



# PIZZA SALES REPORT

Jan/20 - Dec/20

Pizza Category

All

1/1/2015

12/16/2015



HOME



Best/worst sellers

## BUSIEST DAYS & TIMES

### DAYS

Orders are **highest** on weekends, **Friday/Saturday** evenings.

### MONTHLY

There are **maximum** orders from month of **July** and **January**

## SALES PERFORMANCE

### CATEGORY

**Classic Category** contributes to **maximum** sales & total orders.

### SIZE

**Large size** pizza contributes to **maximum** sales



790.01K

Total Revenue



38.28

Avg order value



47887

Total pizza sold



20636

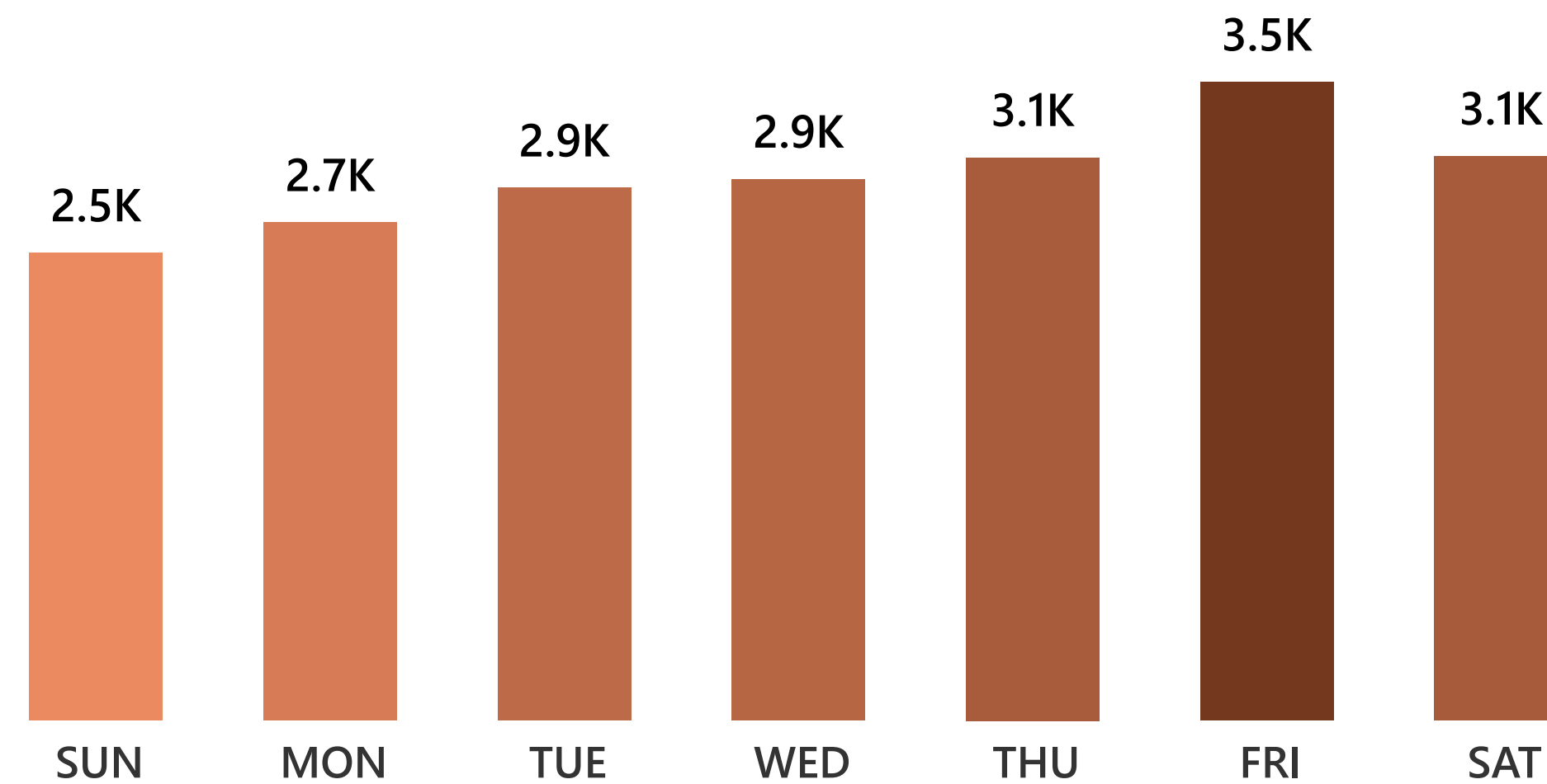
Total Orders



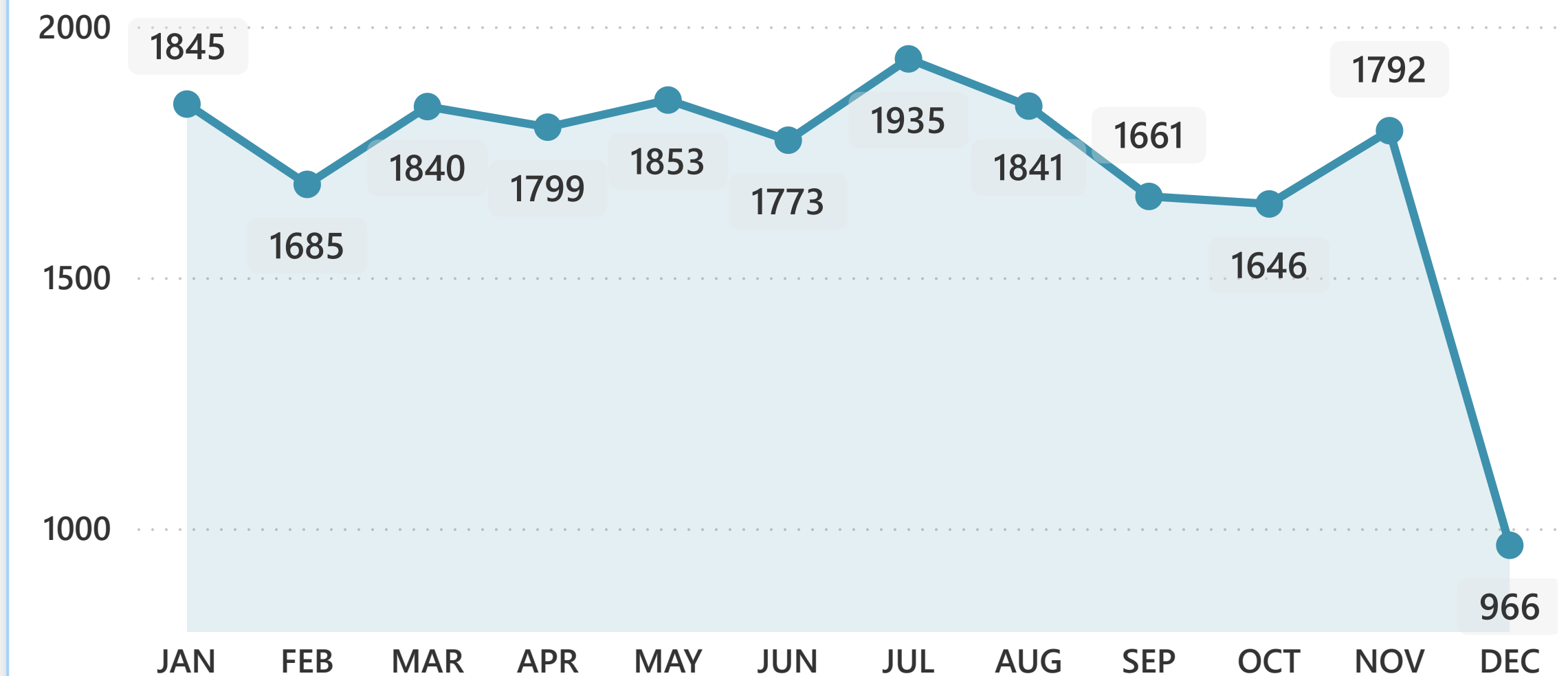
