

12.64M

Revenue (USD)

37.95

Revenue_over_years (%)

504.99

AOV (\$)

1590

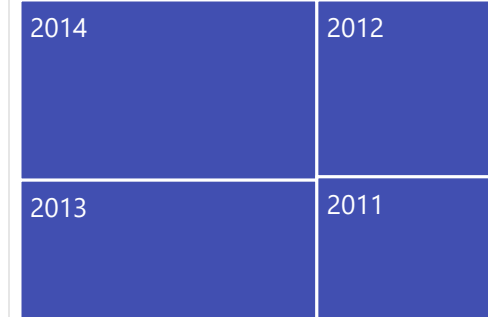
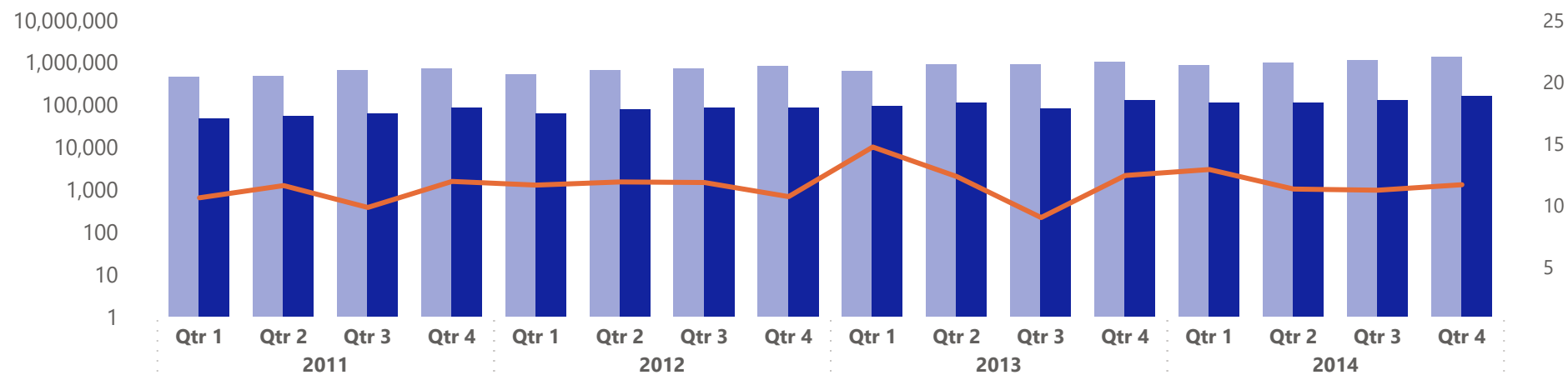
Total of customers

51K

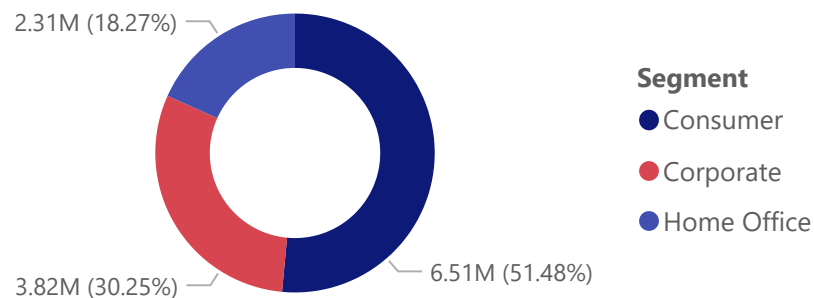
OrderID

Revenue, Profit and Profit margin by Year and Quarter

Revenue Profit Profit margin

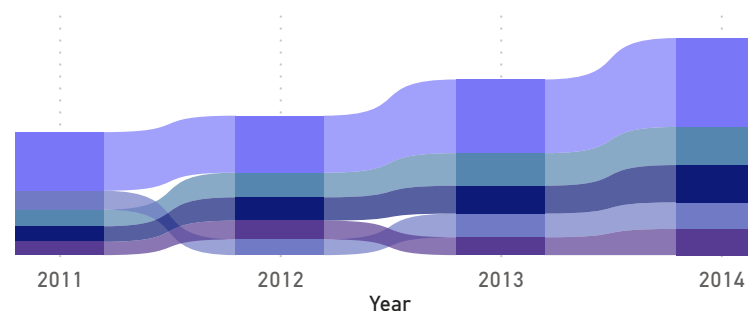


Revenue by Segment



Revenue by Year and Country

Country Australia China France Germany United States



Qtr 1		
2011		
Year		444,666.84
		Revenue
Qtr 2		
2011		466,318.63
Year		Revenue
Qtr 3		
2011		636,496.09
Year		Revenue
Qtr 4		
2011		711,969.34
Year		Revenue

