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| 10 | **Main image** | **Don't change** |  |  |
| 11 | **Introduction** | **Localise** | When you're planning a trip to New York, cultural exploration is likely to be top of your list. From museums, theater, and dance to all manner of music, this city is as much renowned for having birthed major movements as for being a springboard for new talent. |  |
| 12 | **Body** | **Localise** | <h3>  Art for everyone's sake  </h3>  <p>  </p>  In New York, visual art is as much a part of the city's identity as its iconic skyline. World-class institutions like the Metropolitan Museum of Art and the Museum of Modern Art are must-sees, while SoHo's independent galleries, Central Park's installations, and the graffiti that peppers the Lower East Side, as well as Brooklyn's Williamsburg and Bushwick districts, are delightful artistic add-ons.  <p>  </p>  <em>  The Metropolitan Museum of Art  </em>  <p>  </p>  One of the largest museums in the world, The Met, as it is commonly known, features a permanent collection that spans classical antiquity to modern American art. It also houses an extensive collection of historical artifacts.  <p>  </p>  1000 Fifth Ave., New York, 10028. Tel: +1 212 535 7710  <p>  </p>  <a href="http://www.metmuseum.org/" target="\_blank">  The Metropolitan Museum of Art website  </a>  <p>  </p>  <em>  Solomon R. Guggenheim Museum  </em>  <p>  </p>  Designed by legendary architect Frank Lloyd Wright, the Guggenheim is dedicated to showcasing contemporary international art. Its distinctive rounded and winding structure sets the stage for unique installations and seminal works of modern art.  <p>  </p>  1071 Fifth Ave., New York, 10128. Tel: +1 212 423 3575  <p>  </p>  <a href="http://www.guggenheim.org/"target="\_blank">  Solomon R. Guggenheim Museum website  </a> | <h3>  </h3>  <p>  </p>  <p>  </p>  <em>  </em>  <p>  </p>  <p>  </p>  <p>  </p>  <a href="http://www.metmuseum.org/" target="\_blank">  </a>  <p>  </p>  <em>  </em>  <p>  </p>  <p>  </p>  <p>  </p>  <a href="http://www.guggenheim.org/"target="\_blank">  </a> |
| 13 | **Body 2** | **Localise** | <h3>  The bright lights of Broadway  </h3>  <p>  </p>  Known for cementing New York as America's cultural capital, the Broadway theater district comprises 40 official venues staging musicals, dramas, and comedies. The area offers a myriad of restaurants, from chains to upscale eateries, to accommodate the influx of locals and tourists who flock here every day, making it one of the city's greatest draws.  <p>  </p>  <em>  New Amsterdam Theatre  </em>  <p>  </p>  This is among the oldest functioning Broadway theaters, home to the famous Ziegfeld Follies until 1927. It is now the exclusive home for Disney presentations, counting shows like "The Lion King" among its wildly popular productions.  <p>  </p>  214 W 42nd St., New York, 10036. Tel: +1 212 282 2900  <p>  </p>  <a href="http://www.newamsterdamtheatre.net//"target="\_blank">  New Amsterdam Theatre website  </a>  <p>  </p>  <h3>  A bevy of ballet  </h3>  <p>  </p>  From the classical to the contemporary, with a healthy dose of culturally diverse companies and productions, New York's dance scene is second to none. Maybe you're in the mood for traditional Balanchine at the New York City Ballet, or for a contemporary production set to the sounds of soul music at the Dance Theatre of Harlem.  <p>  </p>  <em>  New York City Ballet  </em>  <p>  </p>  Co-founded by legendary choreographer George Balanchine in 1948, the NYCB is one of the world's foremost ballet companies. Productions range from beloved classics to explosive modern works.  <p>  </p>  David H. Koch Theater, 20 Lincoln Center, New York, 10023. Tel: +1 212 496 0600  <p>  </p>  <a href="http://www.nycballet.com/"target="\_blank">  New York City Ballet website  </a>  <p>  </p>  <h3>  A harmony of musical activity  </h3>  <p>  </p>  Thanks to its rich cultural diversity, New York is the birthplace of numerous musical movements, from hip-hop and doo-wop to disco and salsa. Its music scene boasts seminal moments like The Ramones' debut at CBGB, which kicked off punk rock, and Josephine Baker's first appearance at the Apollo Theater. The city remains a hotbed of activity today, as seen in the plethora of musical venues and concerts offered.  <p>  </p>  <em>  Blue Note  </em>  <p>  </p>  Renowned for bringing together jazz greats from a variety of cultural and ethnic backgrounds in an intimate and comfortable setting. Its reputation was built on featuring leading artists like Dizzy Gillespie, Oscar Peterson, and Tito Puente.  <p>  </p>  131 W 3rd St., New York, 10012. Tel: +1 212 475 0049  <p>  </p>  <a href="http://www.bluenote.net/newyork/index.shtml/"target="\_blank">  Blue Note website  </a>  <p>  </p>  <em>  Madison Square Garden  </em>  <p>  </p>  A multi-purpose sports and entertainment arena in Midtown Manhattan, MSG is home to New York's hockey and basketball teams, as well as the residency of Billy Joel, who is the venue's first musical franchise.  <p>  </p>  4 Pennsylvania Plaza, New York, 10001. Tel: +1 212 465 6741  <p>  </p>  <a href="http://www.thegarden.com/content/msg/the-garden.html/"target="\_blank">  Madison Square Garden website  </a> | <h3>  </h3>  <p>  </p>  <p>  </p>  <em>  </em>  <p>  </p>  <p>  </p>  <p>  </p>  <a href="http://www.newamsterdamtheatre.net//"target="\_blank">  </a>  <p>  </p>  <h3>  </h3>  <p>  </p>  <p>  </p>  <em>  </em>  <p>  </p>  <p>  </p>  <p>  </p>  <a href="http://www.nycballet.com/"target="\_blank">  </a>  <p>  </p>  <h3>  </h3>  <p>  </p>  <p>  </p>  <em>  </em>  <p>  </p>  <p>  </p>  <p>  </p>  <a href="http://www.bluenote.net/newyork/index.shtml/"target="\_blank">  </a>  <p>  </p>  <em>  </em>  <p>  </p>  <p>  </p>  <p>  </p>  <a href="http://www.thegarden.com/content/msg/the-garden.html/"target="\_blank">  </a> |
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