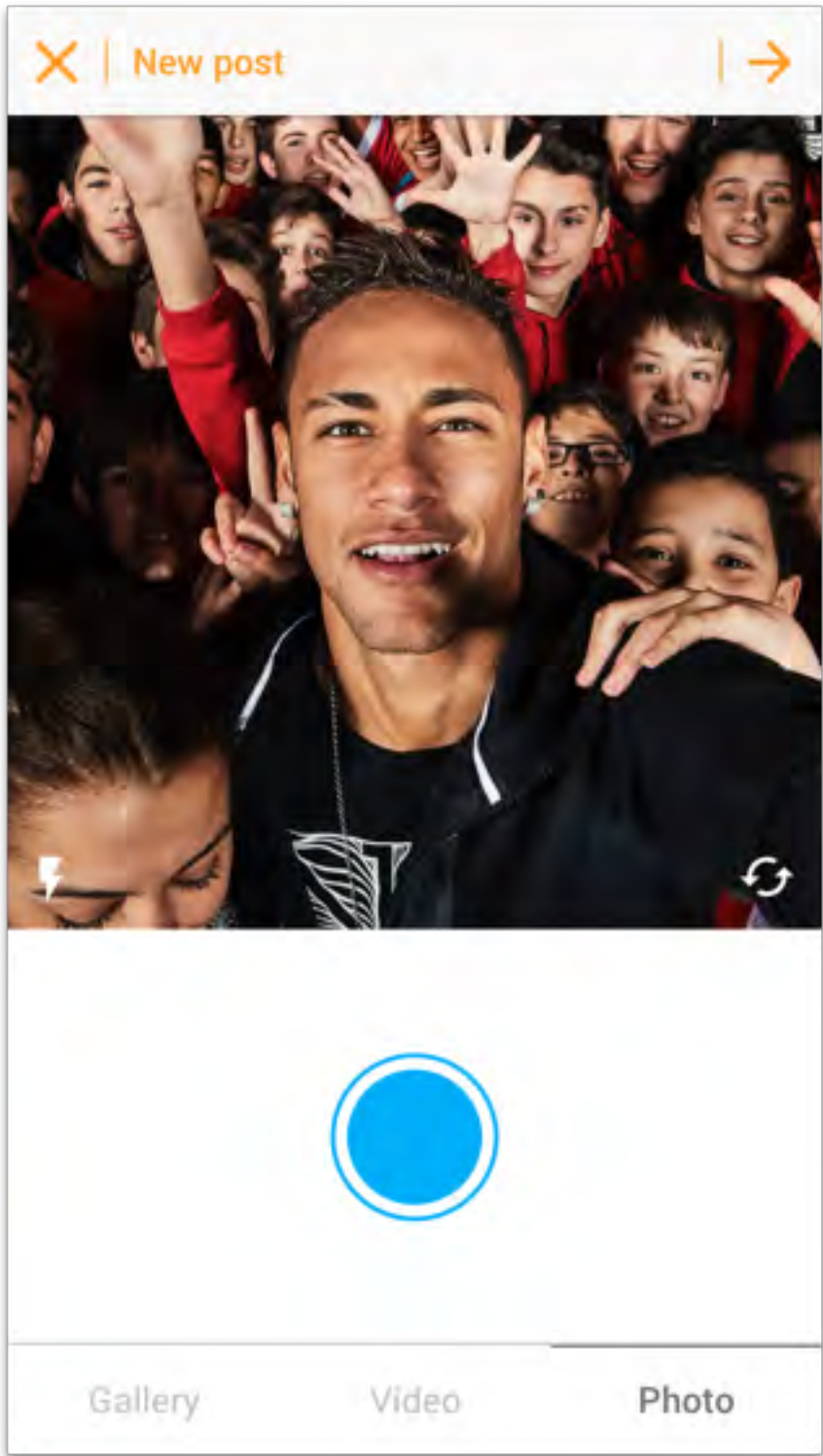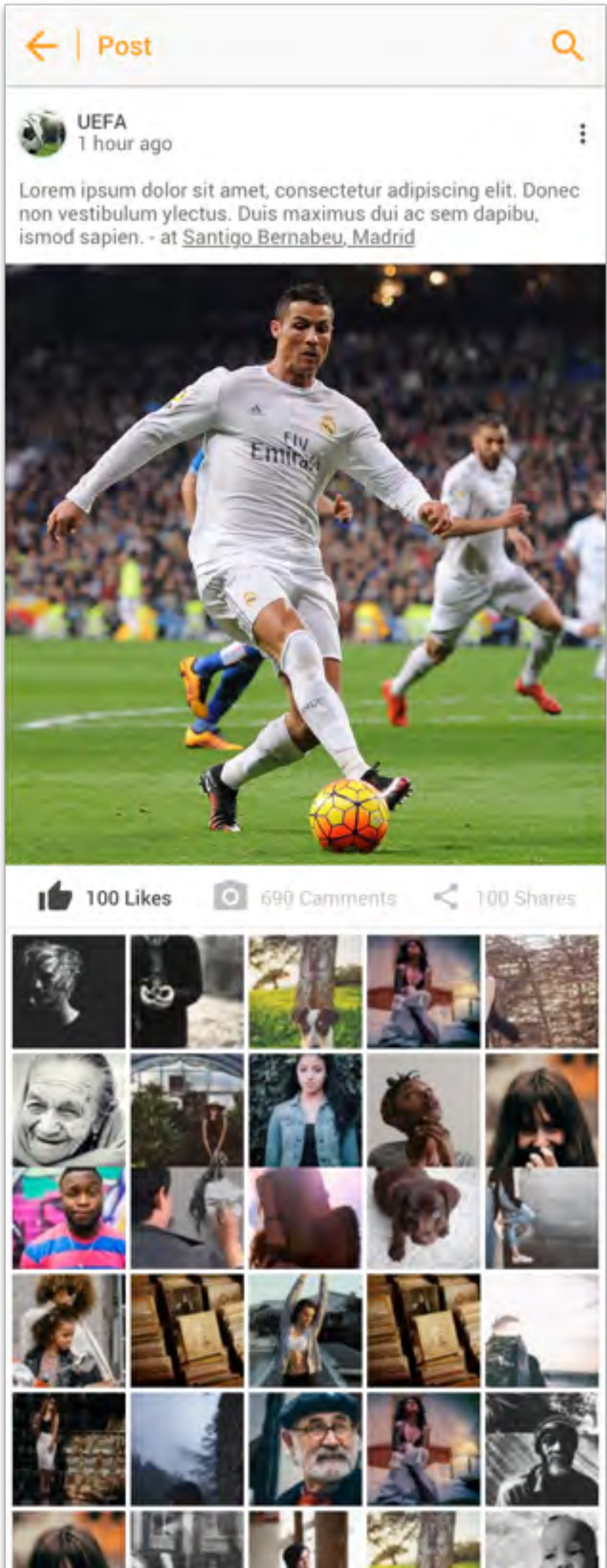