

ThinkNEXTTM
Innovation at every step...
ISO 9001:2015 Certified Company



ThinkNEXT Technologies Private Limited

CONTACT US



+91 78374-01000



+91 78374-04000



www.thinknexttraining.com



Become a Digital Marketing Expert
India's Premier
Digital Marketing Training Institute



+91 78374-01000



+91 78374-04000

TOP



ThinkNEXT bagged Leadership Awards 2019 at Mumbai for Best Digital Marketing and Industrial Training Company from Surendra Pal, Indian Film Actor and Politician

AWARDS



ThinkNEXT bagged Asia's Quality & Entrepreneurship Award from Bollywood Film Actress Karisma Kapoor for "Best Web Development and Industrial Training Company" at New Delhi on 27-04-2019



ThinkNEXT bagged National Icon Award from Bollywood Film Star Suniel Shetty for "Best Web Development and Industrial Training Company" at Hotel Radisson Blu, New Delhi

Awards & Achievements

ThinkNEXT Technoloigoies Pvt. Ltd.



ThinkNEXT gets Award for Best Industrial Training Company



ThinkNEXT receives Award during Leadership



ThinkNEXT gets Award at Corporate Summit for Excellence in Industrial Training



Munish Mittal Director, ThinkNEXT Receives Award from IAS Ms. Apneet Riyait, Deputy Comissioner, Mansa



ThinkNEXT gets Award for Excellence in Industrial Training



ThinkNEXT gets Award at Chitkara University for Excellence in Industrial Training



ThinkNEXT gets Award of Honour



ThinkNEXT gets Award for Excellence in Industrial Training

Advanced Digital Marketing Course

ThinkNEXT Technologies Pvt. Ltd.

***40+ Modules**

***Part-time/Full-time Job Offer**

***100% Job Assured**

ADVANCED DIGITAL MARKETING

- Digital Marketing Fundamentals
- User Experience
- Website Planning & Creation (Wordpress)
- Content Writing
- Content Marketing
- Influencer Marketing
- Blogging
- Search Engine Optimization
- Google Analytics
- Google Search Console
- Google Business
- Email Marketing
- Online Reputation Management
- Marketing Automation
- Photo Making & Editing
- Video Making & Editing
- Social Media Optimization
- Mobile Marketing
- Search Engine Marketing (PPC, CPC, Paid search ads, Paid search advertising, Google ads and Bing ads)
- Conversion Rate Optimization
- Facebook Pixel
- Google Tag Manager
- App Store Optimization
- E-commerce Marketing
- Affiliate Marketing
- Online Display Advertising
- Bulk SMS
- Various SEO/SMO Online Tools
- Twitter Marketing
- Facebook Marketing
- Instagram Marketing
- LinkedIn Marketing
- Whatsapp Marketing
- YouTube Marketing
- Pinterest Marketing
- Growth Hacking
- Google AdSense
- Online Bidding/Freelancing
- Lead Generation
- Viral Marketing
- Native Advertising & Sponsored Content
- Personality Development
- Interview Preparation

CORE BENEFITS

- Expert Trainers
- 12+ Certifications
- 100% Practical Training
- Work on Live Projects
- Part-time/Full-time Job Offer
- Unlimited Timings
- Free e-books/Study Materials
- Interview Preparations
- Weekdays/Weekend Batches
- Backup & Repeat Classes
- Advanced Strategy Classes
- 100% Placement Assistance

CERTIFICATIONS

- Google Ad-words Fundamentals
- Google Video Advertising
- Google Search Advertising
- Google Shopping Advertising
- Google Display Advertising
- Google Mobile Advertising
- Google Mobile Advertising
- Bing Certifications
- Facebook Certifications
- Hubspot CRM
- Double Click Certifications
- Industry Recognized ThinkNEXT Certification

Awards & Achievements

ThinkNEXT Technologies Pvt. Ltd.



सत्यमेव जयते

Ministry of Corporate Affairs
Government Of India

CIN No: U72200PB2011PTC035677



सत्यमेव जयते

Government of India
Ministry of Skill Development
& Entrepreneurship

Registration No: E09160300284



Member of Confederation
of Indian Industry



ISO Certified



Affiliated



Accredited Training Partner



Affiliated



Accredited Training Partner

Search Engine Optimization (SEO)

ThinkNEXT Technologies Pvt. Ltd.