2.32

Avg pizza per order

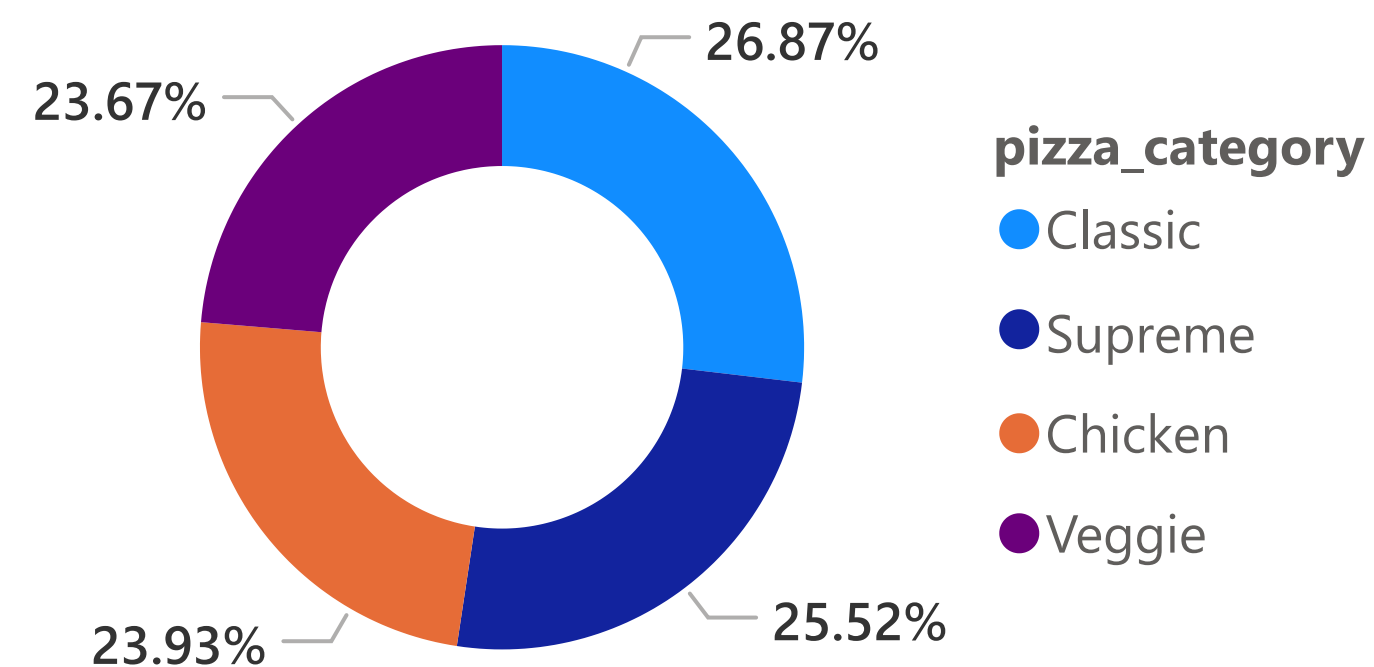
Daily Trend for total Orders



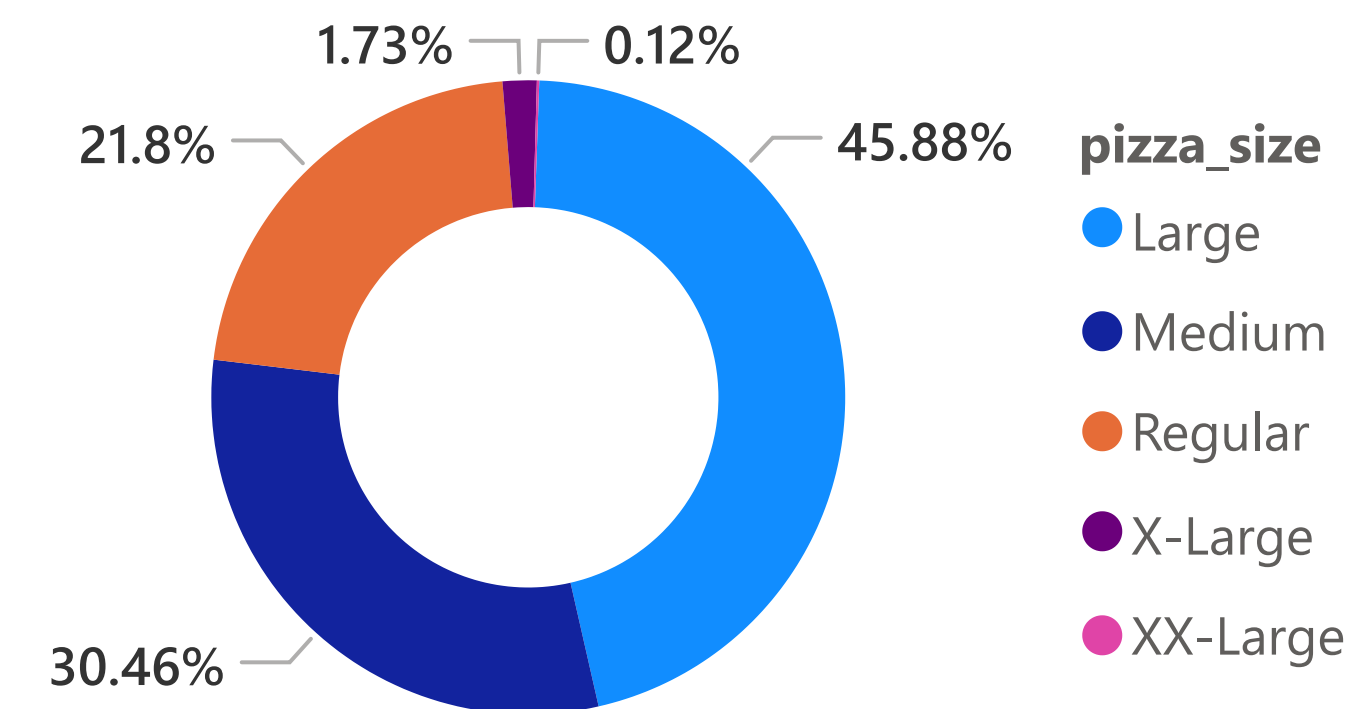
Monthly Trend for Total Orders



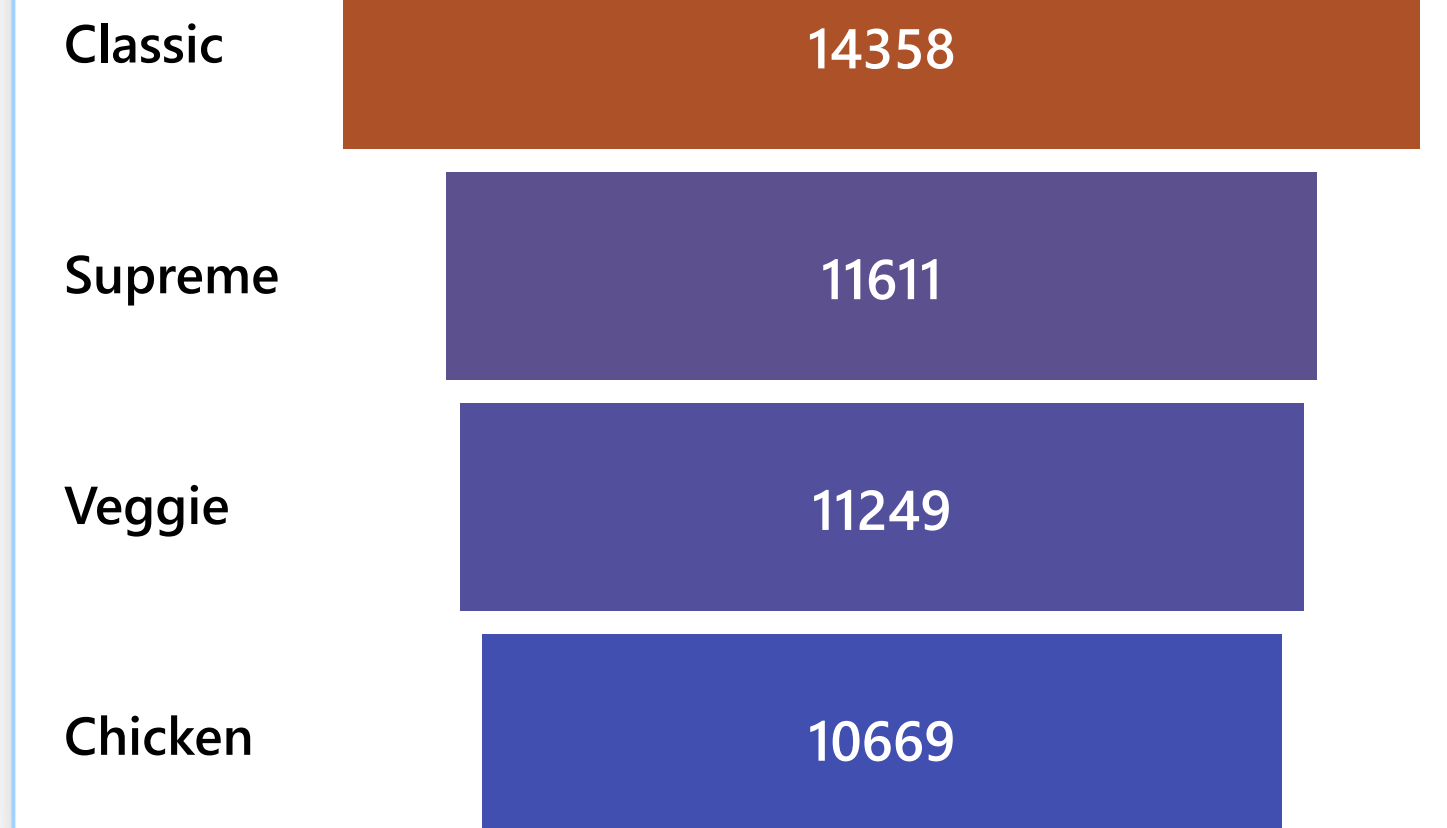
% of sales by Pizza Category



% of sales by Pizza Size



Total pizza sold by pizza\_category





