

# BrumBella

Company name: BrumBella IOT pvt. Ltd

Tagline: Every Thing online. Every Thing safe. Every Thing Automated

Front: Segoe UI Black,

Text: BrumBella

Color for “ \_rum \_ella” = rgb(0, 0, 0)

Color for “B\_\_\_\_\_” = rgb(22, 144, 59)

Color for “\_\_\_\_ B\_\_\_” = rgb(109, 236, 121)

*(use this three color theme for website)*

size: 72

**Pictures link for logo and text both white background and png format**

<https://drive.google.com/drive/folders/1lswLxwAsc2UVSxKJJMtAKEBIsB2v6q1S?usp=sharing>

Reference website link

<https://resoluteaisoftware.in/> -2

<https://www.shelfi.in/> -1

<https://www.microsoft.com/en-in/> -3

<https://www.tesla.com/>

<https://www.apple.com/>

Refer for team

<https://www.shelfi.in/blog> for team

<https://resoluteaisoftware.in/about>

<https://docs.google.com/document/d/1QHs5U65yS8EmuLbNuG6eltr641h9zbBNACGiCfp2Fdg/edit?usp=sharing>

**Social media links**

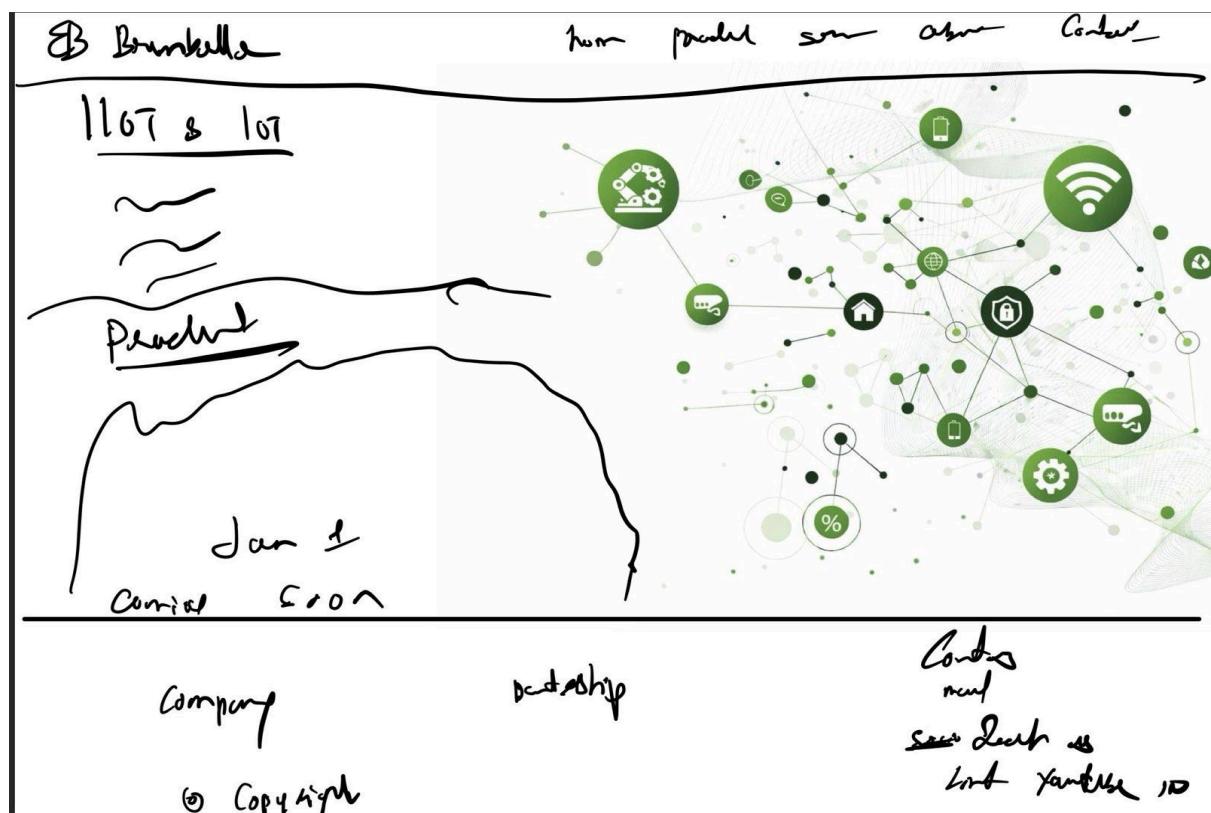
Linkedin : <https://www.linkedin.com/company/brumbella/>

Twitter : [https://x.com/BrumBella\\_IOT](https://x.com/BrumBella_IOT)