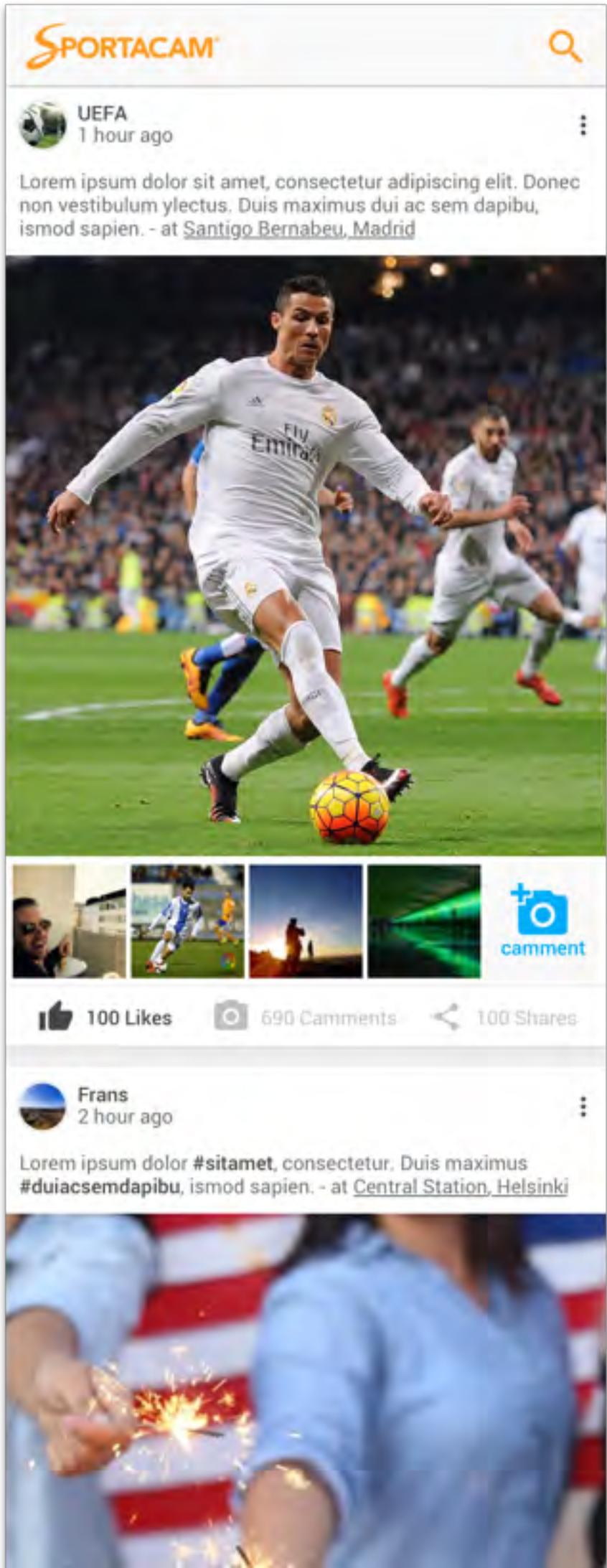
Unity - Monetization Tool

