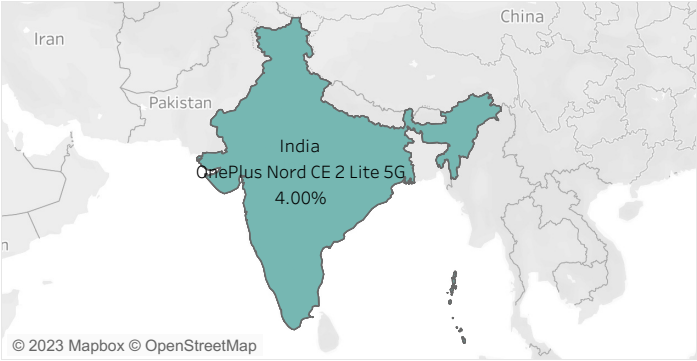


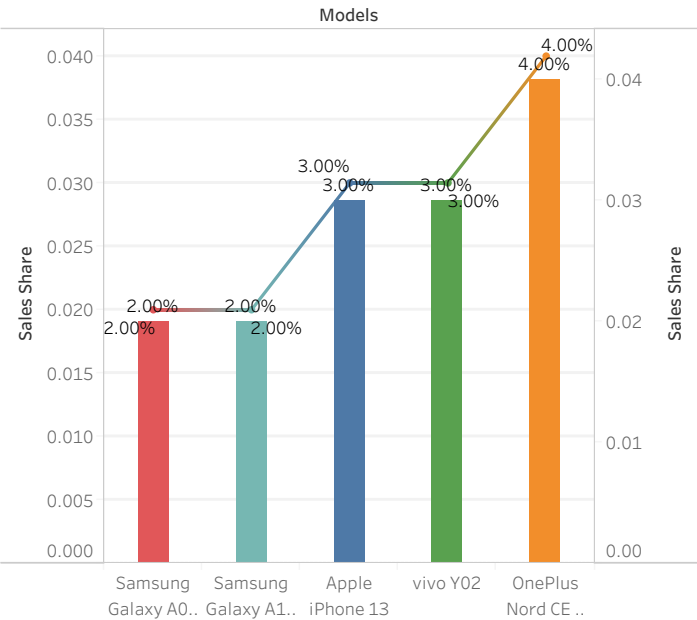
Global Market share



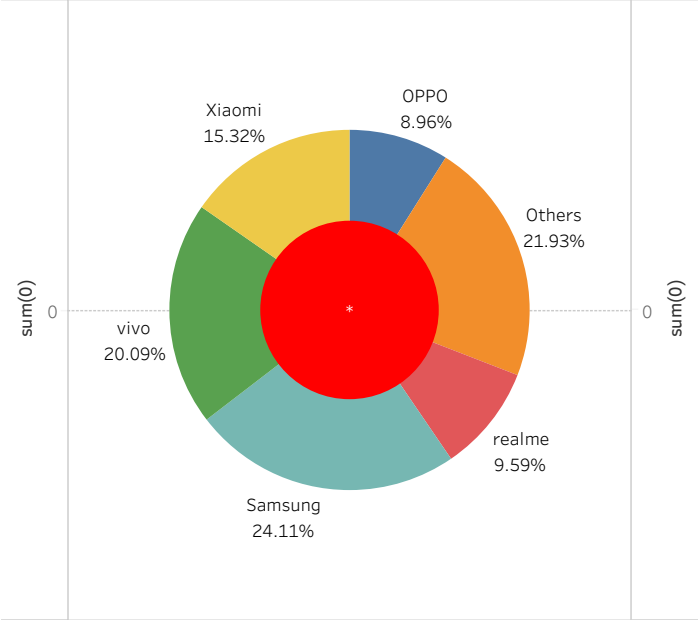
kpi

Brand (apple products.xl..	Discount Perce..	Mrp (apple p..	Sales dif ference	Star Rating (..
Apple	0	77,000	0	5

