

BHARAT RETAIL STORE ANALYSIS PROBLEM STATEMENT

1. What is the **total quantity sold** by Bharat Retail Store?
2. What is the **total revenue** generated?
3. What is the **average delay in days** across all orders?
4. Which **product category** has the **highest average delivery delay**?
5. What is the **city-wise contribution** to delivery delays (in percentage)?
6. Which **city has the highest delay percentage** in deliveries?
7. What is the **gender distribution** of the total quantity sold?
8. Which **month** recorded the **highest number of units sold**?
9. What is the **total quantity sold by category** (e.g., Anniversary, Holi, etc.)?
10. Which **category sold the most units**?
11. What is the **average delivery delay by product category** (e.g., Cake, Sweets, etc.)?
12. Which **cities recorded the highest and lowest total quantity sold**?
13. What is the **difference in total quantity sold between the top and bottom performing cities**?
14. In which **months was the quantity sold below 150 units**?
15. Is the **quantity sold evenly distributed across months**, or are there noticeable peaks and drops?