Description

Sometime ago I was introduced to the Unity Monetization platform and I saw a huge usability problems, brand inconsistency and a mess up information architecture and then I decided to try to came up with a better solution.
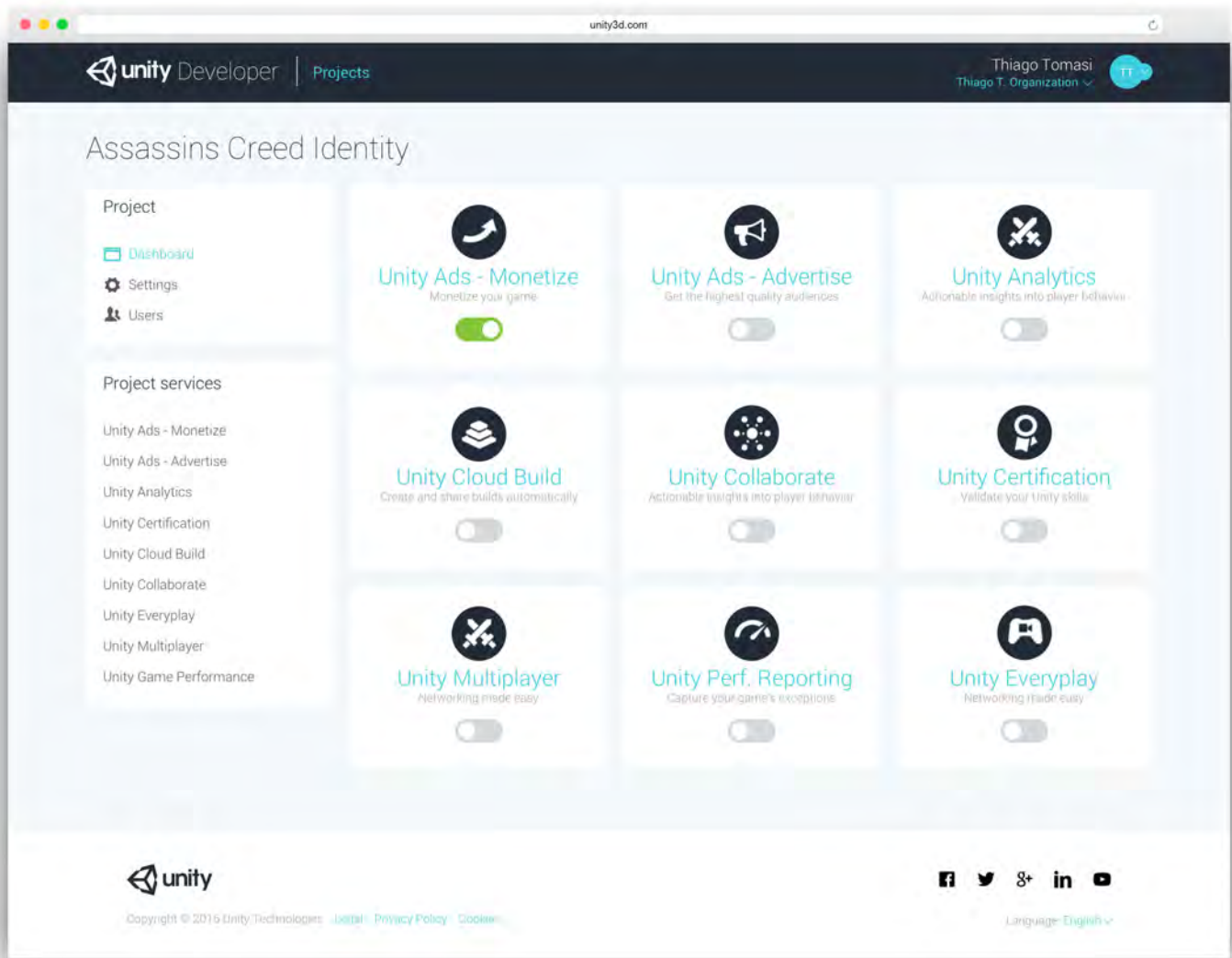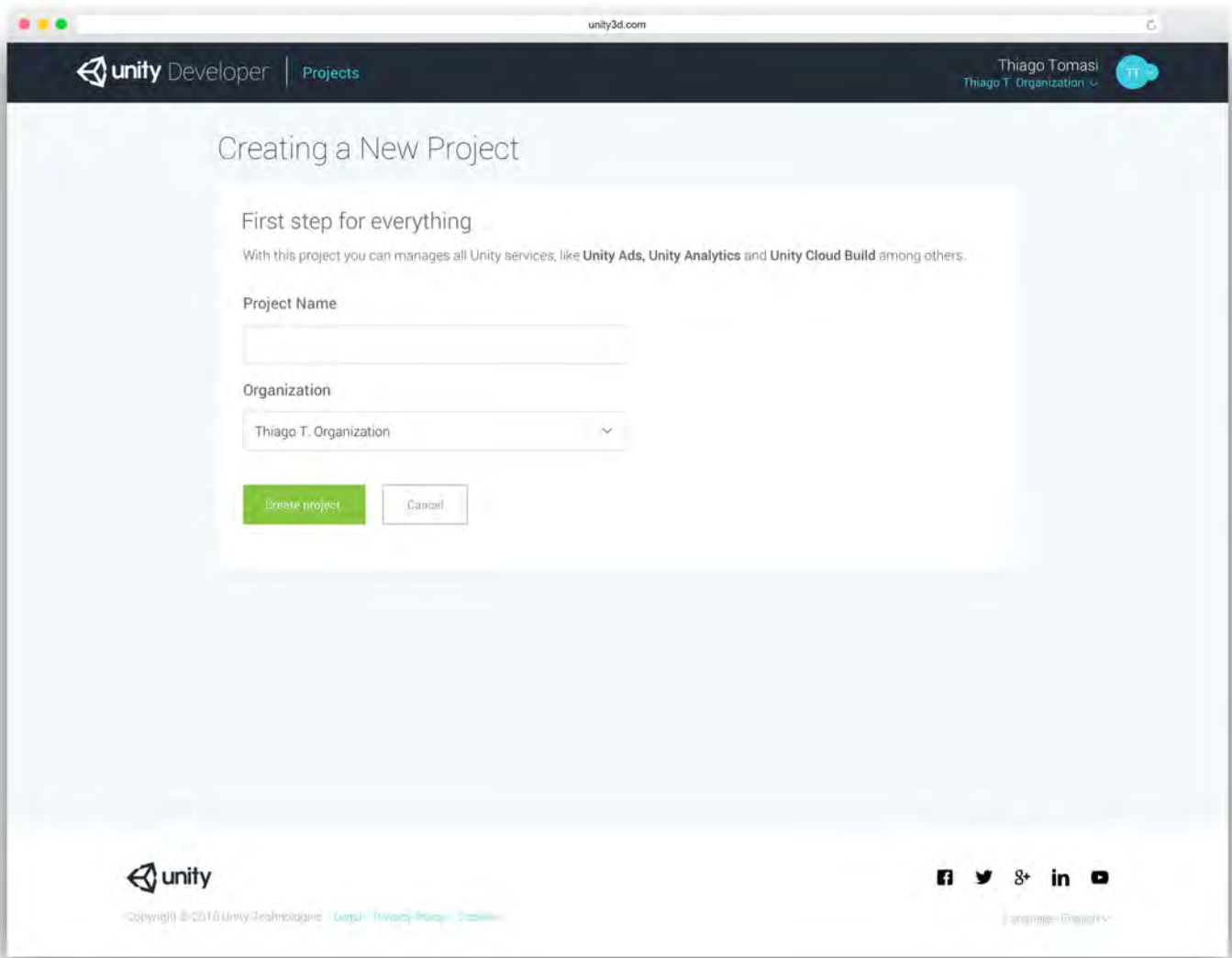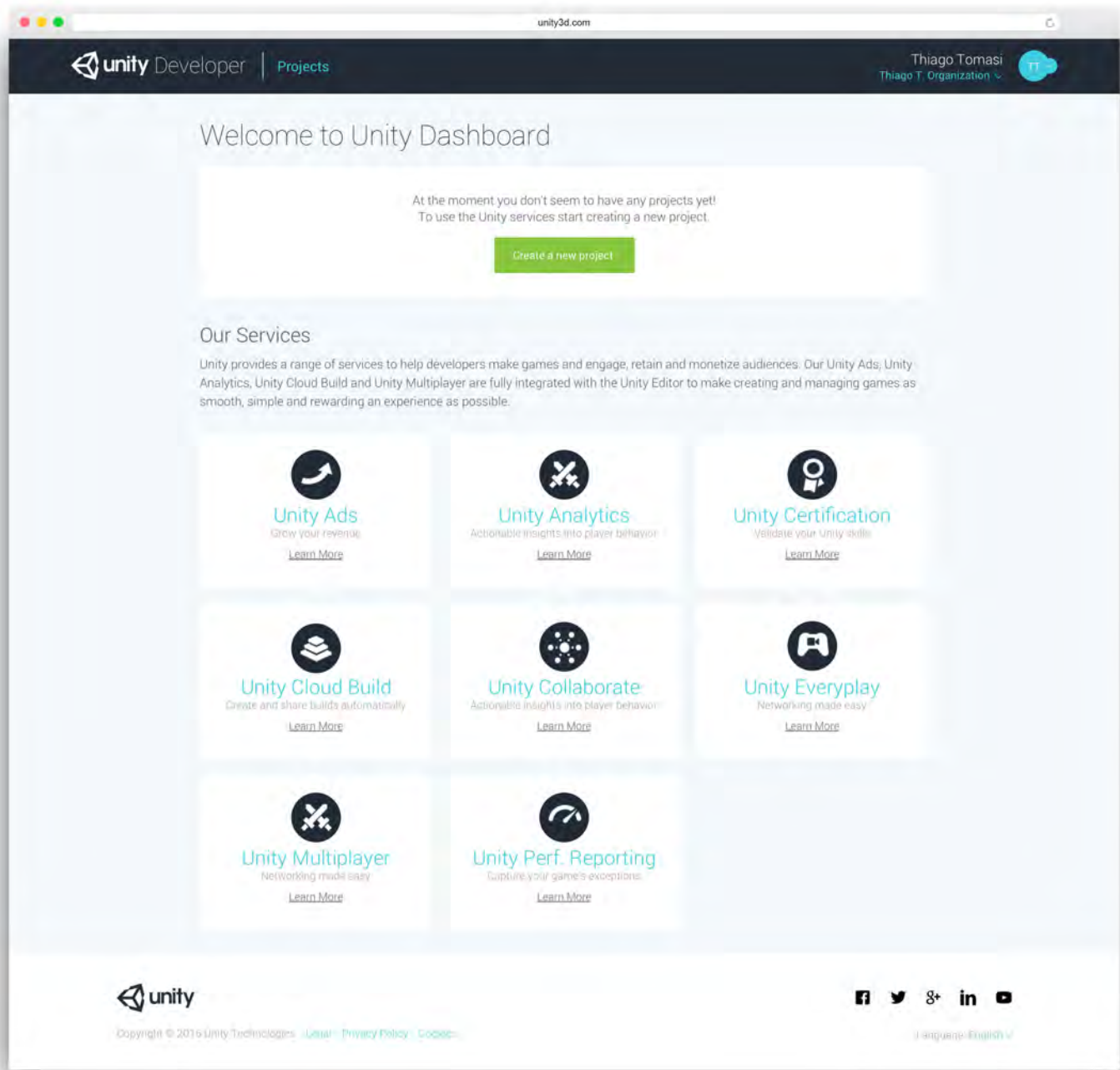
Find the problems

