

your wireless freedom :  
clarified :

*private venue*



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*it's easy :  
it's wireless where you need it :*

iobeam™



Present demand for personal internet access is growing exponentially. The individual and business user market is no longer satisfied with light-duty internet connections. Many users have developed a significant need for internet access that follows them well beyond the home or office.

iobeam™ is a leading wireless internet service provider addressing the needs of mobile internet users at specialty venues throughout the United States.

iobeam™ offers high-speed, instant-on connections wherever you and your patrons need it. We provide end-to-end hardware and subscription services for inexpensive deployment of wireless networks in any environment.

#### : iobeam offers several benefits to our wireless venues.

- iobeam hot spots extend needed services to mobile networkers quickly and affordably.
- iobeam's wireless internet access is 10 to 25 times faster than dialup internet connections, with considerably more convenience to the user.
- iobeam wireless internet does not require a phone line for each user.
- Our basic wireless coverage extends 500 feet from the service gateway.
- Network service quality is monitored 24 hours, 7 days a week.
- iobeam venues enjoy additional revenue from the rapidly growing mobile networker market.
- Recurring venue operating costs are less than those offered by any other hotspot provider.
- iobeam venues recoup their initial setup charges for hardware and installation within a few months.

#### What's Required?

The iobeam wireless service requires an on-site broadband internet connection, such as DSL or Cable. iobeam wireless service also requires installation of an iobeam Service Gateway and one or more antennas.

All users must have industry-standard 802.11 cards (Wi-Fi or Centrino are compatible.) Many new PCs are shipped with 802.11 capability installed.

#### It's easy to get started.

Your iobeam Sales Representative will be available to help at every step along the way to getting wireless service installed at your site.

#### Step 1 :

A certified iobeam technician will conduct a free site survey at the venue to determine the best placement of the iobeam service gateway and related equipment.

#### Step 2 :

If the site does not already have a qualified broadband internet connection, your iobeam sales representative will assist in ordering this service.

#### Step 3 :

iobeam technicians will install and configure the iobeam Service Gateway and any additional radio equipment.

You will receive training on how the service works when installation is complete at your site. You will be issued a block of Private Member subscriptions you may assign or resell to your patrons, according to the terms of your Private Venue Subscription. You will also be given a block of single-use Subscription Cards you may resell to your patrons, provide as convenience, or use to promote the service.

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