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| 1 | **Content name** | **Localise** | London shopping guide - where to shop and what to buy | Guia de compras de Londres: onde e o que comprar |
| 2 | **POS** | **Don't change** | HCOM\_BR | HCOM\_BR |
| 3 | **Locale** | **Don't change** | pt\_BR | pt\_BR |
| 4 | **URL friendly part** | **Don't change** | London-shopping-guide-where-to-shop-and-what-to-buy | London-shopping-guide-where-to-shop-and-what-to-buy |
| 5 | **Channels** | **Don't change** | WEB\_DESKTOP, WEB\_DESKTOP\_ON\_PHONE, WEB\_DESKTOP\_ON\_TABLET, WEB\_PHONE, WEB\_FEATURE\_PHONE, WEB\_TABLET, APP\_PHONE, APP\_TABLET, IPHONE, IPAD, BLACKBERRY, ANDROID, ANDROID\_TABLET, NOKIA, APP\_OTHER, APP\_OTHER\_FACEBOOK, APP\_TABLET\_IPAD, APP\_TABLET\_ANDROID, APP\_TABLET\_WIN, APP\_PHONE\_IPHONE, APP\_PHONE\_ANDROID, APP\_PHONE\_NOKIA, APP\_PHONE\_WIN, APP\_PHONE\_WIN8, APP\_PHONE\_BLACKBERRY, WEB\_PHONE\_IPHONE, WEB\_PHONE\_ANDROID, WEB\_TABLET\_IPAD, WEB\_TABLET\_ANDROID | WEB\_DESKTOP, WEB\_DESKTOP\_ON\_PHONE, WEB\_DESKTOP\_ON\_TABLET, WEB\_PHONE, WEB\_FEATURE\_PHONE, WEB\_TABLET, APP\_PHONE, APP\_TABLET, IPHONE, IPAD, BLACKBERRY, ANDROID, ANDROID\_TABLET, NOKIA, APP\_OTHER, APP\_OTHER\_FACEBOOK, APP\_TABLET\_IPAD, APP\_TABLET\_ANDROID, APP\_TABLET\_WIN, APP\_PHONE\_IPHONE, APP\_PHONE\_ANDROID, APP\_PHONE\_NOKIA, APP\_PHONE\_WIN, APP\_PHONE\_WIN8, APP\_PHONE\_BLACKBERRY, WEB\_PHONE\_IPHONE, WEB\_PHONE\_ANDROID, WEB\_TABLET\_IPAD, WEB\_TABLET\_ANDROID |
| 6 | **Go live date** | **Don't change** | 41674.50591435185 | 41674.50591435185 |
| 7 | **Tags** | **Don't change** | Where to Shop | Where to Shop |
| 8 | **Destination** | **Don't change** | London United Kingdom (549499) | London United Kingdom (549499) |
| 9 | **Article title** | **Don't change** | London shopping guide - where to shop and what to buy | London shopping guide - where to shop and what to buy |
| 10 | **Main image** | **Don't change** | default/london\_0\_AN6MNK.jpg | default/london\_0\_AN6MNK.jpg |
| 11 | **Introduction** | **Localise** | <p>  Just like Paris, Milan and New York, London is a shopping capital. Amongst the bright lights of the city, you'll find hundreds of shopping streets, markets stalls and department stores, tempting you to part with your hard-earned cash. Make your way to central London to experience the chaotic core of London shopping. Alternatively, spend a day getting lost in Westfield - Europe's largest shopping centre. For more unusual and vintage shopping, however, focus on the city's enormous street market presence.  </p> | <p>  Assim como Paris, Milão e Nova Iorque, Londres é uma capital das compras. Entre as luzes brilhantes da cidade, você encontrará centenas de ruas comerciais, bancas de mercados e lojas de departamento, te seduzindo e encorajando a gastar seu suado dinheiro. Dirija-se para o centro da cidade para vivenciar o núcleo caótico de compras em Londres. Ou se preferir, perca-se por um dia no Westfield, o maior shopping center da Europa. Para compras mais incomuns e vintage, porém, concentre-se na enorme presença de mercados de rua pela cidade.  </p> |
| 12 | **Body** | **Localise** | <strong>  Knightsbridge  </strong>  <p>    </p>  An exclusive and high-end area of town, Knightsbridge has become known for its luxurious shops. Dripping in designer brands from Gucci to Givenchy, you're likely to walk away from here with a lot lighter wallet. Head to Harvey Nichols to slink through rails of luxury handbags and runway collections or stop by Harrods to stock up on British tea and souvenirs.  <p>    </p> | <strong>  Knightsbridge  </strong>  <p>  </p>  Uma área exclusiva e sofisticada da cidade, Knightsbridge tornou-se conhecida por suas lojas de luxo. Repleta de lojas de grifes, de Gucci a Givenchy, é provável que você vá embora daqui com a carteira muito mais leve. Dirija-se a Harvey Nichols para perder-se entre bolsas de luxo e coleções saídas direto das passarelas, ou pare na Harrods para comprar chás e lembrançinhas britânicas.  <p>  </p> |
| 13 | **Body 2** | **Localise** | <strong>  Oxford Street & Bond Street  </strong>  <p>    </p>  The busiest shopping street in Europe, Oxford Street is Central London's shopping mecca. A jostling street lined with huge high street names such as the Topshop flagship store and glistening department stores from John Lewis to Debenhams; if you can't find what you're looking for here, it is unlikely to exist. Head down towards the western end of Oxford Street, towards Marble Arch, and you will stumble upon Bond Street. Full of luxurious brands and elite auction houses, Bond Street represents the height of designer shopping. Just be prepared to take on the fast-paced London stride.  <p>    </p>  <strong>  Marylebone High Street  </strong>  <p>    </p>  Tucked away in the heart of Marylebone is a stylish high street filled with trendy boutiques. Home to luxury fashion stores, health and beauty shops, bohemian coffee bars and gourmet restaurants, this is a great place to shop in London, away from the busy crowds of Oxford Street.  <p>    </p>  <strong>  Neal Street and Seven Dials  </strong>  <p>    </p>  Nestled in the vibrant area of Covent Garden, Neal Street and neighboring Seven Dials are two hotspots for London shopping. Weave your way through entertaining street performer, from magicians to comedians to discover a warren of independent shops, high street stores and a market piazza. Also, if you need to refuel after a hard day's shopping; the main piazza is filled with lively restaurants, cafes and bars avidly, all awaiting your custom.  <p>    </p>  <strong>  Westfield  </strong>  <p>    </p>  If you prefer department store shopping then Westfield is the place for you. An enormous shopping duplex lined with shops, restaurants, a luxury village, spa and multiplex cinema, there is little that you won't find at Westfield. Hop from shop to shop as you discover high street to luxury brands under a swirling glass canopy, or, simply sit in one of the many cafes and restaurants and watch the world go by. You can discover Westfield at two London locations: White City (Shepherd's Bush) and Stratford City.  <p>    </p>  <strong>  London's markets  </strong>  <p>    </p>  London is full of quirky and individual markets selling everything from artisan crafts to gourmet food. The perfect place to purchase a unique gift or just to peruse some colorful stalls, these lively markets offers a real slice of London life. Head down to Spitalfields Market to explore their handicrafts and antiques, swing by Borough Market to soak up the smells of tantalizing gourmet food or visit Portobello Road for some of the best bric-a-brac you'll ever see.  <p>    </p> | <strong>  Oxford Street e Bond Street  </strong>  <p>  </p>  Rua comercial mais movimentada da Europa, a Oxford Street é a meca de compras de Londres. Repleta de lojas de marcas conhecidas, como a flagship store da Topshop e reluzentes lojas de departamento, como John Lewis a Debenhams, se você não encontrar o que está procurando aqui, é provável que não exista. Dirija-se para o extremo oeste de Oxford Street, no sentido de Marble Arch, e você vai se deparar com a Bond Street. Cheia de marcas de luxo e casas de leilões de elite, Bond Street representa o ápice das compras de grife. Só prepare-se para enfrentar o ritmo acelerado de Londres.  <p>  </p>  <strong>  Marylebone High Street  </strong>  <p>  </p>  Escondida no coração de Marylebone está uma elegante avenida repleta de lojas modernas. Lar de boutiques de luxo de moda, saúde e beleza, cafeterias boêmias e restaurantes gourmet, este é um ótimo lugar para fazer compras em Londres, longe das multidões de Oxford Street.  <p>  </p>  <strong>  Neal Street e Seven Dials  </strong>  <p>  </p>  Situadas na vibrante área de Covent Garden, a Neal Street e a vizinha Seven Dials são dois points de compras em Londres. Trace seu caminho através dos divertidos artistas de rua, de mágicos a comediantes, para descobrir um labirinto de numerosas lojas independentes e conhecidas, além da praça do mercado. Além disso, se você precisar reabastecer as energias depois de um dia de compras, a praça principal está cheia de animados restaurantes, cafés e bares, todos aguardando sua visita.  <p>  </p>  <strong>  Westfield  </strong>  <p>  </p>  Se você prefere fazer compras em lojas de departamento, o Westfield é o lugar ideal. Um imenso duplex comercial repleto de lojas, restaurantes, uma *village* de luxo, spa e um cinema multiplex, você encontra quase tudo em Westfield. Pule de loja em loja e descubra, sob o reluzente teto de vidro, marcas populares e de luxo, ou simplesmente sente-se em um dos muitos cafés e restaurantes para relaxar e ver o mundo passar. Você encontra o Westfield em dois endereços em Londres: White City, em Shepherd's Bush e Stratford City.  <p>  </p>  <strong>  Mercados de Londres  </strong>  <p>  </p>  Londres é cheia de mercados peculiares e distintos que vendem de tudo um pouco, desde artesanato a comidas gourmet. Perfeitos para comprar um presente original ou dar uma olhada nas bancas coloridas, esses animados mercados oferecem um verdadeiro pedaço da vida em Londres. Vá para o Spitalfields Market para explorar seus artesanatos e antiguidades, passe pelo Borough Market para sentir os aromas das irresistíveis comidas gourmet ou visite a Portobello Road para encontrar alguns dos melhores antiquários que você jamais viu.  <p>  </p> |
| 14 | **Similar destinations** | **Don't change** |  |  |
| 15 | **Meta title** | **Localise** | London shopping guide - where to shop and what to buy | Guia de compras de Londres: onde e o que comprar |
| 16 | **Meta description** | **Localise** | London shopping guide - where to shop and what to buy | Guia de compras de Londres: onde e o que comprar |
| 17 | **Meta keywords** | **Localise** | London, UK, where to shop in London, malls, markets, Hotels.com | Londres, Reino Unido, onde comprar em Londres, shopping center, mercados, Hoteis.com |
| 18 | **Author name** | **Don't change** |  |  |
| 19 | **Author title** | **Don't change** |  |  |
| 20 | **Author description** | **Don't change** |  |  |
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| 23 | **Article URL** | **Don't change** | www.hotels.com/articles/ar003455 | www.hotels.com/articles/ar003455 |