

BrumBella

Company name: BrumBella IOT pvt. Ltd

Tagline: Every Thing online. Every Thing safe. Every Thing Automated

Front: Segoe UI Black,

Text: BrumBella

Color for “_rum_ella” = rgb(0, 0, 0)

Color for “B____” = rgb(22, 144, 59)

Color for “____ B____” = rgb(109, 236, 121)

(use this three color theme for website)

size: 72

Pictures link for logo and text both white background and png format

<https://drive.google.com/drive/folders/1lswLxwAsc2UVSxKJJMtAKEBIsB2v6q1S?usp=sharing>

Reference website link

<https://resoluteaisoftware.in/> -2

<https://www.shelfi.in/> -1

<https://www.microsoft.com/en-in/> -3

<https://www.tesla.com/>

<https://www.apple.com/>

Refer for team

<https://www.shelfi.in/blog> for team

<https://resoluteaisoftware.in/about>

<https://docs.google.com/document/d/1QHs5U65yS8EmuLbNuG6eltr641h9zbBNACGiCfp2FdG/edit?usp=sharing>

Social media links

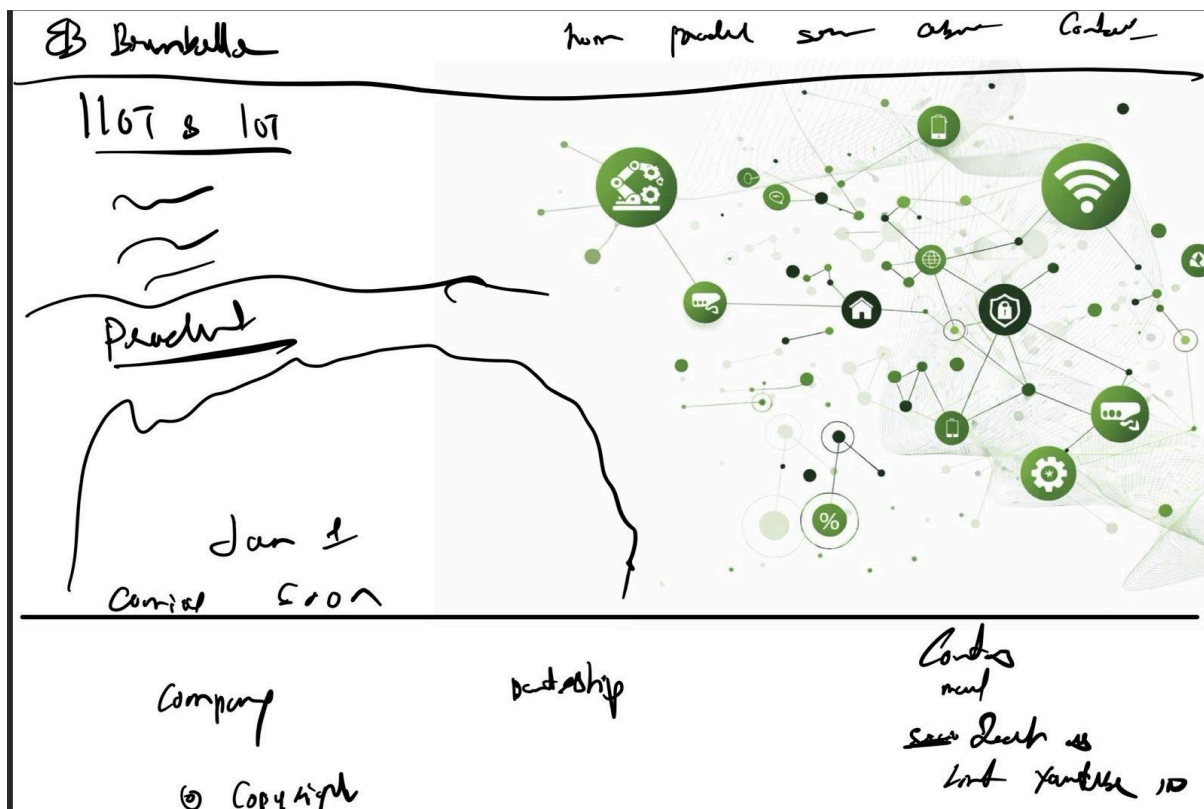
Linkedin : <https://www.linkedin.com/company/brumbella/>

Twitter : https://x.com/BrumBella_IOT

Youtube : <https://www.youtube.com/@brumbella>

<https://www.youtube.com/channel/UCtA5QC1BDvggxfZR9zjCOlw> (optional) don't use

Website overall rough layout



HEADER

Company logo with name		Home	Products	Services	About Us	Contact
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(refers for icon https://www.microsoft.com/en-in) (click jump to home) (refers https://www.shelfi.in/#home)		(click jump to home section) (refers https://www.shelfi.in/#home)	(click jump to Products section)	(click jump to Services section)	(click jump to About Us section)	(click jump to footer)
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(HOME section)

Wall-Integrated Edge Computing Platform

Designed for Industrial IoT and IoT applications enabling indoor and outdoor security, asset tracking, traceability, and automated control.