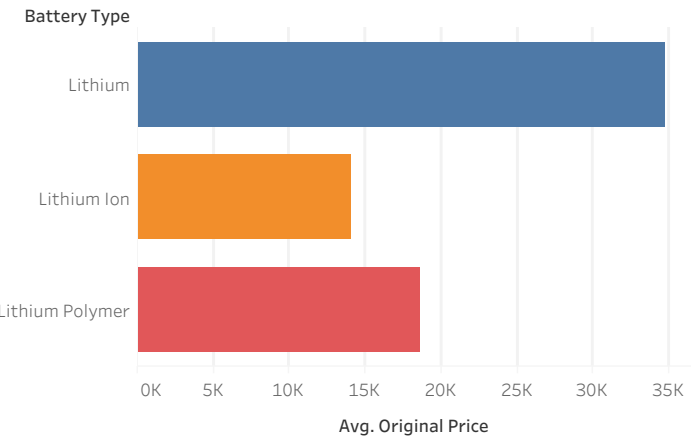
Country wise best selling smart phone



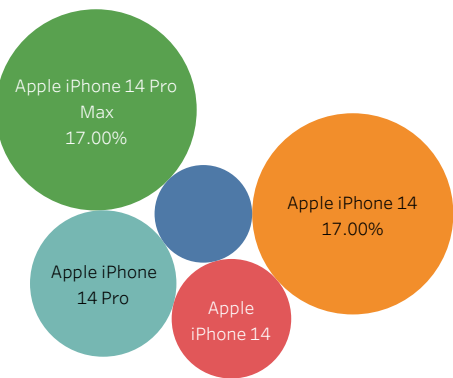
Quarterly share



Battery Type Distribution



Model share



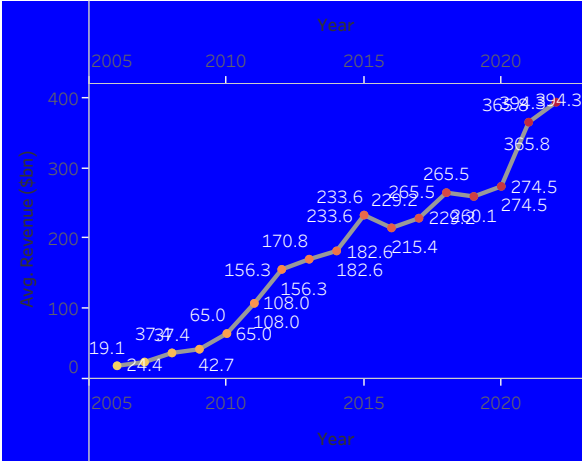
kpi2

Active Users (mm)	Units sold (mm)	Revenue Generated
1,042.0	196.9	137.7

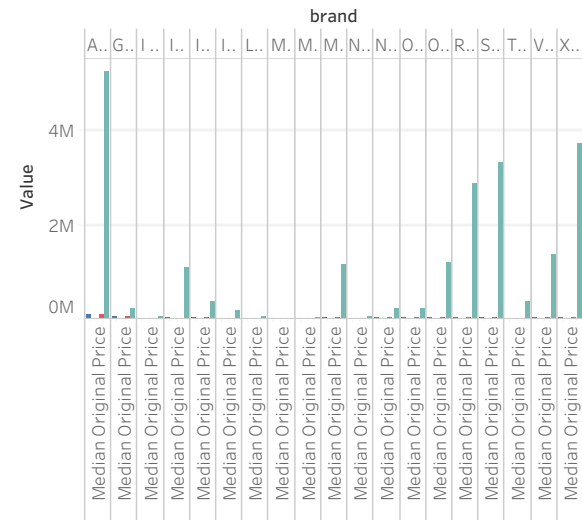
model specification

Model	Processor	Front Cam..	Rear Came..	Colour
APPLE IPHONE 11	A Bionic Chip	12MP	12MP + 12MP	Black
				Red
				White
				Yellow
APPLE IPHONE 12	A Bionic Chip with Next Generation Neural En..	12MP	12MP + 12MP	Black
				Blue
				Green
				Purple
APPLE IPHONE 12 MINI	A Bionic Chip with Next Gene..	12MP	12MP + 12MP	Black
				Blue
				Red
APPLE IPHONE 13	A Bionic Chip	12MP	12MP + 12MP	Null
				Blue
				Midnight
				Pink
APPLE IPHONE 14	A Bionic Chip, Core	12MP	12MP + 12MP	Starlight
				Silver
				Null
				Blue
APPLE IPHONE 14 PLUS	A Bionic Chip, Core	12MP	12MP + 12MP	Midnight
				Purple
				Null
				Blue
APPLE IPHONE 14 PRO	A Bionic Chip, Core	12MP	48MP + 12MP + 12MP + 12..	Midnight
				Purple
				Starlight
				Deep Purp
APPLE IPHONE 14 PRO MAX	A Bionic Chip, Core	12MP	48MP + 12MP + 12MP + 12MP	Gold
				Deep Purp
				Gold
				Silver
IQOO 9T 5G	Null	Null	50MP	Space Blac
				LEGEND