Revenue
12.64M

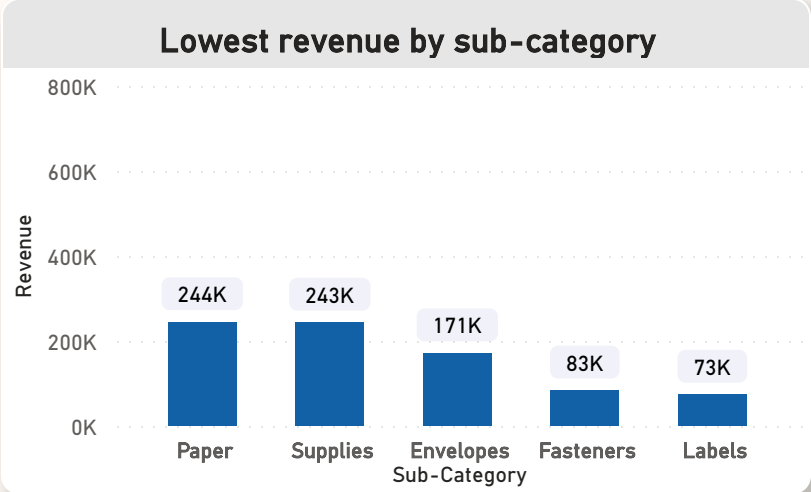
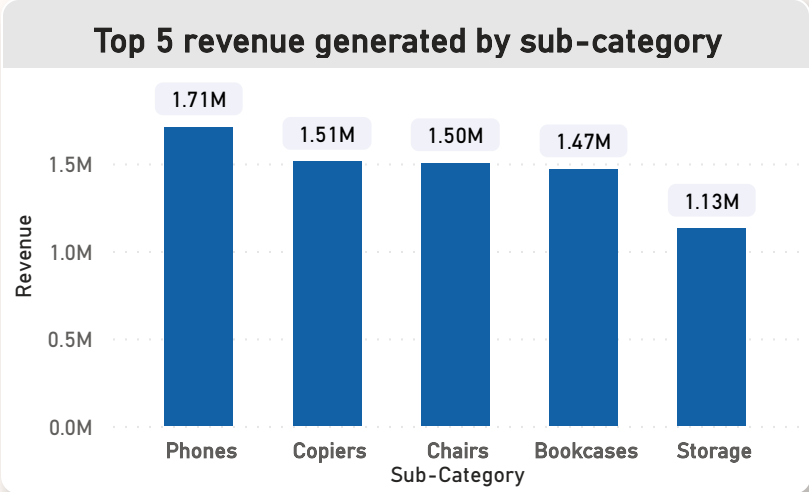
Total Profit
1.47M

