



How to Turn Features Into Actionable User Stories

What are user stories?

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- Most sprints are 1 to 3 weeks
- The user stories have to be completed in a sprint
- A user story is a very brief description of requirements as told from the perspective of the person that wants the feature
- "As a <type of user>, I want <some goal>, so that I can <reason>"
- Ex: "As an existing user, I want to edit my location in my profile, so that I can keep my profile up to date."

What is a user persona?
• An imaginary user that has a specific behavior
• We use personas to make sure that we're creating features that are useful for real people
• To create a user persona:
- Identify the user groups in your user study
- Include the user persona in your user story
- Be descriptive and specific with your user persona

Summarizing a user story

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What are user stories?

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- "As a <type of user>, I want <some goal>, so that I can <reason>"
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GOAL

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What is a user persona?



- An imaginary user that has a specific behavior, attitude and goal
- Think about your user persona when making product decisions especially ones around prioritization and design
- Include the user persona in your user story
- Be descriptive and specific with your user persona

How everything is related



- Product > Epics > Features > User Stories > Developer Tasks
- Epics are made up of user stories
- Consult a lead developer
- Look at how long historical user stories took to complete
- "User Signup" Epic
 - User signs up (feature)
 - Actions user can make on their account (feature)
 - Actions user can make on other user accounts (feature)

Example User Stories

- **Feature:** User signs up
- **User Story:** "As a new user, I want to sign up using my Facebook account, so that I don't need to remember another username and password."

- **Feature:** Actions user can make on their account
- **User Story:** "As an existing user, I want to edit my profile, so that I can keep my information up to date."

- **Feature:** Actions user can make on other user accounts
- **User Story:** "As an existing user, I want to friend other users, so that I can communicate with my friends."

What other details to include

- Mockups
- Use cases
- Acceptance criteria / tests that QA engineer should perform



Summary

- Start with a feature or product
- Break feature down into smaller goals
- Identify user personas
- Create user stories
- Include details with user stories



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