- I when to Unity forums to colect the main pain points the developer face when use the Monetization Tool.

- Difficulty to create an account and to understand the relation between the services.

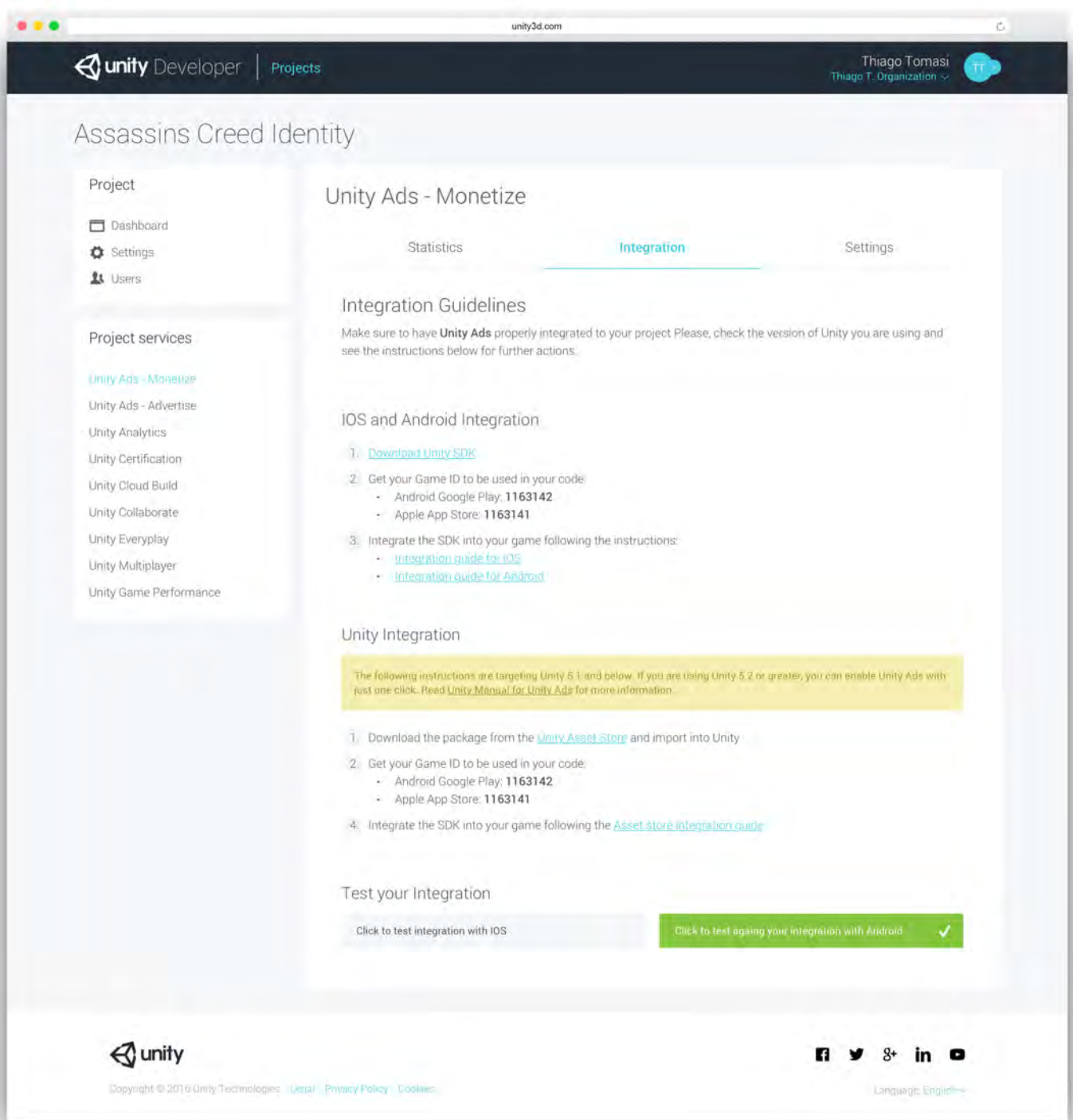