Profit margin (%)
11.61

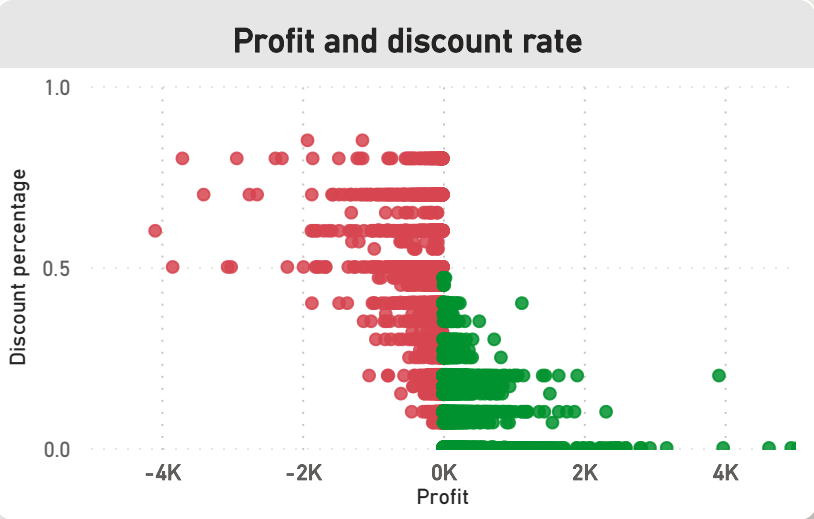
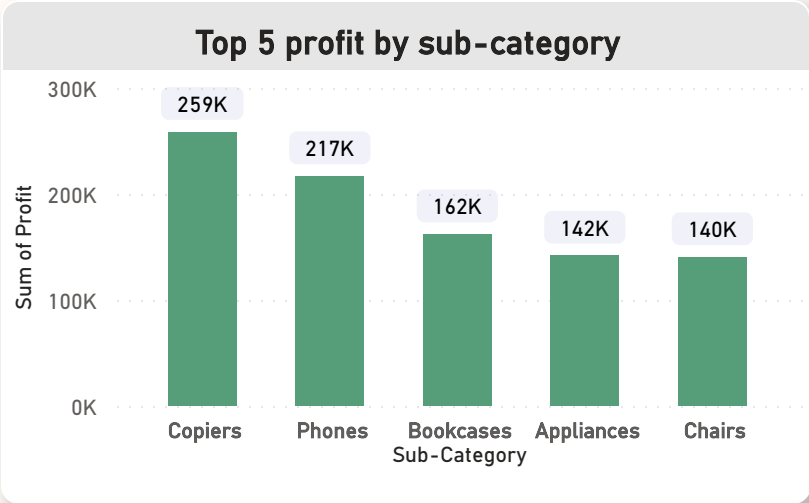
Year
All

Country
All

Category
All



Category	Revenue	Sum of Profit	Margin (%)
⊕ Furniture	4,110,874.19	285,204.72	6.94
⊕ Office Supplies	3,787,070.23	518,473.83	13.69
⊖ Technology	4,744,557.50	663,778.73	13.99
Machines	779,060.07	58,867.87	7.56
Phones	1,706,824.14	216,717.01	12.70
Copiers	1,509,436.27	258,567.55	17.13
Accessories	749,237.02	129,626.31	17.30
Total	12,642,501.91	1,467,457.29	11.61