Annual Revenue



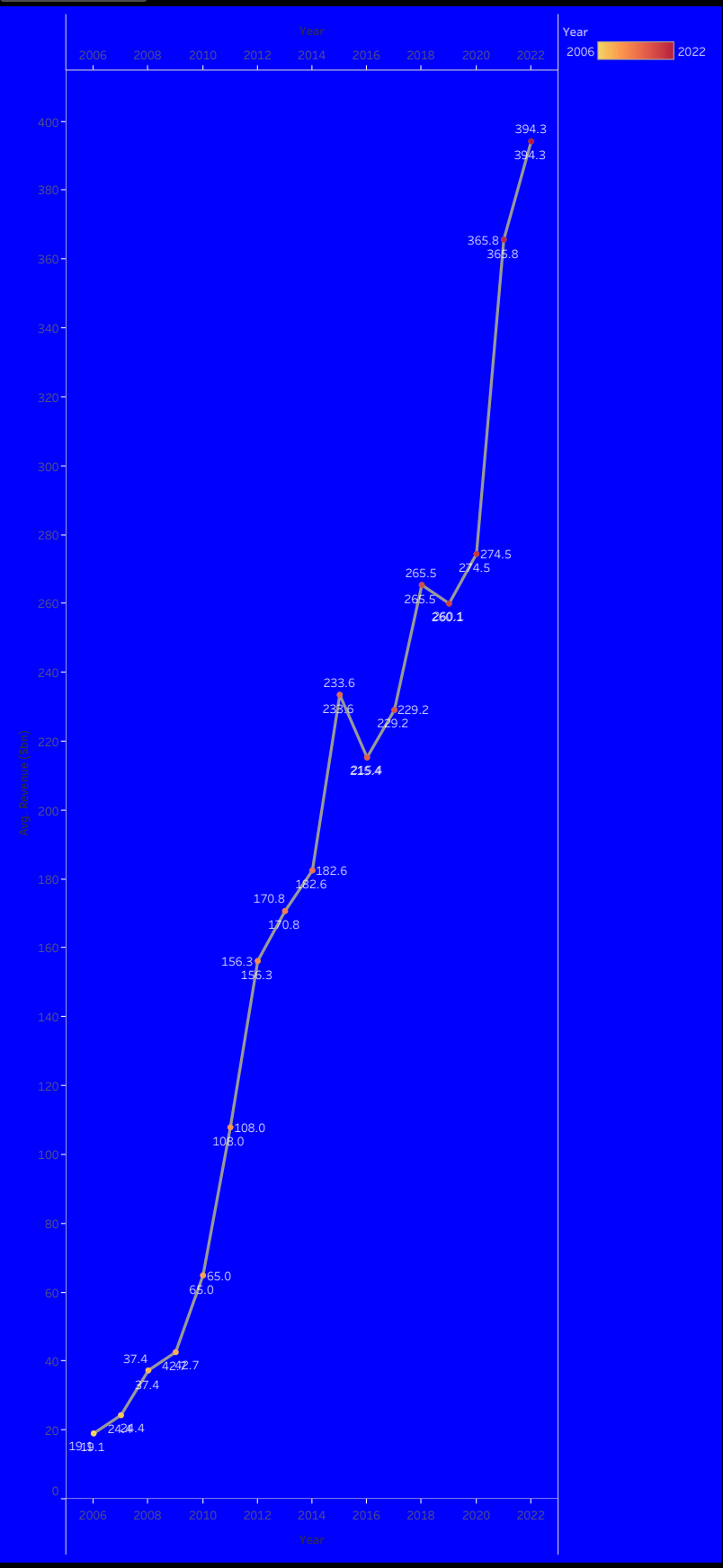
Brand price Comparision



Story 1

apple continusto strengthen its standading in the smartphone market. The brand has risen to a position of particular dominance in the us. 6 of the tap most sold smartphone models in january 2021 were designed by apple

iphone sales generated \$205 billion revenue for apple in 2022, more than microsoft's total revenue. It sold 232 million iphone units thar ear.