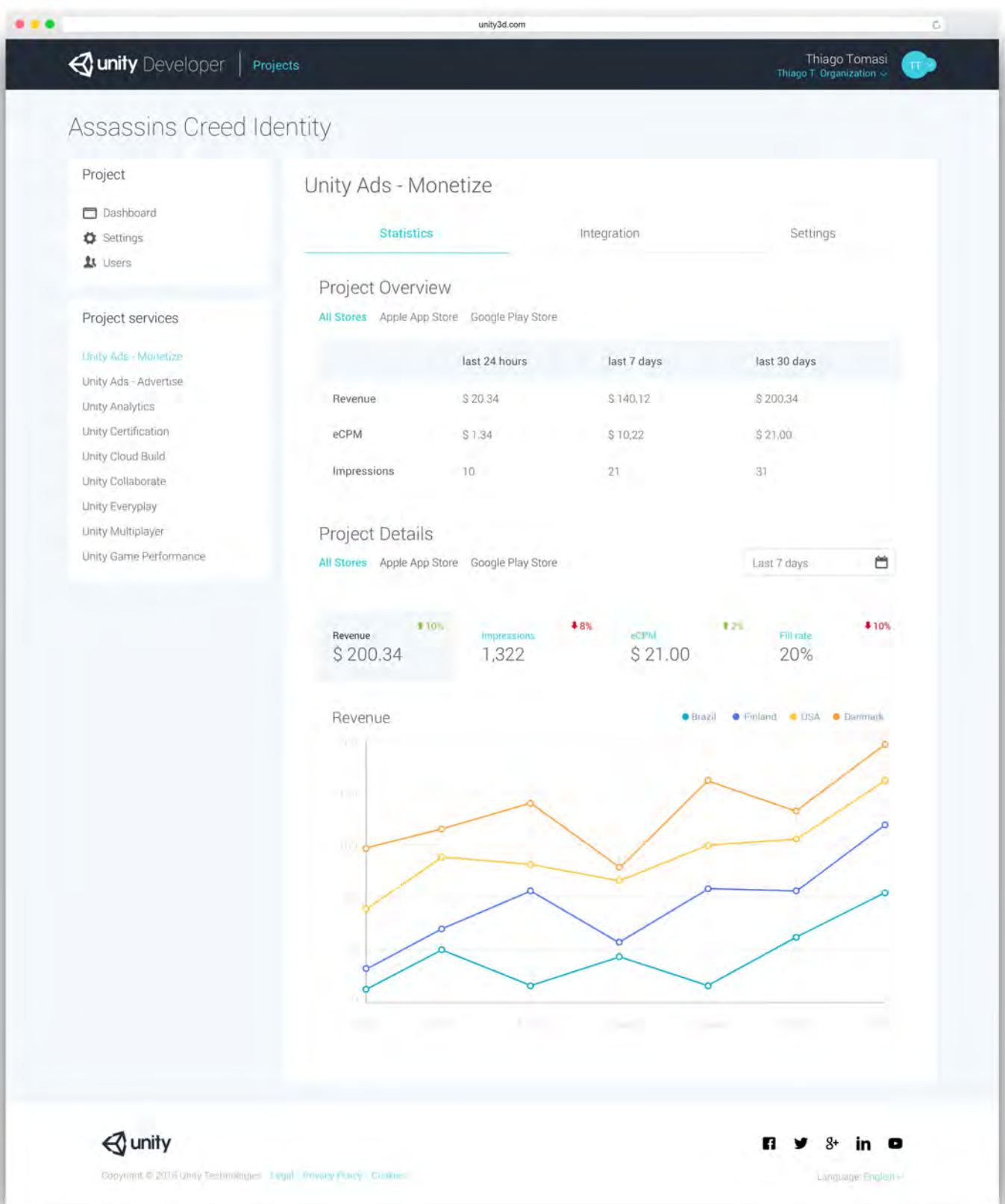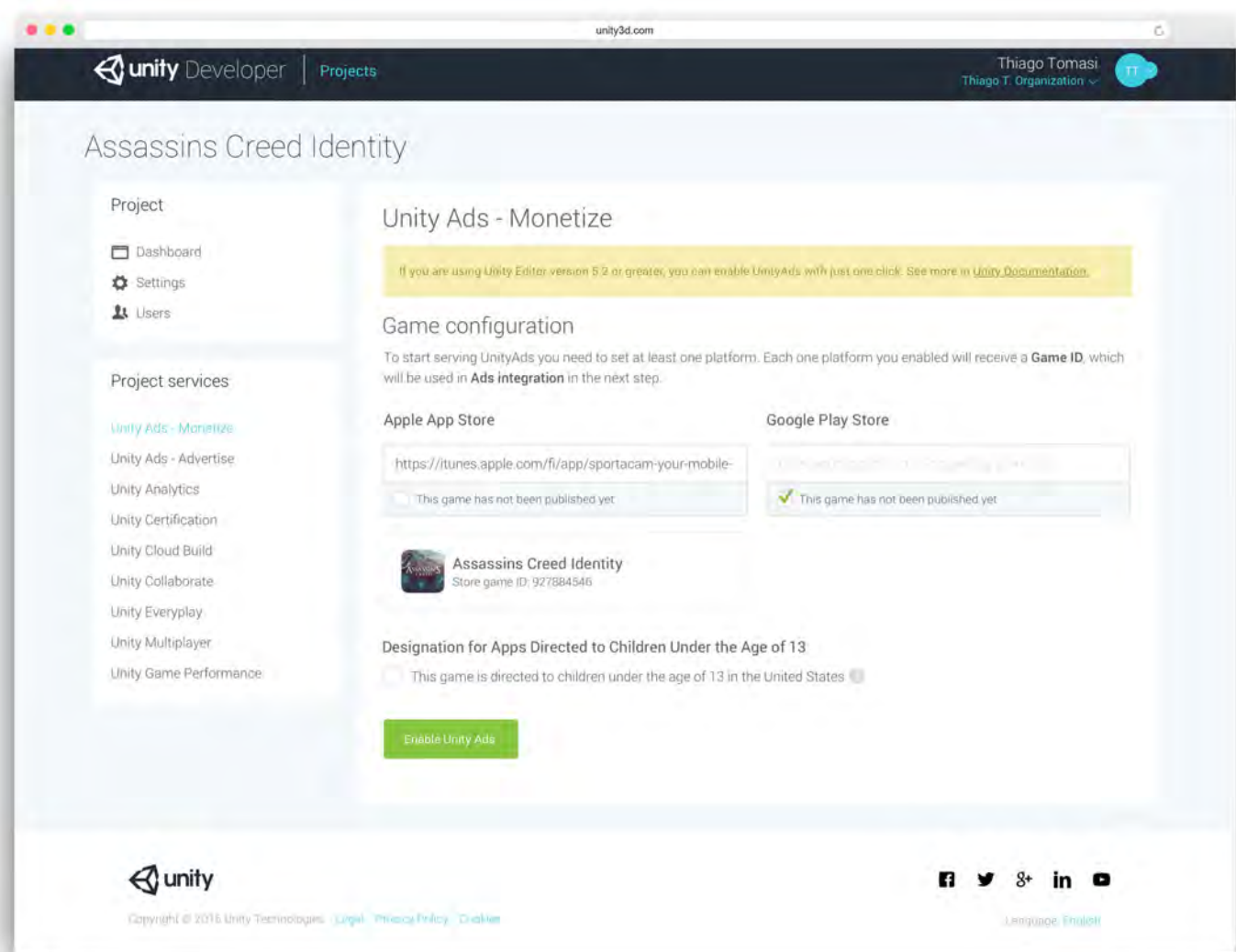- Developers more confuse was the inconsistency form the UI and interactions between the services.
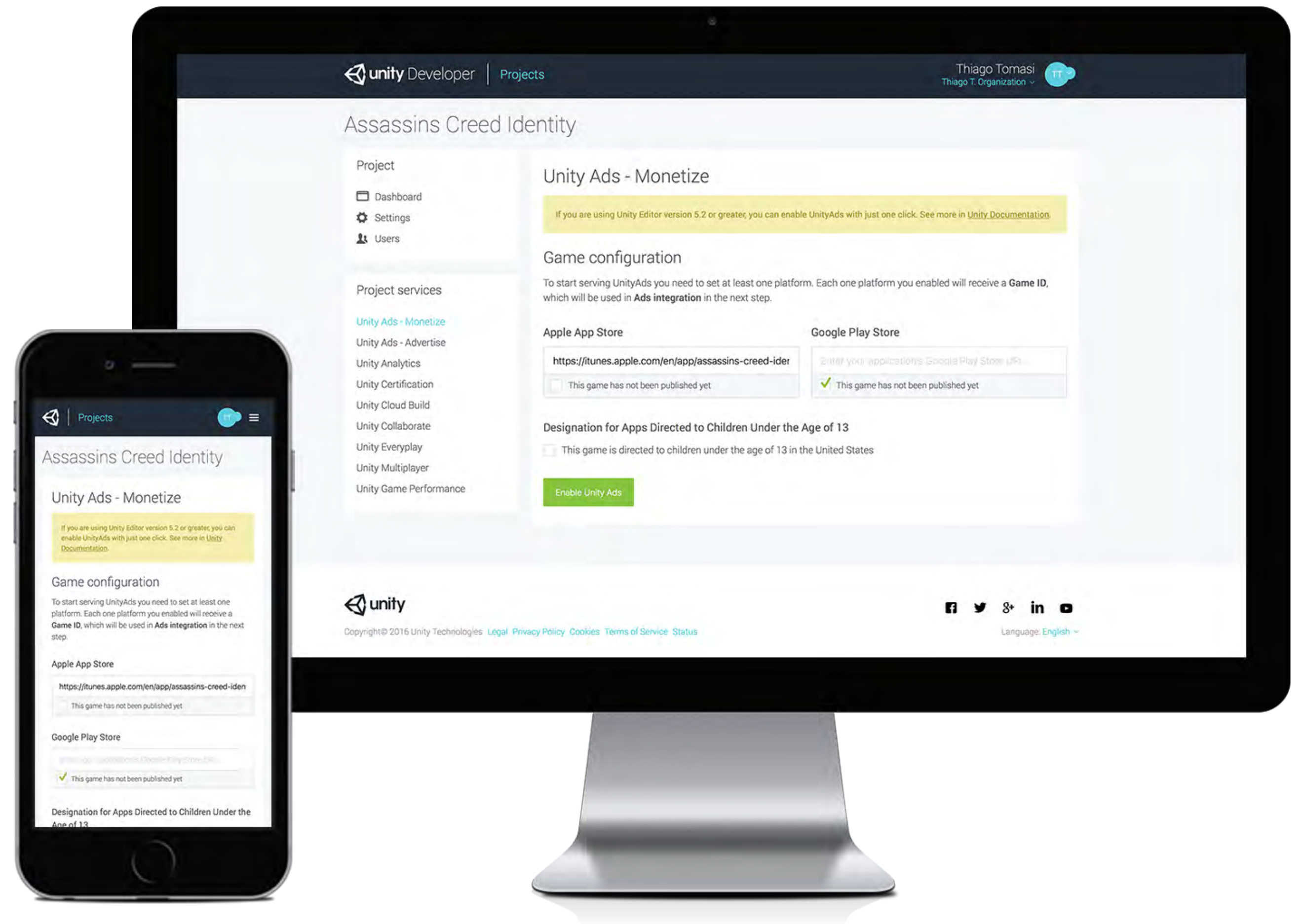
User flow