Revenue
12.64M

Growth rate (%)
37.95

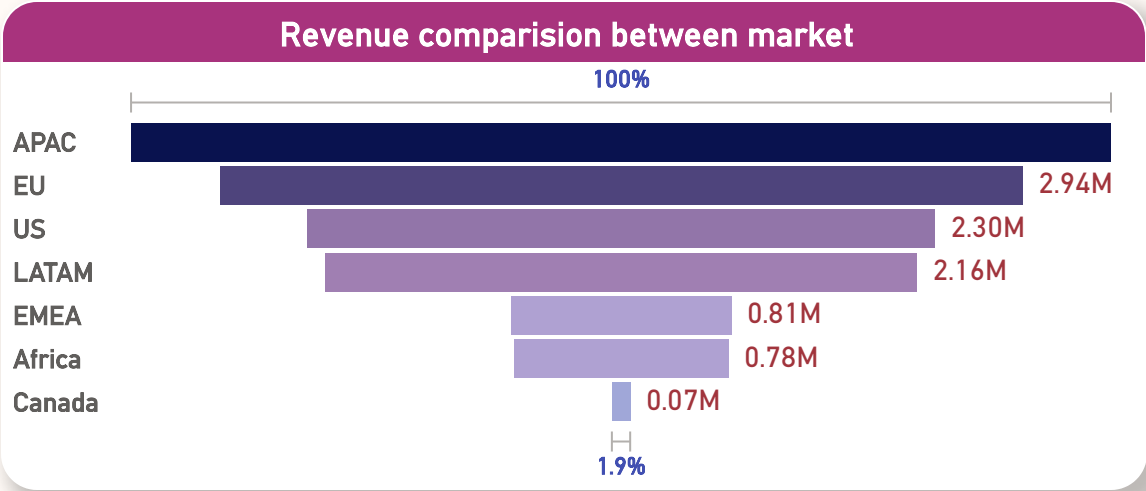
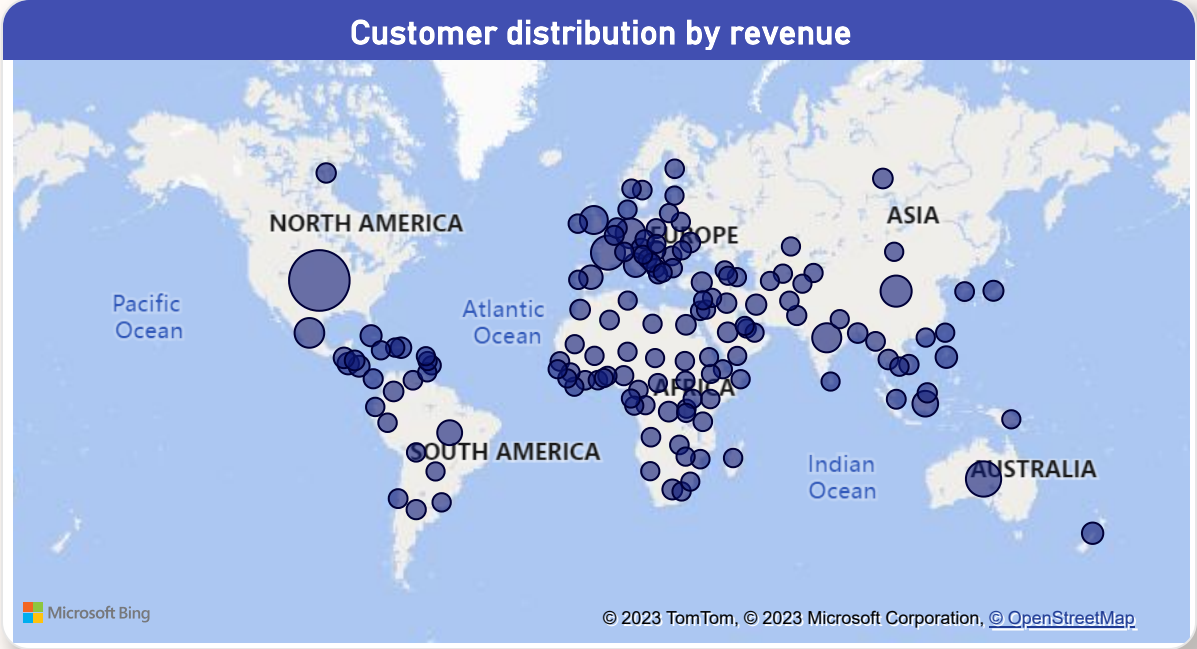
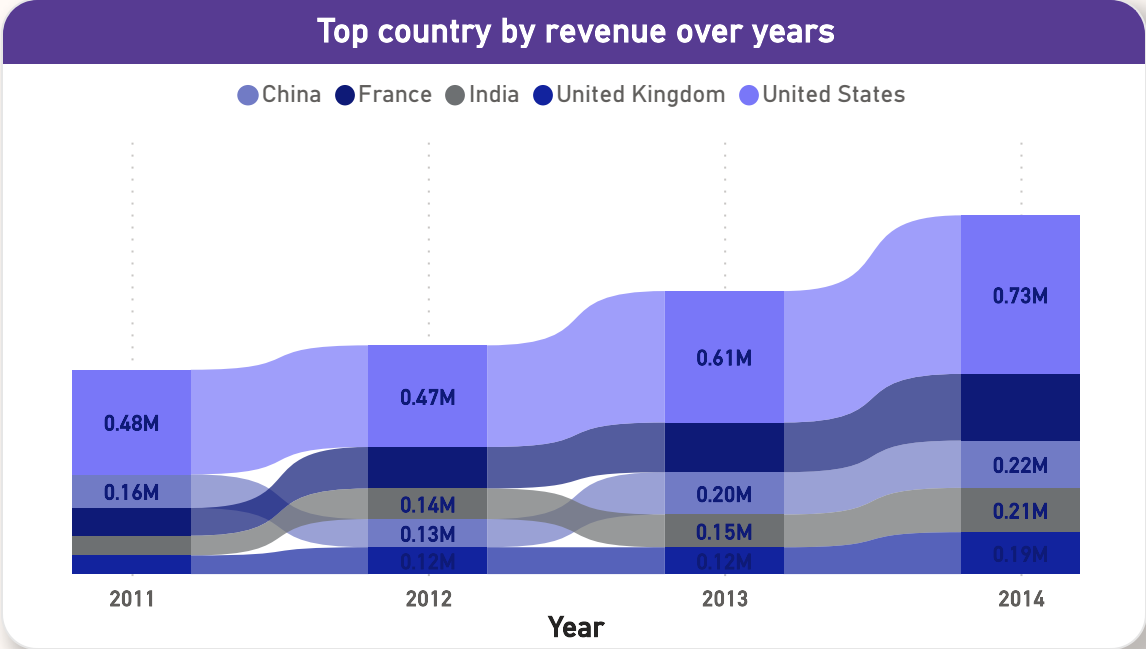
Total Order
25.04K