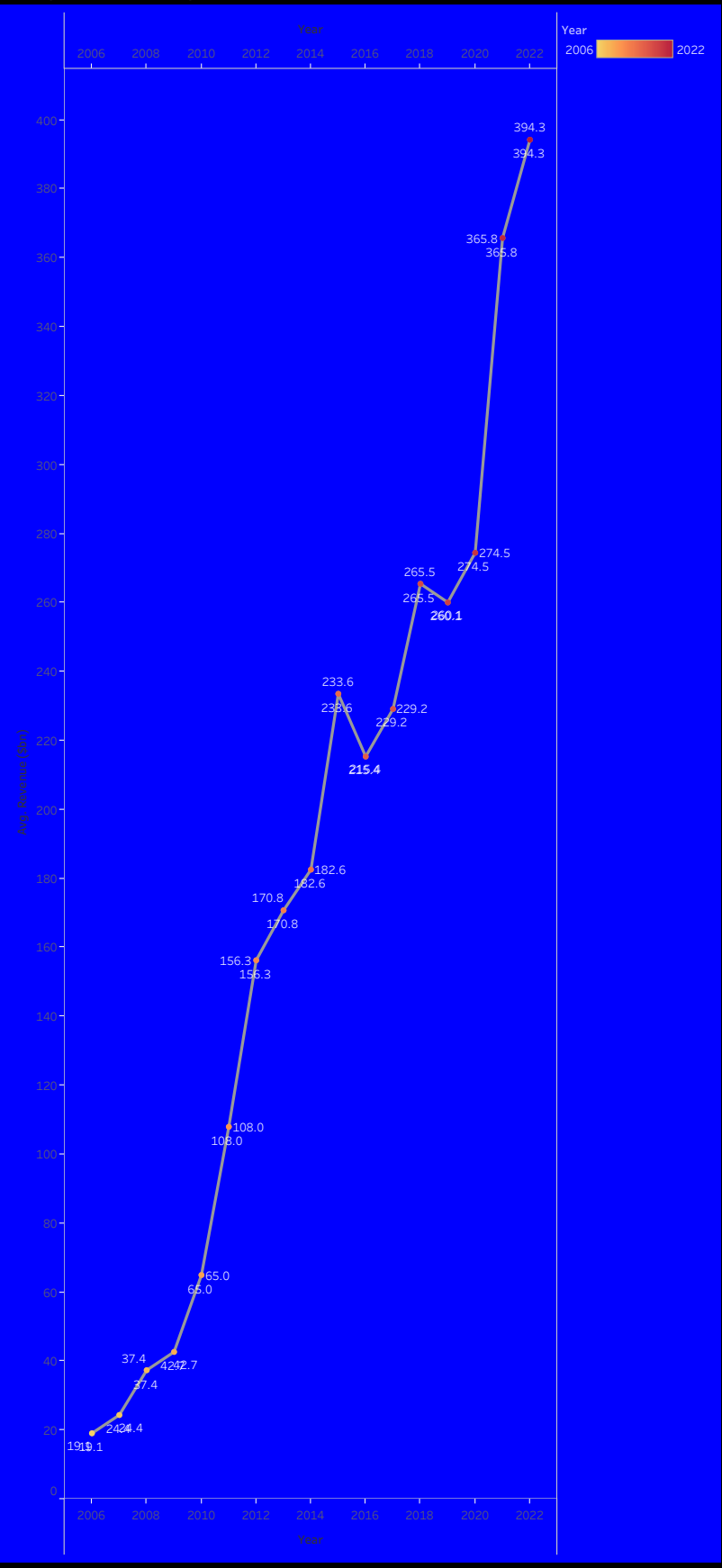


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ear.

More than 1 billion
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iphones. Since itsinitial
launch, more than 1.9 billio..