Youtube : <https://www.youtube.com/@brumbella>

<https://www.youtube.com/channel/UCtA5QC1BDvqgxfZR9zjCOLw> (optional) don't use

## Website overall rough layout



## HEADER

Company logo with name		Home	Products	Services	About Us	Contact
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<p>(refers for icon  <a href="https://www.microsoft.com/en-in">https://www.microsoft.com/en-in</a> )</p> <p>(click jump to home)          (refers  <a href="https://www.shelfi.in/#home">https://www.shelfi.in/#home</a> )</p>		<p>(click jump to home section)          (refers  <a href="https://www.shelfi.in/#home">https://www.shelfi.in/#home</a> )</p>	<p>(click jump to Products section)</p>	<p>(click jump to Services section)</p>	<p>(click jump to About Us section)</p>	<p>(click jump to footer)</p>
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## (HOME section)

### Wall-Integrated Edge Computing Platform

Designed for Industrial IoT and IoT applications enabling indoor and outdoor security, asset tracking, traceability, and automated control.

## (Products section)

### Digital Object Memory Platform (SaaS)

A cloud-based platform that implements QR, NFC, and RFID-based digital memory to securely store and manage object ownership, warranty information, and service contact details.

(under product reveal images -> screen 3 or 1)

**End of January 2026**

*Designed for manufacturers, service providers, and enterprises, the platform transforms physical assets into digitally traceable, service-ready objects.*

### Wall-Integrated Edge Computing Platform

A hardware-based Wall-Integrated Edge Computing Platform engineered for on-site edge intelligence in Industrial IoT (IIoT) and IoT environments, enabling indoor and outdoor security, tracking, tracing, and automation.

(under product reveal images -> screen 2)

**Mid 2026**

A wall-integrated edge platform designed for retail, warehouses, offices, homes, and small industries, delivering local security and automation control with faster response, enhanced privacy, and minimal cloud reliance.

## **Services (sections)**

### **Industrial IoT (IIoT) Transformation Projects**

We deliver end-to-end IIoT solutions that upgrade and replace existing electrical and electronic systems with smart, wireless, and automated technologies.

We convert manual, outdated, and safety-critical operations into:

- Wireless monitoring and control
- Real-time data visibility and alerts
- Improved process quality, safety, and compliance
- Automated workflows that reduce human dependency

Our services include system redesign, demo-to-deployment execution, and optional AMC support for long-term reliability and performance.

### **Technology & Embedded Systems Partnerships**

We form strategic partnerships for embedded systems and IoT projects, covering both client solutions and our own product development.

These partnerships focus on:

- Co-developing embedded and IoT solutions
- Sharing technical expertise and resources
- Driving mutual business growth and market reach
- Creating long-term value through joint innovation

Ideal for startups, system integrators, manufacturers, and technology partners seeking mutual business benefits.

# About

## We are

BrumBella deliver smart indoor object tracking, tracing, automation, and outdoor security solutions for retail, offices, and small industries, powered by our Wall-Integrated Edge Computing Platform and Digital Object Memory SaaS platform, with full Industrial IoT product and project support.

## Our vision

*Everything Online. Everything Safe. Everything Automated.*

Our vision is to connect physical and digital worlds through intelligent IoT systems that ensure seamless connectivity, enhanced safety, and automated operations across everyday environments.

## Our market

*Market Opportunity (Value + CAGR + Source)*

### IoT & IIoT

- IoT (Global): \$714.48B (2024) → \$4,062.34B (2032), CAGR 24.3% — *Fortune Business Insights* [Fortune Business Insights](#)
- IIoT (Global): projected to reach \$1,693.44B (2030), CAGR 23.3% (2025–2030) — *Grand View Research* [Grand View Research](#)

### Digital Object Memory (QR / Warranty / Service digitization) — 3 related markets

- QR Codes Market: \$13.04B (2025) → \$28.64B (2030), CAGR 17.03% — *Mordor Intelligence* [Mordor Intelligence](#)
- Smart Labels (incl. QR-enabled smart labels): \$11.43B (2024) → \$17.33B (2029), CAGR 8.7% — *MarketsandMarkets* [MarketsandMarkets](#)
- Warranty Management Systems: \$5.60B (2025) → \$10.74B (2030), CAGR 13.9% — *Mordor Intelligence* [Mordor Intelligence](#)

## Our Penetration Value

Initial target: 0.01% penetration of these markets equals approx: \$71.4M (IoT), \$169.3M (IIoT), \$1.30M (QR Codes), \$1.14M (Smart Labels), \$0.56M (Warranty Mgmt)

## Team

(add team member profile picture using linkedin ( refer <https://www.shelfi.in/blog> )  
and details using this doc  
<https://docs.google.com/document/d/1QHs5U65yS8EmuLbNuG6eltr641h9zbBNACGiCfp2Fdg/edit?usp=sharing> ( refer <https://resoluteaisoftware.in/about> )

## FOOTER

Company	Work With Us	Contact
About Us (click jump to About Us section)	IIoT Projects (click jump to Services section)	brumbellaco@gmail.com
Products (click jump to Products section)	Partnerships (click jump to Services section)	chennai, India
Services (click jump to Services section)		
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