(Products section)

Digital Object Memory Platform (SaaS)

A cloud-based platform that implements QR, NFC, and RFID-based digital memory to securely store and manage object ownership, warranty information, and service contact details.

(under product reveal images -> screen 3 or 1)

End of January 2026

Designed for manufacturers, service providers, and enterprises, the platform transforms physical assets into digitally traceable, service-ready objects.

Wall-Integrated Edge Computing Platform

A hardware-based Wall-Integrated Edge Computing Platform engineered for on-site edge intelligence in Industrial IoT (IIoT) and IoT environments, enabling indoor and outdoor security, tracking, tracing, and automation.

(under product reveal images -> screen 2)

Mid 2026

A wall-integrated edge platform designed for retail, warehouses, offices, homes, and small industries, delivering local security and automation control with faster response, enhanced privacy, and minimal cloud reliance.

Services (sections)

Industrial IoT (IIoT) Transformation Projects

We deliver end-to-end IIoT solutions that upgrade and replace existing electrical and electronic systems with smart, wireless, and automated technologies.

We convert manual, outdated, and safety-critical operations into:

- Wireless monitoring and control
- Real-time data visibility and alerts
- Improved process quality, safety, and compliance
- Automated workflows that reduce human dependency

Our services include system redesign, demo-to-deployment execution, and optional AMC support for long-term reliability and performance.

Technology & Embedded Systems Partnerships

We form strategic partnerships for embedded systems and IoT projects, covering both client solutions and our own product development.

These partnerships focus on:

- Co-developing embedded and IoT solutions
- Sharing technical expertise and resources
- Driving mutual business growth and market reach
- Creating long-term value through joint innovation

Ideal for startups, system integrators, manufacturers, and technology partners seeking mutual business benefits.

About

We are

BrumBella deliver smart indoor object tracking, tracing, automation, and outdoor security solutions for retail, offices, and small industries, powered by our Wall-Integrated Edge Computing Platform and Digital Object Memory SaaS platform, with full Industrial IoT product and project support.

Our vision

Everything Online. Everything Safe. Everything Automated.

Our vision is to connect physical and digital worlds through intelligent IoT systems that ensure seamless connectivity, enhanced safety, and automated operations across everyday environments.

Our market

Market Opportunity (Value + CAGR + Source)

IoT & IIoT

- IoT (Global): \$714.48B (2024) → \$4,062.34B (2032), CAGR 24.3% — *Fortune Business Insights* [Fortune Business Insights](#)
- IIoT (Global): projected to reach \$1,693.44B (2030), CAGR 23.3% (2025–2030) — *Grand View Research* [Grand View Research](#)

Digital Object Memory (QR / Warranty / Service digitization) — 3 related markets

- QR Codes Market: \$13.04B (2025) → \$28.64B (2030), CAGR 17.03% — *Mordor Intelligence* [Mordor Intelligence](#)
- Smart Labels (incl. QR-enabled smart labels): \$11.43B (2024) → \$17.33B (2029), CAGR 8.7% — *MarketsandMarkets* [MarketsandMarkets](#)
- Warranty Management Systems: \$5.60B (2025) → \$10.74B (2030), CAGR 13.9% — *Mordor Intelligence* [Mordor Intelligence](#)

Our Penetration Value

Initial target: 0.01% penetration of these markets equals approx: \$71.4M (IoT), \$169.3M (IIoT), \$1.30M (QR Codes), \$1.14M (Smart Labels), \$0.56M (Warranty Mgmt)

Team

(add team member profile picture using linkedin (refer <https://www.shelfi.in/blog>) and details using this doc

<https://docs.google.com/document/d/1QHs5U65yS8EmuLbNuG6eltr641h9zbBNACGiCfp2Fdq/edit?usp=sharing> (refer <https://resoluteaisoftware.in/about>)

FOOTER

Company	Work With Us	Contact
About Us (click jump to About Us section)	IIoT Projects (click jump to Services section)	brumbellaco@gmail.com
Products (click jump to Products section)	Partnerships (click jump to Services section)	chennai, India
Services (click jump to Services section)		
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