

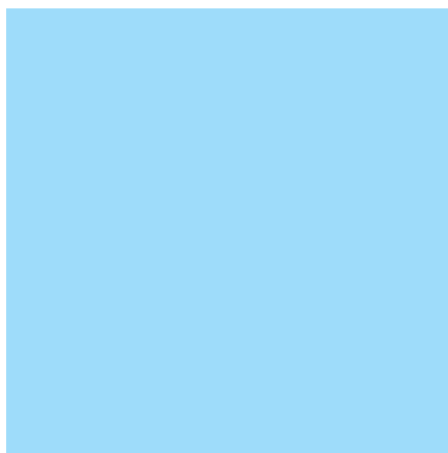


Says

What have we heard them say?
What can we imagine them saying?

IMAGINE:If you
can imagine it,you
can achieve it.if
you can dream it
,you can become
it.

BUSINESS
EXPENSES:Business
expenses are the
costs of operating a
business.



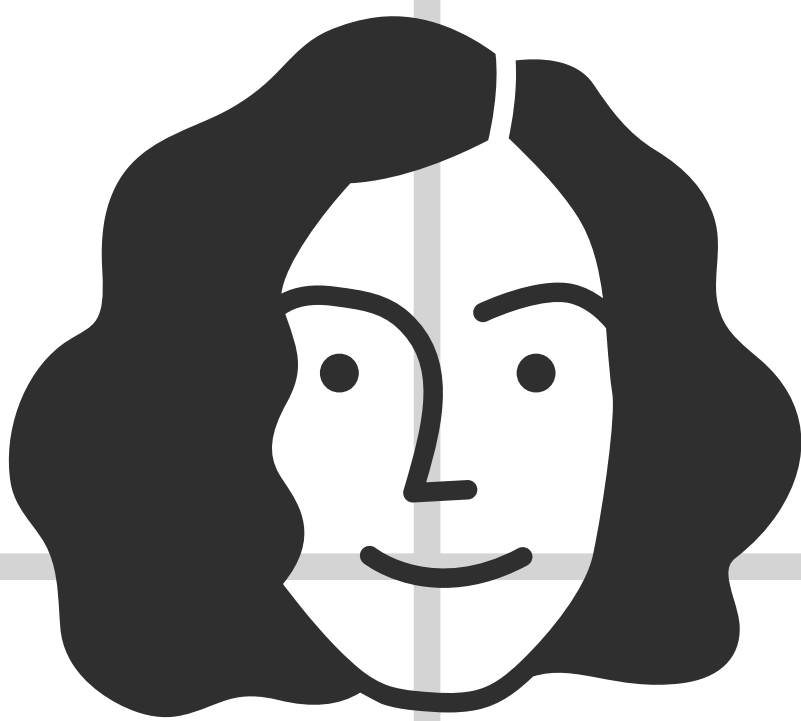
Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

HOPE:Become
an inspiration to
others.Go on a
tripe around the
world.

NEEDS:Needs
are the things
you can't get by
without,such as
a place to live
and food to eat .

DREAMS:Yesterday's
dreams are often
tomorrow's
realities.



Persona's name

Sh
Tamilarasi.T
Thamizha.M
Thirisha.P
Vidhya.M
y of
a

BEHAVIOR:Postures
,movements,nonverbal
and verbal behavior.

The systematic
recording of
behavior by an
external
observer.

IMAGINE:The result
of this article will
provide five
powerfull strategies
for imagining and
creating your
desired future.

FEAR:An
unpleasant
feeling triggered
by the perception
of danger, real or
imagined.

Cost behaviour is
the way cost
change when
there is a change
in the activity that
incur the cost.

cost behaviour is
the manner in
which expenses
are impacted by
changes in
business activity.



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?