

PAYMENT SERVICES Glossary

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Payment Services Glossary

ABA Routing Number The American Banking Association (ABA) routing

number is a unique, bank-identifying number that directs electronic ACH deposits to the proper bank. This number precedes the account number printed at the bottom of a check and is usually printed with

magnetic ink.

Account Number Unique sequence of numbers assigned to a cardholder

account which identifies the issuer and type of

financial transaction card.

ACH See Automated Clearing House.

Acquirer Bank or financial institution that issues merchant

accounts for the acceptance of credit card

transactions.

Acquiring Bank Bank that maintains the merchant relationship and

receives all transactions from the merchant.

Address Verification

Service

Service that verifies the cardholder's billing address in order to help combat fraud in card-not-present transactions (e.g. mail order, telephone order, internet, etc.). Used only in the United States.

Agent Bank Bank that participates in another bank's acquiring

program, usually by turning over its applicants for bank cards to the bank administering the bank

acquiring program.

American Express Organization that issues cards and acquires

transactions, unlike Visa and MasterCard, which are

bank associations.

AmEx See American Express.

API Application Programming Interface (API) is the

interface by which an application program accesses the operating system and other services. An API is defined at source code level and provides a level of abstraction between the application and the kernel to

ensure the portability of the code.

Approval Any transaction that is approved by the cardholder or

check writer's bank. Approvals are requested via an authorization. An approval is the opposite of a

declined transaction.

Arbitration Procedure used to determine the responsibility for a

chargeback-related dispute between two members.

Asynchronous Method of transmitting data in which the data

elements are identified with special start and stop characters. An asynchronous modem cannot communicate with a synchronous modem. Compare with **Synchronous** (e.g. standard Hayes compatible

modem).

Auth Only Transaction in which the merchant does not intend to

charge the cardholder until a later time, if at all. See

Prior Authorized Sale.

Authorization Request to charge a cardholder. An authorization

reduces the cardholder's open-to-buy but does not actually capture the funds. An authorization is the first transaction in the delayed settlement process. It does not bill the card until a delayed capture transaction is issued. The authorization must be settled in order to charge the account. If it is not used within a certain time period, it will drop off. The issuing bank determines the time period for drop off.

Authorizations can only be used for credit card

transactions.

Authorization Code Approved sale and authorization transactions always

receive a numeric or alphanumeric authorization code that references the transaction for processing

purposes.

Automated Clearing House The Automated Clearing House (ACH) network is a

nationwide, wholesale electronic payment and collection system. It is a method of transferring funds between banks via the Federal Reserve System. It is used by most, but not all, financial institutions.

Average Ticket Average dollar amount of merchant credit

transactions.

AVS See Address Verification Service.

Bank Identification Number Digits on a credit card that identify the issuing bank.

It is sometimes the first six digits and is often referred

to as a BIN.

Basis Point One one-hundredth of a percent. Discount rates are

expressed as basis points.

Batch Collection of transactions submitted for settlement.

Usually a merchant has one batch per day or per shift.

Batch ID For most processors the batch ID is an identifying

number assigned to a settle batch of transactions.

Every transaction in the batch shares this ID.

Normally if a transaction does not have a batch ID associated with it, the transaction has not been settled, or is a non-settleable transaction such as an

authorization.

Batch Processing Type of data processing where related transactions

are transmitted as a group for processing.

Batch Settlement See Settlement.

BIN See Bank Identification Number.

Binary Executable Universal character-coding system.

Bundled Rate Discount rate that includes communications costs as

well as transaction fees. Also referred to as a flat rate.

Capture Process of capturing funds from an authorization.

Card Issuer See Issuer, Issuing Bank.

CGI

Card-not-present Situation where the cardholder (and the card) is not

physically present at the time of purchase. Typical card-not-present transactions take place in businesses focused on mail order/telephone order, business to

business, and Internet-based transactions.

See Common Gateway Interface.

Card-present Situation where the cardholder (and the card) is

physically present at the time of purchase, for

example at gas stations and restaurants.

Chargeback Act of taking back funds that have been paid to a

merchant for a disputed or improper credit card transaction. The issuer can initiate this procedure 30

days after the settlement.

Chargeback Period Number of calendar days in which a member may

charge sales back to the merchant, beginning with the day after the date the record is first received by the member or agent and continuing until the end of the day on which it is dispatched as a chargeback item.

Chargeback Reason Code Two digit code identifying the specific reason for the

chargeback.

