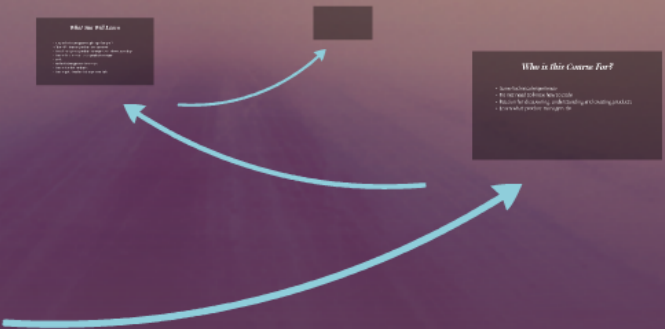


**What do Product Managers Do?**

- Design products (look and how it works)
- Work with developers
- CEO of the products
- Entrepreneur inside a company
- Prepares you to start your own company
- Hear from actual product managers



**Who are Prerequisites**

- You should have a degree in computer science or a related field
- You should have a strong understanding of programming
- You should have a strong understanding of data structures and algorithms
- You should have a strong understanding of user experience design
- You should have a strong understanding of business strategy

**Who is this Course For?**

- Anyone who is interested in product management
- Anyone who is looking for a career change
- Anyone who is looking for a challenge
- Anyone who is looking for a new opportunity

# *What do Product Managers Do?*

- Design products (looks and how it works)
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# *Who is this Course For?*

- Some technical experience
- Do not need to know how to code
- Passion for discovering, understanding and creating products
- Learn what product managers do

# *What You Will Learn*

- Is a product management job right for you?
- Clear definition of product management
- Hear directly from product managers and their day to day
- How to be successful as a product manager
- Tools
- Product Management Processes
- How to Market Products
- How to get a Product Management Job