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Critique Response

A few websites that inspired my direction were other portfolio sites. [adhemas.com](http://adhemas.com) by Adhemas Batista, [sarahmak.es](http://sarahmak.es) by Sarah Hallacher and [charlottetang.com](http://charlottetang.com) by Charlotte Tang provided me with a good feel for how I wanted to present my projects. I also tried to build off of a design layout that my current portfolio site is structured. It was built using Wordpress with very limited hand coding so I attempted to retain the things I liked from the template but allow for improvement and changing the things that I did not like.

What I like most about the new site layout is that it is custom built and not just a rearranged template. I know what each class and id does where each of the styles are and I have 100% control over the web layout to its entirety. I can build and rebuild and when it is completely finished the portfolio site will be a portfolio piece in itself.

I struggled with settling on a direction that I wanted to finish with. Font choice, color, and overall appearance. I also had difficulty determining what the best structure would be to present my work as well as hierarchy.

Placement and positioning seem to have caused me the greatest difficult while building my website. Coming from print I am used to ultra fine alignments and full control over placement so struggling with aligning things properly or the way that I want them has been challenging.

I discovered it wasn't difficult to make my design responsive, it also strengthened my ability to decipher what it was that I was looking at and editing giving me more confidence to design and more knowledge to fix troublesome areas.

**<https://medium.com/>**

* I like the typography of this website
  + - Sometimes it feels a little bit scattered with different colors and effects
    - Some of the rollovers are a little hard to see, someone with eye issues or color blindness may have very little assurance what they are clicking on or using
* I like the call to action on the homepage
  + - Large view port banner image with a clear, distinct call to action button in the center
* I would like the primary navigation to be accessible or navigable through out the page and not just at the very top

**<http://www.spectrumpowderworks.com/>**

* I am not a fan of the type on this website
  + - the colors make it hard to read
    - the style is all over the place the title font is atrocious and the rest of the font styles do not follow much of a structure (some are all lower case, some instances of uppercase mixed with both upper and lower case,
* There are so many colors throughout the site
  + - Dark grey on medium grey
    - red on dark grey
    - blue on dark grey that turns red
    - dark grey that turns bright green
    - mixes of strong red and blue right next to each other
    - white lines EVERYWHERE
    - White glow
* The images are a bit questionable
  + - Don’t know what I’m looking at
    - a lot of slanted and off balance photos
    - questionable resolution