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| --- | --- | --- | --- | --- |
| 1 | **Content name** | **Localise** | Where to stay in Cancún - a neighborhood guide | Onde ficar em Cancún – um guia de bairros |
| 2 | **POS** | **Don't change** | HCOM\_BR | HCOM\_BR |
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| 4 | **URL friendly part** | **Don't change** | Where-to-stay-in-Cancún-a-neighborhood-guide | Where-to-stay-in-Cancún-a-neighborhood-guide |
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| 11 | **Introduction** | **Localise** | <p>  Cancún is a tropical paradise that is extremely popular with tourists with extensive beaches and areas that have all that any traveler would wish for. In the Hotel Zone there are upmarket shops, fine restaurants and cafes and this is where most of the hotels in Cancún are to be found with fine views of the sea. There are also hotels in the downtown area of Cancún and these hotels are close to local amenities.  </p> | <p>  Cancún é um paraíso tropical muito popular entre turistas, com extensas praias e áreas com tudo o que qualquer viajante poderia desejar. Na Zona Hoteleira há lojas chiques, cafés e restaurantes finos, e é a região onde a maioria dos hotéis de Cancún está situada, com belas vistas para o mar. Há hotéis também na região central de Cancún, próximos a comodidades.    </p> |
| 12 | **Body** | **Localise** | <strong>  Hotel Zone  </strong>  <p>    </p>  In the Hotel Zone you are very close to the Caribbean Sea with excellent shopping facilities and a lot of the Cancún nightlife to be found here. Restaurants are also in abundance in the Hotel Zone meaning that you are often just minutes away from the clubs and restaurants that you may want to go to. Kukulcan Boulevard is the main and only thoroughfare in this part of Cancún. There is an area near the center of the Hotel Zone known as the 'Party Zone' where many of the best nightclubs and restaurants can be found. There are also some minor archaeological sites in the form of El Rey found on Boulevard Kukulcan.  <p>    </p> | <strong>  Zona Hoteleira  </strong>  <p>  </p>  Na Zona Hoteleira você estará bem próximo ao mar caribenho, e há excelentes centros de compras e muito da cena noturna de Cancún na região. Há também muitos restaurantes na Zona Hoteleira, o que significa que você sempre estará a apenas alguns minutos de festas e restaurantes que valem uma visita. A Boulevard Kulkucan é a principal via pública dessa região. Há ainda uma região próxima à Zona Hoteleira chamada de “Party Zone”, onde podem ser encontrados os melhores restaurantes e baladas de Cancún. Há também alguns sítios arqueológicos menores em El Rey, encontrados no Boulevard Kulkucan.    <p>  </p> |
| 13 | **Body 2** | **Localise** | <strong>  Hotels in the Hotel Zone  </strong>  <p>    </p>  Hotels are in abundance in this area with there being a whole range to choose from including Luxury Hotels, all-inclusive and cheaper options too with all-inclusive options growing in number. Many major hotel chains are to be found in the Hotel Zone such as Marriott and Ritz. There are excellent transport links - you can get any bus marked 'R1,' 'Hoteles' or Zona Hotelera. The main bus station is at the corner of Tulum and Uxmal in downtown Cancún.  <p>    </p>  <strong>  Downtown Cancún  </strong>  <p>    </p>  Generally there is less glitz and glamour in downtown Cancún than in the Hotel Zone and this is where most of the native population lives. Avenida Tulum is the main north-south artery connecting downtown Cancún with the airport which is about 30 km south of downtown Cancún. It's easy to get to and from the Hotel Zone by bus from Boulevard Kukulcan. There are restaurants and shopping centers in this area with restaurants generally being cheaper than in the Hotel Zone and also several markets including Market 23 and Market 28.  <p>    </p>  <strong>  Downtown Cancún hotels  </strong>  <p>    </p>  You can get a glimpse of authentic Mexican charm much more in this area than in the Hotel Zone with its glitz and glamour. There are fewer hotels in this area of Cancún than in the Hotel Zone and they are often smaller, independently owned and (generally) cheaper hotels than in the Hotel Zone. The area around Parque Las Palpas at the center of the downtown area has numerous hotels and budget hotel options too.  <p>    </p> | <strong>  Hotéis na Zona Hoteleira  </strong>  <p>  </p>  Há diversos hotéis nessa região e uma grande variedade de opções, entre hotéis de luxo, com sistema all-inclusive, e opções mais baratas, sendo os com sistema all-inclusive a grande maioria. Várias redes conhecidas também podem ser encontradas na Zona Hoteleira, como o Marriot e o Ritz. A região também possui uma ótima rede de transporte – você pode pegar qualquer ônibus “R1”, “Hoteles” ou Zona Hotelera para chegar lá. O maior ponto de ônibus está na esquina de Tulum e Uxmal, no centro de Cancún.  <p>  </p>  <strong>  Centro de Cancún  </strong>  <p>  </p>  Normalmente há menos brilho e glamour no centro de Cancún do que na Zona Hoteleira, e essa é a região em que grande parte da população local mora. A Avenida Tulum é a principal artéria norte-sul e liga a área com o aeroporto, situado a cerca de 30km ao sul do centro de Cancún. É fácil chegar e voltar da Zona Hoteleira de ônibus a partir do Boulevard Kulkucan. Há ainda restaurantes e shoppings na região, com restaurantes geralmente mais baratos do que na Zona Hoteleira, assim como vários mercados, incluindo o Mercado 23 e o Mercado 28.  <p>  </p>  <strong>  Hotéis no centro de Cancún  </strong>  <p>  </p>  Você pode ter um vislumbre do autêntico charme mexicano muito melhor nessa área do que na Zona Hoteleira, cheia de brilho e glamour. Há menos hotéis nessa região do que na Zona Hoteleira e há alguns hotéis menores, independentes e geralmente mais baratos que na Zona Hoteleira. A área próxima ao Parque Las Palpas, no coração do centro, possui vários hotéis, incluindo alguns a preços acessíveis.  <p>  </p> |
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