

7 years

to:

Enable & accelerate
regenerative economy

(design, demonstrate, deliver) + (define, declare, demand)
(1) + (1)

Commons Governance

The urgency of reducing emissions to prevent collapse in societies, economies, and natural systems is evident.

We have all the solutions we need but what connects them to remove fragmentation and competition and bring coherence? How do we restore the commons of clean air, land and water that all life depends upon? Howdy we slow, stop and reverse warming waste and want?

Radical action is required to reverse the current trajectory of our economy over the next seven years, if we are to achieve a regenerative, stable, and resilient state of abundance for humans in balance with nature. The purpose of economy is to manage balance between humans and nature.

To achieve this balance, we propose a governance framework and a transition logic: design, demonstrate, deliver and define, declare, demand.

The logic involves a double-sided approach that addresses both the supply and demand sides of the market concurrently through a coherent and equitable framework of definitions, metrics, and rules that govern transactions for basket weavers and bankers and all inbetween.

The goal is to meet citizen demand for sustainable goods and services while delivering social and natural outcomes through regenerative economic growth. Inclusive growth that is downwards and outwards will build diverse capability towards regenerative economic activity.

By prioritising consumer declarations of value and generating incentives for business and government as service providers, we can reverse current trends in emissions, warming, waste, and inequality by orders of magnitude and so reverse seventy years of inaction in the next seven.

The logic of the plan involves creating a demand for products and services that meet human needs and values, demonstrating that the market is meeting those values, and delivering on those needs. This values-based demand on the market will create commercial incentives for the market to demonstrate and deliver on those values. A multitude of existing frameworks offer supply side solutions against which demand may be placed.

This proposed demand side framework can be applied to any product or service and can be used by anyone. It aims to provide a baseline to manage the relationships between society and the natural world and maintain a balance between the two.

We need to reframe how we define and measure economic growth to address waste and inequality and to build a resilient and coherent economic future. The future is not some place we are going to but one we are creating, it is here and now and what we make it.

The framework enables a new metric called gross domestic utilisation (GDU), which is the sum of the measurement of waste and efficiency at a transaction level. When used in conjunction with gross domestic product (GDP), it creates a ratio of production and consumption that informs the pace and scale of transition towards regeneration; at micro and macro levels competitive incentives will chase sustainability targets.

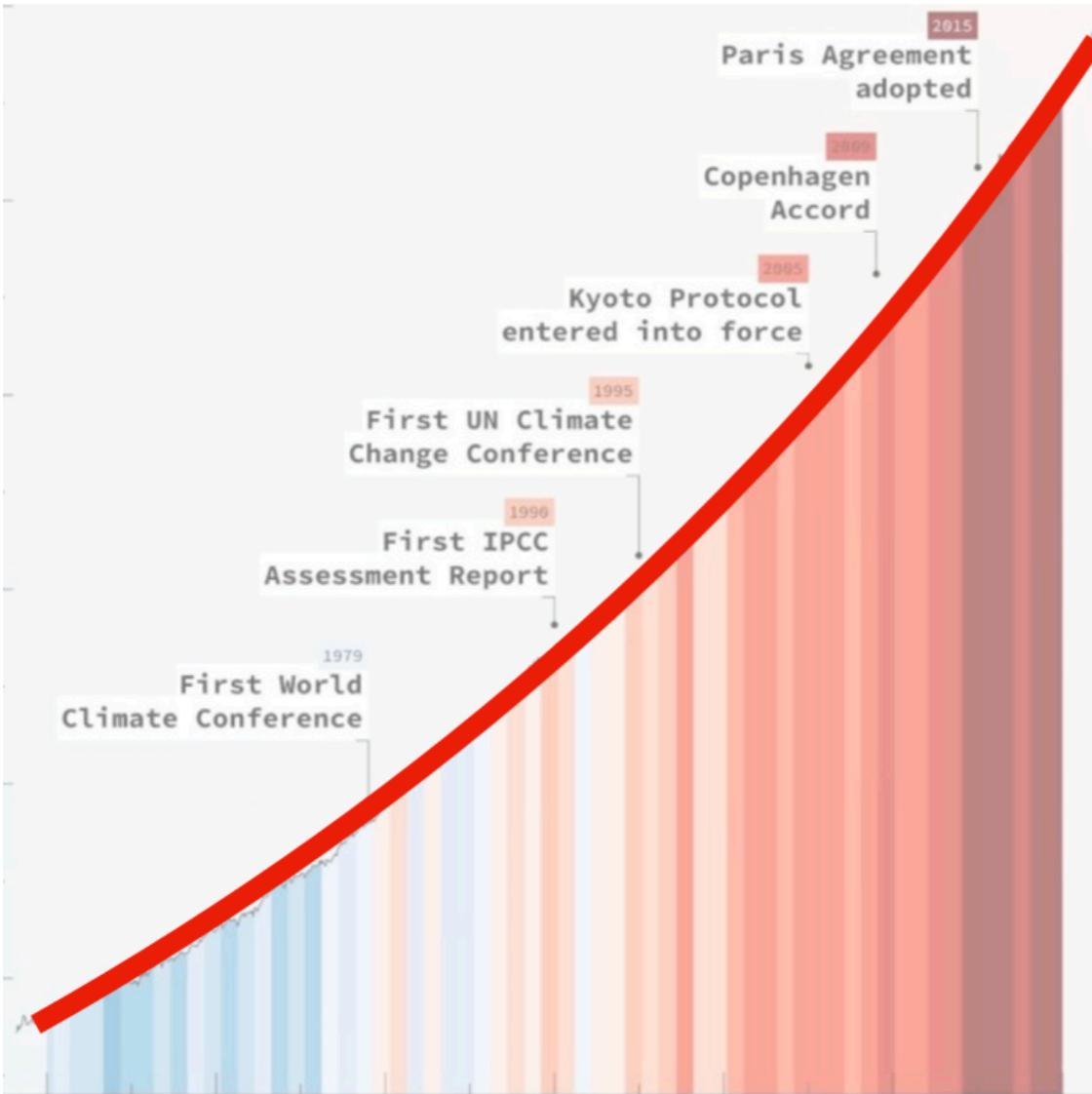
The transition towards a more sustainable and equitable future requires urgent action, and the proposed framework allows us to design, define, measure and manage a balance between nature and society through a system of commons governance.