Check Guarantee Service which guarantees check payment (up to the

limit defined for the account), provided that the merchant follows correct procedures in accepting the

check. The service determines whether the

checkwriter has previously written delinquent checks. Companies like TeleCheck provide this type of

service.

Clearing Process of exchanging financial details between an

acquirer and an issuer to facilitate posting of a cardholder's account and reconciliation of a

merchant's settlement position.

Common Gateway Interface

Protocol that specifies how a Web server executes and exchanges data with a program. Also referred to as gateways or CGI scripts, these protocol programs generally consist of a set of instructions written in a programming language like C or Perl that process requests from a browser, execute a program and format the results in HTML so they can be displayed in the browser. Gateway scripts often add interactivity to a Web page by enabling users to fill out and submit forms for processing.

Confirmation Letter

Letter sent by a processor to a merchant on a daily or weekly basis to verify batch deposits.

Copy Request

See Retrieval Request

Credit

Transaction type supported by VeriSign that transfers funds from the merchant's account back to a customer's credit card. It is the only way to handle a refund after a transaction has been settled. This type of transaction is usually performed when a product is returned to the merchant. A credit can be performed in the Transaction Terminal area of VeriSign Manager or through a merchant's storefront application. Check refunds can only be done via credit card or through a non-electronic, paper check. A credit can only be issued to an account that has not had a previous authorization.

DDA

See Demand Deposit Account.

Debit Card

ATM bankcard used to purchase goods and services and to obtain cash. A debit card debits the cardholder's personal deposit account and requires a Personal Identification Number (PIN) for use. Debit cards branded with a bankcard logo (e.g. Visa) can be accepted in Internet transactions without a PIN.

Decline

A transaction in which the issuing bank will not authorize the transaction.

Delayed Capture Transaction type that uses the information from an

authorization transaction to bill a credit card (capture funds). This is the second step in the delayed settlement process and should be used by merchants

who do not provide immediate shipment of goods.

Delayed Settlement This is a two-phase process that utilizes an

authorization transaction and a delayed capture transaction in place of a sale transaction. Credit card associations require that this procedure be used when a merchant delivers goods or services more than 48

hours after they are ordered.

Demand Deposit Account Standard checking or savings account into which

electronic funds can be transferred.

Discount Rate Amount charged to a merchant by the acquiring bank

for processing a transaction. It is usually a percentage of the transaction amount. The rate is typically based on monthly transaction volume (total dollars) and

average ticket.

Draft Capture Refers to **Settlement**.

ECR See Electronic Cash Register.

EFT See Electronic Funds Transfer.

Electronic Cash Register Combination of a cash register and a POS terminal,

often PC-based.

Electronic Funds Transfer Paperless act of transmitting money through a

computer network.

ESA See External Sales Agent.

External Sales Agent AmEx term for ISO or MSP.

Floor Limit Preset limit established by an issuer that allowed

merchants to accept credit card sales without authorization provided the merchant checked to see that the card number was not listed on a warning bulletin for lost or stolen cards. Floor limits are now

rarely used.

Host Address VeriSign server address that is used to process

transaction requests. For production transactions the host address is "payflow.verisign.com", for test transactions it is "test-payflow.verisign.com".

Host Port Port address that is used in conjunction with the host

address when using the VeriSign client in

conjunction with a custom integration or storefront software application for transaction processing.

Always use host port 443.

HTTP Protocol Hardware and/or software that connects computer

networks and allows them to communicate

Independent Sales Organization

Visa term for a company that is sponsored by an acquiring bank to solicit and sometimes support

merchants.

Interchange Flow of information between issuers and acquirers,

e.g. transactions, retrieval requests, chargebacks.

Interchange Fee Fee charged by Visa and MasterCard for each credit

card transaction. This fee is part of the discount rate.

Internet Merchant Bank

Account

Special type of account required for merchants who wish to sell goods and services over the Internet and accept credit cards as payment. This type of account is different than a typical merchant account and is

considered card-not-present.

Internet Service Provider Company that supplies a method for individuals or

companies to connect to the Internet.

ISO See Independent Sales Organization.

ISP See **Internet Service Provider**.

Issuer Bank that provides credit cards to consumers.

Issuing Bank See **Issuer**.

Manual Entry Credit card information that is entered via the

Transaction Terminal of VeriSign Manager.

MasterCard Association of banks that governs the issuing and

acquiring of MasterCard credit card transactions and

Maestro debit transactions.

Member Financial institution that is a member of Visa USA

and/or MasterCard International. A member is licensed to issue cards to holders and/or accept

merchant drafts.

