STUDY ON THE IMPACT OF THE
KRYPTOSPHERE® NETWORK (2017 – 2024)

History and objectives

Founded in 2017 at KEDGE Business School Marseille by four passionate and pioneering students, the KRYPTOSPHERE® association network has expanded across France. It now represents a network of students, professionals, and recognized alumni, enabling engagement in the Web 3.0 ecosystem and its respective technological pillars (blockchains and crypto-assets). With approximately 500 members spread across France and now also in London and Belgium, KRYPTOSPHERE® is starting its international expansion in Europe while strengthening its national presence in France. With its multiple and prestigious school, university, and alumni partners, this community is built to last, as evidenced by its seven years of existence.

Since its inception, this associative network has advocated and ensured the sharing of diversity, solidarity, and selflessness—values that have made it popular across France. This unique positioning, rare in the sometimes turbulent ecosystem of crypto-assets, demonstrates that the KRYPTOSPHERE® community has successfully united individuals motivated by these trustworthy and reliable values. Its ultimate goal is to develop relationships and knowledge between students and professionals in these technological sectors. This relationship benefits both students, who open themselves to new and promising ecosystems and technologies, and specialized companies, which see in our members future collaborators and sometimes valuable partners.

Main activities and development

As it has grown, KRYPTOSPHERE® has been open and agnostic to the opportunities offered by the crypto-asset ecosystem, never underestimating its development potential. Initially deployed mainly within business schools, our community quickly recognized the importance of technical skills and profiles in computer science. This led our growth strategy to focus on engineering and computer science schools, in parallel with business school profiles. In France, the main joint activities of our network can be chronologically summarized as follows:

➢ **2017 – 2019** : Organization of monthly meetups and numerous KRYPTOSPHERE® conferences dedicated to Bitcoin and Ethereum in Marseille, Rennes, and Paris ;

- **2017 – 2024** : Co-organization and support for meetups, conferences, and workshops with partners ;

- **2018 – 2020** : Participation in the first French hackathons dedicated to crypto-assets and blockchain technologies ;

- **2020 – 2024 :** Ongoing training and funding (over €20,000) for KRYPTOSPHERE® teams to participate in national and international hackathons ;

- **2023 – 2024** : Creation of the first volunteer and free association incubator: the KRYPTOSPHERE® Accelerator, a true breeding ground for entrepreneurs supported by professionals from the crypto ecosystem ;

- **2017 – 2024** : Writing of publications and monthly newsletters dedicated to our activities (with over 700 monthly subscribers) and those of our partners, such as the « KryptoPaper »[1], and the « KRYPTO Box »[2], as well as various articles for specialized media[3] ;

- **2017 – 2024** : Numerous interviews and podcasts were conducted to share the experiences and knowledge of renowned industry players ;

- **2017 – 2024** : Creation and management of association teams and processes, ensuring unique skills for all our members ;

- **2022 - 2024** : Organization of the largest event dedicated to students and professionals to promote networking and exchanges (the « KRYPTOSPHERE Blockchain Summit »)[4].

KRYPTOSPHERE® is a dynamic and expanding network, thanks to the creativity, diversity, and motivation of its student members. With its strong and influential network, counting over 20 registered associations in France—more recently, a registered association in Belgium and London, in strategic cities like Paris, Rennes, Reims, Marseille, and Lyon—KRYPTOSPHERE® has a significant regional presence[5], fostering innovation and education in the field of distributed digital technologies, which our community directly draws inspiration from.

Estimated impact of our community

The success of this approach also relies on partnerships with major industry players. Notable partners include XRPL Commons, EthCC, Algorand, Ledger, BPI France, Paymium, Aleph, ADAN, Blockchain Business School, Binance, and Cryptoast, among others. These collaborations provide KRYPTOSPHERE® with top-notch organizational, technical, and financial support, essential for our

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[1] Check out the editions of KryptoPaper at the following link https://kryptosphere.org/kryptopapers
[2] Check out our newsletter at the following link https://substack.com/profile/97524749-kryptosphere
[3] *Ibid*.
[4] See www.kryptosphere-blockchain-summit.com
[5] Unlike some similar non-profit projects in the crypto sector, KRYPTOSPHERE® promotes the registration of declared associations, which serves as a mark of trust and transparency for our members and partners.

projects. In terms of sponsors, KRYPTOSPHERE® counts on the support of KPMG France, Ledger, Banque Delubac, BPI France, and the SUI Foundation.

Our network has distributed over €20,000 in funding during various hackathons, helping finance innovative projects. Each year, KRYPTOSPHERE® distributes more than 500 tickets for partner events such as Paris Blockchain Week, NFT Paris Convention, and the Proof of Talk Summit, highlighting its active and key role in the French crypto and Web3 ecosystem.

Physical (In-person) Impact

With an average of 10 members per chapter and over 1,500 alumni, KRYPTOSPHERE® has a significant educational impact on Web3 adoption. Active members—more than 100 weekly and 350 annually—benefit from training, hackathons, and networking opportunities proportional to their motivation and involvement in our network[6]. The schools from which our members and alumni come include prestigious institutions such as ESILV, IAE Lyon 3, Rennes School of Business, Paris Dauphine, ESSEC, ESCP, SciencesPo, Hult, NEOMA Business School (Paris and Reims), Haute Ecole en Hainaut, Paris Dauphine, Sorbonne Université, ESTIA, Telecom SudParis, and Skema Business School[7]. The main fields of study of the members and students in our network include mathematics, economics, computer science, administration, business management, engineering, finance, and marketing[8].

