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| --- | --- | --- | --- | --- |
| 1 | **Content name** | **Localise** | Where to Shop in Long Beach: From Local Merchants to Malls |  |
| 2 | **POS** | **Don't change** | HCOM\_RU | HCOM\_RU |
| 3 | **Locale** | **Don't change** | ru\_RU | ru\_RU |
| 4 | **URL friendly part** | **Don't change** |  |  |
| 5 | **Channels** | **Don't change** | WEB\_DESKTOP, WEB\_DESKTOP\_ON\_PHONE, WEB\_DESKTOP\_ON\_TABLET, WEB\_PHONE, WEB\_FEATURE\_PHONE, WEB\_TABLET, APP\_PHONE, APP\_TABLET, IPHONE, IPAD, BLACKBERRY, ANDROID, ANDROID\_TABLET, NOKIA, APP\_OTHER, APP\_OTHER\_FACEBOOK, APP\_TABLET\_IPAD, APP\_TABLET\_ANDROID, APP\_TABLET\_WIN, APP\_PHONE\_IPHONE, APP\_PHONE\_ANDROID, APP\_PHONE\_NOKIA, APP\_PHONE\_WIN, APP\_PHONE\_WIN8, APP\_PHONE\_BLACKBERRY, WEB\_PHONE\_IPHONE, WEB\_PHONE\_ANDROID, WEB\_TABLET\_IPAD, WEB\_TABLET\_ANDROID | WEB\_DESKTOP, WEB\_DESKTOP\_ON\_PHONE, WEB\_DESKTOP\_ON\_TABLET, WEB\_PHONE, WEB\_FEATURE\_PHONE, WEB\_TABLET, APP\_PHONE, APP\_TABLET, IPHONE, IPAD, BLACKBERRY, ANDROID, ANDROID\_TABLET, NOKIA, APP\_OTHER, APP\_OTHER\_FACEBOOK, APP\_TABLET\_IPAD, APP\_TABLET\_ANDROID, APP\_TABLET\_WIN, APP\_PHONE\_IPHONE, APP\_PHONE\_ANDROID, APP\_PHONE\_NOKIA, APP\_PHONE\_WIN, APP\_PHONE\_WIN8, APP\_PHONE\_BLACKBERRY, WEB\_PHONE\_IPHONE, WEB\_PHONE\_ANDROID, WEB\_TABLET\_IPAD, WEB\_TABLET\_ANDROID |
| 6 | **Go live date** | **Don't change** | 42160 | 42160 |
| 7 | **Tags** | **Don't change** | Where to Shop | Where to Shop |
| 8 | **Destination** | **Don't change** | Long Beach USA (1495213) | Long Beach USA (1495213) |
| 9 | **Article title** | **Don't change** | Where to Shop in Long Beach: From Local Merchants to Malls | Where to Shop in Long Beach: From Local Merchants to Malls |
| 10 | **Main image** | **Don't change** |  |  |
| 11 | **Introduction** | **Localise** | At this busy beachfront city, you're never far from a little retail therapy. Long Beach's diverse neighborhoods are home to equally diverse retailers ranging from funky local spots to big shopping malls packed with big-name retailers. Whether you're in the market for the latest beach fashions or retro-cool vintage clothing, you'll find it here. |  |
| 12 | **Body** | **Localise** | <h3>  Downtown Long Beach  </h3>  <p>  </p>  Downtown's shopping options are as varied as you might expect. You can shop at an eclectic assortment of specialty stores, including the Village Hat Shop and Pussy & Pooch, which features upscale pet accessories and a pet cafÃ©. If you're near the waterfront at Rainbow Harbor, check out the shops at the Cape Codâ??style Shoreline Village or the outlet stores at The Pike. Shoreline Village also offers a bevy of restaurants and a boardwalk with water views, if you choose to make a full day of it.  <p>  </p>  <ul>  <li>  <em>  Shoreline Village  </em>  , 401 Shoreline Village Drive, Long Beach, CA 90802; Tel: +1 562 435 2668; Website:  <a href="http://www.shorelinevillage.com/" target="\_blank">  Shoreline Village  </a>  </li>  <p>  </p>  <li>  <em>  Pussy & Pooch  </em>  , 222 East Broadway, Long Beach, CA 90802; Tel: +1 562 624 1199; Website:  <a href="http://www.pussyandpooch.com/location-lb.asp/" target="\_blank">  Pussy & Pooch  </a>  </li>  </ul> | <h3>  </h3>  <p>  </p>  <p>  </p>  <ul>  <li>  <em>  </em>  <a href="http://www.shorelinevillage.com/" target="\_blank">  </a>  </li>  <p>  </p>  <li>  <em>  </em>  <a href="http://www.pussyandpooch.com/location-lb.asp/" target="\_blank">  </a>  </li>  </ul> |
| 13 | **Body 2** | **Localise** | <h3>  East Pacific Coast Highway  </h3>  <p>  </p>  East Pacific Coast Highway is home to 2 of Long Beach's retail centers, so if you're looking for big-name shopping, this is the place to find it. At Marina Pacifica Mall in Alamitos Bay, you'll find stores like Ulta Beauty, Barnes & Noble, and Pier 1 Imports. Nearby, Marketplace Long Beach has an assortment of wellness services and restaurants, plus a Trader Joe's grocery and Bungalow Bay, a local accessories shop.  <p>  </p>  <ul>  <li>  <em>  Marina Pacifica Mall  </em>  , 6272 E. Pacific Coast Highway, Long Beach, CA 90803; Tel: +1 562 598 2728; Website:  <a href="http://www.marinapacifica.com/Marina-Pacifica-Mall/" target="\_blank">  Marina Pacifica Mall  </a>  </li>  <p>  </p>  <li>  <em>  Marketplace Long Beach  </em>  , 6475 East Pacific Coast Highway, Long Beach, CA 90803; Tel: +1 562 207 7042; Website:  <a href="http://www.marketplacelongbeach.com//" target="\_blank">  Marketplace Long Beach  </a>  </li>  </ul>  <p>  </p>  <h3>  4th Street Retro Row  </h3>  <p>  </p>  Searching for vintage clothing, furniture, or accessories? You'll find them here. This is Long Beach's funky, artistic center, and it's the perfect place to visit if you're looking for unusual shops and one-of-a-kind finds. You can browse the selection of mid-century modern furniture at Deja Vu, then head over to Meow to peruse fashions from the 1940s through the 1980s.  <p>  </p>  <ul>  <li>  <em>  Deja Vu  </em>  , 2238 East 4th Street, Long Beach, CA 90814; Tel: +1 562 439 4539; Website:  <a href="http://www.dejavulongbeach.com//" target="\_blank">  Deja Vu  </a>  </li>  <p>  </p>  <li>  <em>  Meow  </em>  , 2210 East 4th Street, Long Beach, CA 90814; Tel: +1 562 438 8990; Website:  <a href="http://meowvintage.com//" target="\_blank">  Meow  </a>  </li>  </ul>  <p>  </p>  <h3>  2nd Street in Belmont Shore  </h3>  <p>  </p>  In the beachfront community of Belmont Shore, most shops are clustered on or around 2nd Street. You'll find national retailers like Banana Republic and White House | Black Market, as well as the Long Beach branch of Buffalo Exchange, a consignment shop. Aside from clothing stores, the area is also home to specialty shops like Apostrophe Books and Luna, selling creative gifts.  <p>  </p>  <ul>  <li>  <em>  Apostrophe Books  </em>  , 5229 East 2nd Street, Long Beach, CA 90803; Tel: +1 562 438 7950; Website:  <a href="http://www.apostrophebooks.net//" target="\_blank">  Apostrophe Books  </a>  </li>  <p>  </p>  <li>  <em>  Luna  </em>  , 4928 East 2nd Street, Long Beach, CA 90803; Tel: +1 562 987 4780; Website:  <a href="http://www.lunabelmontshore.com//" target="\_blank">  Luna  </a>  </li>  </ul>  <p>  </p>  <h3>  Bixby Knolls  </h3>  <p>  </p>  Bixby Knolls is a mostly residential area that borders North Long Beach, California Heights, and the I-405 freeway. The neighborhood is full of homes from the 1920s to 1940s, but hidden among them - primarily on Atlantic Avenue - you'll find dozens of independently owned shops. Browse the fashions and jewelry at Clover Boutique or let the kids pick out a souvenir at Pixie Toys. First Fridays are a special treat, with local art and live entertainment.  <p>  </p>  <ul>  <li>  <em>  Clover Boutique  </em>  , 3803 Atlantic Avenue, Long Beach, CA 90807; Tel: +1 562 426 1777; Website:  <a href="http://www.cloverlongbeach.com/" target="\_blank">  Clover Boutique  </a>  </li>  <p>  </p>  <li>  <em>  Pixie Toys  </em>  , 3930 Atlantic Avenue, Long Beach, CA 90807; Tel: +1 562 490 0702; Website:  <a href="http://pixietoys.net/" target="\_blank">  Pixie Toys  </a>  </li>  </ul> | <h3>  </h3>  <p>  </p>  <p>  </p>  <ul>  <li>  <em>  </em>  <a href="http://www.marinapacifica.com/Marina-Pacifica-Mall/" target="\_blank">  </a>  </li>  <p>  </p>  <li>  <em>  </em>  <a href="http://www.marketplacelongbeach.com//" target="\_blank">  </a>  </li>  </ul>  <p>  </p>  <h3>  </h3>  <p>  </p>  <p>  </p>  <ul>  <li>  <em>  </em>  <a href="http://www.dejavulongbeach.com//" target="\_blank">  </a>  </li>  <p>  </p>  <li>  <em>  </em>  <a href="http://meowvintage.com//" target="\_blank">  </a>  </li>  </ul>  <p>  </p>  <h3>  </h3>  <p>  </p>  <p>  </p>  <ul>  <li>  <em>  </em>  <a href="http://www.apostrophebooks.net//" target="\_blank">  </a>  </li>  <p>  </p>  <li>  <em>  </em>  <a href="http://www.lunabelmontshore.com//" target="\_blank">  </a>  </li>  </ul>  <p>  </p>  <h3>  </h3>  <p>  </p>  <p>  </p>  <ul>  <li>  <em>  </em>  <a href="http://www.cloverlongbeach.com/" target="\_blank">  </a>  </li>  <p>  </p>  <li>  <em>  </em>  <a href="http://pixietoys.net/" target="\_blank">  </a>  </li>  </ul> |
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| 15 | **Meta title** | **Localise** | Where to Shop in Long Beach: From Local Merchants to Malls |  |
| 16 | **Meta description** | **Localise** | Where to Shop in Long Beach: From Local Merchants to Malls |  |
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