Total Country
147

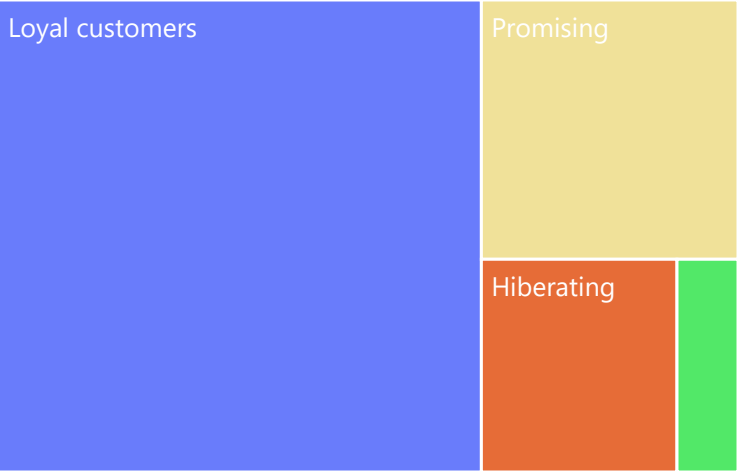
Year
All

Country
All

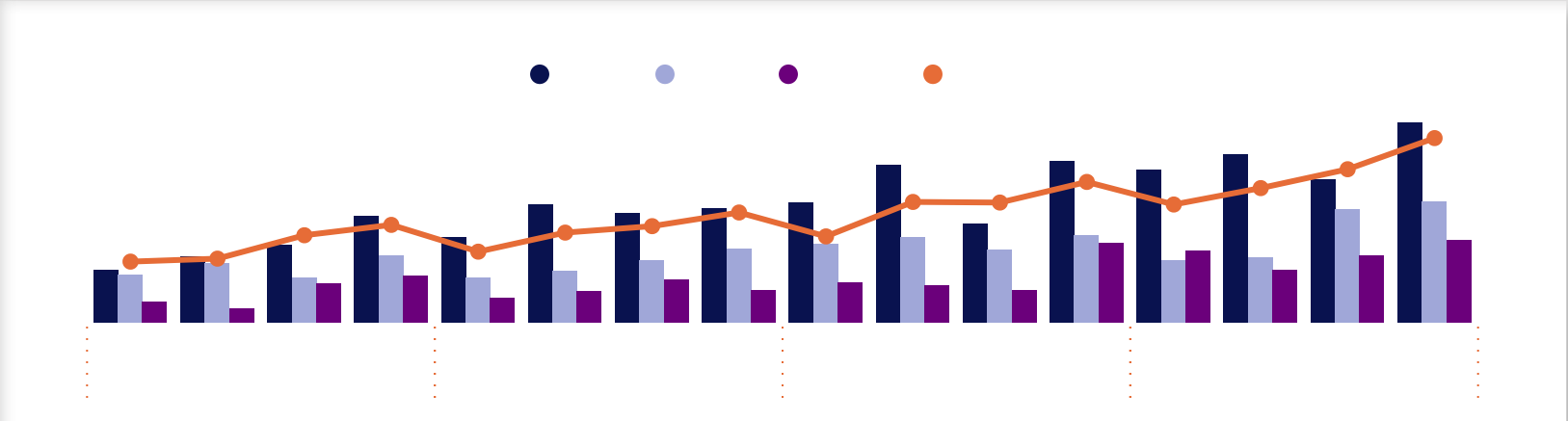
