4COSCO11C.2 Web Design and Development

HTML Images, Links and Special Characters
CSS for Links, Images, CSS positioning
Week 3





Images

- Image Formats
 - Web browsers support the following image formats:

| Format | Transparency | Animation | Browser |
|--------|--------------|-----------|---------|
| GIF | Yes | Yes | All |
| PNG | Yes | No | All |
| JPEG | No | No | All |



Insertion of in-line images



Contd...

The image here floats right next to the text and the text will go all around it.



<img src="cat.jpeg"
alt="ginger cat" style="float: right;">
The image here floats right next to the
text and the text will go all around it.



Specifying the height and width of the image will speed up the page construction process.

<img src="cat.jpeg" alt="ginger cat"
width="200" height="132.969" style="float: left;">
Specifying the height and width of the image
will speed up the page construction process.







Image Attributes & folders

| Attribute | Meaning | | |
|-----------|--|--|--|
| alt | If the image can not be displayed, then the text associated with the alt attribute will be displayed instead of the image. This occurs, if for example the display of images has been turned off in the browser, or for some reason the browser can not display the image. This attribute is required in html5. | | |
| src | The image URL. This attribute is mandatory. | | |
| height | Set the height of the image to be n pixels. | | |
| width | Set the width of the image to be n pixels. | | |

Images in folders

It is common practice to organise content in folders, and have images stored in an images folder. In that case, the image URL must reflect the location of the image, relative to the current document:

```
<img src="images/cat.jpeg alt="ginger cat">
```

Images on other servers

You may also use the full image URL if the image is stored on a different server:

<img src="https://intranet.ecs.westminster.ac.uk/modules/3sfe407/lect03/animatedfrog.gif alt</pre>



Adding Background image

You can add a background image to a web page using CSS. The selected image is tiled across the document and then the text of the document is written over the image(s). It is thus important to choose a background image that will not be too distracting for the reader. The background image is achieved by adding a background-image style attribute to the body markup tag. For example:

```
<body style="background-image:url(backgrd.jpg)">
```

The background image can be added to most html elements.



Image Maps

- An image map is an image with clickable areas.
- Image maps are defined using the <map></map> tags, and each clickable area is defined using the <area> tag.
- Finally, the image is displayed using the usual <img tag, and a name reference to the image map:
- Click here



Image Maps



Review Questions

- Question 1 Which HTML tags is used to display an image?
- Question 2 What are the required attributes to the image tag?
- Question 3 What are the optional attributes to the image tag?
- Question 4 What is an image map?
- Question 5 How does one declare an image map?



Links

- Hypertext links
- A hyper text link allows a browser of the document to navigate either:
 - to a new point in the document or to navigate to a different document.
 - A named point in a document is specified with the attribute ID. For example:

| Displayed by browser | HTML markup required |
|----------------------|----------------------|
| here | <pre> here </pre> |

• To ef Displayed by browser HTML markup required ample:

Transfer to anchor Transfer to anchor



Links

- Hypertext links may also link to other documents, in which case the href component names the document.
- If the file is held on another machine then a URL (Uniform Resource Locator) is used to describe the location of the document. For example:

| Hyper text link to the file file.html | Hyper text link to the file file.html held on another machine using a URL | |
|---------------------------------------|---|--|
| Name | Name | |

For example:

| Displayed by browser | HTML markup required |
|---------------------------|--|
| Link to module schedule | Link to module schedule |
| University of Westminster | University of Westminster |





URL (Uniform Resource Locator)

- The URL is used to specify the location of a file held on a remote machine.
- This is composed of several distinct components. For example, the URL http://host/file.html is composed of the following components.

| URL Component | Meaning | | |
|------------------|--|--|--|
| http | The protocol that is to be used to access the file. In this case the HyperText Transfer Protocol. | | |
| host | The name of the machine, this can be either a symbol name such as rhino.cscs.ac.uk or a numeric IP (Internet Protocol) address such as 161.74.92.102. | | |
| file.html | The path name of the file to which the hypertext link is to be made. This is relative to the base directory in which web pages are held. The location of this directory htdocs is defined by the person who has set up the web server. | | |