The objective is to create a more sustainable and diverse economy that benefits all individuals, regardless of location, cultural, economic, or social background. Alignment of self interest with restoration of the commons of clean air, land and water.

The urgency for change demands that the transition is fast, coherent, equitable and resilient. This framework delivers on those demands.



Risk

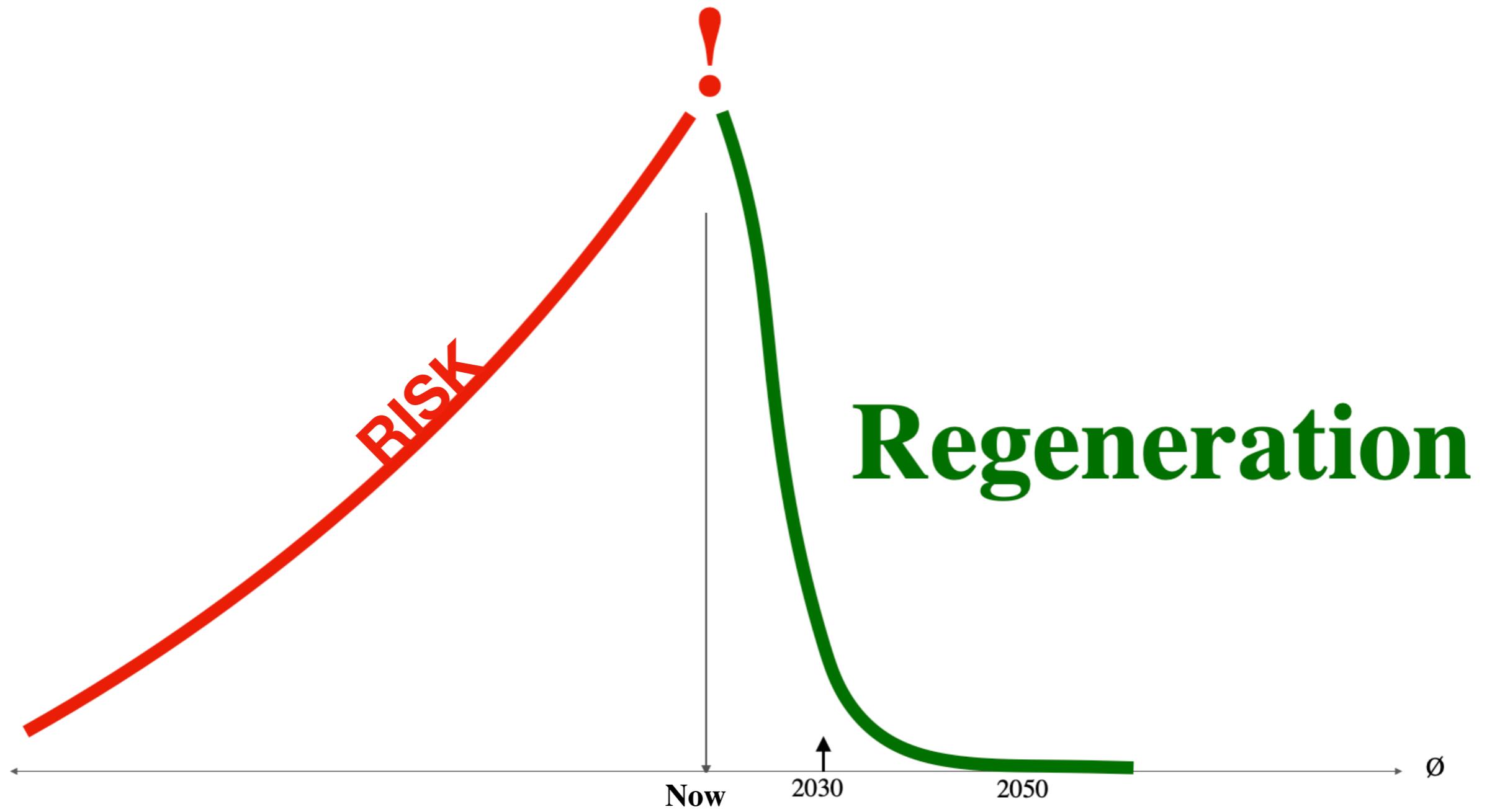


Collapse