Member Service Provider MasterCard term for a company that is sponsored by

an acquiring bank to solicit and sometimes support

merchants.

Merchant A retailer, or any other entity (pursuant to a Merchant

Agreement), that agrees to accept credit cards, debit

cards, or both, when properly presented.

Merchant Agreement Written agreement between a merchant and a bank

(or possibly a merchant, a bank, and ISO) containing their respective rights, duties, and warranties with respect to acceptance of the bank card and matters

related to bank card activity.

Merchant Bank Bank that has entered into an agreement with a

merchant to process bank card transactions, also

called the acquirer or acquiring bank.

Merchant Category Code Code assigned by an acquirer to a merchant to

identify the merchant's principal trade, profession, or line of business. This four digit code is also know as

the SIC code.

Merit Refers to the qualification levels for a MasterCard

transaction. Merit III is the highest discount, followed

by Merit II, Merit I, and then Standard.

MICR Number The Magnetic Ink Check Reader (MICR) number is

the string of numbers on the bottom of a check.

MO/TO Mail Order/Telephone Order credit card transactions.

MSP See Member Service Provider.

MSP See **Member Service Provider**.

Network See **Processor**. Also used to refer to communication

networks like AT&T or CompuServe.

Non-Qualified Broad term that describes a transaction that did not

> interchange at the best rate because it was entered manually, was not settled in a timely manner, or the data set required for the best interchange was not

provided.

ODFI See Originating Depository Financial Institution.

Open-to-buy Amount of credit available at a given time on a credit

card holder's account.

Operator Central clearing facility which provides distribution

> and settlement of ACH transactions. ACH operators clear debits and credits electronically, rather than through the physical movement of checks. Currently there are four ACH Operators: the Federal Reserve System, which clears approximately 80% of all ACH transactions, Visanet ACH, New York ACH, and

American ACH.

Original Draft Original copy of the forms and signature used in the

transaction. Also referred to as the hard copy.

Original Transaction ID Unique VeriSign transaction ID that is used to

process a secondary transaction, like a delayed

capture, credit, or void.

Originating Depository Financial institution that initiates and warrants **Financial Institution**

electronic payments through the ACH network on

behalf of its customers.

Originator Company or other business entity that creates entries

> for introduction into the ACH network. For example, a billing company produces debit entries from customers' financial institution accounts who have

> authorized direct payment for products and services.

PIN Personal Identification Number used by a cardholder

> to authenticate card ownership for ATM or Debit card transactions. The cardholder enters his/her PIN into a PIN pad. The PIN is required to complete an

ATM/Debit card transaction.

PNREF The Payment Network Reference ID (PNREF) field

is a unique transaction identification number issued by VeriSign. The PNREF is used to identify the transaction for billing and reporting purposes.

Point Of Sale Place and time at which a transaction occurs. Point of

Sale (POS) also refers to the devices or software used

to capture transactions.

POS See Point Of Sale.

Post Authorization Transaction for which a voice authorization was

received. See Prior Authorized Sale.

Post-Auth See **Post Authorization**.

Posting Process of recording debits and credits to individual

cardholder account balances.

Pre-Auth Same as **Auth Only**.

Prenote See Pre-Notification.

Pre-Notification Prior to the initiation of the first ACH entry to an

ACH receiver or the ACH receiver's account with an RDFI, an ACH originator may, at its option, deliver or send a pre-notification through an ODFI to its ACH operator for transmittal to the appropriate RDFI. The pre-notification shall provide notice to the RDFI that the originator intends to initiate one or more entries to that receiver's account in accordance

to the receiver's authorization.

Prior See **Prior Authorized Sale**.

Prior Authorized Sale Transaction for which authorization was obtained at

an earlier time, e.g. when a merchant has to call for authorization before services are rendered (hotel

reservation, auto rental, etc.).

Prior-Auth See **Prior Authorized Sale**.

Private Label CardBank card that can be used only in a specific

merchant's store. Typically not a bankcard.

Processor Large data center that processes credit card

transactions and settles funds to merchants. A processor connects to the merchant on behalf of an acquirer via a gateway or POS system to process payments electronically. Processors edit and format messages and switch to bankcard networks. They provide files for clearing and settlement and other

value-added services.

Qualification Level at which a transaction interchanges. Level of

qualification is dependent on how credit card number is entered, how quickly a transaction is settled, the

type of industry, specific information, etc.

RDFI See Receiving Depository Financial Institution.