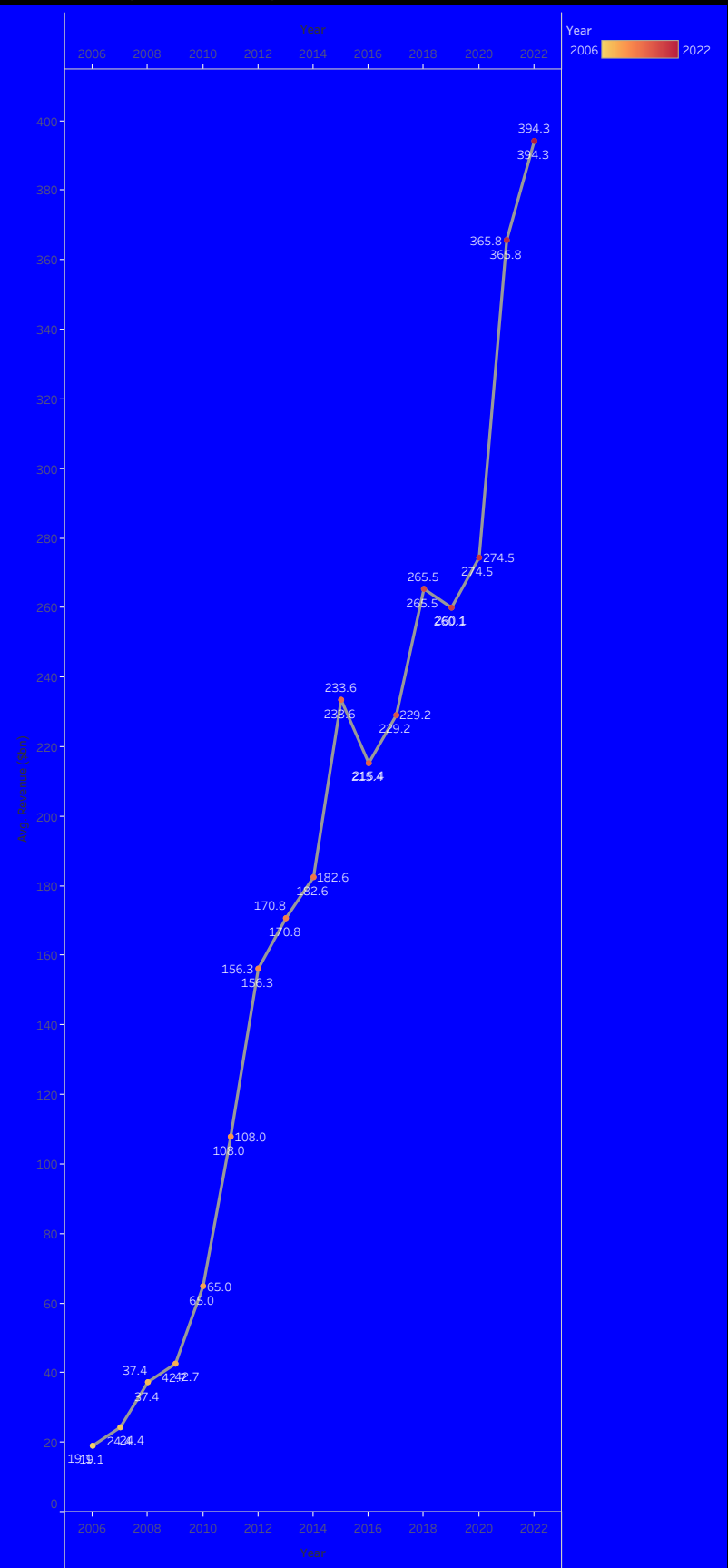


Story 1

iphone sales generated \$205 billion revenue for apple in 2022, more than microsoft's total revenue..

More than 1 billion consumers currently use iPhones. Since its initial launch, more than 1.9 billion iPhones have been sold. iPhone sales in 2021 surpassed the 2015 peak, but declined in 2022 in 232.2 million units.

comparative analysis among various other leading brands in the smartphone industry shows that iPhone is set to maintain its market leadership.