KRYPTOSPHERE® organizes and co-organizes a significant number of events to promote blockchain technologies and associated crypto-assets. Since its creation, the association has hosted more than 25 online events and around 400 events in total (about 250 co-organized), including prestigious conferences such as the KRYPTOSPHERE® Blockchain Summit in 2022, 2023, and 2024, as well as hackathons and meetups like MeetNPizza with KPMG and Association Training Days with PWC. These recurring events bring together students, enthusiasts, and industry professionals, facilitating exchanges and collaborations. In total, nearly 50 events are organized, participated in, or hosted by our chapters in France and now abroad.[9].

The alumni of our network[10] are present in influential companies such as KPMG, Deloitte, EY France, Galaxy Digital, Strike, Ledger, and Binance, reinforcing the impact of our community in this industry. Proud of these achievements, our network has become a bridge between the student world and

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[6] Data extracted from our internal discussion network shows that 214,133 messages have been posted and 13,581 files have been uploaded by our members since 2018.

[7] Interactive map of active and inactive schools associated with the KRYPTOSPHERE® project: https://umap.openstreetmap.fr/en/map/kryptosphere-community_979133#4/47.31/1.80

[8] Source: KRYPTOSPHERE network LinkedIn page.

[9] KRYPTOSPHERE London Summit 2024, Friday, 24 May 2024, link to the event https://www.hultbusinessconnect.org/events/london-kryptosphere-summit-2024

[10] The main schools by number of alumni are: ESILV, Télécom SudParis, Paris Dauphine, ESCP, NEOMA, EMLV, IMTBS, Institut Polytechnique de Paris, ESSEC, Université Paris Cité, and KEDGE Business School. Source: LinkedIn KRYPTOSPHERE.

recognized crypto specialists, at least for our most involved and trained members. Based on these results, we now estimate that our chapters educate about 17,500 people annually in-person about crypto-assets[11].

Online (virtual) impact

KRYPTOSPHERE® is also active on social networks, with a total of 27,557 followers[12] on platforms such as Twitter, LinkedIn, Facebook, YouTube, and Instagram. Over the past 360 days, LinkedIn impressions reached 418,898 users, with 145,637 unique views, demonstrating a strong online presence and the ability to reach a broad audience of students, professionals, and entrepreneurs. Combining impressions and unique views across all social media platforms, our network totaled 658,898 impressions and 168,337 unique views from May 2023 to May 2024[13]. From the network's launch, our members have been writing numerous publications aimed at online users to share their knowledge and contribute to the rise of crypto-assets in France. More than 150 publications have been made on various platforms, especially for the specialized media and partners mentioned on our website.

Conclusion

By combining the above data, we can reasonably estimate that our community has impacted a minimum of 150,000 people both physically and digitally since our creation[14], including 45,057 people in the past year (or 3,755 people per month)[15]. Thanks to its pioneering initiatives, KRYPTOSPHERE® has become a network with both physical and digital influence, and more recently, international influence, predicting an even greater impact in the future. Since 2017, the network has inspired multiple companies in the ecosystem and is designed to endure. With its strategic partnerships, large-scale events, and active

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[11] Assuming that each active member of our network educates at least 50 people in their circle about crypto-assets in one year, this means that 50 * 350 = 17,500.

[12] Number of subscribers: *5,922 on Twitter; 10,961 on LinkedIn; 3,753 on Facebook; 6,246 on Instagram (combined); 675 on YouTube.*

[13] Calculation of the impact per active social network over the last 360 days ('Impressions' and 'Unique Views'):
Impressions on LinkedIn: 418,898; Unique views on LinkedIn: 145,637 | Impressions on Twitter: 196,000; Unique views on Twitter: 10,000 | Impressions on YouTube: 28,000 since 2017, so 28,000/4 = 7,000; Unique views on YouTube: 3,064 since 2017, so on average 3,064/4 = 766 | Impressions on Facebook: 20,430; Unique views on Facebook: 4,000 | Impressions on the website: 16,570; Unique views on the website: 7,934 =
Total impressions: 658,898
Total unique views: 168,337

[14] Read also: Thibault Langlois-Berthelot, *How many people did the KRYPTOSPHERE® network introduce to Bitcoin?*, in Medium, Feb 2, 2024.

[15] By combining the physical and virtual impact of our community, we arrive at the fairly realistic assumption that it reaches 45,057 people per year, as follows: total followers (27,557 people) + total impact of active members over one year (~17,500 people) = 45,057 / 12 = ~3,755 people impacted per month.

and engaged community, it continues to promote innovation and the adoption of decentralized technologies. It also contributes to connecting the Web3 ecosystem with other technological sectors, particularly artificial intelligence since 2019 and cybersecurity since 2023.

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Acknowledgements

Langlois-Berthelot, Thibault. (2 février 2024). *How many people did the KRYPTOSPHERE® network introduce to Bitcoin?* Medium. Disponible à l'adresse https://medium.com/@thibault.langlois-berthelot/how-many-people-did-the-kryptosphere-network-introduce-to-bitcoin-abcdef123456

Journal Officiel des associations de la République française. Recherche des associations loi 1901 déclarées. Disponible à l'adresse https://shorturl.at/GPU16

Journal Officiel des associations en Belgique (ASBL déclarée). Disponible à l'adresse https://trendstop.levif.be/fr/detail/1008626586/kryptosphere-belgium.aspx

Charity Commission Register, KRYPTOSPHERE LONDON is an "exempt Charity" registered within the Hult International Business School Charity. KS LONDON has applied for a specific *certificate of incorporation* (of the trustees as a body corporate which is the Hult above Charity).

KRYPTOSPHERE. Page LinkedIn. Disponible à l'adresse https://www.linkedin.com/company/kryptosphere

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