Links Contd

Inserting an e-mail address



• Automatic redirect- A page may contain a tag that will cause an automatic redirection to another URL after a specific time interval. For example, the tag

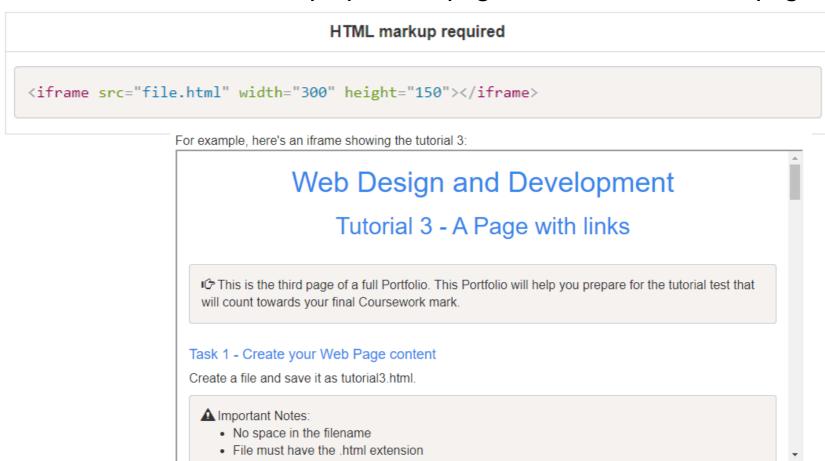
```
<meta http-equiv="refresh" content="3;url=http://domain/directory/file.html">
will cause the current page to be automatically replaced with the contents of the URL
http://domain/directory/file.html after 3 seconds.

IC Note: This tag must be included immediately after the tag <head>
```



IFrames

An iFrame is used to display a Web page within another Web page.





Review Questions

- Question 1 Write the HTML for a link to scroll to the paragraph with the id=myld?
- Question 2 Write the HTML for a link to the email address w1234567@my.westminster.ac.uk
- Question 3 Write the HTML to add an automatic redirect to http://westminster.ac.uk after 2s

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HTML Special Characters

- The markup language uses the character < to start a markup tag.
- The consequence of this is that < can not be used to represent the less than character directly in a web page.
- The HTML markup languages defines an escape sequences of characters to represent such special characters.
- The following are some of the character sequences used to represent characters that have a special meaning in the HTML language.

| Character | Represent by sequence | Character | Represent by sequence | Character | Represent by sequence |
|-----------|-----------------------|-----------|-----------------------|-----------|-----------------------|
| < | &1t; | > | > | | |
| & | & | " | " | © | © |



Review Questions

- Question 1 What is the sequence for a non breakable space?
- Question 2 Write the HTML to display

 on a web page

Styling Links

Link pseudo-classes - you can also style links differently depending on what state they are in. There are four states:

```
a:link {} - Defines style for unvisited links
a:visited {} - Defines style for visited links
a:hover {} - Style for hovered links (mouse over)
a:active {} - Defines style for active links (moment clicked)
```

Need the order – link-visited-hover-active.

```
a:link { color: green; }
a:visited { color: aqua; }
a:hover { color: blue; }
a:active { color: red; }
```

E.g, the link changes colour depending on its current state. Can also change the text-decoration (none, underline, overline).

```
a { text-decoration: none; }
```

Can also create rollover effect with:

```
a:hover { color: blue; background-color: magenta; }
```

Styling Links- Example

```
<!doctype html>
<html>
<head>
   <title>An Introduction to Style Sheets</title>
   <style>
   a:link { color: green; }
   a:hover { color: blue; background-color: magenta; }
   </style>
</head>
<body>
<h1>An example of links:</h1>
CSS can be used to modify the way links are displayed:
<u1>
   <a href="nopage.html">link1</a>
   <a href="nopage.html">link2</a>
   <a href="nopage.html">link3</a>
</body>
</html>
```