The social and environmental crises cannot be solved within todays systems

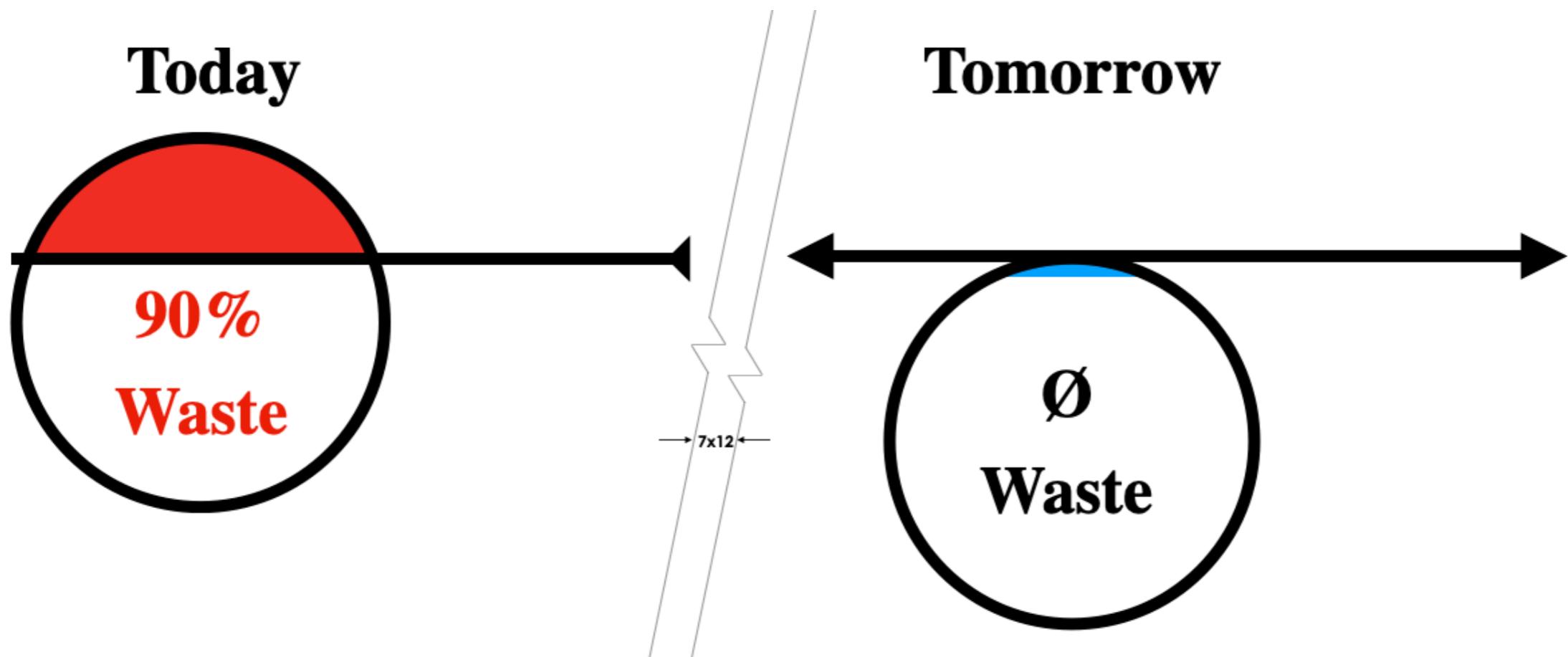


Opportunity



Downward and outward generation of growth

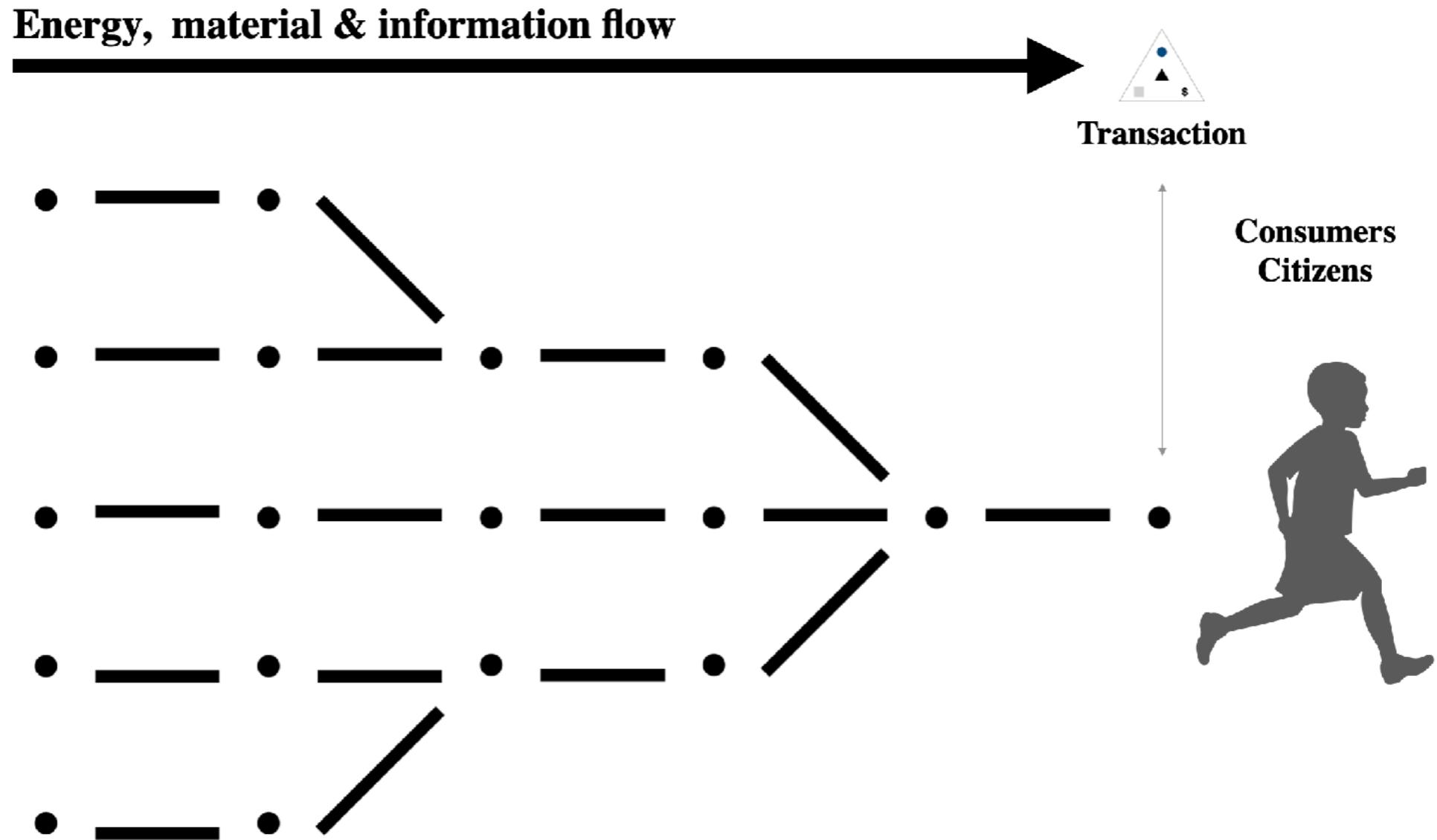
Transition



(1) + (1)