***Expert Trainers**

***Part-time/Full-time Job Offer**

***100% Job Assured**

Types of Search Engine Optimization

- On Page Optimization
- Off Page Optimization

• On-Page Optimization

On page optimization is the foremost step for any SEO strategy. It will not only help you to rank higher but will also enhance overall readability of your website. We teach you all the methods and tricks for effective on page optimization.

SEO-On Page optimization

- Competitors Analysis
- Keyword Research
- Keyword Placement
- Title Creation
- Meta Tag Creation
- Meta Description Creation
- Content Optimization
- Keyword Density
- URL Structure Analysis
- Content Creation
- Image Optimization
- Sitemap Creation
- Use of robots.txt
- Doorway Pages
- Cloaking

• Off-Page Optimization

Off-page optimization concentrate upon what can be done off the pages of a website to maximize its performance in the search engine results. It concentrates on getting back links through various link building strategies and other techniques.

SEO-Off Page Optimization

- Search Engine Submission
- Directory Submission
- Article Submission
- Press Release submission
- Forums Posting
- Link Building
 - One-Way
 - Two-Way / Reciprocal / Link Exchange
 - Three-Way
- Blog
 - Blogs Creation
 - Blogs submission
 - Blogs Commenting
- Posting Free Classifieds
- Google Mapping/Listing
- Social Book marking
- RSS feeds
- Video optimization
- LinkBuilding

BLACK HAT / WHITE HAT / GREY HAT SEO

SEO Tools

- | | | |
|-----------------------------|---------------------------|-----------------------|
| • Google Keyword Tool | • Keyword Density Checker | • Google Analytics |
| • Word Tracker | • Grammarly | • SEO site checkup |
| • MozBar | • Small SEO tools | • Stats Counter |
| • Keywords Position Checker | • Google Search Console | • Keywords Everywhere |
- and many others

SEO Reporting

SEO Reports gives an overview of how a website is performing in search engines. Focus is given on domain metrics, organic traffic, ranking and work done by the SEO Agency/Freelancer.

CORE BENEFITS

- | | |
|---------------------------------|--------------------------------|
| • Expert Trainers | • Free e-books/Study Materials |
| • 12+ Certifications | • Interview Preparations |
| • 100% Practical Training | • Weekdays/Weekend Batches |
| • Work on Live Projects | • Backup & Repeat Classes |
| • Part-time/Full-time Job Offer | • Advanced Strategy Classes |
| • Unlimited Timings | • 100% Placement Assistance |

Pay Per Click (PPC)

ThinkNEXT Technologies Pvt. Ltd.

***Expert Trainers *Part-time/Full-time Job Offer *100% Job Assured**

PAY PER CLICK

- Introduction
- Psychology of Search
- Buying Funnel
- Understanding Keyword Organization
- Keyword Match Types
- Negative Keywords and Managing Search Terms
- Keyword Research
- Creating Compelling Ads
- Advanced Ad Features
- Ad Testing
- Ad Extensions
- Campaign Types Budget and Reach
- Location and Language Targeting
- Introduction to Audience Types
- How to Segment Data and Create Lists
- Using the Audience Lists to Reach Customers
- Introduction to the Display Network
- Display Targeting Options
- Display Ad Formats
- Setting And Measuring Goals
- Bidding and Attribution
- Reporting and Testing
- Ad group organization
- Campaign Organization
- Working with Multiple Accounts
- Introduction to Quality Score
- Working with Quality Score
- Quality Score Diagnosis and Pivot Tables
- Setting Up Your PPC Strategy
- Creating Your Account
- Managing Your Account
- Shopping and Video Campaigns
- Shopping and Video Campaigns

CORE BENEFITS

- Expert Trainers
- 12+ Certifications
- 100% Practical Training
- Work on Live Projects
- Part-time/Full-time Job Offer
- Unlimited Timings
- Free e-books/Study Materials
- Interview Preparations
- Weekdays/Weekend Batches
- Backup & Repeat Classes
- Advanced Strategy Classes
- 100% Placement Assistance

CERTIFICATIONS

- Google Ad-words Fundamentals
- Google Video Advertising
- Google Search Advertising
- Google Shopping Advertising
- Google Display Advertising
- Google Mobile Advertising
- Google Mobile Advertising
- Bing Certifications
- Facebook Certifications
- Hubspot CRM
- Double Click Certifications
- Industry Recognized ThinkNEXT Certification

WHY THINKNEXT?