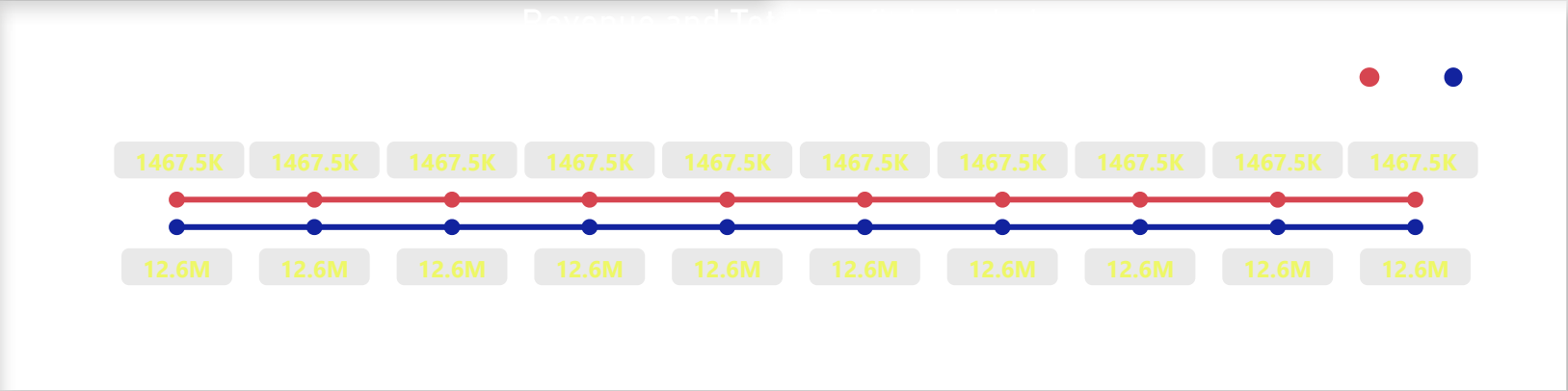
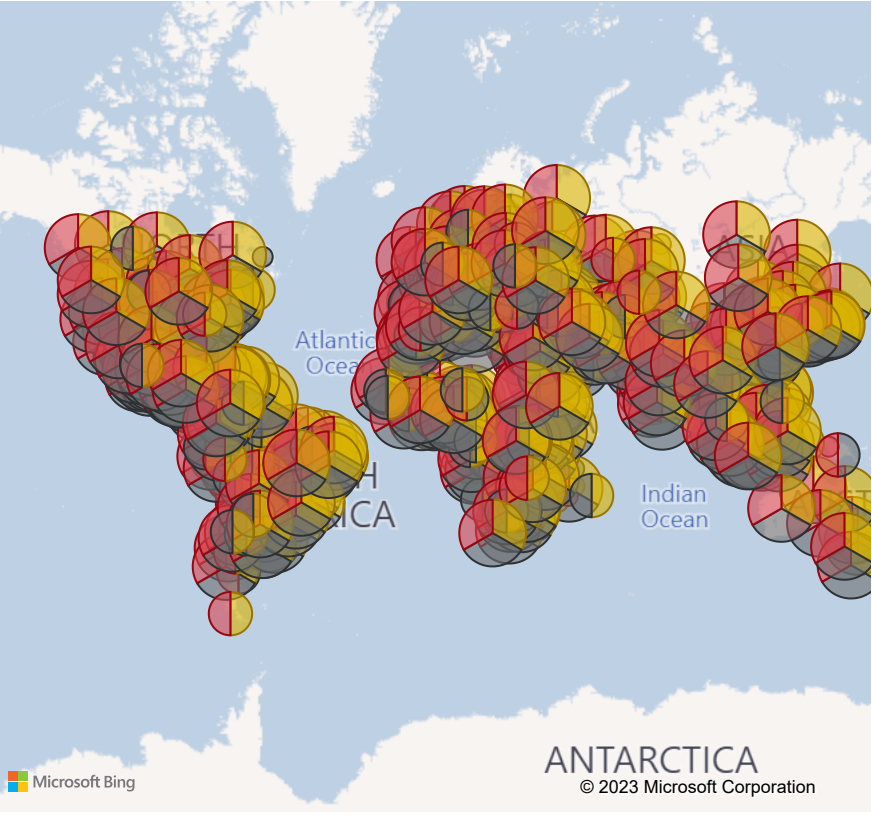
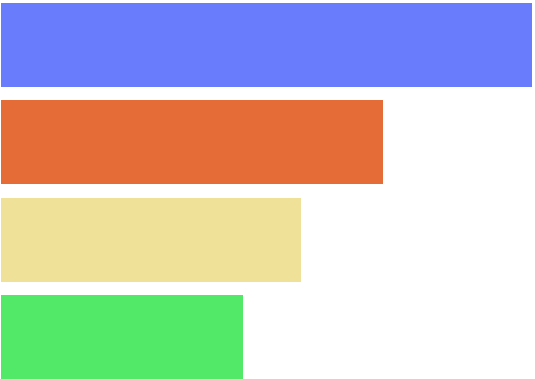
Category
All