CSS Positioning

- The position property identifies how an element is positioned on a page.
 - static

By default every element has a position value of static, which means that it exists in the normal flow of a document. The static value can be overwritten with a relative, absolute or fixed value.

```
.static {
  position: static;
}
```

relative

Setting the top, right, bottom, and left properties of a relatively-positioned element will cause it to be adjusted away from its normal position. Other content will **not** be adjusted to fit into any gap left by the element - there will be blank space where the relatively-positioned element would normally be.

```
.relative {
  position: relative;
  top: -20px;
  left: 20px;
  width: 500px;
}
```

CSS Positioning

fixed

A fixed element is positioned relative to the viewport, the element remains fixed at the same position inside the browser window. This means it always stays in the same place even if the page is scrolled. The top, right, bottom, and left properties can be used.

```
.fixed {
  position: fixed;
  bottom: 0;
  right: 0;
  width: 200px;
}
```

absolute

Taken out of the normal document flow. An element positioned with absolute is positioned relative to the nearest positioned parent. If an absolutely-positioned element doesn't have any parent elements, then the initial document https://document.com/html will be its parent.

```
.absolute {
  position: absolute;
  top: 120px;
  right: 0;
  width: 300px;
  height: 200px;
}
```

Float and Layout

- When using CSS float for layouts it is common to float a block-level element such as <div> (or one of the HTML5 new elements like article, section, aside).
- The floated elements will require a width.
- Use CSSpoistioning.html file for demonstration
- Layout approaches:
 - using percentages for the widths creates a fluid (or liquid) layout that shrinks and expands depending on the size of the browser window.
 - fixed layouts use pixel-based widths the layout does not change when viewed on smaller/larger devices.

Contd

What happens if we add some padding to each column?:

```
#column1 {
    float: left;
    width: 40%;

4    padding: 2%;}

#column2 {
    float: left;
    width: 60%;
    padding: 2%;
}
```

Contd

- Example shows float drop one column has dropped down. Why because there is not enough room for the column. Note: the width of an element displayed in the browser window is not the same as its width property.
- The displayed width of any element is a combination of its width, left and right border sizes, left and right padding and left and right margins.
 - Width of Column 1 = 40% plus left padding (2%) plus right padding (2%) = 44%
 - Width of Column 2 = 60% plus left padding (2%) plus right padding (2%) = 64%



Solutions

Solution 1 - Reduce column widths:

Column 1 = 36% plus left padding (2%) plus right padding (2%) = 40%

Column 2 = 56% plus left padding (2%) plus right padding (2%) = 60%

Solution 2 - Use CSS3 box-sizing property.

This includes the width and any paddings and borders within the width of the column (reduces the column width). Need prefix for Firefox.

```
{ -moz-box-sizing:border-box; /* for Firefox */
box-sizing:border-box; /* for other browsers */ }
```

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CSS clear property

- As we know, with CSS float an element can be pushed to the left or right, allowing other elements to wrap around it.
- The CSS clear property instructs an element to **not wrap** around a floated element. By clearing an element you can force it to drop down below the floated item.
- You have three options clear:left; clear:right; clear:both.
- Many people choose to use clear:both since it clears elements floated left and/or right.

Example - We add the following footer to the web page:

```
<div id="footer">
    Some content for the footer. Some content for the footer.
    Some content for the footer. Some content for the footer.
</div>
```

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Contd

We add the following CSS to our embedded style:

```
#footer {
   border: solid 2px blue;
   color:blue;
}
```

The results are not as expected - the footer is trying to wrap around the floated columns! We need to force the footer to drop down below the floated items by adding clear:both to the CSS:

```
#footer {
    border: solid 2px blue;
    color: blue;

clear:both;
}
```