**How to choose the perfect red hair colour?**

Natural-looking coppers, scarlets, and rubies: find **the** red Garnier Olia colour to suit your style!

From Irish ambers to femme-fatale scarlets, red is officially the new blond! Read on to find expert tips on **red hair colour** ideas for choosing the tone to suit you.

With the **Garnier Olia hair colour range**, natural-looking, vibrant red hair is within reach. This range not only offers tones from bold [Intense Red](http://www.garnier.co.uk/hair-colour/beauty/garnier/olia/6-60-intense-red) to more subtle [Deep Red](http://www.garnier.co.uk/hair-colour/beauty/garnier/olia/4-6-deep-red), but also cares for your hair, too.

From Jessica Chastain’s celtic-style coppery red to Isla Fisher’s new rusty locks, we are suddenly being surrounded by redheads, some natural, some brunettes looking to spice up their style. Set yourself apart from the brunettes and blonds of the world by taking the plunge with a vibrant **red hair colour**.

**Bold or natural, which is the best red hair colour for me?**

Choosing a hair colour is never easy, whether you are a home-dye expert or this is your first time taking the plunge. A lot of the choice has to do with your natural skin tones, original hair colour, and finally the kind of effect you are looking for.

Garnier have made choosing the perfect hair colour easy for you. Head over to the [Garnier Nutrisse shade finder](http://www.garnier.co.uk/hair-colour/beauty/garnier/nutrisse-cream/shade-finder) and follow the simple questionnaire to find what colour will suit you. Are you pale-skinned with light green or hazel eyes? A deep red spiked with copper tones will transform you into a celtic goddess! More of a darker complexion? Opt for a bold, vibrant red for a glamorous look that is bang on current trend.

And if you don’t fancy going all-out red straight away, the current trends of **dip dye** or streaks could be the perfect stop-over option for you on your way to your redhead transformation. Even black-haired beauties like Rihanna have proved that a splash of red can add a youthful energy to any look, whatever your natural colour.

Olia is the first oil-powered home-hair colour product, going beyond conditioning to truly boost the colouring process, while ensuring you vivid, permanent colour. With their extensive home-dye expertise, Garnier Olia have dispelled all myths of quickly-fading red colour, infusing their dyes with natural flower oils that propel the colour deep into the hair to provide **the best permanent hair colour without ammonia** that ensures you healthy-looking hair, noticeably shiner and with a silky-soft feel.

Choose the perfect **red hair dye** for you today and watch as your look and style transforms!