New interface

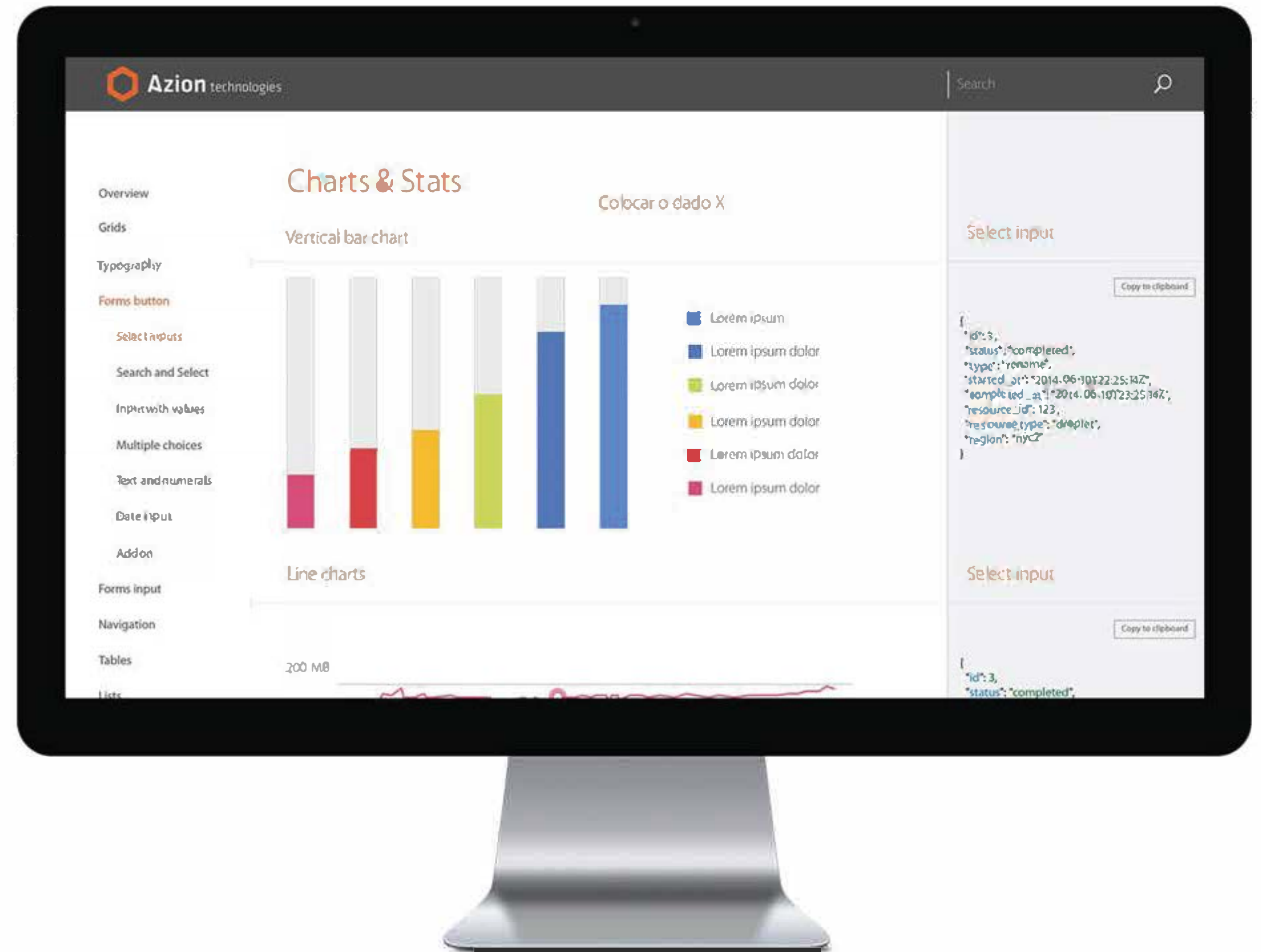# New interface

Azion - Style Guide

Description

The engineering team was creating many tools to automate internal tasks, but eventually these tools become products and services offered to our clients.
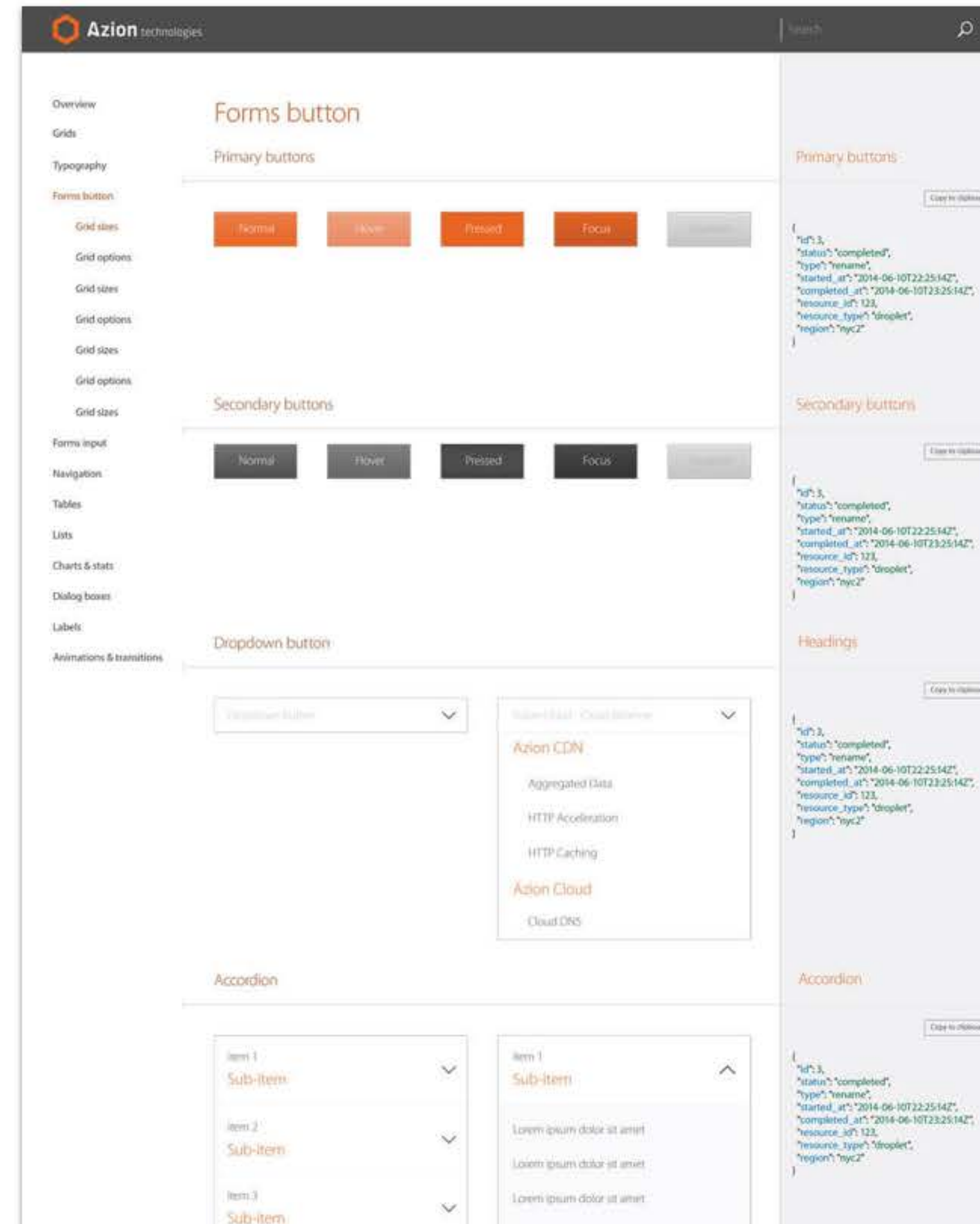
Challenges