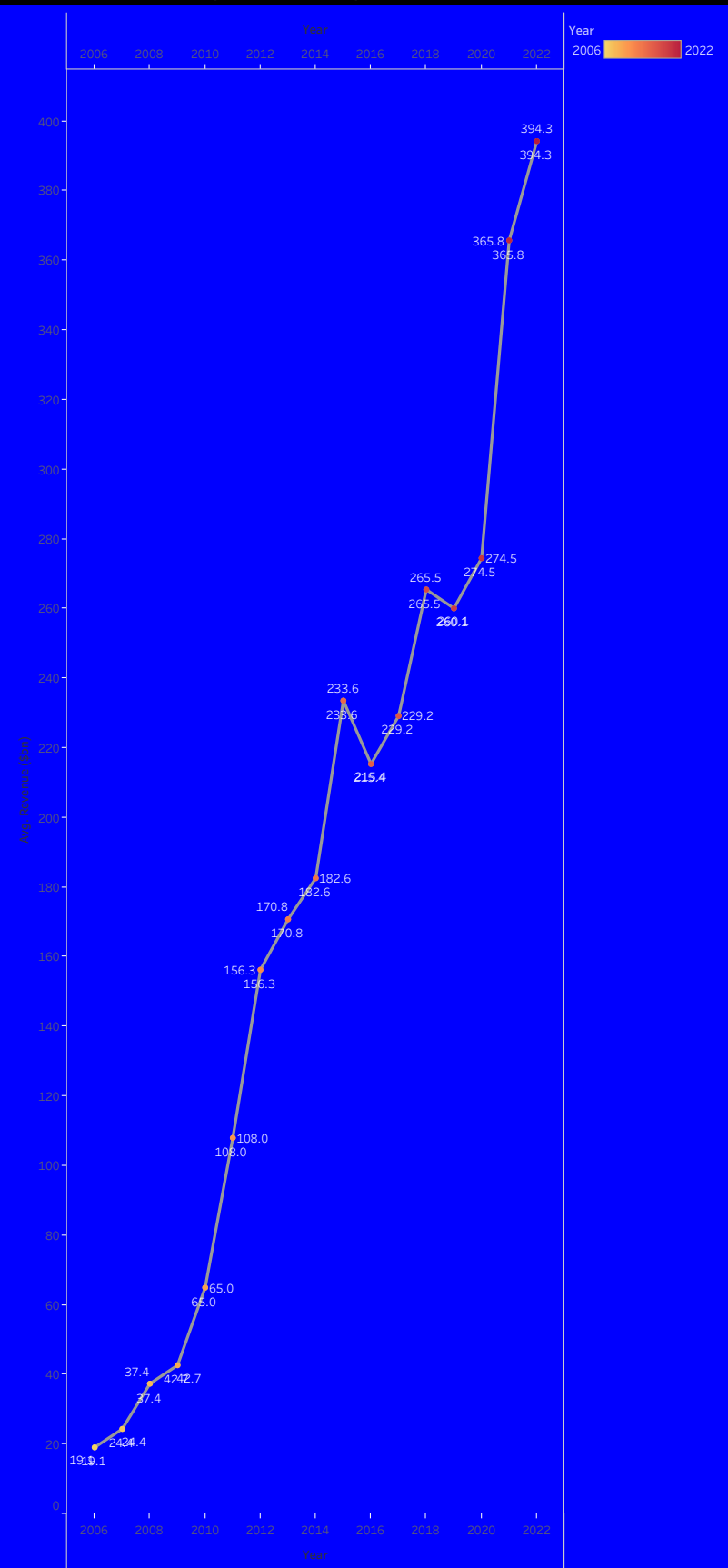


Story 1

More than 1 billion consumers currently use iPhones. Since its initial launch, more than 1.9 billion

comparative analysis among various other leading brands in the smartphone industry shows that iPhone is set to make its impact in India.

since its initiation in 2006 it has seen the tremendous increase in sales and revenue generation over the