ThinkNEXT Technologies Pvt. Ltd.

- ✓ Digital Marketing Training from National Icon Award Winner Company
- ✓ Digital Marketing Training from Leadership Awards 2019 Winner Company for Best Digital Marketing and Industrial Training Company
- ✓ Digital Marketing Training from Google Partner, Facebook Blueprint Certified, Microsoft Accredited and Hubspot Certified Institute
- ✓ Here placement service is not just an assistance. It is a passion which drives us to place you at any cost
- ✓ Regular Job Interviews and 100% Placement Assistance
- ✓ Free spoken English, Personality Development & Interview Preparation Classes.
- ✓ Offers Part-Time/Full-Time Job with training so that students can earn while they learn
- ✓ Offers Classroom and Online Training (both)
- ✓ Learn Digital Marketing from Industry Experts
- ✓ Highest level of Infrastructure in Chandigarh region
- ✓ 40+ Modules, 14 Certifications from Google / Microsoft / Facebook / Hubspot / TIDM
- ✓ 100% Practical Training on Live Projects
- ✓ Small Batches
- ✓ Unlimited Timing – We want your satisfaction
- ✓ Free e-Books and Study-Material
- ✓ Free backup classes
- ✓ Free query support post-training
- ✓ Opportunity to work on Live Digital Marketing Projects
- ✓ Life-time validity Learning and Placement Card

OUR SUCCESS STORIES

ThinkNEXT Technoloigoies Pvt. Ltd.



Manik
Accenture



Kamal Dass
Infosys



Prince
Tech Striker



Ashish Dharwal
75way Technology



Manish Kumar
Sakti Enterprises



Gurpreet Singh
Capgemini



Narinder Sharma
Tech Striker



Munish Kumar
Techi Technology



Tanu
Indi IT Solutions



Sakshi
Indi IT Solutions



Amandeep
AniWebDesigns



Vivek Raju
Igxact Solutions



Vishal Thakur
Infosys



Tarun
Webtrack Technologies



Abhishek
Brihaspati Infotech



Jatin Sethi
Seasia Infotech



Ankush Kumar
Reliance Jio



Chirag Joshi
AU Small Finance Bank



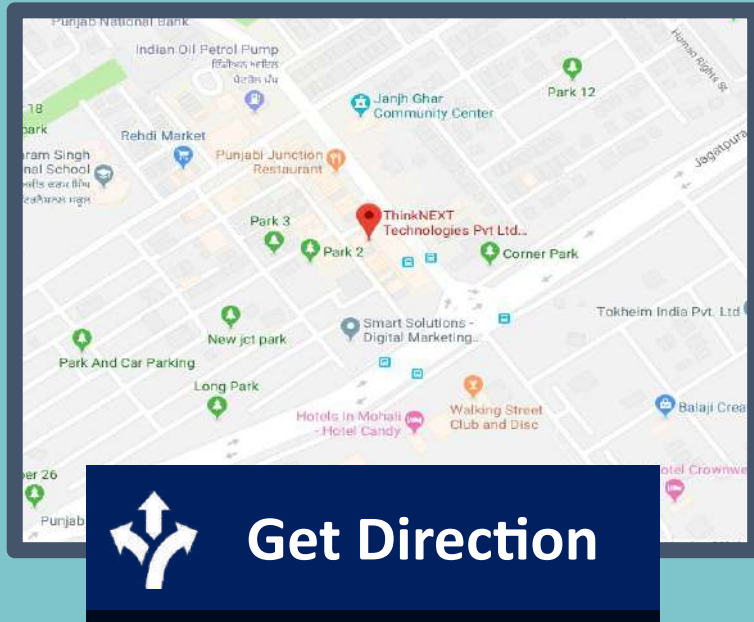
Rashmi Mahajan
EP Brighter Services



Sahil Sabharwal
Miracle

Contact Us

ThinkNEXT Technoloigoies Pvt. Ltd.



+91 78374-01000



+91 78374-04000



info@thinknext.co.in



www.thinknexttraining.com