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| 1 | **Content name** | **Localise** | A British Museum travel guide - the world's riches on view for free |  |
| 2 | **POS** | **Don't change** | HCOM\_RU | HCOM\_RU |
| 3 | **Locale** | **Don't change** | ru\_RU | ru\_RU |
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| 5 | **Channels** | **Don't change** | WEB\_DESKTOP, WEB\_DESKTOP\_ON\_PHONE, WEB\_DESKTOP\_ON\_TABLET, WEB\_PHONE, WEB\_FEATURE\_PHONE, WEB\_TABLET, APP\_PHONE, APP\_TABLET, IPHONE, IPAD, BLACKBERRY, ANDROID, ANDROID\_TABLET, NOKIA, APP\_OTHER, APP\_OTHER\_FACEBOOK, APP\_TABLET\_IPAD, APP\_TABLET\_ANDROID, APP\_TABLET\_WIN, APP\_PHONE\_IPHONE, APP\_PHONE\_ANDROID, APP\_PHONE\_NOKIA, APP\_PHONE\_WIN, APP\_PHONE\_WIN8, APP\_PHONE\_BLACKBERRY, WEB\_PHONE\_IPHONE, WEB\_PHONE\_ANDROID, WEB\_TABLET\_IPAD, WEB\_TABLET\_ANDROID | WEB\_DESKTOP, WEB\_DESKTOP\_ON\_PHONE, WEB\_DESKTOP\_ON\_TABLET, WEB\_PHONE, WEB\_FEATURE\_PHONE, WEB\_TABLET, APP\_PHONE, APP\_TABLET, IPHONE, IPAD, BLACKBERRY, ANDROID, ANDROID\_TABLET, NOKIA, APP\_OTHER, APP\_OTHER\_FACEBOOK, APP\_TABLET\_IPAD, APP\_TABLET\_ANDROID, APP\_TABLET\_WIN, APP\_PHONE\_IPHONE, APP\_PHONE\_ANDROID, APP\_PHONE\_NOKIA, APP\_PHONE\_WIN, APP\_PHONE\_WIN8, APP\_PHONE\_BLACKBERRY, WEB\_PHONE\_IPHONE, WEB\_PHONE\_ANDROID, WEB\_TABLET\_IPAD, WEB\_TABLET\_ANDROID |
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| 9 | **Article title** | **Don't change** | A British Museum travel guide - the world's riches on view for free | A British Museum travel guide - the world's riches on view for free |
| 10 | **Main image** | **Don't change** | Custom POI\_British Museum.jpg | Custom POI\_British Museum.jpg |
| 11 | **Introduction** | **Localise** | In the heart of London's Bloomsbury, a British Museum holiday opens up one of the world's greatest collections of treasures. For 250 years, visitors have flocked to hotels near the British Museum to soak up human history. |  |
| 12 | **Body** | **Localise** | <h3>  Ancient artefacts  </h3>  <p>  With artefacts dating back 7,000 years from the early near- eastern civilisations, Greece and Rome, the glory of the ancients is laid bare on a British Museum holiday. The controversial  <strong>  Elgin Marbles  </strong>  from Athens' Parthenon are so vast they get their own room. The multilingual  <strong>  Rosetta Stone  </strong>  , which helped unlock the secrets of Egyptian hieroglyphics, always attracts a crowd. Egyptian  <strong>  mummies  </strong>  are best viewed in daylight - the gallery can be spooky after dark!  <br />  <br />  </p>  <h3>  Intimate history  </h3>  <p>  It's not just large-scale monuments which illustrate past lives: smaller items can be just as evocative. Spend some time exploring the intricate artefacts of the Enlightenment in the wood-panelled  <strong>  King's Library  </strong>  , or check out the famous Viking  <strong>  Lewis Chessmen  </strong>  pieces. Various galleries have objects from African weights to Roman coins you can pick up and examine for yourself, with volunteers around to answer questions. These hands-on desks are the most tactile way of getting in touch with the past.  <br />  <br />  </p>  <h3>  The Great Court  </h3>  <p>  No two panes of glass in the  <strong>  Great Court  </strong>  's gracefully arching roof are the same size. Rest your feet, grab a coffee or just enjoy the expansive space. The Court Restaurant lets you dine in style high above the Reading Room.  <br />  <br />  </p>  <h3>  Far-flung fancies  </h3>  <p>  Step out of Europe and explore the cultures of the Far East with  <strong>  Chinese  </strong>  jade, exquisite ceramics, Samurai armour and sumptuous prints on show. Australasia and Polynesia are highlighted in the  <strong>  Living and Dying  </strong>  exhibition's thoughtful examination of ritual practices.  <br />  <br />  </p>  <h3>  Practical information  </h3>  <p>  Open: Daily 10am-5.30pm; Late Nights Thu & Fri 10am-8.30pm Closed: 1 January; 24, 25 & 26 December  <br />  <br />  The Great Court is open both earlier and later. On Thursdays and Fridays the Court Restaurant is open until 10.30pm: ideal for hotels near the British Museum.  <br />  <br />  Tickets: Permanent collections are free, though some temporary exhibitions have paid, timed entry  <br />  </p> | <h3>  </h3>  <p>  <strong>  </strong>  <strong>  </strong>  <strong>  </strong>  <br />  <br />  </p>  <h3>  </h3>  <p>  <strong>  </strong>  <strong>  </strong>  <br />  <br />  </p>  <h3>  </h3>  <p>  <strong>  </strong>  <br />  <br />  </p>  <h3>  </h3>  <p>  <strong>  </strong>  <strong>  </strong>  <br />  <br />  </p>  <h3>  </h3>  <p>  <br />  <br />  <br />  <br />  <br />  </p> |
| 13 | **Body 2** | **Localise** |  |  |
| 14 | **Similar destinations** | **Don't change** |  |  |
| 15 | **Meta title** | **Localise** | A British Museum travel guide - the world's oldest national public museum is free to view |  |
| 16 | **Meta description** | **Localise** | In London's heart, British Museum holidays tell the great story of human endeavour. Visitors flock to hotels near the British Museum to soak up our species' story. | Hotels.com |  |
| 17 | **Meta keywords** | **Localise** | London, United Kingdom, family, culture, museum, historic, free |  |
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