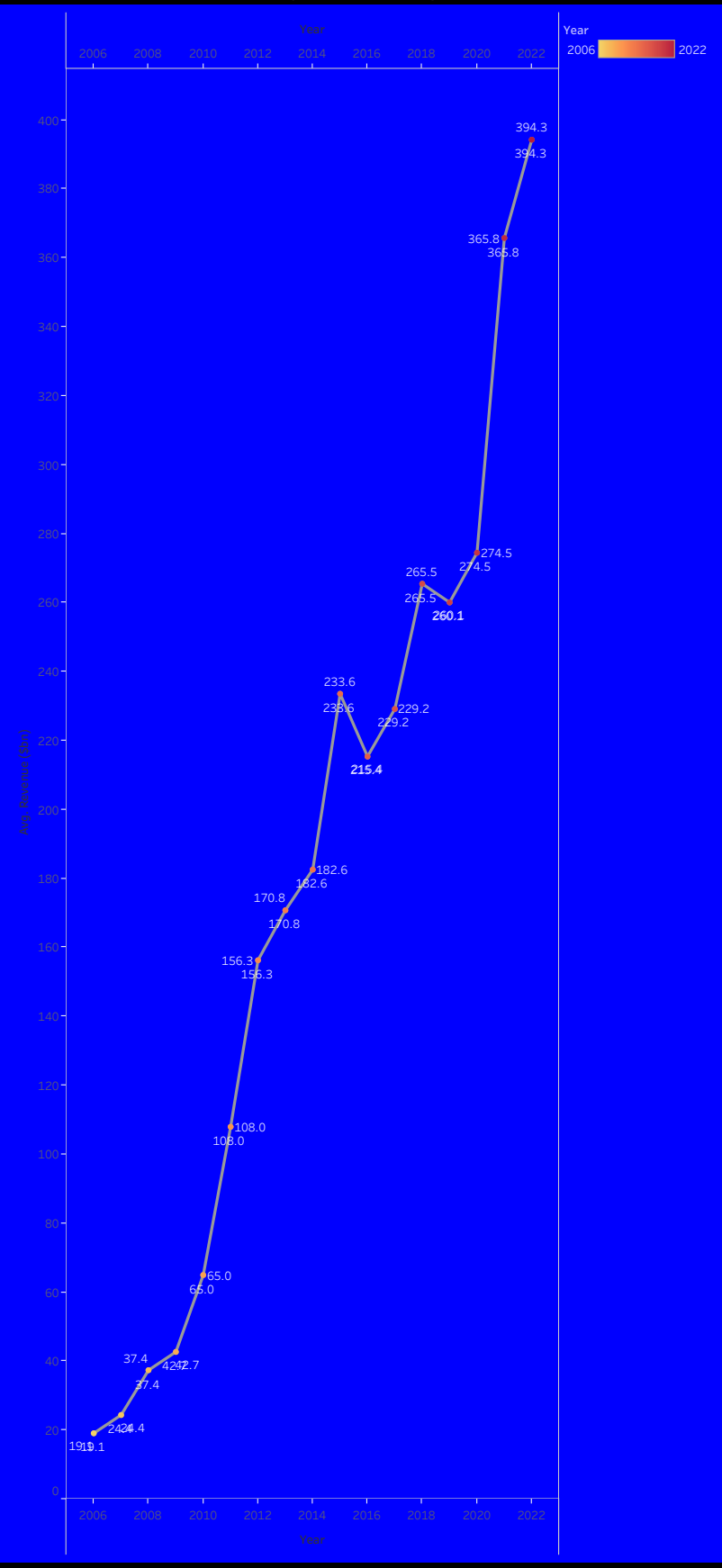


Story 1

comparative analysis amoes vrious other leading brands in the smartphone industry sh...

since its initiation in 2006 it has seent he tremendous increase in sales and revenuegeneration over the years though a slight bump is being observed 2016 but ever since it has increased \$394.3bn in2022.

Comparative analysis amongst varioua other leading brands in the smartphone industry shoes ..

