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| 1 | **Content name** | **Localise** | London shopping guide - where to shop and what to buy | Guía de compras en Londres: dónde y qué comprar |
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| 11 | **Introduction** | **Localise** | <p>  Just like Paris, Milan and New York, London is a shopping capital. Amongst the bright lights of the city, you'll find hundreds of shopping streets, markets stalls and department stores, tempting you to part with your hard-earned cash. Make your way to central London to experience the chaotic core of London shopping. Alternatively, spend a day getting lost in Westfield - Europe's largest shopping centre. For more unusual and vintage shopping, however, focus on the city's enormous street market presence.  </p> | <p>  Al igual que París, Milán y Nueva York, Londres es una capital internacional para ir de compras. Entre las luces más brillantes de la ciudad encontrará cientos de tiendas, puestos de mercado y tiendas departamentales, tentándolo para gastar esas quincenas arduamente trabajadas. Dirígase al centro de Londres para una experiencia en el caótico centro de las compras. También puede perderse en Westfield, el centro comercial más grande de Europa. Si busca un ambiente más inusual y vintage, su alternativa serán los enormes mercados callejeros.  </p> |
| 12 | **Body** | **Localise** | <strong>  Knightsbridge  </strong>  <p>    </p>  An exclusive and high-end area of town, Knightsbridge has become known for its luxurious shops. Dripping in designer brands from Gucci to Givenchy, you're likely to walk away from here with a lot lighter wallet. Head to Harvey Nichols to slink through rails of luxury handbags and runway collections or stop by Harrods to stock up on British tea and souvenirs.  <p>    </p> | <strong>  Knightsbridge  </strong>  <p>  </p>  Esta exclusiva parte de la ciudad se ha vuelto conocida por sus lujosas tiendas. Marcas de diseñador se alinean sin fin, desde Gucci a Givenchy. Probablemente saldrá de aquí con su cartera más ligera. Diríjase a Harvey Nichols para escabullirse entre bolsas de lujo o colecciones traídas directamente de las pasarelas. O bien, pase a Harrods para surtirse de té inglés y recuerdos.  <p>  </p> |
| 13 | **Body 2** | **Localise** | <strong>  Oxford Street & Bond Street  </strong>  <p>    </p>  The busiest shopping street in Europe, Oxford Street is Central London's shopping mecca. A jostling street lined with huge high street names such as the Topshop flagship store and glistening department stores from John Lewis to Debenhams; if you can't find what you're looking for here, it is unlikely to exist. Head down towards the western end of Oxford Street, towards Marble Arch, and you will stumble upon Bond Street. Full of luxurious brands and elite auction houses, Bond Street represents the height of designer shopping. Just be prepared to take on the fast-paced London stride.  <p>    </p>  <strong>  Marylebone High Street  </strong>  <p>    </p>  Tucked away in the heart of Marylebone is a stylish high street filled with trendy boutiques. Home to luxury fashion stores, health and beauty shops, bohemian coffee bars and gourmet restaurants, this is a great place to shop in London, away from the busy crowds of Oxford Street.  <p>    </p>  <strong>  Neal Street and Seven Dials  </strong>  <p>    </p>  Nestled in the vibrant area of Covent Garden, Neal Street and neighboring Seven Dials are two hotspots for London shopping. Weave your way through entertaining street performer, from magicians to comedians to discover a warren of independent shops, high street stores and a market piazza. Also, if you need to refuel after a hard day's shopping; the main piazza is filled with lively restaurants, cafes and bars avidly, all awaiting your custom.  <p>    </p>  <strong>  Westfield  </strong>  <p>    </p>  If you prefer department store shopping then Westfield is the place for you. An enormous shopping duplex lined with shops, restaurants, a luxury village, spa and multiplex cinema, there is little that you won't find at Westfield. Hop from shop to shop as you discover high street to luxury brands under a swirling glass canopy, or, simply sit in one of the many cafes and restaurants and watch the world go by. You can discover Westfield at two London locations: White City (Shepherd's Bush) and Stratford City.  <p>    </p>  <strong>  London's markets  </strong>  <p>    </p>  London is full of quirky and individual markets selling everything from artisan crafts to gourmet food. The perfect place to purchase a unique gift or just to peruse some colorful stalls, these lively markets offers a real slice of London life. Head down to Spitalfields Market to explore their handicrafts and antiques, swing by Borough Market to soak up the smells of tantalizing gourmet food or visit Portobello Road for some of the best bric-a-brac you'll ever see.  <p>    </p> | <strong>  Oxford Street & Bond Street  </strong>  <p>  </p>  Considerada la Meca de las compras, la calle Oxford en el corazón de Londres es la avenida de compras más transitada de Europa. Para sobrevivir deberá forcejear entre las multitudes para llegar a las principales tiendas como Topshop o las deslumbrantes tiendas departamentales, desde John Lewis a Debenhams. Si no encuentra aquí lo que está buscando probablemente no exista en ningún otro lugar. Al lado oeste al final de la calle Oxford hacia Marble Arch, se ubica la calle Bond. Llena de marcas de lujo y casas de subasta de élite, esta representa lo más elevado en el mundo de las compras. Esté preparado para adaptarse al estilo peculiarmente rápido de caminar de Londres.  <p>  </p>  <strong>  Marylebone High Street  </strong>  <p>  </p>  Escondida en el corazón de Marylebone se ubica la calle principal, llena de boutiques de vanguardia. Hogar de tiendas de lujo, salud y belleza, cafeterías bohemias, bares y restaurantes gourmets, esta zona es excelente para comprar lejos de las multitudes de la calle Oxford.  <p>  </p>  <strong>  Neal Street and Seven Dials    </strong>  <p>  </p>  Enclavados en la vivaz área de Covent Garden, se ubican la Neal Street y el aledaño Seven Dials, dos de los sitios más concurridos para comprar en Londres. Trace su ruta a través de los artistas callejeros, de magos a comediantes, para descubrir la madriguera de tiendas independientes, almacenes de renombre y el mercado. Si necesita recobrar energías después de un largo día de compras, la plaza principal está llena de restaurantes agradables, cafés y bares, todos esperando a clientes por satisfacer.  <p>  </p>  <strong>  Westfield  </strong>  <p>  </p>  Si prefiere la experiencia de un centro comercial, entonces Westfield es el lugar para usted. Aquí podrá encontrar un gigante de dos pisos saturado de tiendas, restaurantes, espacios de lujo, spa y cine. Salte de tienda en tienda mientras descubre los almacenes y marcas de lujo bajo la bódeva de vidrio. O simplemente disfrute del tiempo desde alguna de las cafeterías o restaurantes. Podrá descubrir Westfield desde dos ubicaciones: White City (Shepherd’s Bush) y Stratford City.  <p>  </p>  <strong>  Mercados de Londres  </strong>  <p>  </p>  Londres está lleno de curiosos y peculiares mercados que venden de todo; desde artesanías a mano hasta productos gourmet. Los mercados de Londres son el lugar perfecto para comprar un regalo único o para examinar puestos coloridos que ofrecen una imagen más auténtica de la vida londinense. Diríjase hacia el mercado de Spitalfields para descubrir sus manualidades y antiguedades, pase por el mercado de Borough para succionar el olor de las tentadoras delicias gourmet o visite Portobello Road donde encontrará las mejores baratijas que jamás haya visto.  <p>  </p> |
| 14 | **Similar destinations** | **Don't change** |  |  |
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