Hotel Analysis Dashboard

Arrival Year

All

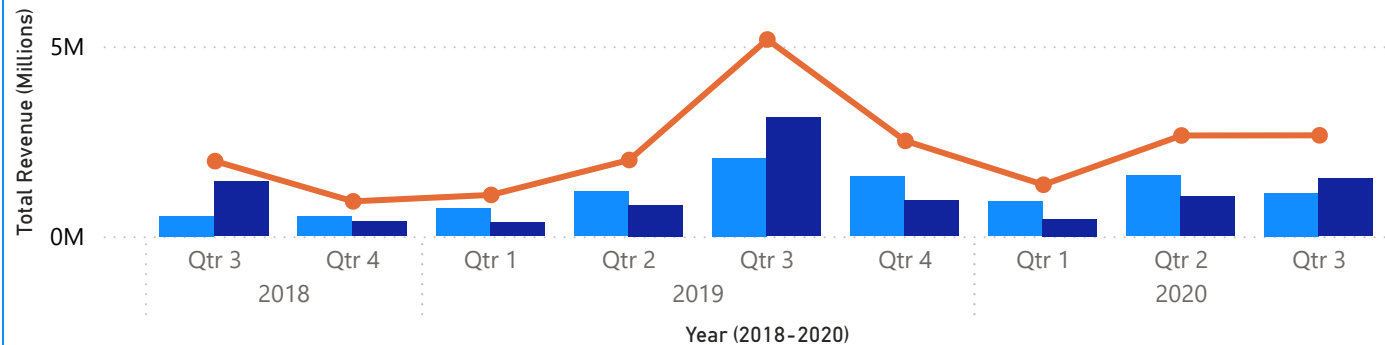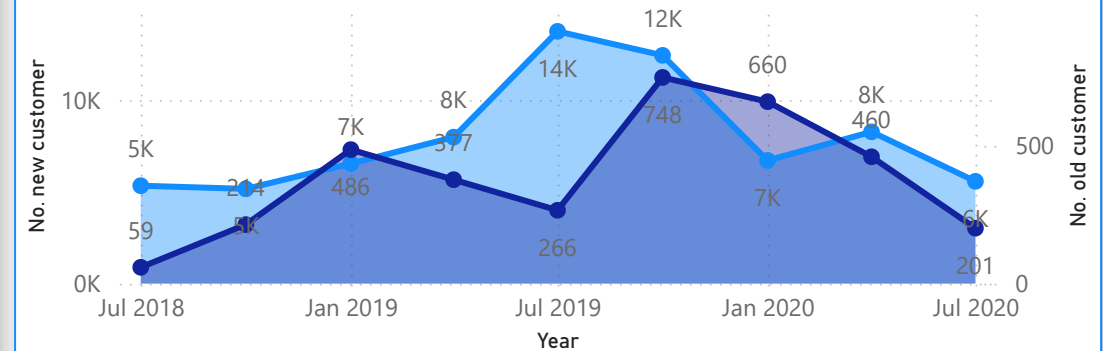| Total Revenue	No. Completed Bookings	Average of adr	Total nights
$20.34M	**74.03K**	**$104.44**	**368K**

City Hotel | Resort Hotel

Total revenue

hotel ● City Hotel ● Resort Hotel ● Total Revenue
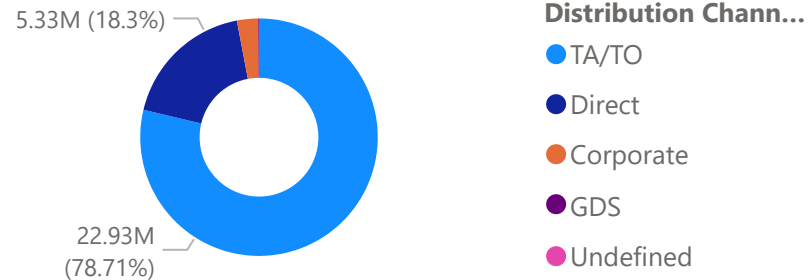

Year (2018-2020)

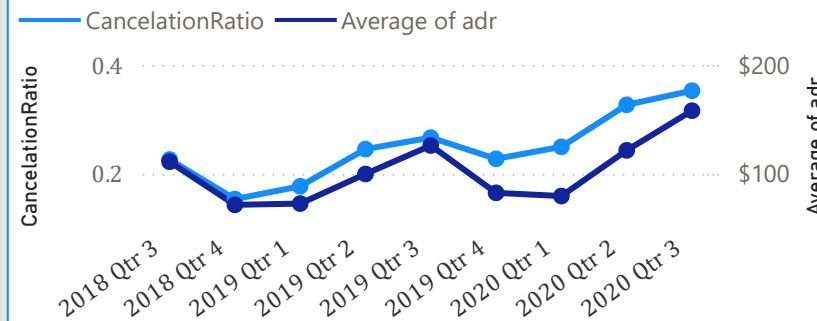## No. new customer and No. old customer by Year and Quarter

● No. new customer ● No. old customer

Total Revenue and No. bookings by Distribution Channels

5.33M (18.3%)

22.93M (78.71%)

Distribution Chann...
- ● TA/TO
- ● Direct
- ● Corporate
- ● GDS
- ● Undefined

CancelationRatio and Average of ADR

— CancelationRatio — Average of adr

Customer Type	2018	2019	2020
Contract	1831	2514	625
Group	180	331	213
Transient	8656	44355	27674
Transient-Party	2646	8551	3180
Total	**13313**	**55751**	**31692**