- The tools didn't reflect the brand
- Usability problems and huge work to fix the issues and be ready to release.
- I studied the key components and interaction present in Azion tools in order to create aa Azion style guide.
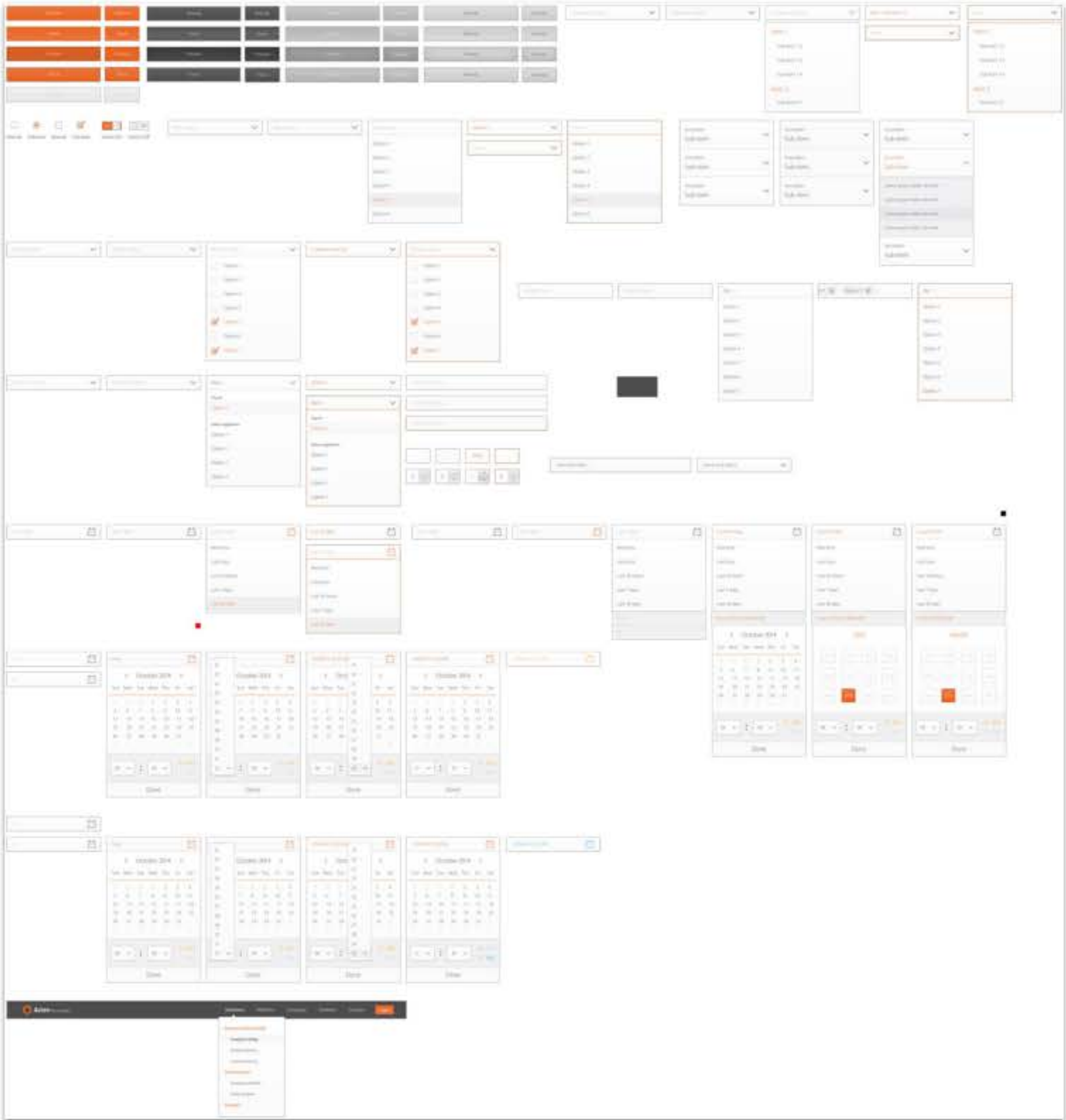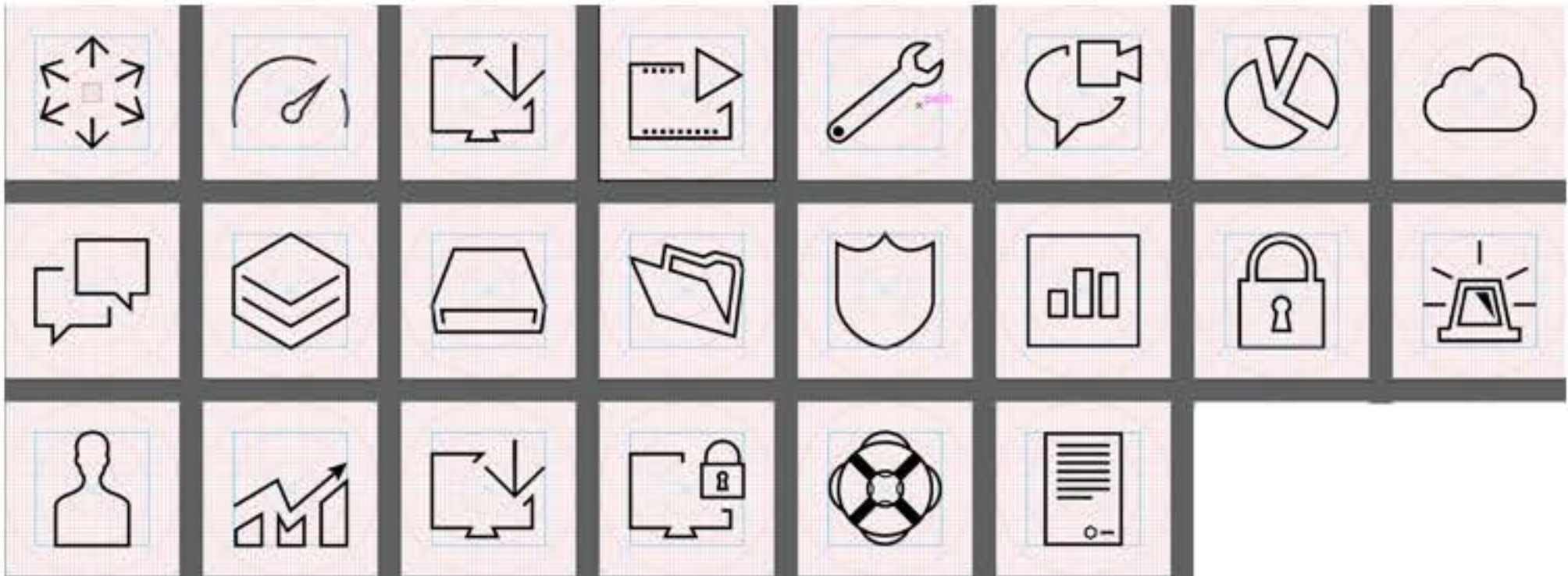
Result

- Was delivered a HTML style guide with the components and interaction the Azion's products needed totally aligned with Azion's brand.

Style Guide

Style Guide

Style Guide