



THIJIN SIMON DUOP
 Digital Marketer

LANGUAGE SKILL

ENGLISH	★★★★★
ARABIC	★★★★
SWAHILI	★★★★

KEY SKILLS

- Search Engine Optimization (SEO)
- Lead Generation & Outreach Campaigns
- Social Media Marketing
- Content Marketing
- Email Marketing
- Digital Marketing & Social Media Management

CERTIFICATIONS & TRAINING

- Fundraising & Investor Outreach – StepUp.One (2025)
- Digital Marketing & Social Media Management – Self-Directed Learning (2024 – Present)

 thijin.simon@stepup.one

PROFESSIONAL SUMMARY

Dynamic Digital Marketer skilled in social media management, content creation, and online branding. Trained in fundraising and investor outreach with StepUp.One, helping startups grow and connect with the right investors.

PROFESSIONAL EXPERIENCE

- Digital Marketing & Social Media Manager**
 Planned and executed social media campaigns that increased online visibility and engagement.
- Fundraising & Investor Outreach Trainee**
 Applied the StepUp.One Playbook to connect startups with targeted investors.

EDUCATION

- Hekima University College (2024 – 2025)**
 Peace Building
- Vision High School (2020 – 2023).**
 Kenya Certificate of Secondary Education (KCSE)

CERTIFICATIONS

- AJIRA
- PEACE BUILDING
- DIGITAL MARKETING AND SOCIAL MEDIA MANAGER

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