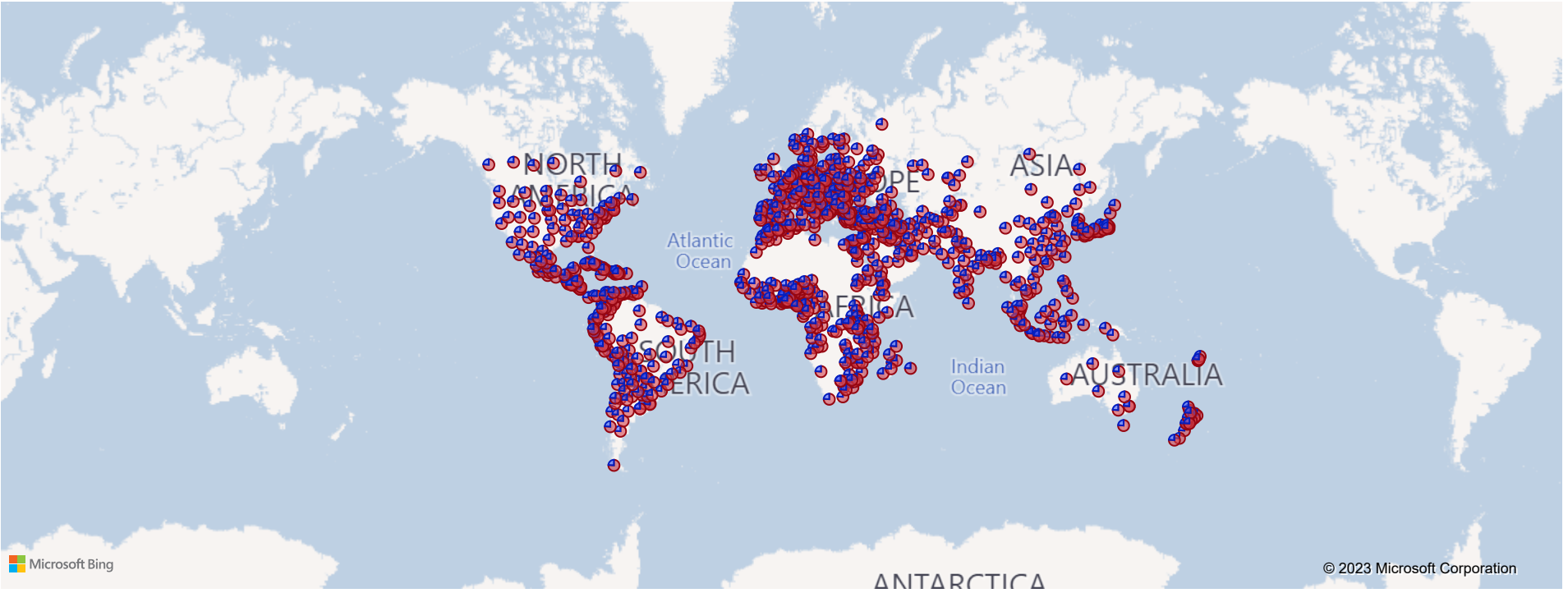
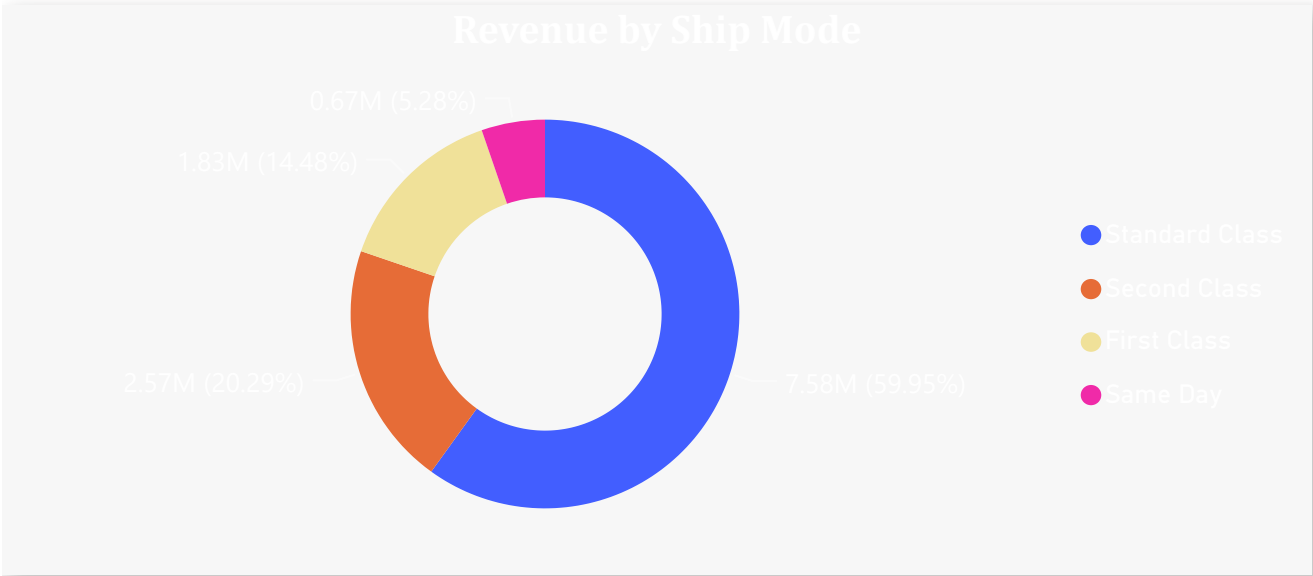