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## BEST SELLERS

### REVENUE

The Thai Chicken Pizza Contributes to **maximum** Revenue

### QUANTITY

The Classic Deluxe Pizza Contributes to **maximum** Total Quantities

### TOTAL ORDERS

The Classic Deluxe Pizza Contributes to **maximum** Total Orders

## WORST SELLERS

### REVENUE

The Brie Carre Pizza Contributes to **minimum** Revenue

### QUANTITY

The Brie Carre Pizza Contributes to **minimum** Total Quantities

### TOTAL ORDERS

The Brie Carre Pizza Contributes to **minimum** Total Orders



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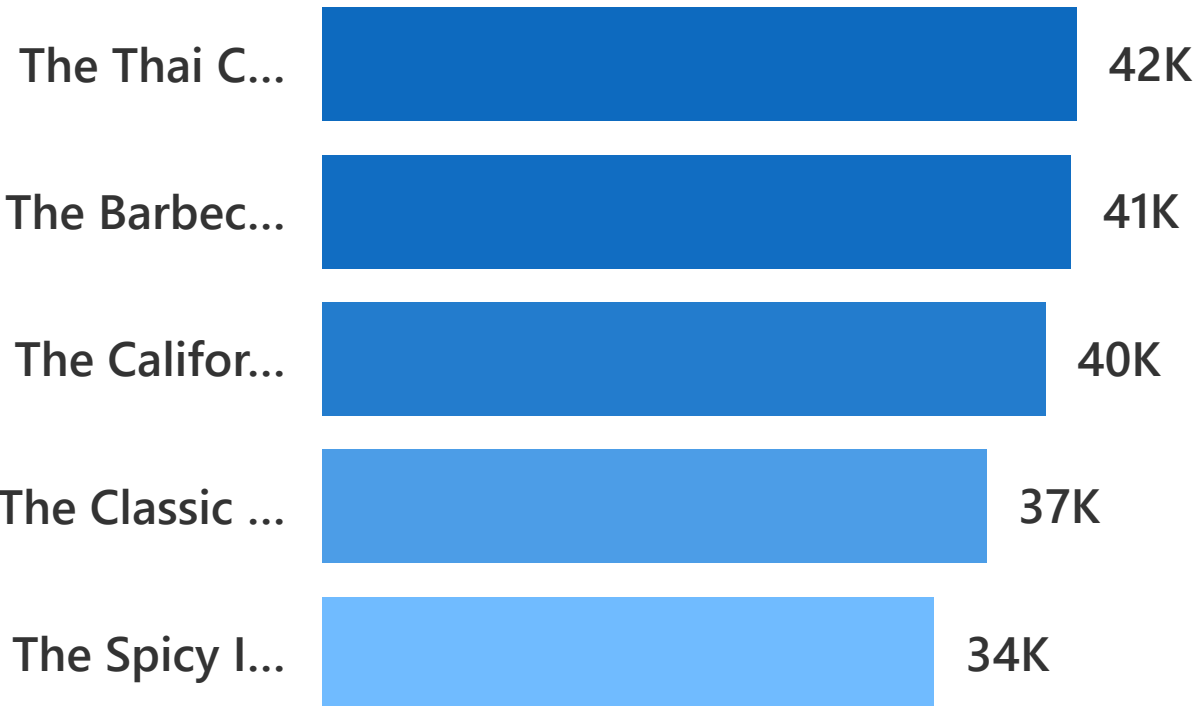
Total Orders