Waste is lost and latent value

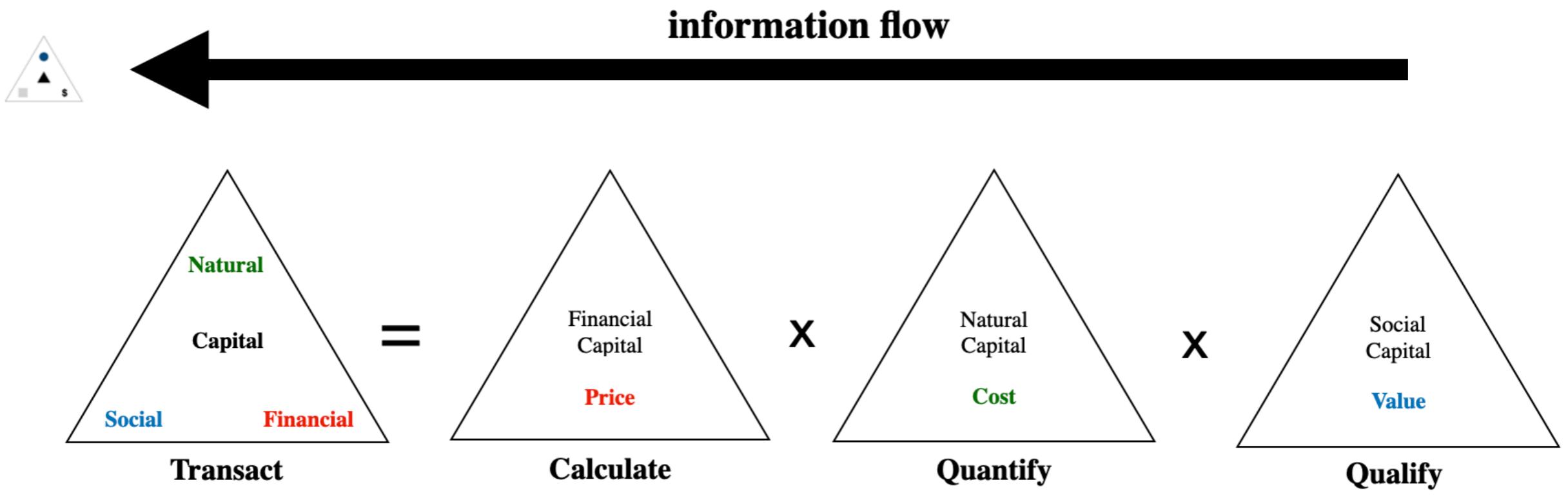
Supply



(1) +

Network governance: Design demonstrate & deliver

Demand



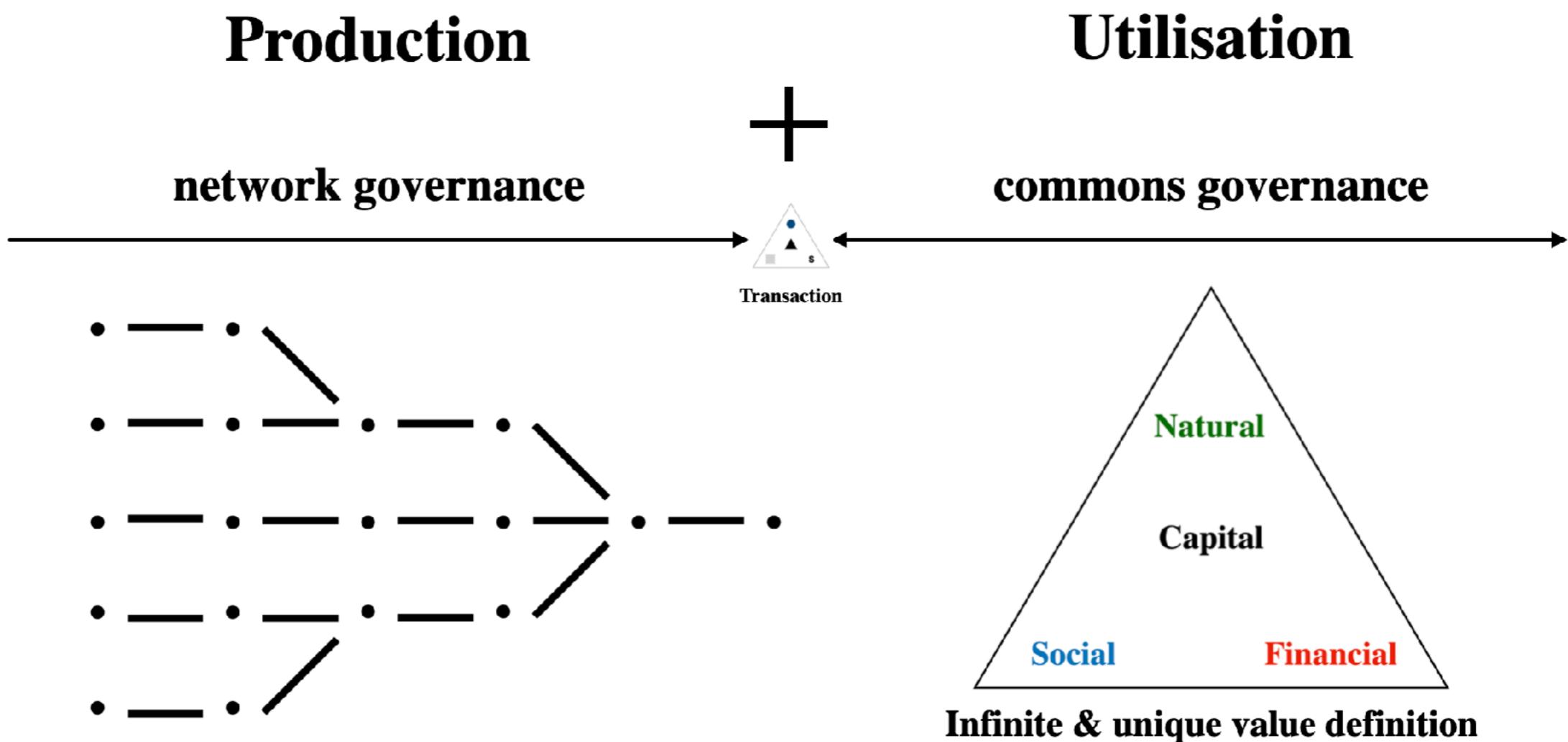
Polyvalent Economy

+ (1)