Receipt Hard copy description of the transaction that occurred

at the point of sale. Minimum information contained on a receipt is date, merchant name and location, account number, type of account used (e.g. Visa, MasterCard, AmEx, etc.), amount, reference number

and/or authorization number, and action code.

Receiver Consumer, customer, employee, or business who has

authorized ACH payments by Direct Deposit or Direct Payment to be applied against a depository

account.

Receiving Depository Financial institution that provides depository account **Financial Institution** services to consumers, employees, and businesses

and accepts electronic debits and credits to and from

those accounts.

Recurring Transaction Transaction in which a cardholder has given a

merchant permission to periodically charge the

cardholder's account.

Response Code One-letter code that indicates whether a transaction

was approved or declined. Response codes are used

in versions of VeriSign's SDK before 2.10.

Result Code One to three-digit number that indicates the result of

a transaction. Approved transactions receive a '0', while there are a variety of codes for declined transactions, which may have failed for a variety of

reasons.

Retrieval See **Retrieval Request**.

Retrieval Request Request to a merchant for documentation concerning

a transaction, usually initiated by a cardholder dispute or suspicious sale/return. A retrieval request can lead

to a chargeback.

Return Code Any of the codes returned by VeriSign when a

transaction is processed.

Sale Transaction type supported by VeriSign that

approves a transaction and settles it at the next

settlement period.

Secure Sockets Layer Encryption system that allows merchants to securely

process electronic transactions to processors.

Settlement Process by which transactions with authorization

codes are sent to the processor for payment to the merchant. Settlement is a sort of electronic

bookkeeping procedure that causes all funds from captured transactions to be routed to the merchant's acquiring bank for deposit. VeriSign automatically submits all captured transactions for settlement on a daily basis. The time that it takes for these funds to

reach the merchant account after settlement is 1-5 days, but varies by the merchant's agreement with

their card processing company.

SIC Code Refers to Standard Industry Classification. These

codes are four digit numbers used to identify business

type.

SSL See Secure Sockets Layer.

Standard Lowest qualification level at which a Visa or

MasterCard transaction may interchange. This occurs when a transaction is deposited several days after the

original authorization and is not swiped.

Surcharges Any additional charges to a merchant's standard

processing fees. They are a result of non-qualified transactions of different communications methods.

Suspense State in which a batch of transactions is not released

to interchange because of problems noticed by the host computer. Requires human intervention to fix

the problem and settle the batch.

Swiped Card Credit card information that is transferred directly as

a result of swiping or sliding the credit card through a card reader. Swiped cards are used in retail and other card-present situations. The information magnetically encoded in the magnetic stripe includes secret data

that helps validate the card.

Synchronous Method of transmitting data in which the data

elements are sent at a specific rate so that start and stop characters are not needed. Used by older modems, AmEx PIP terminals, etc. Compare to

Asynchronous.

T &E Card See Travel and Entertainment Card.

Tender Type Type of "money" to be used when processing a

transaction: credit card, check, ACH, Purchase Card,

etc.

Third Party Processor Non-member agent, employed by an acquiring bank,

which provides authorization, settlement and merchant services to the bank's merchant.

Transaction Action between a cardholder and a merchant that

results in activity on the cardholder's account.

Transaction Fee Per transaction charge incurred by merchants who are

on scale pricing. This is in addition to the percentage

discount fees.

Transaction ID Reference number that VeriSign assigns to every

transaction that is processed. It is a 12-character alphanumeric string that always starts with a "V".

Travel and Entertainment

Card

Credit cards that typically require payment in full each month, e.g. American Express, Diner's Club,

and Carte Blanche.

Unsettled Transactions

All transactions must be settled before any money changes hands. VeriSign automatically settles captured transactions on a daily basis. Please note that authorization transactions are not captured until they are completed by a delayed capture transaction.

Visa

Association of banks that governs the issuing and acquiring of Visa credit card transactions.

Voice Auth

See Voice Authorization.

Voice Authorization

Transaction type supported by VeriSign where payment information is submitted over the telephone. Sometimes processing networks decline transactions with a referral message indicating that the merchant must call the cardholder's issuing bank to complete the transaction. If the transaction is approved, the merchant is provided with an authorization code (AUTHCODE) for the transaction. This AUTHCODE must then be sent to the VeriSign server as part of a voice authorization transaction using VeriSign Manager's Transaction Terminal. In Payflow Pro this transaction is specified with an "F".

Void

Reversal of an approved transaction, one that has been authorized but not settled. Settled transactions require processing of a credit in order to be reversed. A void does not remove any hold on the customer's open-to-buy (available credit).