**Individual Peer Evaluation Form**

Your name: Thip Rattanavilay

Write the name of your classmate you are preparing this review for in the designated column. Using a scale of 1-4 (1=strongly disagree; 2=disagree; 3=agree; 4=strongly agree) answer each question. If you aren’t able to answer the question based on what is posted in the discussion board, reach out to your classmate for more information via the discussion board. Total the numbers in each column. **Make sure to answer the questions on the 2nd page.**

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| --- | --- |
| Evaluation Criteria | Peer Name:  **Sohan Thakur** |
| Has plan in place to complete course project. | 4 |
| Has found datasets/data sources to support project idea. | 4 |
| Has solidified project idea. | 4 |
| Has identified resources for project. | 4 |
| Topic is related to data science and demonstrates topics learned to date through program. | 4 |
| Risks and potential issues have been identified. | 4 |
| TOTALS | 24 |

Feedback on Individual’s project topic:

1. How clear is the classmates project topic? What questions does their topic make you consider?

The topic is very clear and understandable. E-commerce space is very interesting to me. E-commerce prediction is one of the most complex problems and predictive analytics can give great insights and patterns among the variables.

You may want to consider looking at LTV also known as Customer lifetime value and getting data on the top 5 or 10 items sold and will the prediction show that the customer will return to by the same item again.

1. What risks or issues should your classmate consider while working on their project?

Consider how far back historic E-commerce data will be. I don’t see you having any issues with getting data on toys, goods or foods.

1. Additional suggestions/comments that might be beneficial to your peer?

I would suggest, look for methods that are used for this type of analysis. Look into classification model and forecast model, they have some good results. I am excited to see what you find.

Adapted from a peer evaluation form developed at Johns Hopkins University (October, 2006)