Commons governance language: Define, declare, demand



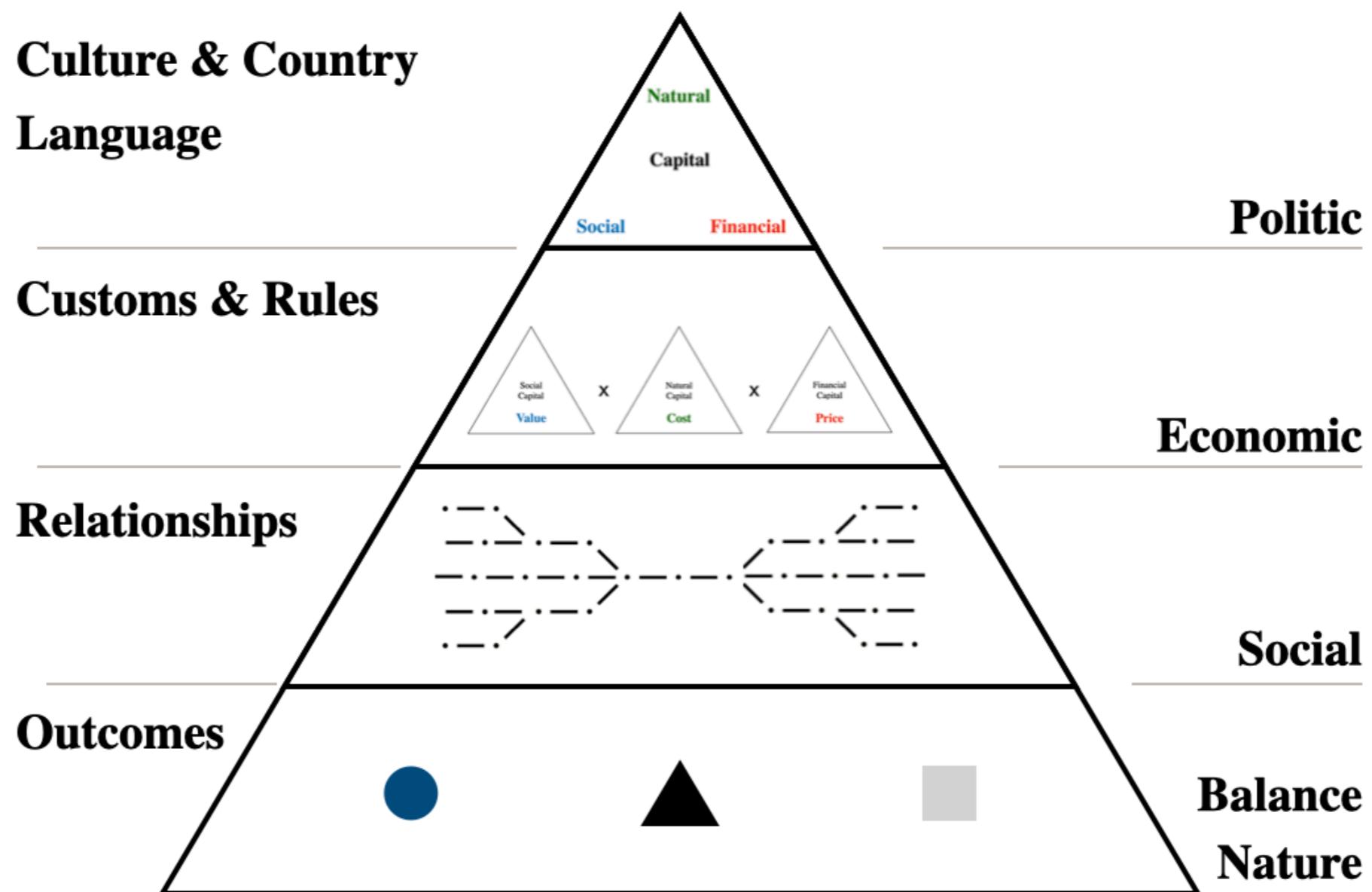
Push & Pull



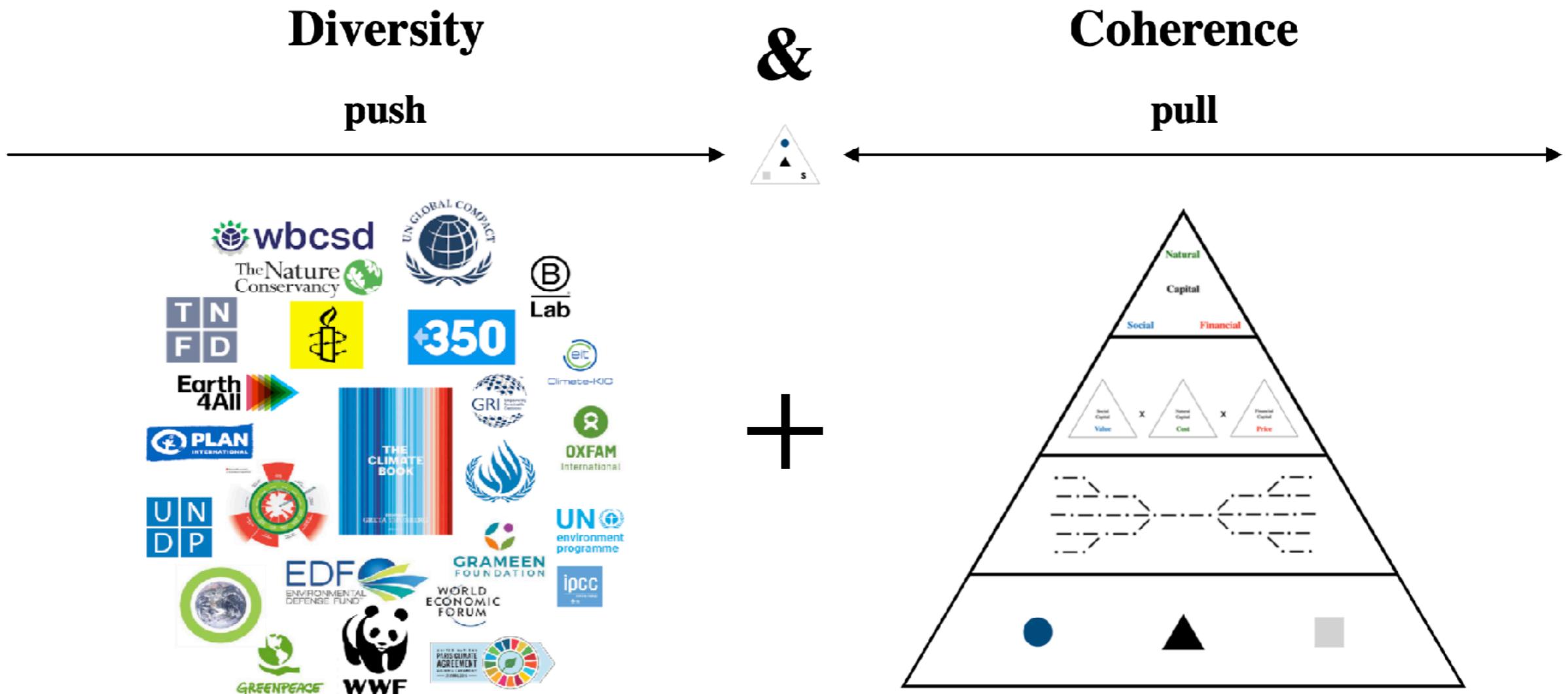
