

INTRODUCTION and BACKGROUND

Target Audience – Tourists coming to Sri Lanka

Sri Lanka is one of the most attractive tourist destinations in the world. Many people from all around the world travel to Sri Lanka to explore Sri Lanka for its tourist attractions.

Most of the tourists coming to Sri Lanka is trying to experience the authentic Sri Lankan food. Since most of the time tourists travel all-around the country if they can find areas with more authentic food, they can plan the trip considering that factor as well.

Thus, the goal I want to achieve with this project is to recommend to tourists visiting Sri Lanka. The areas which has the most probability of finding authentic Sri Lankan food.