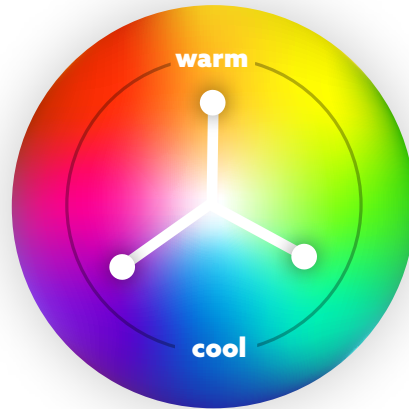
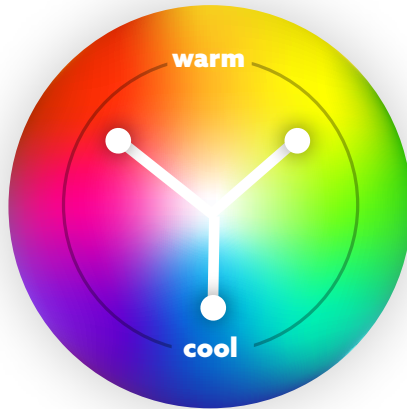


Color Theory

Primary Colors



Secondary Colors



COLOR

This term is used to describe any color we see whether it is a hue, shade, tone or tint.

HUE

This is the general color family our color belongs to. You will notice the absence of greys, blacks and whites; this only includes color.

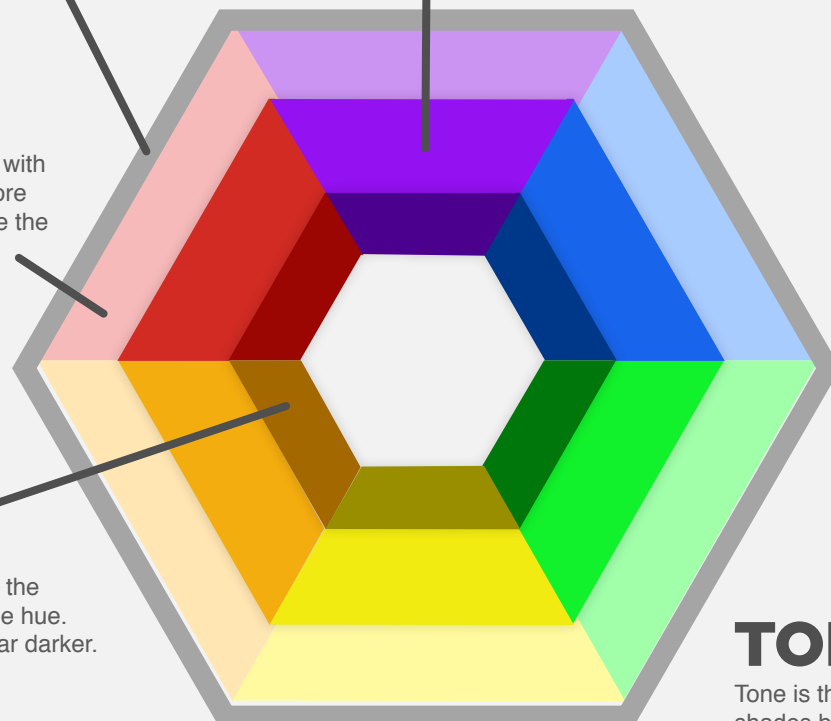
TINT

A tint is the presence of a hue with only **white** added to it. The more tint or white you add to the hue the lighter it becomes.



SHADE

Shade is just the opposite with the addition of just **black** to a single hue. This tends to make hues appear darker.



tone

Tone is the same thing as tints and shades but is a hue with the color **grey** added to it.

Graphic By: Lindsay Marsh

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Color Harmony

Analogous



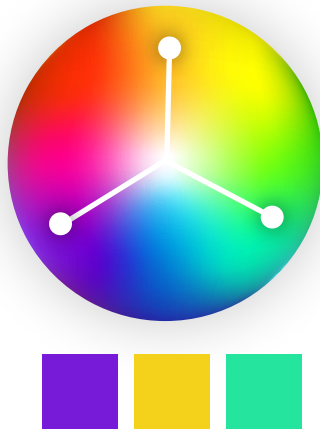
Complementary



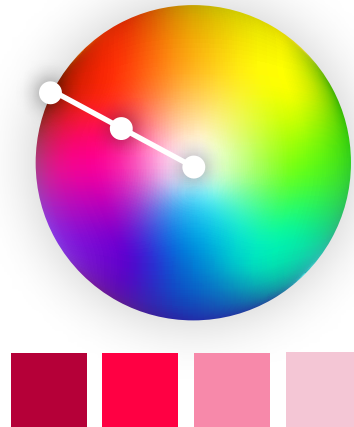
Split-Complementary (Also Compound)



Triad



Monochromatic



Popular Color Combos



Jewel Tones



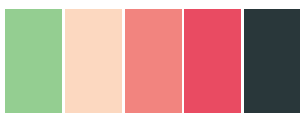
Color Pop



Grayscale



Rich



Nature Based



Muted Tones



Bright



Nature

Find more at color.adobe.com