(1) + (1)

Visibility = transparency = trust = equity = efficiency = pace & scale

Framework



Balance



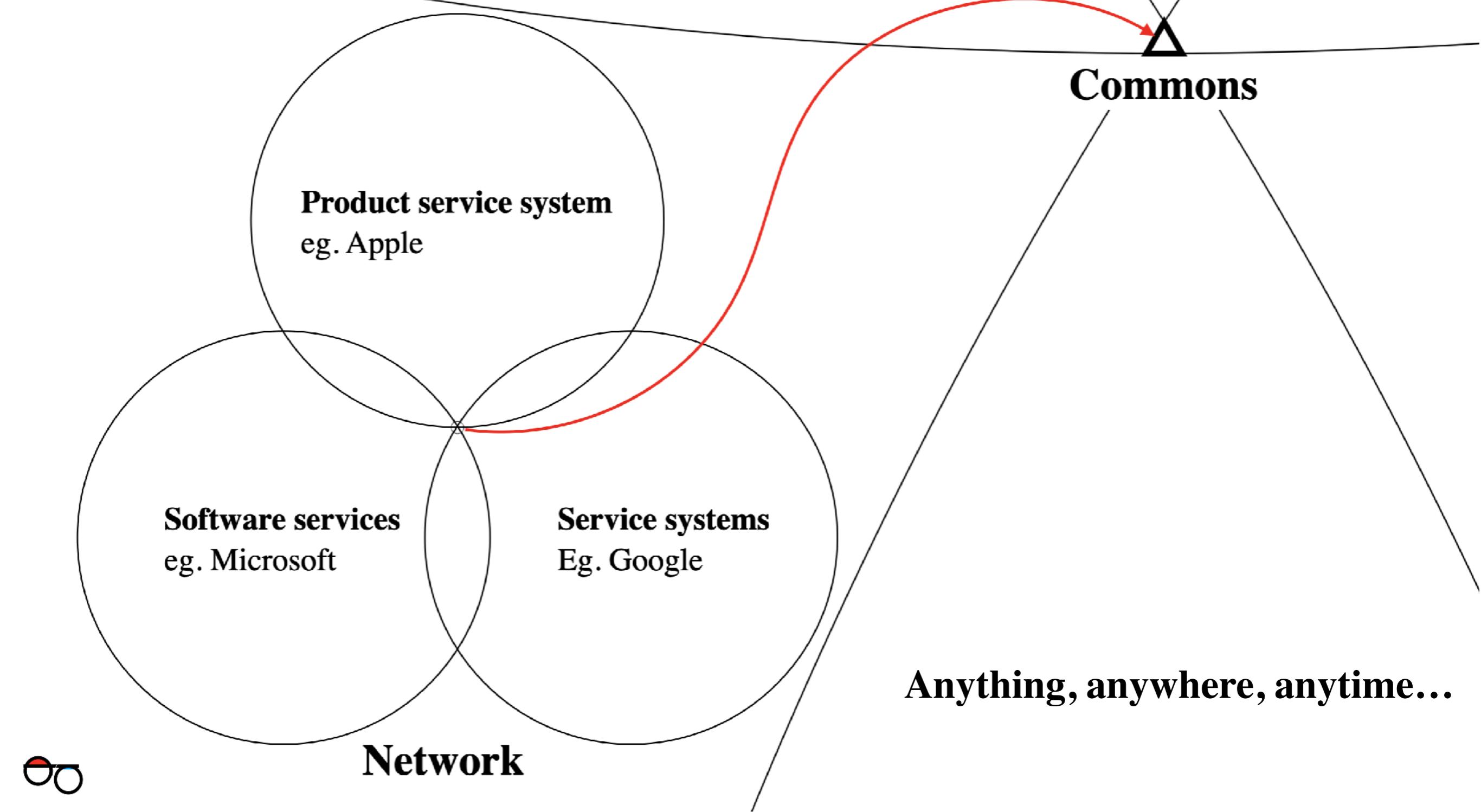
(1) + (1)

