Stephen Peaslee

Resume | Graphic designer & front-end developer www.stephenpeaslee.com

Graphic designer and front-end developer with 8+ years experience designing print and web media. Fast-paced worker with good communication skills and ability to manage deadlines with experience in both team and remote work environments.

Skills

Front End Development, User Experience (UX), User Interfaces (UI), Graphic Design, Print Design, Web Marketing, Email Marketing, Responsive Design, Vector Illustration, Content Management System (CMS).

**R2integrated** | Design & Development Resource | [www.r2integrated.com](http://www.r2integrated.com) Mar 2014 – Current

• Working on Microsoft account as a vendor.

• Carrying out email marketing, social imagery support, illustration and development work.

• Supporting a team responsible for social and content marketing.

**Tovolo** | UI & Production Contractor | [www.tovolo.com](http://www.tovolo.com) Oct 2013 – Mar 2014 (Contract)

• Worked on a small team under a creative director doing research, UI/UX work.

• Developed selected web concepts into working HTML/CSS samples with Javascript and jQuery interactivity.

• Carried out production work, retouching, and editing of studio photography.

• Helped develop concepts for various product boxes and packages.

**Wotif Group** | Web Marketing & UI | [www.wotifgroup.com](http://www.wotifgroup.com) Sept 2012 – Oct 2013

• Worked in Bangkok office and collaborated digitally with Malaysian, Singaporean and Australian teams.

• Designed app, mobile and desktop interfaces for travel sites throughout South East Asia.

• Worked on a digital marketing team managing social, email marketing, banner ads and partner promotion campaigns.

• Helped manage and build creative and flow for a bi-weekly cross-channel email marketing campaign of 600k+ subs.

**Risingline** | Graphic Designer & UI | [www.risingline.com](http://www.risingline.com) May 2009 – Sept 2012 (Ongoing Contract)

• Working remotely on web design, print & identity projects for a variety of USA based customers.

• Conducted meetings, organized workflow, and collaborated online.

**Keller Williams** | Web Marketing & Media Designer | [www.lysiblog.com](http://www.lysiblog.com) Aug 2011 – Jul 2012

• Provided design, web & marketing support for a high end real estate team ranked #12 under KW in USA.

• Weekly publishing, copy-writing, email campaigns, social networking, video production a nd print design.

**Visual Lounge** | Graphic Designer & UI | Mar 2008 – May 2010

• Helped start-up company create internal brand, website and marketing materials.

• Carried out web design, print and identity projects for local clients.

**SelEquity Graphics** | Print & Publication Designer | Apr 2006 – Mar 2008

• Worked on a team providing print design, print services and publishing for primarily real estate clients.

• Assisted on a team providing content structure, production work and ad building for weekly and quarterly publications.

• Worked on logo, branding and print design projects, as well as pre-press, printing and cutting.

**Visual String** | Web Intern | [www.visualstring.com](http://www.visualstring.com) Jan 2006 – Apr 2007

• Performed basic updates & ﬁxes with CSS/HTML on code on corporate websites.

• Designed website interfaces and prepared graphics for developers.

www.stephenpeaslee.com | Graphic designer & front-end developer