

ASSIGNMENT 02

Team Members,

Thidas,

Dulmi,

Shane

Telecommunications

Verizon is one of the biggest telecommunications companies in the United States. Verizon has previously sponsored a variety of events, sports teams, and community programmers.

Verizon's participation in sports partnerships is a substantial sponsorship. They've had substantial sponsorships in both the National Football League (NFL) and the National Basketball Association. Verizon's NFL sponsorship has included efforts like the "Verizon Up" programs, which provides rewards and experiences to Verizon consumers.

Sportswear

Nike is an American athletic footwear and apparel corporation. Headquartered near Beaverton, Oregon, united states. It's the world's largest supplier of athletic shoes and apparel and a major manufacturer of sport equipment, with revenue of more than US\$46 billion in its fiscal year 2022. Nike is famous for its sport shoes. Including basketball shoes, running shoes, football shoes, training shoes etc.

Food and beverage

In the food and drink world, Pizza Hut's teaming up with sports is a big deal. They partner with famous sports leagues like baseball and basketball to get closer to their fans.

Pizza Hut, known for its delicious pizzas and tasty snacks, is a franchise company. Just like how they do cool stuff with basketball,

Pizza Hut also does fun things with food. They have special events called "Pizza Hut Fan Feasts" where they give cool prizes and food experiences to their biggest fans. By doing all this, Pizza Hut not only lets more people know about them but also makes their fans happy with yummy food and fun activities.

Electronics

Samsung's partnerships with sports are a big deal. They team up with famous sports leagues like basketball and soccer to get closer to their fans. Samsung, known for its innovative phones, TVs, and gadgets, is a leading electronic company.

Just like how they do cool stuff with basketball, Samsung also does fun things with technology. They have special events called "Samsung Tech Challenges" where they give cool gadgets and tech experiences to their biggest fans. By doing all this, Samsung not only lets more people know about them but also makes their fans happy with amazing gadgets and tech adventures.