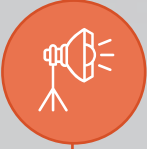


# SELL MORE WITH BETTER PHOTOS

An easy guide to product photography



## Lighting

- Use daylight near a window (not direct sun).
- Avoid dark rooms or only using a flash.
- Make sure photos aren't too bright or too dark.



## Angles

- Take photos from the front, back, sides, and top.
- Add close-ups of labels, details, or damage.
- Show accessories (if applicable).



## Background

- Use a plain, clean background (wall, table, or floor).
- Remove clutter so the item stands out.



## Focus & Framing

- Hold your phone steady and tap to focus.
- Do not cut off the product in full shots; the whole item must be visible.
- Zoomed-in shots are good for details, but always include at least one clear photo of the entire product.











## Honesty

- Show any scratches, stains, or wear clearly.
- Buyers trust you more when they see the real condition.

### Checklist

#### Quick Checklist

- |  |  |
|--|--|
|  At least 4–6 photos          |  Whole product shown (not cut off)      |
|  Bright, clear lighting       |  Zoomed-in photos for important details |
|  Different angles + close-ups |  Defects shown honestly                 |
|  Plain background             |  Photos are sharp and not blurry        |



**ARMOURY BROKER**  
LEVEL UP