Market	Revenue	Total Profit	Profit margin (%)
US	2,297,200.86	286,397.02	12.47
United States	2,297,200.86	286,397.02	12.47
LATAM	2,164,605.17	221,643.49	10.24
EU	2,938,089.06	372,829.74	12.69
EMEA	806,161.31	43,897.97	5.45
Canada	66,928.17	17,817.39	26.62
APAC	3,585,744.13	436,000.05	12.16
Vietnam	65,800.20	-1,870.23	-2.84
Thailand	77,051.96	-7,308.20	-9.48
Total	12,642,501.91	1,467,457.29	11.61



Customer ...	Recency	Frequency	Moneytary	S
AA-10315	185	8	4,648.55	L
AA-10375	86	13	3,170.91	L
AA-10480	126	8	4,968.37	L
AA-10645	204	15	2,687.80	L
AA-315	154	2	847.38	P
AA-375	990	1	27.06	H
AA-480	315	2	304.78	H
AA-645	465	2	34.56	H
Total	352832	10000	2,496,588.41	





Ship Mode	Count
<div><div></div> Same Day</div>	2701
Late	92
On-time	2609
<div><div></div> First Class</div>	7505
On-time	907
Late	6598
<div><div></div> Second Cla...</div>	10309
On-time	1591
Late	8718
<div><div></div> Standard C...</div>	30775
On-time	7180
Late	23595
Total	51290

Key influencers Top segments



What influences Revenue to ?

When...

...the average of Revenue increases by

Sub-Category is Tables

1.01K

Sub-Category is Copiers

875.4

Sub-Category is Phones

776.7

Sub-Category is Bookcases

718.5

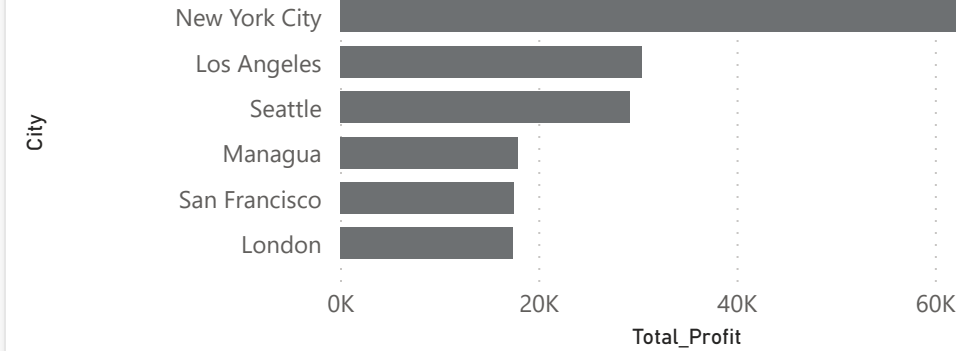
Sub-Category is Chairs

595.5

Sub-Category is Appliances

565.5

what is the total profit by city



What is the total revenue by city



Showing results for *What is the revenue by city.*