Coherence + diversity = resilience



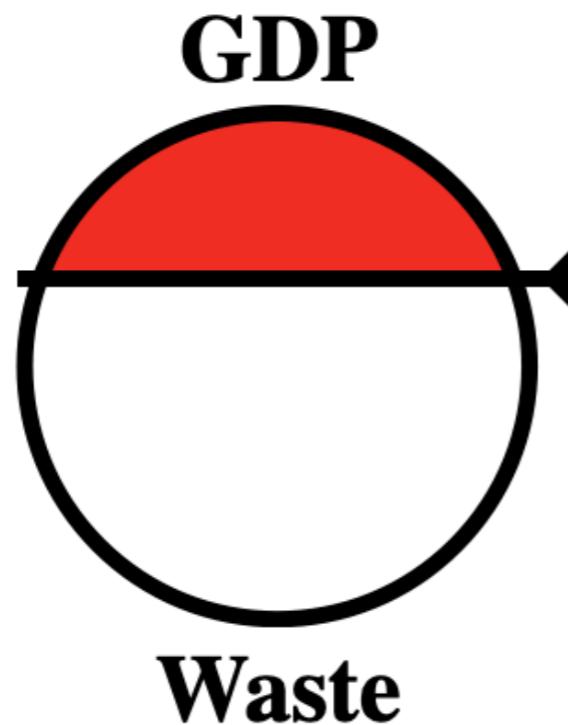
Market

Commercial incentive

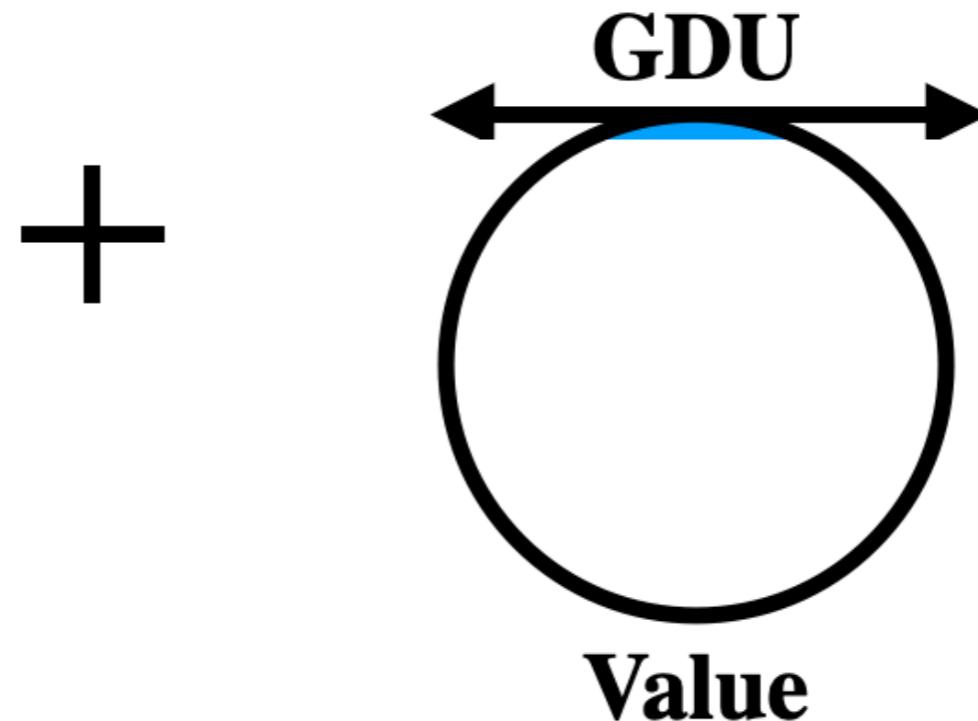


Definition

Production



Utilisation



(1) + (1)

Define & measure growth as a ratio of production + utilisation

Mission



Nature

Society



Distributed autonomous organisation
Economy as governance of the commons



Commons Governance

How to achieve a just transition in 7 years

by

Accounting for environmental costs and social values

to

Enable a regenerative economy