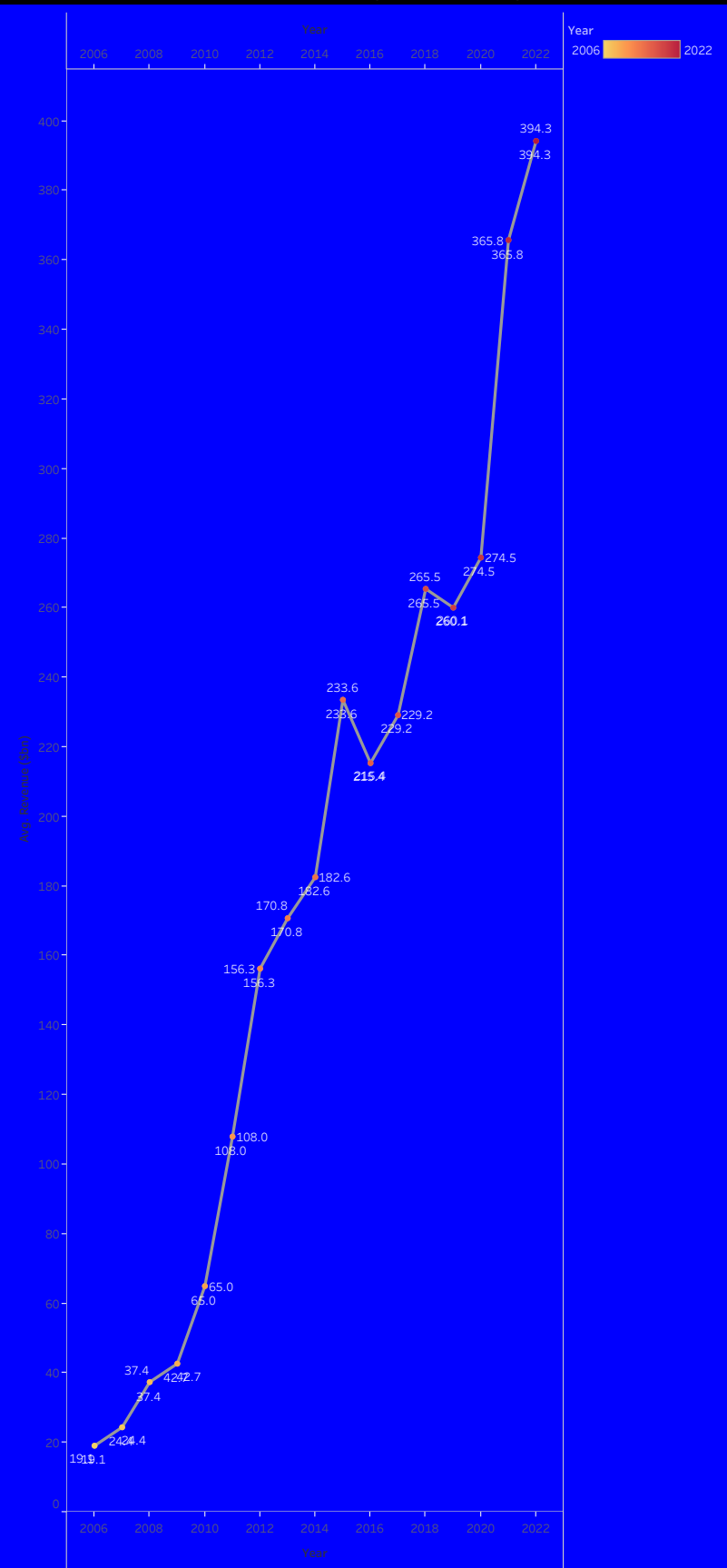


Story 1

since its initiation in 2006 it has seen he tremendous increase in sales and revenuegenera..

Comparative analysis amongst varioua other leading brands in the smartphone industry shoes that iphone is et to make it's impact in india. its 3% market share in the global market is depicted in the line bar graph

Although the iphone isn's far behind in the competition. it is et to scale-up it;s marketing startfies and poli..



Story 1

Comparative analysis amongst various other leading brands in the smartphone industry sh...

Although the iPhone isn't far behind in the competition. It is yet to scale-up its marketing strategies and policy formulations for Indian audience

Brand (apple products.xls)	Discount Percentage	MRP (apple products.xls)	Sales difference	Star Rating (Google Reviews)	Measure Names
Apple	0	77,000	0	5	<input type="checkbox"/> Count of apple_products

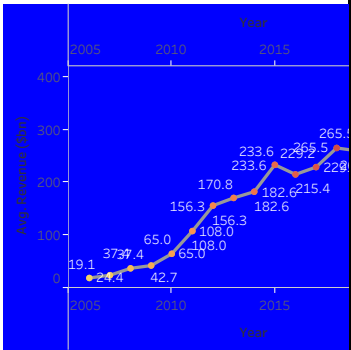
Story 1

Although the iPhone isn't as far behind in the competition, it is yet to scale up its marketing strategy.

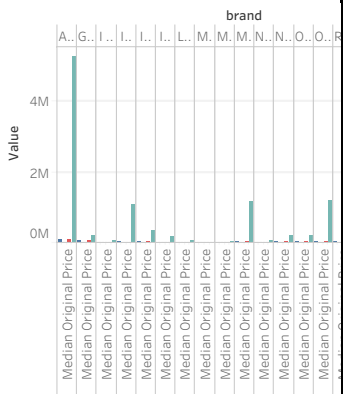
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				Blue
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				Midnight
				Pink
APPLE IPH..	A Bionic C..	12MP	12MP + 12..	Starlight
				Silver
				Null
				Blue
APPLE IPHONE 14	A Bionic Chip, Core	12MP	12MP	Midnight
				Purple
				Blue
				Midnight
APPLE IPHONE 14 PLUS	A Bionic Chip, Core	12MP	12MP + 12MP	Purple
				Starlight
				Blue
				Midnight
APPLE IPHONE 14 PRO	A Bionic Chip, Core	12MP	48MP + 12MP + 12..	Deep Purp
				Gold
				Space Blac
				Deep Purp
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				Gold
				Silver
				Space Blac
IQOO 9T 5G	Null	Null	50MP	LEGEND

Annual Revenue



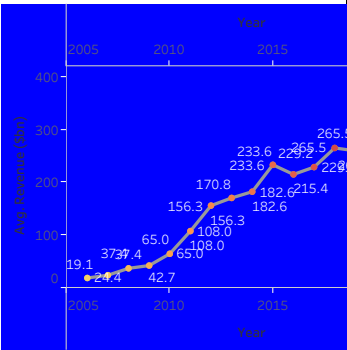
Brand price Comparision



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				Pink
APPLE IPH..	A Bionic C..	12MP	12MP + 12..	Starlight
				Silver
				Null
				Blue
APPLE IPHONE 14	A Bionic Chip, Core	12MP	12MP	Midnight
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				Blue
				Midnight
APPLE IPHONE 14 PLUS	A Bionic Chip, Core	12MP	12MP + 12MP	Purple
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				Blue
				Midnight
APPLE IPHONE 14 PRO	A Bionic Chip, Core	12MP	48MP + 12MP + 12..	Deep Purp
				Gold
				Space Blac
				Deep Purp
APPLE IPHONE 14 PRO MAX	A Bionic Chip, Core	12MP	48MP + 12MP + 12MP	Deep Purp
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				Silver
				Space Blac
IQOO 9T 5G	Null	Null	50MP	LEGEND

Annual Revenue



Brand price Comparision