2.32

Avg pizza per order

### Top 5 pizzas by Revenue



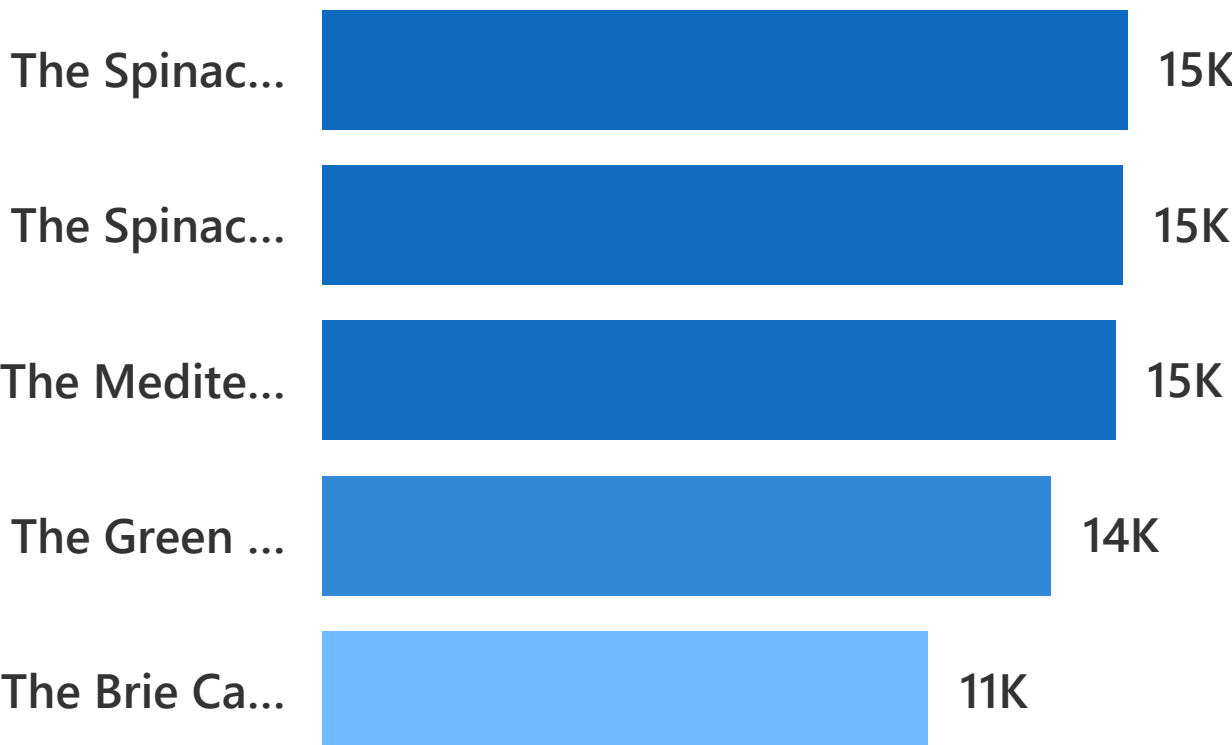
### Top 5 pizzas by Quantity



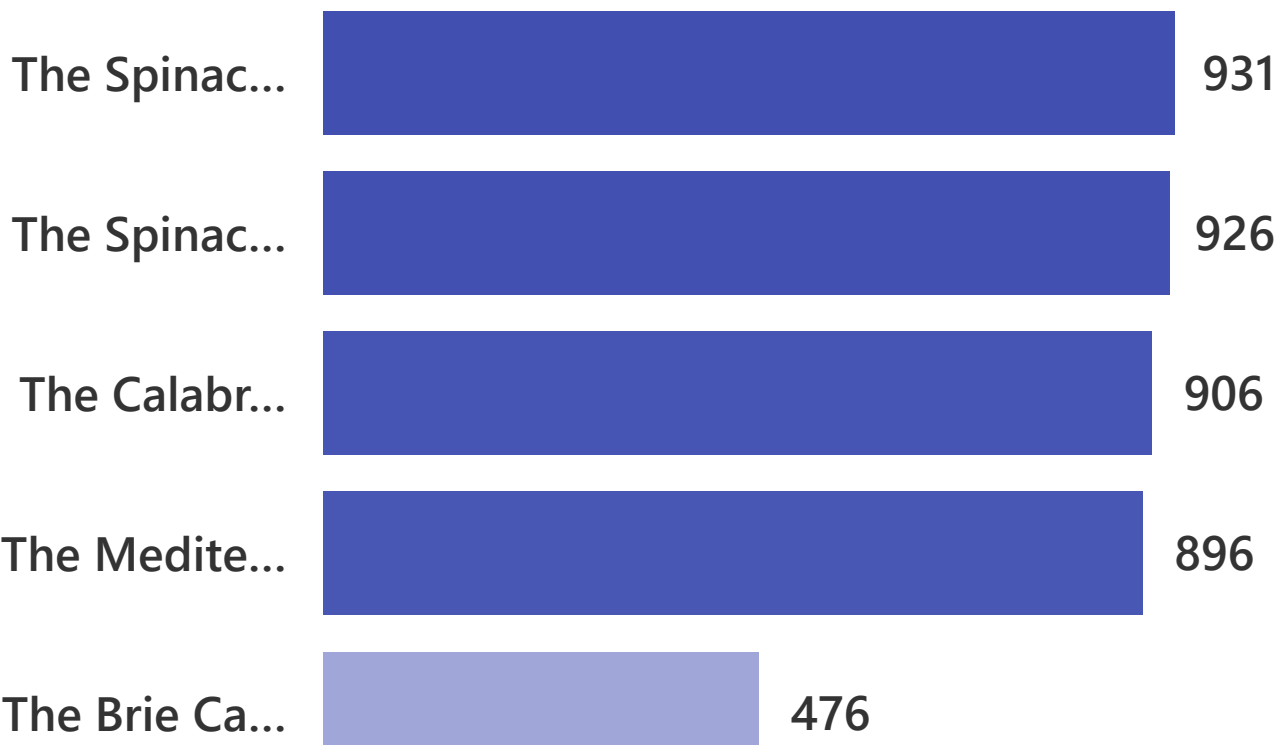
### Top 5 pizzas by Total Orders



### Bottom 5 pizzas by Revenue



### Bottom 5 pizzas by Quantity



### Bottom 5 pizzas by Total Orders

