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| 1 | **Content name** | **Localise** | Where to stay in Florence - a travel guide to Florence's neighbourhoods |  |
| 2 | **POS** | **Don't change** | HCOM\_BR | HCOM\_BR |
| 3 | **Locale** | **Don't change** | pt\_BR | pt\_BR |
| 4 | **URL friendly part** | **Don't change** | where-to-stay-in-florence-a-travel-guide-to-florences-neighbourhoods | where-to-stay-in-florence-a-travel-guide-to-florences-neighbourhoods |
| 5 | **Channels** | **Don't change** | WEB\_DESKTOP, WEB\_DESKTOP\_ON\_PHONE, WEB\_DESKTOP\_ON\_TABLET, WEB\_PHONE, WEB\_FEATURE\_PHONE, WEB\_TABLET, APP\_PHONE, APP\_TABLET, IPHONE, IPAD, BLACKBERRY, ANDROID, ANDROID\_TABLET, NOKIA, APP\_OTHER, APP\_OTHER\_FACEBOOK, APP\_TABLET\_IPAD, APP\_TABLET\_ANDROID, APP\_TABLET\_WIN, APP\_PHONE\_IPHONE, APP\_PHONE\_ANDROID, APP\_PHONE\_NOKIA, APP\_PHONE\_WIN, APP\_PHONE\_WIN8, APP\_PHONE\_BLACKBERRY, WEB\_PHONE\_IPHONE, WEB\_PHONE\_ANDROID, WEB\_TABLET\_IPAD, WEB\_TABLET\_ANDROID | WEB\_DESKTOP, WEB\_DESKTOP\_ON\_PHONE, WEB\_DESKTOP\_ON\_TABLET, WEB\_PHONE, WEB\_FEATURE\_PHONE, WEB\_TABLET, APP\_PHONE, APP\_TABLET, IPHONE, IPAD, BLACKBERRY, ANDROID, ANDROID\_TABLET, NOKIA, APP\_OTHER, APP\_OTHER\_FACEBOOK, APP\_TABLET\_IPAD, APP\_TABLET\_ANDROID, APP\_TABLET\_WIN, APP\_PHONE\_IPHONE, APP\_PHONE\_ANDROID, APP\_PHONE\_NOKIA, APP\_PHONE\_WIN, APP\_PHONE\_WIN8, APP\_PHONE\_BLACKBERRY, WEB\_PHONE\_IPHONE, WEB\_PHONE\_ANDROID, WEB\_TABLET\_IPAD, WEB\_TABLET\_ANDROID |
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| 9 | **Article title** | **Don't change** | Where to stay in Florence - a travel guide to Florence's neighbourhoods | Where to stay in Florence - a travel guide to Florence's neighbourhoods |
| 10 | **Main image** | **Don't change** | Florence\_Neighbourhoods.jpg | Florence\_Neighbourhoods.jpg |
| 11 | **Introduction** | **Localise** | Whether you are looking for a Florence hotel near the Duomo cathedral or the Uffizi Gallery, this guide will help you choose where to stay in Florence. |  |
| 12 | **Body** | **Localise** | <h3>  <strong>  Santa Maria Novella  </strong>  </h3>  <p>  From the moment you step out into bustling  <strong>  Piazza Santa Maria Novella  </strong>  , the first of Florence's great basilicas comes into view. Cross the square to the Dominican  <strong>  Santa Maria Novella  </strong>  church and follow its cloisters south to  <strong>  Via degli Avelli  </strong>  towards the  <strong>  Old City  </strong>  where David and the Duomo await. Pass two museums on the way, which depart from Florence's Renaissance theme and house modern art. Turn right to see  <strong>  Museo Marino Marini  </strong>  's equestrian sculptures, or left for  <strong>  Palazzo Strozzi  </strong>  's contemporary exhibitions.  <br />  <br />  <strong>  <strong>  See all  </strong>  <a title="hotels" href="http://www.hotels.com/de1637838/hotels-near-church-of-santa-maria-novella-florence-italy/">  <strong>  hotels near Santa Maria Novella  </strong>  </a>  </strong>  <br />  <br />  </p>  <h3>  <strong>  Basilica di Santa Maria del Fiore (Duomo)  </strong>  </h3>  <p>  Narrow streets flanked by palatial Renaissance residences adorned with shutters and balconies open up at Florence's centrepiece, the  <strong>  Basilica di Santa Maria del Fiore, or Duomo  </strong>  . In the same piazza as Brunelleschi's terracotta brick-domed cathedral, the marble  <strong>  Campanile di Giotto's  </strong>  414-step bell tower is the spot to get city bearings and Tuscan rural views. From  <strong>  Piazza del Duomo  </strong>  , the elegant, pedestrian-only  <strong>  Via dei Calzaiuoli  </strong>  shopping street is the main artery of human traffic south towards the  <strong>  River Arno  </strong>  .  <br />  <br />  <strong>  <strong>  See all  </strong>  <a title="hotels" href="http://www.hotels.com/de1121/hotels-near-cathedral-of-santa-maria-%0Adei-fiori-duomo-florence-italy">  <strong>  hotels near the Duomo  </strong>  </a>  </strong>  <br />  <br />  </p>  <h3>  <strong>  Uffizi and Ponte Vecchio  </strong>  </h3>  <p>  North of the river, the  <strong>  Piazza della Signoria  </strong>  square is an open-air sculpture gallery. Exit the square's eastern side and wander on to  <strong>  Piazzale degli Uffizi  </strong>  for a treasure trove of Renaissance art, the  <strong>  Uffizi Gallery  </strong>  . Walk the length of the central courtyard of this old office building - it is so long that looks over the River Arno. At the narrowest part of the meandering  <strong>  River Arno  </strong>  , the medieval stone  <strong>  Ponte Vecchio bridge  </strong>  carries building blocks of jewellery shops on its stone arches.  <br />  <br />  <strong>  <strong>  See all  </strong>  <a title="hotels" href="http://www.hotels.com/de33/hotels-near-old-bridge-ponte-vecchio--florence-italy/">  <strong>  hotels near Ponte Vecchio  </strong>  </a>  </strong>    </p> | <h3>  <strong>  </strong>  </h3>  <p>  <strong>  </strong>  <strong>  </strong>  <strong>  </strong>  <strong>  </strong>  <strong>  </strong>  <strong>  </strong>  <br />  <br />  <strong>  <strong>  </strong>  <a title="hotels" href="http://www.hotels.com/de1637838/hotels-near-church-of-santa-maria-novella-florence-italy/">  <strong>  </strong>  </a>  </strong>  <br />  <br />  </p>  <h3>  <strong>  </strong>  </h3>  <p>  <strong>  </strong>  <strong>  </strong>  <strong>  </strong>  <strong>  </strong>  <strong>  </strong>  <br />  <br />  <strong>  <strong>  </strong>  <a title="hotels" href="http://www.hotels.com/de1121/hotels-near-cathedral-of-santa-maria-%0Adei-fiori-duomo-florence-italy">  <strong>  </strong>  </a>  </strong>  <br />  <br />  </p>  <h3>  <strong>  </strong>  </h3>  <p>  <strong>  </strong>  <strong>  </strong>  <strong>  </strong>  <strong>  </strong>  <strong>  </strong>  <br />  <br />  <strong>  <strong>  </strong>  <a title="hotels" href="http://www.hotels.com/de33/hotels-near-old-bridge-ponte-vecchio--florence-italy/">  <strong>  </strong>  </a>  </strong>  </p> |
| 13 | **Body 2** | **Localise** | <h3>  <strong>  Santa Croce  </strong>  </h3>  <p>  Just east of the Duomo, laid-back  <strong>  Piazza  </strong>    <strong>  Santa Croce  </strong>  is dominated by its monochrome church. The neo-Gothic façade of the  <strong>  Basilica di Santa Croce  </strong>   guards the tombs of famous dead like Michelangelo and Machiavelli. Walk under the silent cloister archways to  <strong>  Museo dell'Opera di Santa Croce  </strong>   to see Florence Nightingale's graceful monument. Take  <strong>  Via Antonio Magliabechi  </strong>   south to the  <strong>  National Central Library,  </strong>   which holds a copy of every book published in Italy.  <br />  <br />  <strong>  <strong>  See all  </strong>  <a title="hotels" href="http://www.hotels.com/de1654962/hotels-near-museo-dell-opera-di-santa-croce-florence-italy/">  <strong>  hotels near Museo dell'Opera di Santa Croce  </strong>  </a>  </strong>    <br />  <br />  </p>  <h3>  <strong>  San Lorenzo  </strong>  </h3>  <p>  Just north-east of the Duomo, the brickwork Brunelleschi church, the  <strong>  Basilica of San Lorenzo  </strong>  , marks one of Florence's most vibrant districts. At sunset, traders clinch last-minute deals at  <strong>  San Lorenzo Market  </strong>  . Stalls stretch from Piazza San Lorenzo to  <strong>  Via dell'Ariento  </strong>   where the covered food market at  <strong>  Mercato Centrale  </strong>   sells gourmet truffle oils and olives. From San Lorenzo, it's a short walk north to the  <strong>  Galleria dell'Accademia  </strong>  , home of Michelangelo's David. Queues start early on narrow  <strong>  Via Ricasoli  </strong>   to glimpse the marble giant.  <br />  <br />  <strong>  <strong>  See all  </strong>  <a title="hotels" href="http://www.hotels.com/de1476/hotels-near-chiesa-di-san-lorenzo-florence-italy/">  <strong>   hotels near San Lorenzo  </strong>  </a>  </strong>  </p> | <h3>  <strong>  </strong>  </h3>  <p>  <strong>  </strong>  <strong>  </strong>  <strong>  </strong>  <strong>  </strong>  <strong>  </strong>  <strong>  </strong>  <br />  <br />  <strong>  <strong>  </strong>  <a title="hotels" href="http://www.hotels.com/de1654962/hotels-near-museo-dell-opera-di-santa-croce-florence-italy/">  <strong>  </strong>  </a>  </strong>  <br />  <br />  </p>  <h3>  <strong>  </strong>  </h3>  <p>  <strong>  </strong>  <strong>  </strong>  <strong>  </strong>  <strong>  </strong>  <strong>  </strong>  <strong>  </strong>  <br />  <br />  <strong>  <strong>  </strong>  <a title="hotels" href="http://www.hotels.com/de1476/hotels-near-chiesa-di-san-lorenzo-florence-italy/">  <strong>  </strong>  </a>  </strong>  </p> |
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| 15 | **Meta title** | **Localise** | Where to stay in Florence - a travel guide to Florence's neighbourhoods |  |
| 16 | **Meta description** | **Localise** | Whether you are looking for a Florence hotel near the Duomo cathedral or the Uffizi Gallery, this guide will help you hop between the piazzas. | Hotels.com |  |
| 17 | **Meta keywords** | **Localise** | Florence, Italy, neighbourhoods |  |
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